

Economy Overview

Clark County, WI

EMSI Q3 2015 Data Set

January 2016

West Central Wisconsin Regional Planning Commission



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Eau Claire, Wisconsin 54703-3606
715.836.2918

Parameters

Regions

Code	Description
55019	Clark County, WI

Timeframe

2001 - 2015

Datarun

2015.3 – QCEW Employees, Non-QCEW Employees, and Self-Employed



















Economy Overview



Population (2015)	34,446
Jobs (2015)	12,801
Average Earnings (2015)	\$41,603
Unemployed (7/2015)	693
Completions (2014)	0
GRP (2013)	\$1,098,799,161
Exports (2013)	\$2,256,766,270
Imports (2013)	\$2,408,022,122














Population

34,446 2015 Population 0.6% of State	-0.7% Population Growth for the Last 5 Years State Growth 1.6%
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Age Group	2015 Population	% of Population	
Under 5 years	2,805	8.1%	
5 to 9 years	2,822	8.2%	
10 to 14 years	2,804	8.1%	
15 to 19 years	2,478	7.2%	
20 to 24 years	1,821	5.3%	
25 to 29 years	1,615	4.7%	
30 to 34 years	1,889	5.5%	
35 to 39 years	1,779	5.2%	
40 to 44 years	1,875	5.4%	
45 to 49 years	1,984	5.8%	
50 to 54 years	2,386	6.9%	
55 to 59 years	2,440	7.1%	
60 to 64 years	2,160	6.3%	
65 to 69 years	1,625	4.7%	
70 to 74 years	1,278	3.7%	
75 to 79 years	978	2.8%	
80 to 84 years	785	2.3%	
85 years and over	922	2.7%	

Jobs by Industry

12,801 Total Jobs (2015)	58.1% Male (National: 51.4%)	41.9% Female (National: 48.6%)
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NAICS	Industry	2015 Jobs
11	Crop and Animal Production	1,197 
21	Mining, Quarrying, and Oil and Gas Extraction	<10
22	Utilities	37
23	Construction	741 
31	Manufacturing	3,009 
42	Wholesale Trade	506 
44	Retail Trade	1,264 
48	Transportation and Warehousing	851 
51	Information	77
52	Finance and Insurance	210 
53	Real Estate and Rental and Leasing	29
54	Professional, Scientific, and Technical Services	143 
55	Management of Companies and Enterprises	38
56	Administrative and Support and Waste Management and Remediation Services	254 
61	Educational Services	61
62	Health Care and Social Assistance	1,198 
71	Arts, Entertainment, and Recreation	83
72	Accommodation and Food Services	493 
81	Other Services (except Public Administration)	525 
90	Government	2,076 
99	Unclassified Industry	<10

Average Earnings by Industry

\$41,603

Avg. Earnings (2015)






















69% of Nation Avg.

NAICS	Industry	Avg. Earnings (2015)	
11	Crop and Animal Production	\$30,411	
21	Mining, Quarrying, and Oil and Gas Extraction	\$64,844	
22	Utilities	\$94,687	
23	Construction	\$50,015	
31	Manufacturing	\$54,523	
42	Wholesale Trade	\$48,373	
44	Retail Trade	\$28,993	
48	Transportation and Warehousing	\$43,862	
51	Information	\$38,321	
52	Finance and Insurance	\$41,641	
53	Real Estate and Rental and Leasing	\$27,036	
54	Professional, Scientific, and Technical Services	\$45,424	
55	Management of Companies and Enterprises	\$83,040	
56	Administrative and Support and Waste Management and Remediation Services	\$28,394	
61	Educational Services	\$15,756	
62	Health Care and Social Assistance	\$37,902	
71	Arts, Entertainment, and Recreation	\$11,554	
72	Accommodation and Food Services	\$11,276	
81	Other Services (except Public Administration)	\$20,065	
90	Government	\$48,048	
99	Unclassified Industry	\$58,341	

Unemployment by Industry


















693

Total Unemployment (7/2015)

NAICS	Industry	Unemployed (7/2015)	% of Regional Unemployment	
11	Crop and Animal Production	13	2%	
21	Mining, Quarrying, and Oil and Gas Extraction	1	0%	
22	Utilities	1	0%	
23	Construction	29	4%	
31	Manufacturing	159	23%	
42	Wholesale Trade	11	2%	
44	Retail Trade	69	10%	
48	Transportation and Warehousing	118	17%	
51	Information	2	0%	
52	Finance and Insurance	6	1%	
53	Real Estate and Rental and Leasing	0	0%	
54	Professional, Scientific, and Technical Services	5	1%	
55	Management of Companies and Enterprises	0	0%	
56	Administrative and Support and Waste Management and Remediation Services	14	2%	
61	Educational Services	1	0%	
62	Health Care and Social Assistance	41	6%	
71	Arts, Entertainment, and Recreation	4	1%	
72	Accommodation and Food Services	38	6%	
81	Other Services (except Public Administration)	13	2%	
90	Government	63	9%	
99	No Previous Work Experience/Unspecified	107	15%	

Gross Regional Product (GRP)

\$630,421,515	\$391,357,501	\$77,020,144	\$1,098,799,161
Earnings (2013)	Property Income (2013)	Taxes on Production (2013)	Total GRP (2013)












NAICS	Industry	GRP (2013)	% of Total	
11	Crop and Animal Production	\$216,021,414.16	20%	
21	Mining, Quarrying, and Oil and Gas Extraction	\$1,437,709.30	0%	
22	Utilities	\$11,809,705.39	1%	
23	Construction	\$54,495,723.07	5%	
31	Manufacturing	\$260,059,616.93	24%	
42	Wholesale Trade	\$64,407,889.09	6%	
44	Retail Trade	\$65,897,354.54	6%	
48	Transportation and Warehousing	\$46,408,768.73	4%	
51	Information	\$5,675,127.53	1%	
52	Finance and Insurance	\$26,800,420.87	2%	
53	Real Estate and Rental and Leasing	\$19,462,128.00	2%	
54	Professional, Scientific, and Technical Services	\$11,378,712.74	1%	
55	Management of Companies and Enterprises	\$2,348,721.10	0%	
56	Administrative and Support and Waste Management and Remediation Services	\$11,024,498.56	1%	
61	Educational Services	\$1,653,783.38	0%	
62	Health Care and Social Assistance	\$40,449,939.51	4%	
71	Arts, Entertainment, and Recreation	\$2,602,095.06	0%	
72	Accommodation and Food Services	\$13,914,820.05	1%	
81	Other Services (except Public Administration)	\$20,917,181.20	2%	
90	Government	\$105,988,450.36	10%	
	Other Non-Industries	\$116,045,101.13	11%	

Region Exports

\$2,256,766,270.48

Exports (2013)

84% of Supply

NAICS	Industry	Exports (2013)
11	Crop and Animal Production	\$439,144,585.50 
21	Mining, Quarrying, and Oil and Gas Extraction	\$1,718,521.20
22	Utilities	\$14,059,956.25
23	Construction	\$74,747,547.20 
31	Manufacturing	\$1,128,896,495.76 
42	Wholesale Trade	\$88,761,268.66 
44	Retail Trade	\$77,330,872.40 
48	Transportation and Warehousing	\$89,186,043.87 
51	Information	\$7,009,804.34
52	Finance and Insurance	\$29,149,409.70 
53	Real Estate and Rental and Leasing	\$33,324,898.54 
54	Professional, Scientific, and Technical Services	\$10,539,918.87
55	Management of Companies and Enterprises	\$3,839,173.01
56	Administrative and Support and Waste Management and Remediation Services	\$13,018,386.13
61	Educational Services	\$1,293,154.08
62	Health Care and Social Assistance	\$37,329,637.35 
71	Arts, Entertainment, and Recreation	\$2,582,995.02
72	Accommodation and Food Services	\$16,885,173.62
81	Other Services (except Public Administration)	\$24,786,064.64 
90	Government	\$163,162,364.36 

Region Imports

\$2,408,022,122.0

Imports (2013)

85% of Demand

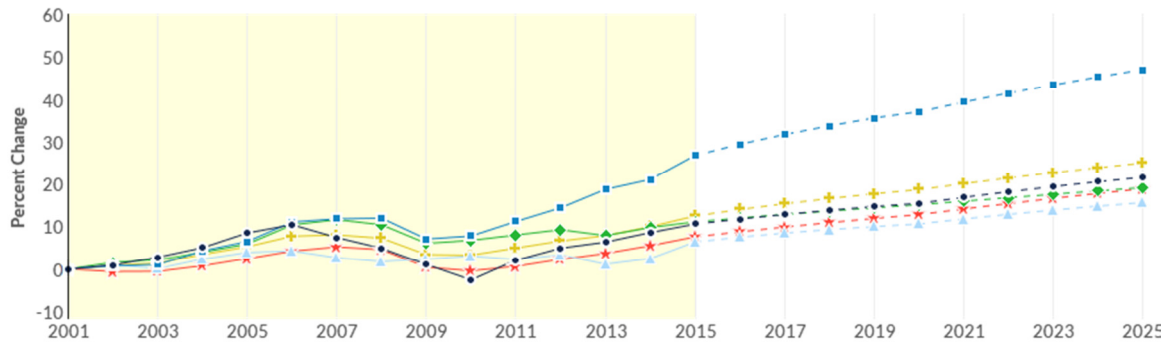
\$435,891,772.4

Locally Produced & Consumed (2013)

15% of Demand


NAICS	Industry	Imports (2013)	
11	Crop and Animal Production	\$392,799,991.82	
21	Mining, Quarrying, and Oil and Gas Extraction	\$22,151,399.93	
22	Utilities	\$25,634,442.45	
23	Construction	\$64,431,450.07	
31	Manufacturing	\$561,737,152.89	
42	Wholesale Trade	\$160,535,419.38	
44	Retail Trade	\$81,038,098.66	
48	Transportation and Warehousing	\$86,169,747.47	
51	Information	\$73,041,115.37	
52	Finance and Insurance	\$112,443,888.24	
53	Real Estate and Rental and Leasing	\$55,633,105.97	
54	Professional, Scientific, and Technical Services	\$89,221,422.89	
55	Management of Companies and Enterprises	\$40,238,822.88	
56	Administrative and Support and Waste Management and Remediation Services	\$31,491,197.77	
61	Educational Services	\$21,486,685.93	
62	Health Care and Social Assistance	\$124,805,912.29	
71	Arts, Entertainment, and Recreation	\$15,845,066.90	
72	Accommodation and Food Services	\$48,605,325.55	
81	Other Services (except Public Administration)	\$24,312,689.84	
90	Government	\$376,399,185.72	

Regional Trends



	Region	2001 Jobs	2015 Jobs	Change	% Change
●	Region	11,573	12,801	1,228	10.6%
●	St. Croix County	29,850	37,841	7,991	26.8%
●	Pierce County	11,307	12,035	728	6.4%
●	Eau Claire County	55,391	61,568	6,177	11.2%
●	West Central Wisconsin	178,238	200,540	22,302	12.5%
●	United States	145,028,963	156,106,469	11,077,506	7.6%

Growing & Declining Occupations








Occupation	Change in Jobs (2001-2015)	
Personal Care Aides	211	
Heavy and Tractor-Trailer Truck Drivers	161	
Farmworkers and Laborers, Crop, Nursery, and Greenhouse	148	
Carpenters	-29	
Team Assemblers	-38	
Paper Goods Machine Setters, Operators, and Tenders	-45	

Growing & Declining Industries

Industry	Change in Jobs (2001-2015)	
Meat Processed from Carcasses	286	
All Other Miscellaneous Fabricated Metal Product Manufacturing	266	
Animal Production and Aquaculture	239	
Manufactured Home (Mobile Home) Manufacturing	-216	
Corrugated and Solid Fiber Box Manufacturing	-218	
Sawmill, Woodworking, and Paper Machinery Manufacturing	-274	

2015 Educational Attainment



	Education Level	2015 Population	2015 Percent
●	Less Than 9th Grade	2,558	11.8% 
●	9th Grade to 12th Grade	1,459	6.7% 
●	High School Diploma	9,433	43.4% 
●	Some College	4,089	18.8% 
●	Associate's Degree	1,591	7.3% 
●	Bachelor's Degree	1,831	8.4% 
●	Graduate Degree and Higher	754	3.5% 

2015 Age Cohort Demographics



	Age Cohort	2015 Population	2015 Percent
●	Under 20 years	10,909	31.7% 
●	20 to 39 years	7,104	20.6% 
●	40 to 59 years	8,686	25.2% 
●	60 to 79 years	6,040	17.5% 
●	80 years and over	1,707	5.0% 

2015 Race/Ethnicity Demographics



	Race/Ethnicity	2015 Population	2015 Percent
●	All Other Race/Ethnicities	439	1.3%
●	American Indian or Alaskan Native, Non-Hispanic	217	0.6%
●	Two or More Races, Non-Hispanic	255	0.7%
●	White, Hispanic	1,394	4.0% ■
●	White, Non-Hispanic	32,141	93.3% ■■■■■

Top Regional Businesses

Business Name	Employees
Cummins Filtration	365
Grassland Dairy Products Inc	300
Memorial Medical Ctr	300
Clark County Board Chairman	245
Abbyland Porkpak Inc	210

Appendix A - Data Sources and Calculations

Input-Output Data

The input-output model in this report is EMSI's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several EMSI in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Demographic Data

The demographic data in this report is compiled from several sources using a specialized process. Sources include annual population estimates and population projections from the US Census Bureau, birth and mortality rates from the US Health Department, and projected regional job growth.

Industry Data

EMSI industry data have various sources depending on the class of worker. (1) For QCEW Employees, EMSI primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns and Current Employment Statistics. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Unemployment Data

The unemployment data in this report comes from the Bureau of Labor Statistics' Local Area Unemployment Statistics and is updated every two months.

Occupation Data

EMSI occupation employment data are based on final EMSI industry data and final EMSI staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of

worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level EMSI earnings by industry.

Educational Attainment Data

EMSI's educational attainment numbers are based on EMSI's demographic data and the American Community Survey. By combining these sources, EMSI interpolates for missing years and projects data at the county level. Educational attainment data cover only the population aged 25 years or more and indicate the highest level achieved.

Infogroup Business-Level Data

Data for individual businesses is provided by Infogroup, which maintains a database of more than 16 million U.S. business entities. Note that in aggregate it will not be consistent with EMSI labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.

State Data Sources

This report uses state data from the following agencies: Alabama Department of Industrial Relations; Alaska Department of Labor and Workforce Development; Arizona Department of Administration, Office of Employment and Population Statistics; Arkansas Department of Workforce Services; California Labor Market Information Department; Colorado Department of Labor and Employment; Connecticut did not provide us with a data source; Delaware Office of Occupational and Labor Market Information, Delaware Wages 2004; District of Columbia Department of Employment Services; Florida Department of Economic Opportunity; Georgia Department of Labor, Workforce Information and Analysis, Occupational Information Services Unit; Hawaii Department of Labor and Industrial Relations, Research and Statistics Office; Idaho Department of Labor; Illinois Department of Employment Security, Employment Projections; Indiana Department of Workforce Development; Iowa Workforce Development; Kansas Department of Labor, Labor Market Information Services, Kansas Wage Survey; Kentucky Office of Employment and Training; Louisiana Department of Labor; Maine did not provide us with a data source; Maryland Department of Labor, Licensing and Regulation, Office of Labor Market Analysis and Information; Massachusetts Executive Office of Labor and Workforce Development; Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives; Minnesota Department of Employment and Economic Development; Mississippi Department of Employment Security; Missouri Department of Economic Development; Montana Department of Labor and Industry, Research and Analysis Bureau; Nebraska Workforce Development; Nevada Department of Employment, Training and Rehabilitation, Information Development and Processing Division, Research and Analysis Bureau; New Hampshire Department of Employment Security; New Jersey Department of Labor and Workforce Development; New Mexico Department of Labor, Bureau of Economic Research and Analysis; New York Department of Labor, Division of Research and Statistics; North Carolina Department of Commerce, Labor and Economic Analysis Division; North Dakota Job Service, Labor Market Information Center; Ohio Department of Job and Family Services, Labor Market Information Division; Oklahoma Employment Security Commission; Oregon Employment Department, Oregon Labor Market Information System; Pennsylvania Department of Labor and Industry, Center for Workforce Information and Analysis; Rhode Island did not provide us with a data source; South Carolina Employment Security Commission, Labor Market Information Department; South Dakota Department of Labor, Labor Market Information Division; Tennessee Department of Labor and Workforce Development, Research and Statistics Division; Texas Workforce Commission; Utah Department of Workforce Services; Vermont did not provide us with a data source; Virginia Employment Commission, Economic Information Services; Washington State Employment Security Department, Labor Market and Economic Analysis Branch; West Virginia Bureau of Employment Programs, Research Information & Analysis Division; Wisconsin Department of Workforce Development, Bureau of Workforce Information; Wyoming Department of Employment, Research and Planning