

Community PROFILE

Village of Baldwin St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2019*
Village of Baldwin	3,957	3,998
St. Croix County	84,345	89,692
State of Wisconsin	5,686,986	5,843,443

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2014-2018

Village of Baldwin	1,786
St. Croix County	36,308
State of Wisconsin	2,710,718

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

2014-2018 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Baldwin	\$157,700	\$944
St. Croix County	\$261,300	\$926
State of Wisconsin	\$188,500	\$847

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

ECONOMY

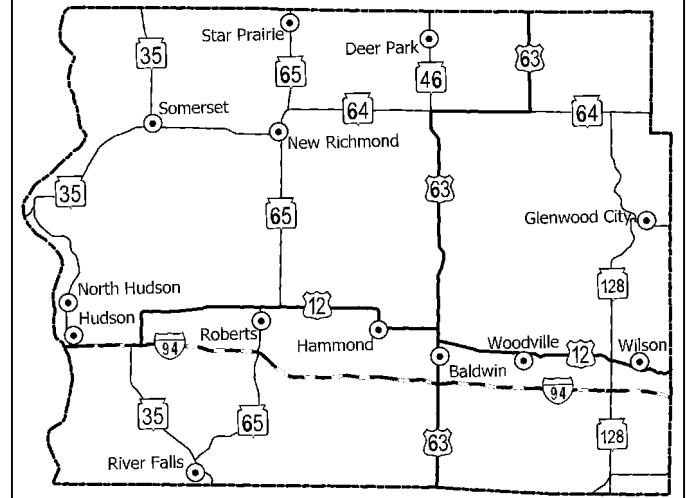
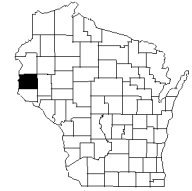
COUNTY EMPLOYMENT BY INDUSTRY - 2014-2018

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	660
Construction	4,209
Manufacturing	9,845
Transportation and Warehousing, and Utilities	2,582
Information	765
Wholesale Trade	1,212
Retail Trade	5,108
Finance/Insurance/Real Estate/Rental/Leasing	3,415
Services	20,275
Public Administration	1,695
TOTAL EMPLOYMENT	49,766

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2014	2018
St. Croix Co. Labor Force	48,304	50,379
St. Croix Co. Employed	46,146	48,851
St. Croix Co. Unemployed	2,158	1,528
St. Croix Co. Unemployment Rate	4.5%	3.0%
Wisconsin Unemployment Rate	5.4%	3.0%
U.S. Unemployment Rate	6.2%	3.9%



ECONOMY con't

2018 WAGES

Occupation	Mean	Median
Bartenders	\$11.34	\$10.57
Bookkeeping/Accting/Audit Clerk	22.38	21.98
Cashiers	12.11	11.47
Nursing Assistants	16.95	16.89
Office Clerk, General	18.72	18.00
Physical Therapists	40.26	41.21
Secretary/Administrative Assistant	28.03	27.17
Stock Clerk/Order Fillers	15.27	13.97
Truck Drivers, Heavy/Tractor Trailer	25.06	24.06
Welder/Cutter/Solderer/Brazer	22.82	22.13

Source: Bureau of Labor Statistics, May 2018

INCOME (PER CAPITA)

	2016	2017	2018
St. Croix County	\$51,184	\$52,858	\$55,543
State of Wisconsin	\$47,426	\$48,941	\$51,592
United States	\$49,870	\$51,885	\$54,446

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	65, 128	9 miles
U.S. Highways	12, 63	0 miles
Interstate Highways	I-94	2 miles

RAIL SERVICE

Provider(s)	Union Pacific
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AIR SERVICE

Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	Large General Aviation
Miles to Airport	18

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	60
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider St. Croix Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider Baldwin Telecom, Inc.
Fiber Optics Yes

Water Provider Municipal
Number of Wells 2
Total Well Capacity 2,016,000 YPD
Equipment Type Electric
Fluoridated n/a
Total Elevated Storage 500,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 392,000 GPD
Monthly Average Daily Flow 325,167 GPD
Year Facility Constructed 1986

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2017	2018	2019
Village of Baldwin	\$278	\$293	\$321
St. Croix County	\$9,049	\$9,592	\$10,515
State of Wisconsin	\$513,090	\$540,155	\$571,083

* NOTE: Equalized values for communities expressed in millions of dollars; County/State in billions of dollars.

TAXATION-2018

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$20.02
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$297,460,500

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	18

University

Nearest University	UW-River Falls
Miles to University	20

HEALTH CARE

Hospital

Nearest Hospital	Baldwin
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Tracy Carlson, Administrator
Village of Baldwin
400 Cedar St., PO Box 97
Baldwin, WI 54002
715-684-3426

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated January 2020

Community PROFILE

Village of Deer Park St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2019*
Village of Deer Park	216	211
St. Croix County	84,345	89,692
State of Wisconsin	5,686,986	5,843,443

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2014-2018

Village of Deer Park	140
St. Croix County	36,308
State of Wisconsin	2,710,718

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

2014-2018 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Deer Park	\$111,600	\$595
St. Croix County	\$261,300	\$926
State of Wisconsin	\$188,500	\$847

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

ECONOMY

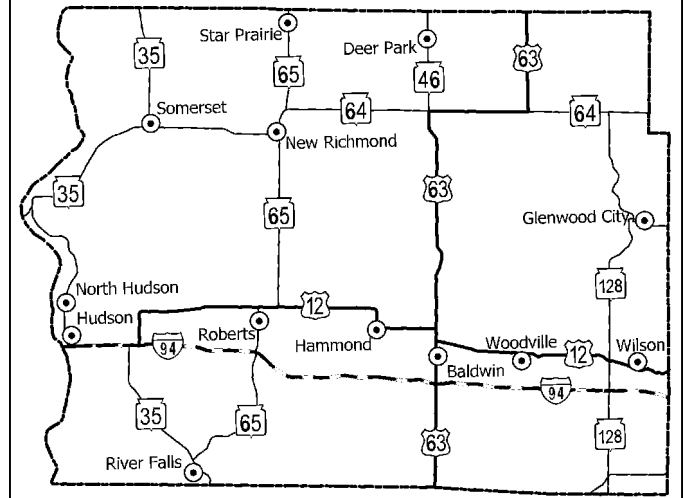
COUNTY EMPLOYMENT BY INDUSTRY - 2014-2018

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	660
Construction	4,209
Manufacturing	9,845
Transportation and Warehousing, and Utilities	2,582
Information	765
Wholesale Trade	1,212
Retail Trade	5,108
Finance/Insurance/Real Estate/Rental/Leasing	3,415
Services	20,275
Public Administration	1,695
TOTAL EMPLOYMENT	49,766

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2014	2018
St. Croix Co. Labor Force	48,304	50,379
St. Croix Co. Employed	46,146	48,851
St. Croix Co. Unemployed	2,158	1,528
St. Croix Co. Unemployment Rate	4.5%	3.0%
Wisconsin Unemployment Rate	5.4%	3.0%
U.S. Unemployment Rate	6.2%	3.9%



ECONOMY con't

2018 WAGES

Occupation	Mean	Median
Bartenders	\$11.34	\$10.57
Bookkeeping/Accting/Audit Clerk	22.38	21.98
Cashiers	12.11	11.47
Nursing Assistants	16.95	16.89
Office Clerk, General	18.72	18.00
Physical Therapists	40.26	41.21
Secretary/Administrative Assistant	28.03	27.17
Stock Clerk/Order Fillers	15.27	13.97
Truck Drivers, Heavy/Tractor Trailer	25.06	24.06
Welder/Cutter/Solderer/Brazer	22.82	22.13

Source: Bureau of Labor Statistics, May 2018

INCOME (PER CAPITA)

	2016	2017	2018
St. Croix County	\$51,184	\$52,858	\$55,543
State of Wisconsin	\$47,426	\$48,941	\$51,592
United States	\$49,870	\$51,885	\$54,446

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	46	0 miles
U.S. Highways	63	4 miles
Interstate Highways	I-94	17 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Amery Municipal
Airport Classification	Medium General Aviation
Miles to Airport	9

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	52
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider St. Croix Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider Amery Telecom, Inc.
Fiber Optics Yes

Water Provider Private Wells

Number of Wells	n/a
Total Well Capacity	n/a
Equipment Type	
Fluoridated	n/a
Total Elevated Storage	n/a

Waste Water Provider Municipal

Monthly Design Flow	51,000 GPD
Monthly Average Daily Flow	27,000 GPD
Year Facility Constructed	1998

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2017	2018	2019
Village of Deer Park	\$13	\$13	\$14
St. Croix County	\$9,049	\$9,592	\$10,515
State of Wisconsin	\$513,090	\$540,155	\$571,083

* NOTE: Equalized values for communities expressed in millions of dollars; County/State in billions of dollars.

TAXATION-2018

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$13.94
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$13,035,600

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	12

University

Nearest University	UW-River Falls
Miles to University	35

HEALTH CARE

Hospital

Nearest Hospital	Amery
Miles to Hospital	9

CONTACTS

LOCAL CONTACT

Dale Clarkson, Clerk
Village of Deer Park
112 Front Street West
Deer Park, WI 54007
715-269-5213

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcrpc@wcrpc.org
Internet: <http://www.wcrpc.org>



Updated January 2020

Community PROFILE

City of Glenwood City St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2019*
City of Glenwood City	1,242	1,197
St. Croix County	84,345	89,692
State of Wisconsin	5,686,986	5,843,443

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2014-2018

City of Glenwood City	543
St. Croix County	36,308
State of Wisconsin	2,710,718

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

2014-2018 Median Value of:	Owner-Occ. Units	Gross Rent
City of Glenwood City	\$118,800	\$935
St. Croix County	\$261,300	\$926
State of Wisconsin	\$188,500	\$847

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

ECONOMY

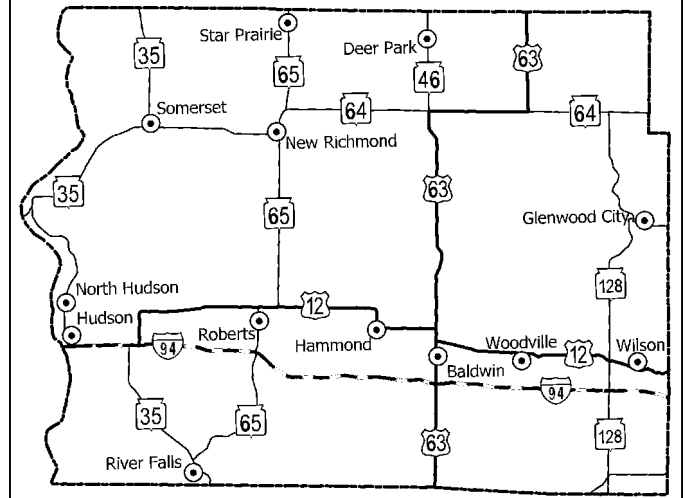
COUNTY EMPLOYMENT BY INDUSTRY - 2014-2018

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	660
Construction	4,209
Manufacturing	9,845
Transportation and Warehousing, and Utilities	2,582
Information	765
Wholesale Trade	1,212
Retail Trade	5,108
Finance/Insurance/Real Estate/Rental/Leasing	3,415
Services	20,275
Public Administration	1,695
TOTAL EMPLOYMENT	49,766

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2014	2018
St. Croix Co. Labor Force	48,304	50,379
St. Croix Co. Employed	46,146	48,851
St. Croix Co. Unemployed	2,158	1,528
St. Croix Co. Unemployment Rate	4.5%	3.0%
Wisconsin Unemployment Rate	5.4%	3.0%
U.S. Unemployment Rate	6.2%	3.9%



ECONOMY con't

2018 WAGES

Occupation	Mean	Median
Bartenders	\$11.34	\$10.57
Bookkeeping/Accting/Audit Clerk	22.38	21.98
Cashiers	12.11	11.47
Nursing Assistants	16.95	16.89
Office Clerk, General	18.72	18.00
Physical Therapists	40.26	41.21
Secretary/Administrative Assistant	28.03	27.17
Stock Clerk/Order Fillers	15.27	13.97
Truck Drivers, Heavy/Tractor Trailer	25.06	24.06
Welder/Cutter/Solderer/Brazer	22.82	22.13

Source: Bureau of Labor Statistics, May 2018

INCOME (PER CAPITA)

	2016	2017	2018
St. Croix County	\$51,184	\$52,858	\$55,543
State of Wisconsin	\$47,426	\$48,941	\$51,592
United States	\$49,870	\$51,885	\$54,446

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	128, 170	0 miles
U.S. Highways	12	8 miles
Interstate Highways	I-94	9 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Boyceville Municipal
Airport Classification	Small General Aviation
Miles to Airport	8

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	60
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider St. Croix Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider CenturyLink
Fiber Optics Yes

Water Provider Municipal
Number of Wells 2
Total Well Capacity 1,756,800 YPD
Equipment Type Electric
Fluoridated Yes
Total Elevated Storage 240,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 262,000 GPD
Monthly Average Daily Flow 167,917 GPD
Year Facility Constructed 1982

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2017	2018	2019
City of Glenwood City	\$60	\$63	\$68
St. Croix County	\$9,049	\$9,592	\$10,515
State of Wisconsin	\$513,090	\$540,155	\$571,083

* NOTE: Equalized values for communities expressed in millions of dollars; County/State in billions of dollars.

TAXATION-2018

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$19.86
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$63,901,100

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	22

University

Nearest University	UW-Stout - Menomonie
Miles to University	19

HEALTH CARE

Hospital

Nearest Hospital	Baldwin
Miles to Hospital	17

CONTACTS

LOCAL CONTACT

Shari Rosenow, Clerk
City of Glenwood City
113 W. Oak St., PO Box 368
Glenwood City, WI 54013
715-265-4227

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcvrpc@wcvrpc.org
Internet: <http://www.wcvrpc.org>



Updated January 2020

Community PROFILE

Village of Hammond St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2019*
Village of Hammond	1,922	1,872
St. Croix County	84,345	89,692
State of Wisconsin	5,686,986	5,843,443

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2014-2018

Village of Hammond	809
St. Croix County	36,308
State of Wisconsin	2,710,718

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

2014-2018 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Hammond	\$143,500	\$906
St. Croix County	\$261,300	\$926
State of Wisconsin	\$188,500	\$847

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

ECONOMY

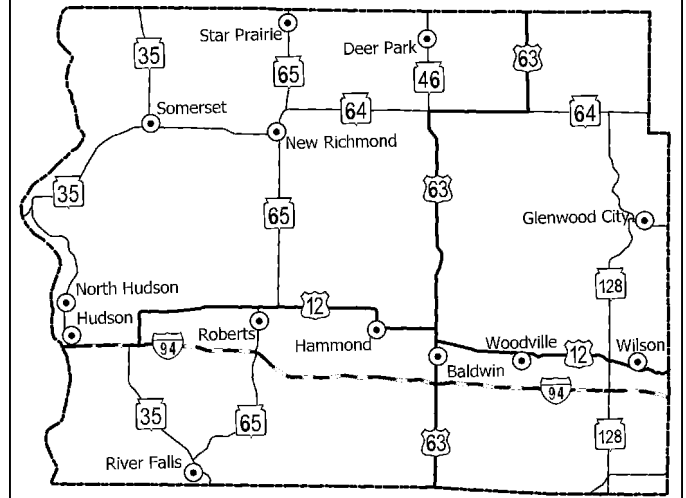
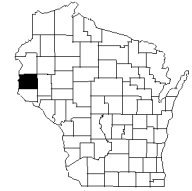
COUNTY EMPLOYMENT BY INDUSTRY - 2014-2018

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	660
Construction	4,209
Manufacturing	9,845
Transportation and Warehousing, and Utilities	2,582
Information	765
Wholesale Trade	1,212
Retail Trade	5,108
Finance/Insurance/Real Estate/Rental/Leasing	3,415
Services	20,275
Public Administration	1,695
TOTAL EMPLOYMENT	49,766

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2014	2018
St. Croix Co. Labor Force	48,304	50,379
St. Croix Co. Employed	46,146	48,851
St. Croix Co. Unemployed	2,158	1,528
St. Croix Co. Unemployment Rate	4.5%	3.0%
Wisconsin Unemployment Rate	5.4%	3.0%
U.S. Unemployment Rate	6.2%	3.9%



ECONOMY con't

2018 WAGES

Occupation	Mean	Median
Bartenders	\$11.34	\$10.57
Bookkeeping/Accounting/Audit Clerk	22.38	21.98
Cashiers	12.11	11.47
Nursing Assistants	16.95	16.89
Office Clerk, General	18.72	18.00
Physical Therapists	40.26	41.21
Secretary/Administrative Assistant	28.03	27.17
Stock Clerk/Order Fillers	15.27	13.97
Truck Drivers, Heavy/Tractor Trailer	25.06	24.06
Welder/Cutter/Solderer/Brazer	22.82	22.13

Source: Bureau of Labor Statistics, May 2018

INCOME (PER CAPITA)

	2016	2017	2018
St. Croix County	\$51,184	\$52,858	\$55,543
State of Wisconsin	\$47,426	\$48,941	\$51,592
United States	\$49,870	\$51,885	\$54,446

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	65	6 miles
U.S. Highways	12	0 miles
Interstate Highways	I-94	3 miles

RAIL SERVICE

Provider(s)	Union Pacific
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AIR SERVICE

Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	Large General Aviation
Miles to Airport	15

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	40
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider	St. Croix Electric Coop
Natural Gas Provider	St. Croix Valley Nat. Gas
Telephone Provider	CenturyLink
Fiber Optics	Yes
Water Provider	Municipal
Number of Wells	2
Total Well Capacity	128,000 YPD
Equipment Type	Electric
Fluoridated	No
Total Elevated Storage	600,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	154,000 GPD
Monthly Average Daily Flow	93,242 GPD
Year Facility Constructed	1987

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2017	2018	2019
Village of Hammond	\$120	\$131	\$138
St. Croix County	\$9,049	\$9,592	\$10,515
State of Wisconsin	\$513,090	\$540,155	\$571,083

* NOTE: Equalized values for communities expressed in millions of dollars; County/State in billions of dollars.

TAXATION-2018

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$19.18
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$133,238,500

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	14

University

Nearest University	UW-River Falls
Miles to University	19

HEALTH CARE

Hospital

Nearest Hospital	Baldwin
Miles to Hospital	3

CONTACTS

LOCAL CONTACT

Sandi Hazer, Clerk
Village of Hammond
455 Davis St., PO Box 337
Hammond, WI 54015
715-796-2727

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
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Phone: 715-836-2918
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Updated January 2020

Community PROFILE

City of Hudson St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2019*
City of Hudson	12,719	14,049
St. Croix County	84,345	89,692
State of Wisconsin	5,686,986	5,843,443

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2014-2018

City of Hudson	5,925
St. Croix County	36,308
State of Wisconsin	2,710,718

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

2014-2018 Median Value of: Owner-Occ. Units Gross Rent

City of Hudson	\$240,300	\$1,154
St. Croix County	\$261,300	\$926
State of Wisconsin	\$188,500	\$847

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

ECONOMY

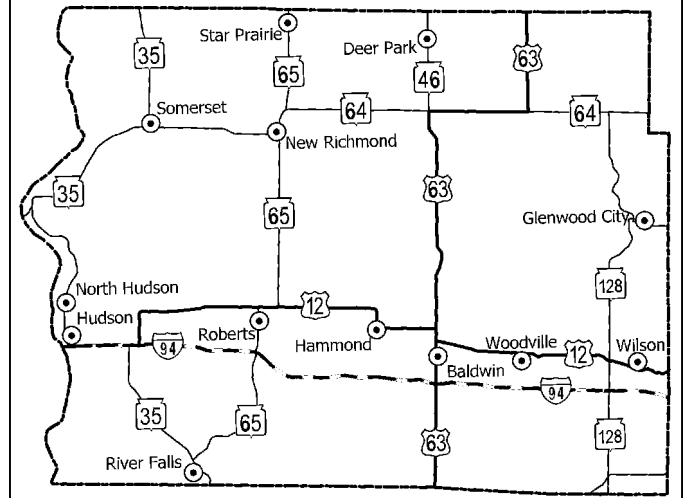
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Industry	Employees
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Manufacturing	9,845
Transportation and Warehousing, and Utilities	2,582
Information	765
Wholesale Trade	1,212
Retail Trade	5,108
Finance/Insurance/Real Estate/Rental/Leasing	3,415
Services	20,275
Public Administration	1,695
TOTAL EMPLOYMENT	49,766

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2014	2018
St. Croix Co. Labor Force	48,304	50,379
St. Croix Co. Employed	46,146	48,851
St. Croix Co. Unemployed	2,158	1,528
St. Croix Co. Unemployment Rate	4.5%	3.0%
Wisconsin Unemployment Rate	5.4%	3.0%
U.S. Unemployment Rate	6.2%	3.9%



ECONOMY con't

2018 WAGES

Occupation	Mean	Median
Bartenders	\$11.34	\$10.57
Bookkeeping/Accounting/Audit Clerk	22.38	21.98
Cashiers	12.11	11.47
Nursing Assistants	16.95	16.89
Office Clerk, General	18.72	18.00
Physical Therapists	40.26	41.21
Secretary/Administrative Assistant	28.03	27.17
Stock Clerk/Order Fillers	15.27	13.97
Truck Drivers, Heavy/Tractor Trailer	25.06	24.06
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Source: Bureau of Labor Statistics, May 2018

INCOME (PER CAPITA)

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St. Croix County	\$51,184	\$52,858	\$55,543
State of Wisconsin	\$47,426	\$48,941	\$51,592
United States	\$49,870	\$51,885	\$54,446

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	35	0 miles
U.S. Highways		miles
Interstate Highways	I-94	1 miles

RAIL SERVICE

Provider(s)	Union Pacific
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AIR SERVICE

Local Air Service

Nearest Local Airport	Minn.-St. Paul International
Airport Classification	Commercial Service
Miles to Airport	20

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	20
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider	St. Croix Electric Coop
Natural Gas Provider	Northern States Power Co.
Telephone Provider	AT & T
Fiber Optics	Yes
Water Provider	Municipal
Number of Wells	7
Total Well Capacity	74,880,000 YPD
Equipment Type	Electric
Fluoridated	Yes
Total Elevated Storage	3,500,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	1,100,000 GPD
Monthly Average Daily Flow	824,333 GPD
Year Facility Constructed	1985

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2017	2018	2019
City of Hudson	\$1,779	\$1,862	\$2,098
St. Croix County	\$9,049	\$9,592	\$10,515
State of Wisconsin	\$513,090	\$540,155	\$571,083

* NOTE: Equalized values for communities expressed in millions of dollars; County/State in billions of dollars.

TAXATION-2018

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$17.32
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$1,894,844,300

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	Hudson
Miles to VoTech	2

University

Nearest University	UW-River Falls
Miles to University	13

HEALTH CARE

Hospital

Nearest Hospital	Hudson
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Devin Willi, Administrator
City of Hudson
505 Third Street
Hudson, WI 54016
715-386-4765

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcrpc@wcrpc.org
Internet: <http://www.wcrpc.org>



Updated January 2020

Community PROFILE

City of New Richmond St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2019*
City of New Richmond	8,375	9,322
St. Croix County	84,345	89,692
State of Wisconsin	5,686,986	5,843,443

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2014-2018

City of New Richmond	3,809
St. Croix County	36,308
State of Wisconsin	2,710,718

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

2014-2018 Median Value of:	Owner-Occ. Units	Gross Rent
City of New Richmond	\$166,200	\$856
St. Croix County	\$261,300	\$926
State of Wisconsin	\$188,500	\$847

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

ECONOMY

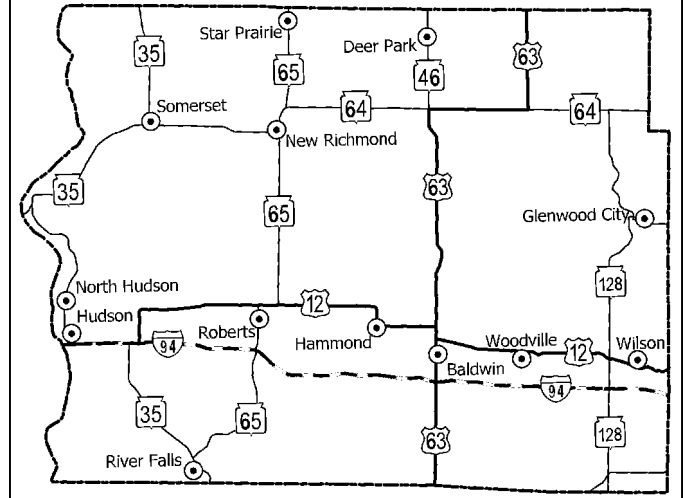
COUNTY EMPLOYMENT BY INDUSTRY - 2014-2018

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	660
Construction	4,209
Manufacturing	9,845
Transportation and Warehousing, and Utilities	2,582
Information	765
Wholesale Trade	1,212
Retail Trade	5,108
Finance/Insurance/Real Estate/Rental/Leasing	3,415
Services	20,275
Public Administration	1,695
TOTAL EMPLOYMENT	49,766

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2014	2018
St. Croix Co. Labor Force	48,304	50,379
St. Croix Co. Employed	46,146	48,851
St. Croix Co. Unemployed	2,158	1,528
St. Croix Co. Unemployment Rate	4.5%	3.0%
Wisconsin Unemployment Rate	5.4%	3.0%
U.S. Unemployment Rate	6.2%	3.9%



ECONOMY con't

2018 WAGES

Occupation	Mean	Median
Bartenders	\$11.34	\$10.57
Bookkeeping/Accounting/Audit Clerk	22.38	21.98
Cashiers	12.11	11.47
Nursing Assistants	16.95	16.89
Office Clerk, General	18.72	18.00
Physical Therapists	40.26	41.21
Secretary/Administrative Assistant	28.03	27.17
Stock Clerk/Order Fillers	15.27	13.97
Truck Drivers, Heavy/Tractor Trailer	25.06	24.06
Welder/Cutter/Solderer/Brazer	22.82	22.13

Source: Bureau of Labor Statistics, May 2018

INCOME (PER CAPITA)

	2016	2017	2018
St. Croix County	\$51,184	\$52,858	\$55,543
State of Wisconsin	\$47,426	\$48,941	\$51,592
United States	\$49,870	\$51,885	\$54,446

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	64, 65	0 miles
U.S. Highways	63	8 miles
Interstate Highways	I-94	12 miles

RAIL SERVICE

Provider(s)	Canadian National
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AIR SERVICE

Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	Large General Aviation
Miles to Airport	0

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	50
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider	Municipal
Natural Gas Provider	Northern States Power Co.
Telephone Provider	Frontier Communications
Fiber Optics	Yes
Water Provider	Municipal
Number of Wells	5
Total Well Capacity	6,969,600 YPD
Equipment Type	Electric/Nat Gas/Diesel
Fluoridated	Yes
Total Elevated Storage	550,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	983,000 GPD
Monthly Average Daily Flow	725,000 GPD
Year Facility Constructed	1984/1998

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2017	2018	2019
City of New Richmond	\$682	\$750	\$855
St. Croix County	\$9,049	\$9,592	\$10,515
State of Wisconsin	\$513,090	\$540,155	\$571,083

* NOTE: Equalized values for communities expressed in millions of dollars; County/State in billions of dollars.

TAXATION-2018

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$19.63
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$768,451,500

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	0

University

Nearest University	UW-River Falls
Miles to University	22

HEALTH CARE

Hospital

Nearest Hospital	New Richmond
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Mike Darrow, Administrator
City of New Richmond
156 E. First Street
New Richmond, WI 54017
715-246-4268

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcrpc@wcrpc.org
Internet: <http://www.wcrpc.org>



Updated January 2020

Community PROFILE

Village of North Hudson St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2019*
Village of North Hudson	3,768	3,824
St. Croix County	84,345	89,692
State of Wisconsin	5,686,986	5,843,443

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2014-2018

Village of North Hudson	1,744
St. Croix County	36,308
State of Wisconsin	2,710,718

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

2014-2018 Median Value of:	Owner-Occ. Units	Gross Rent
Village of North Hudson	\$245,900	\$970
St. Croix County	\$261,300	\$926
State of Wisconsin	\$188,500	\$847

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

ECONOMY

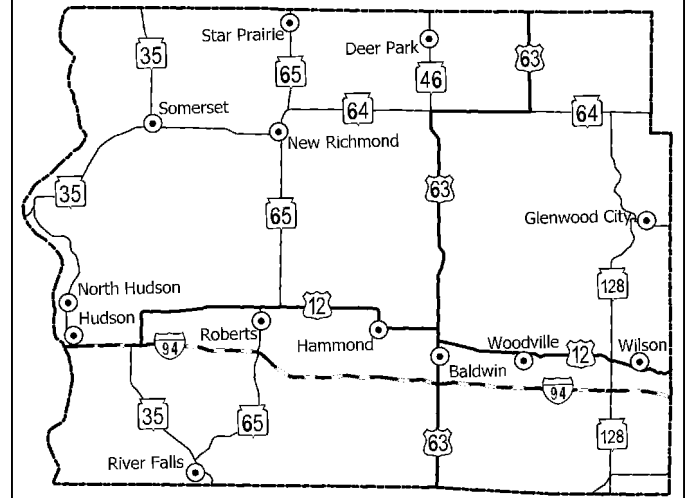
COUNTY EMPLOYMENT BY INDUSTRY - 2014-2018

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	660
Construction	4,209
Manufacturing	9,845
Transportation and Warehousing, and Utilities	2,582
Information	765
Wholesale Trade	1,212
Retail Trade	5,108
Finance/Insurance/Real Estate/Rental/Leasing	3,415
Services	20,275
Public Administration	1,695
TOTAL EMPLOYMENT	49,766

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2014	2018
St. Croix Co. Labor Force	48,304	50,379
St. Croix Co. Employed	46,146	48,851
St. Croix Co. Unemployed	2,158	1,528
St. Croix Co. Unemployment Rate	4.5%	3.0%
Wisconsin Unemployment Rate	5.4%	3.0%
U.S. Unemployment Rate	6.2%	3.9%



ECONOMY con't

2018 WAGES

Occupation	Mean	Median
Bartenders	\$11.34	\$10.57
Bookkeeping/Accting/Audit Clerk	22.38	21.98
Cashiers	12.11	11.47
Nursing Assistants	16.95	16.89
Office Clerk, General	18.72	18.00
Physical Therapists	40.26	41.21
Secretary/Administrative Assistant	28.03	27.17
Stock Clerk/Order Fillers	15.27	13.97
Truck Drivers, Heavy/Tractor Trailer	25.06	24.06
Welder/Cutter/Solderer/Brazer	22.82	22.13

Source: Bureau of Labor Statistics, May 2018

INCOME (PER CAPITA)

	2016	2017	2018
St. Croix County	\$51,184	\$52,858	\$55,543
State of Wisconsin	\$47,426	\$48,941	\$51,592
United States	\$49,870	\$51,885	\$54,446

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	35	0 miles
U.S. Highways	12	4 miles
Interstate Highways	I-94	2 miles

RAIL SERVICE

Provider(s)	
	Union Pacific

AIR SERVICE

Local Air Service

Nearest Local Airport	Minn.-St. Paul International
Airport Classification	Commercial Service
Miles to Airport	25

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	25
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider	St. Croix Electric Coop
Natural Gas Provider	Northern States Power Co.
Telephone Provider	AT & T
Fiber Optics	Yes
Water Provider	Hudson Public Utilities
Number of Wells	7
Total Well Capacity	74,880,000 YPD
Equipment Type	Electric
Fluoridated	Yes
Total Elevated Storage	3,500,000 gallons
Waste Water Provider	Hudson Public Utilities
Monthly Design Flow	1,100,000 GPD
Monthly Average Daily Flow	824,333 GPD
Year Facility Constructed	1985

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2017	2018	2019
Village of North Hudson	\$380	\$390	\$438
St. Croix County	\$9,049	\$9,592	\$10,515
State of Wisconsin	\$513,090	\$540,155	\$571,083

* NOTE: Equalized values for communities expressed in millions of dollars; County/State in billions of dollars.

TAXATION-2018

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$16.75
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$390,472,400

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	River Falls
Miles to VoTech	14

University

Nearest University	UW-River Falls
Miles to University	14

HEALTH CARE

Hospital

Nearest Hospital	Hudson
Miles to Hospital	1

CONTACTS

LOCAL CONTACT

Melissa Luedke, Administrator
Village of North Hudson
400 7th Street No.
North Hudson, WI 54016
715-386-5141

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcvrpc@wcvrpc.org
Internet: <http://www.wcvrpc.org>



Updated January 2020

Community PROFILE

City of River Falls St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2019*
City of River Falls	15,000	15,835
St. Croix County	84,345	89,692
State of Wisconsin	5,686,986	5,843,443

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2014-2018

City of River Falls	5,645
St. Croix County	36,308
State of Wisconsin	2,710,718

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

2014-2018 Median Value of:	Owner-Occ. Units	Gross Rent
City of River Falls	\$185,100	\$856
St. Croix County	\$261,300	\$926
State of Wisconsin	\$188,500	\$847

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

ECONOMY

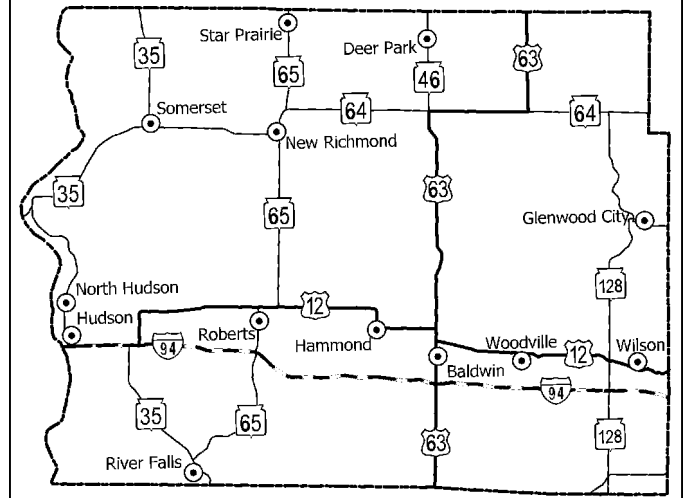
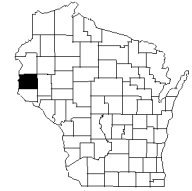
COUNTY EMPLOYMENT BY INDUSTRY - 2014-2018

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	660
Construction	4,209
Manufacturing	9,845
Transportation and Warehousing, and Utilities	2,582
Information	765
Wholesale Trade	1,212
Retail Trade	5,108
Finance/Insurance/Real Estate/Rental/Leasing	3,415
Services	20,275
Public Administration	1,695
TOTAL EMPLOYMENT	49,766

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2014	2018
St. Croix Co. Labor Force	48,304	50,379
St. Croix Co. Employed	46,146	48,851
St. Croix Co. Unemployed	2,158	1,528
St. Croix Co. Unemployment Rate	4.5%	3.0%
Wisconsin Unemployment Rate	5.4%	3.0%
U.S. Unemployment Rate	6.2%	3.9%



ECONOMY con't

2018 WAGES

Occupation	Mean	Median
Bartenders	\$11.34	\$10.57
Bookkeeping/Accounting/Audit Clerk	22.38	21.98
Cashiers	12.11	11.47
Nursing Assistants	16.95	16.89
Office Clerk, General	18.72	18.00
Physical Therapists	40.26	41.21
Secretary/Administrative Assistant	28.03	27.17
Stock Clerk/Order Fillers	15.27	13.97
Truck Drivers, Heavy/Tractor Trailer	25.06	24.06
Welder/Cutter/Solderer/Brazer	22.82	22.13

Source: Bureau of Labor Statistics, May 2018

INCOME (PER CAPITA)

	2016	2017	2018
St. Croix County	\$51,184	\$52,858	\$55,543
State of Wisconsin	\$47,426	\$48,941	\$51,592
United States	\$49,870	\$51,885	\$54,446

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	29, 35, 65	0 miles
U.S. Highways	63	12 miles
Interstate Highways	I-94	10 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	Large General Aviation
Miles to Airport	21

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	39
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider	Municipal
Natural Gas Provider	St Croix Valley Nat. Gas
Telephone Provider	AT & T
Fiber Optics	Yes
Water Provider	Municipal
Number of Wells	5
Total Well Capacity	8,409,600 YPD
Equipment Type	Electric
Fluoridated	Yes
Total Elevated Storage	1,300,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	1,800,000 GPD
Monthly Average Daily Flow	798,500 GPD
Year Facility Constructed	

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2017	2018	2019
City of River Falls	\$948	\$1,037	\$1,069
St. Croix County	\$9,049	\$9,592	\$10,515
State of Wisconsin	\$513,090	\$540,155	\$571,083

* NOTE: Equalized values for communities expressed in millions of dollars; County/State in billions of dollars.

TAXATION-2018

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$19.89
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$1,050,124,600

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	River Falls
Miles to VoTech	0

University

Nearest University	UW-River Falls
Miles to University	0

HEALTH CARE

Hospital

Nearest Hospital	River Falls
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Scot Simpson, Administrator
City of River Falls
222 Lewis Street
River Falls, WI 54022
715-425-0900

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcrpc@wcrpc.org
Internet: <http://www.wcrpc.org>



Updated January 2020

Community PROFILE

Village of Roberts St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2019*
Village of Roberts	1,651	1,753
St. Croix County	84,345	89,692
State of Wisconsin	5,686,986	5,843,443

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2014-2018

Village of Roberts	742
St. Croix County	36,308
State of Wisconsin	2,710,718

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

2014-2018 Median Value of: Owner-Occ. Units Gross Rent

Village of Roberts	\$157,800	\$960
St. Croix County	\$261,300	\$926
State of Wisconsin	\$188,500	\$847

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

ECONOMY

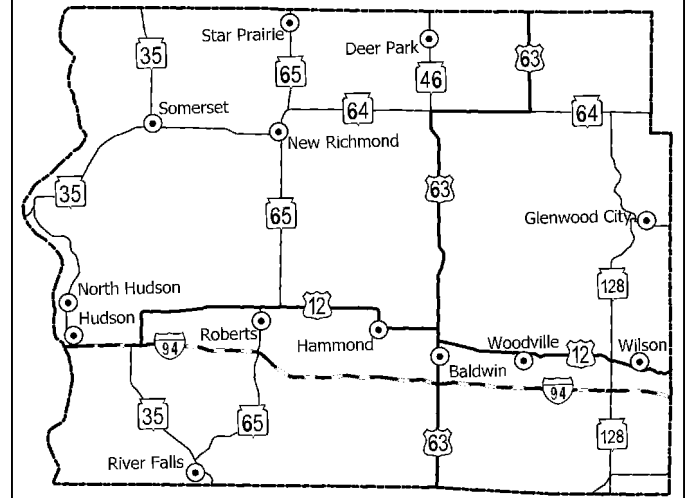
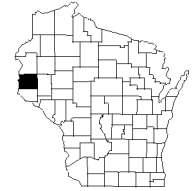
COUNTY EMPLOYMENT BY INDUSTRY - 2014-2018

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	660
Construction	4,209
Manufacturing	9,845
Transportation and Warehousing, and Utilities	2,582
Information	765
Wholesale Trade	1,212
Retail Trade	5,108
Finance/Insurance/Real Estate/Rental/Leasing	3,415
Services	20,275
Public Administration	1,695
TOTAL EMPLOYMENT	49,766

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2014	2018
St. Croix Co. Labor Force	48,304	50,379
St. Croix Co. Employed	46,146	48,851
St. Croix Co. Unemployed	2,158	1,528
St. Croix Co. Unemployment Rate	4.5%	3.0%
Wisconsin Unemployment Rate	5.4%	3.0%
U.S. Unemployment Rate	6.2%	3.9%



ECONOMY con't

2018 WAGES

Occupation	Mean	Median
Bartenders	\$11.34	\$10.57
Bookkeeping/Accting/Audit Clerk	22.38	21.98
Cashiers	12.11	11.47
Nursing Assistants	16.95	16.89
Office Clerk, General	18.72	18.00
Physical Therapists	40.26	41.21
Secretary/Administrative Assistant	28.03	27.17
Stock Clerk/Order Fillers	15.27	13.97
Truck Drivers, Heavy/Tractor Trailer	25.06	24.06
Welder/Cutter/Solderer/Brazer	22.82	22.13

Source: Bureau of Labor Statistics, May 2018

INCOME (PER CAPITA)

	2016	2017	2018
St. Croix County	\$51,184	\$52,858	\$55,543
State of Wisconsin	\$47,426	\$48,941	\$51,592
United States	\$49,870	\$51,885	\$54,446

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	65	1 miles
U.S. Highways	12	0 miles
Interstate Highways	I-94	1 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	Large General Aviation
Miles to Airport	10

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	30
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider	St. Croix Electric Coop
Natural Gas Provider	Midwest Natural Gas, Inc.
Telephone Provider	AT & T
Fiber Optics	Yes
Water Provider	Municipal
Number of Wells	2
Total Well Capacity	69,100 YPD
Equipment Type	Electric
Fluoridated	No
Total Elevated Storage	250,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	135,000 GPD
Monthly Average Daily Flow	72,667 GPD
Year Facility Constructed	1984

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2017	2018	2019
Village of Roberts	\$130	\$147	\$154
St. Croix County	\$9,049	\$9,592	\$10,515
State of Wisconsin	\$513,090	\$540,155	\$571,083

* NOTE: Equalized values for communities expressed in millions of dollars; County/State in billions of dollars.

TAXATION-2018

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$20.14
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$149,205,500

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	River Falls
Miles to VoTech	12

University

Nearest University	UW-River Falls
Miles to University	12

HEALTH CARE

Hospital

Nearest Hospital	Baldwin
Miles to Hospital	10

CONTACTS

LOCAL CONTACT

Megan Dull, Clerk
Village of Roberts
107 E. Maple Street
Roberts, WI 54023
715-749-3126

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated January 2020

Community PROFILE

Village of Somerset St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2019*
Village of Somerset	2,635	2,854
St. Croix County	84,345	89,692
State of Wisconsin	5,686,986	5,843,443

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2014-2018

Village of Somerset	1,094
St. Croix County	36,308
State of Wisconsin	2,710,718

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

2014-2018 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Somerset	\$160,000	\$896
St. Croix County	\$261,300	\$926
State of Wisconsin	\$188,500	\$847

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

ECONOMY

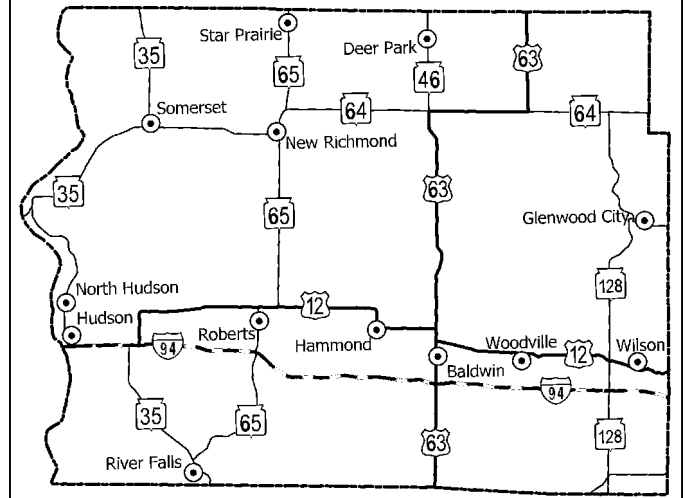
COUNTY EMPLOYMENT BY INDUSTRY - 2014-2018

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	660
Construction	4,209
Manufacturing	9,845
Transportation and Warehousing, and Utilities	2,582
Information	765
Wholesale Trade	1,212
Retail Trade	5,108
Finance/Insurance/Real Estate/Rental/Leasing	3,415
Services	20,275
Public Administration	1,695
TOTAL EMPLOYMENT	49,766

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2014	2018
St. Croix Co. Labor Force	48,304	50,379
St. Croix Co. Employed	46,146	48,851
St. Croix Co. Unemployed	2,158	1,528
St. Croix Co. Unemployment Rate	4.5%	3.0%
Wisconsin Unemployment Rate	5.4%	3.0%
U.S. Unemployment Rate	6.2%	3.9%



ECONOMY con't

2018 WAGES

Occupation	Mean	Median
Bartenders	\$11.34	\$10.57
Bookkeeping/Accting/Audit Clerk	22.38	21.98
Cashiers	12.11	11.47
Nursing Assistants	16.95	16.89
Office Clerk, General	18.72	18.00
Physical Therapists	40.26	41.21
Secretary/Administrative Assistant	28.03	27.17
Stock Clerk/Order Fillers	15.27	13.97
Truck Drivers, Heavy/Tractor Trailer	25.06	24.06
Welder/Cutter/Solderer/Brazer	22.82	22.13

Source: Bureau of Labor Statistics, May 2018

INCOME (PER CAPITA)

	2016	2017	2018
St. Croix County	\$51,184	\$52,858	\$55,543
State of Wisconsin	\$47,426	\$48,941	\$51,592
United States	\$49,870	\$51,885	\$54,446

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	35, 64	0 miles
U.S. Highways	8	21 miles
Interstate Highways	I-94	16 miles

RAIL SERVICE

Provider(s)	Canadian National
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AIR SERVICE

Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	Large General Aviation
Miles to Airport	7

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	45
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider	St. Croix Electric Coop
Natural Gas Provider	Midwest Natural Gas, Inc.
Telephone Provider	Somerset Telephone Co.
Fiber Optics	Yes
Water Provider	Municipal
Number of Wells	2
Total Well Capacity	2,884,000 YPD
Equipment Type	Electric
Fluoridated	No
Total Elevated Storage	400,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	150,000 GPD
Monthly Average Daily Flow	134,167 GPD
Year Facility Constructed	1981

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2017	2018	2019
Village of Somerset	\$212	\$235	\$236
St. Croix County	\$9,049	\$9,592	\$10,515
State of Wisconsin	\$513,090	\$540,155	\$571,083

* NOTE: Equalized values for communities expressed in millions of dollars; County/State in billions of dollars.

TAXATION-2018

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$19.74
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$239,311,700

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	7

University

Nearest University	UW-River Falls
Miles to University	28

HEALTH CARE

Hospital

Nearest Hospital	Hudson
Miles to Hospital	15

CONTACTS

LOCAL CONTACT

Felicia Germain, Clerk
Village of Somerset
110 Spring St., PO Box 356
Somerset, WI 54025
715-247-3395

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
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EMail: wcvrpc@wcvrpc.org
Internet: <http://www.wcvrpc.org>



Updated January 2020

Community PROFILE

Village of Star Prairie St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2019*
Village of Star Prairie	561	554
St. Croix County	84,345	89,692
State of Wisconsin	5,686,986	5,843,443

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2014-2018

Village of Star Prairie	327
St. Croix County	36,308
State of Wisconsin	2,710,718

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

2014-2018 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Star Prairie	\$152,500	\$727
St. Croix County	\$261,300	\$926
State of Wisconsin	\$188,500	\$847

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

ECONOMY

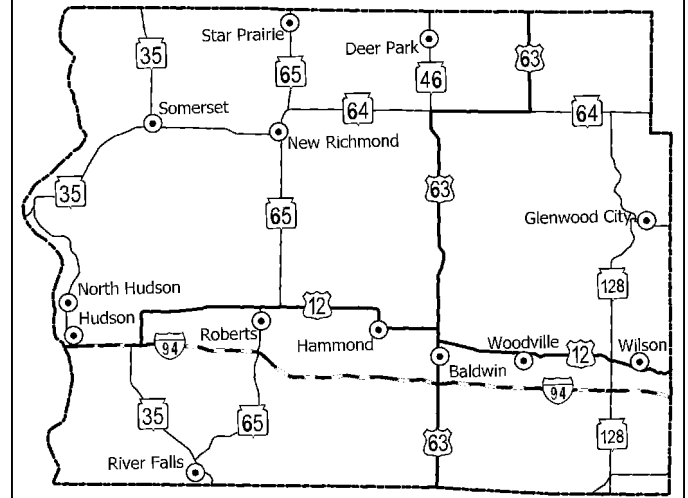
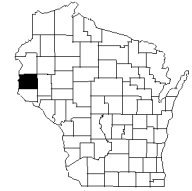
COUNTY EMPLOYMENT BY INDUSTRY - 2014-2018

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	660
Construction	4,209
Manufacturing	9,845
Transportation and Warehousing, and Utilities	2,582
Information	765
Wholesale Trade	1,212
Retail Trade	5,108
Finance/Insurance/Real Estate/Rental/Leasing	3,415
Services	20,275
Public Administration	1,695
TOTAL EMPLOYMENT	49,766

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2014	2018
St. Croix Co. Labor Force	48,304	50,379
St. Croix Co. Employed	46,146	48,851
St. Croix Co. Unemployed	2,158	1,528
St. Croix Co. Unemployment Rate	4.5%	3.0%
Wisconsin Unemployment Rate	5.4%	3.0%
U.S. Unemployment Rate	6.2%	3.9%



ECONOMY con't

2018 WAGES

Occupation	Mean	Median
Bartenders	\$11.34	\$10.57
Bookkeeping/Accting/Audit Clerk	22.38	21.98
Cashiers	12.11	11.47
Nursing Assistants	16.95	16.89
Office Clerk, General	18.72	18.00
Physical Therapists	40.26	41.21
Secretary/Administrative Assistant	28.03	27.17
Stock Clerk/Order Fillers	15.27	13.97
Truck Drivers, Heavy/Tractor Trailer	25.06	24.06
Welder/Cutter/Solderer/Brazer	22.82	22.13

Source: Bureau of Labor Statistics, May 2018

INCOME (PER CAPITA)

	2016	2017	2018
St. Croix County	\$51,184	\$52,858	\$55,543
State of Wisconsin	\$47,426	\$48,941	\$51,592
United States	\$49,870	\$51,885	\$54,446

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	65	0 miles
U.S. Highways	8	15 miles
Interstate Highways	I-94	17 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	Large General Aviation
Miles to Airport	4

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	45
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider St. Croix Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider Frontier
Fiber Optics Yes

Water Provider Municipal
Number of Wells 1
Total Well Capacity 360,000 YPD
Equipment Type Electric/Diesel
Fluoridated n/a
Total Elevated Storage 200,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 50,000 GPD
Monthly Average Daily Flow 46,000 GPD
Year Facility Constructed 1977

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2017	2018	2019
Village of Star Prairie	\$4	\$41	\$44
St. Croix County	\$9,049	\$9,592	\$10,515
State of Wisconsin	\$513,090	\$540,155	\$571,083

* NOTE: Equalized values for communities expressed in millions of dollars; County/State in billions of dollars.

TAXATION-2018

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$18.05
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$41,329,700

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	5

University

Nearest University	UW-River Falls
Miles to University	27

HEALTH CARE

Hospital

Nearest Hospital	New Richmond
Miles to Hospital	7

CONTACTS

LOCAL CONTACT

Amanda Engesether, Clerk
Village of Star Prairie
207 Bridge Ave., PO Box 13
Star Prairie, WI 54026
715-248-7231

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
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EMail: wcvrpc@wcvrpc.org
Internet: <http://www.wcvrpc.org>



Updated January 2020

Community PROFILE

Village of Wilson St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2019*
Village of Wilson	184	188
St. Croix County	84,345	89,692
State of Wisconsin	5,686,986	5,843,443

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2014-2018

Village of Wilson	85
St. Croix County	36,308
State of Wisconsin	2,710,718

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

2014-2018 Median Value of: Owner-Occ. Units Gross Rent

Village of Wilson	\$153,300	\$0
St. Croix County	\$261,300	\$926
State of Wisconsin	\$188,500	\$847

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

ECONOMY

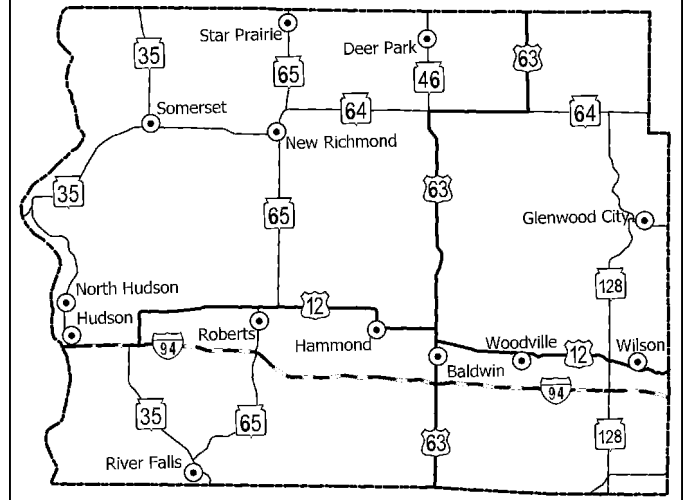
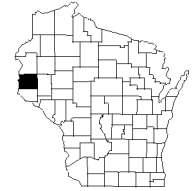
COUNTY EMPLOYMENT BY INDUSTRY - 2014-2018

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	660
Construction	4,209
Manufacturing	9,845
Transportation and Warehousing, and Utilities	2,582
Information	765
Wholesale Trade	1,212
Retail Trade	5,108
Finance/Insurance/Real Estate/Rental/Leasing	3,415
Services	20,275
Public Administration	1,695
TOTAL EMPLOYMENT	49,766

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2014	2018
St. Croix Co. Labor Force	48,304	50,379
St. Croix Co. Employed	46,146	48,851
St. Croix Co. Unemployed	2,158	1,528
St. Croix Co. Unemployment Rate	4.5%	3.0%
Wisconsin Unemployment Rate	5.4%	3.0%
U.S. Unemployment Rate	6.2%	3.9%



ECONOMY con't

2018 WAGES

Occupation	Mean	Median
Bartenders	\$11.34	\$10.57
Bookkeeping/Accting/Audit Clerk	22.38	21.98
Cashiers	12.11	11.47
Nursing Assistants	16.95	16.89
Office Clerk, General	18.72	18.00
Physical Therapists	40.26	41.21
Secretary/Administrative Assistant	28.03	27.17
Stock Clerk/Order Fillers	15.27	13.97
Truck Drivers, Heavy/Tractor Trailer	25.06	24.06
Welder/Cutter/Solderer/Brazer	22.82	22.13

Source: Bureau of Labor Statistics, May 2018

INCOME (PER CAPITA)

	2016	2017	2018
St. Croix County	\$51,184	\$52,858	\$55,543
State of Wisconsin	\$47,426	\$48,941	\$51,592
United States	\$49,870	\$51,885	\$54,446

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	128	1 miles
U.S. Highways	12	0 miles
Interstate Highways	I-94	2 miles

RAIL SERVICE

Provider(s)	
	Union Pacific

AIR SERVICE

Local Air Service

Nearest Local Airport	Boyceville Municipal
Airport Classification	Small General Aviation
Miles to Airport	16

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	43
Airline Service(s)	United

UTILITIES

Electric Provider St. Croix Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider West WI Telcom
Fiber Optics Yes

Water Provider Municipal
Number of Wells 1
Total Well Capacity 324,000 YPD
Equipment Type Electric
Fluoridated No
Total Elevated Storage 60,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 24,000 GPD
Monthly Average Daily Flow 20,876 GPD
Year Facility Constructed 1980

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2017	2018	2019
Village of Wilson	\$10	\$10	\$11
St. Croix County	\$9,049	\$9,592	\$10,515
State of Wisconsin	\$513,090	\$540,155	\$571,083

* NOTE: Equalized values for communities expressed in millions of dollars; County/State in billions of dollars.

TAXATION-2018

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$14.96
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$10,369,700

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Menomonie
Miles to VoTech	15

University

Nearest University	UW-Stout - Menomonie
Miles to University	15

HEALTH CARE

Hospital

Nearest Hospital	Baldwin
Miles to Hospital	9

CONTACTS

LOCAL CONTACT

Dawn Wickman, Clerk
Village of Wilson
440 Main St., PO Box 37
Wilson, WI 54027
715-772-4402

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated January 2020

Community PROFILE

Village of Woodville

St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2019*
Village of Woodville	1,344	1,325
St. Croix County	84,345	89,692
State of Wisconsin	5,686,986	5,843,443

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2014-2018

Village of Woodville	575
St. Croix County	36,308
State of Wisconsin	2,710,718

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

2014-2018 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Woodville	\$123,300	\$822
St. Croix County	\$261,300	\$926
State of Wisconsin	\$188,500	\$847

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

ECONOMY

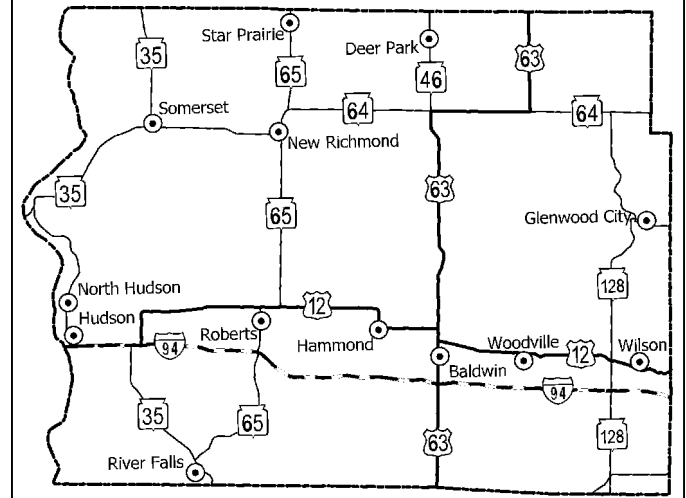
COUNTY EMPLOYMENT BY INDUSTRY - 2014-2018

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	660
Construction	4,209
Manufacturing	9,845
Transportation and Warehousing, and Utilities	2,582
Information	765
Wholesale Trade	1,212
Retail Trade	5,108
Finance/Insurance/Real Estate/Rental/Leasing	3,415
Services	20,275
Public Administration	1,695
TOTAL EMPLOYMENT	49,766

Source: U.S. Census, 2014-2018 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2014	2018
St. Croix Co. Labor Force	48,304	50,379
St. Croix Co. Employed	46,146	48,851
St. Croix Co. Unemployed	2,158	1,528
St. Croix Co. Unemployment Rate	4.5%	3.0%
Wisconsin Unemployment Rate	5.4%	3.0%
U.S. Unemployment Rate	6.2%	3.9%



ECONOMY con't

2018 WAGES

Occupation	Mean	Median
Bartenders	\$11.34	\$10.57
Bookkeeping/Accounting/Audit Clerk	22.38	21.98
Cashiers	12.11	11.47
Nursing Assistants	16.95	16.89
Office Clerk, General	18.72	18.00
Physical Therapists	40.26	41.21
Secretary/Administrative Assistant	28.03	27.17
Stock Clerk/Order Fillers	15.27	13.97
Truck Drivers, Heavy/Tractor Trailer	25.06	24.06
Welder/Cutter/Solderer/Brazer	22.82	22.13

Source: Bureau of Labor Statistics, May 2018

INCOME (PER CAPITA)

	2016	2017	2018
St. Croix County	\$51,184	\$52,858	\$55,543
State of Wisconsin	\$47,426	\$48,941	\$51,592
United States	\$49,870	\$51,885	\$54,446

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	128	4 miles
U.S. Highways	12	0 miles
Interstate Highways	I-94	1 miles

RAIL SERVICE

Provider(s)	
	Union Pacific

AIR SERVICE

Local Air Service

Nearest Local Airport	Boyceville Municipal
Airport Classification	Small General Aviation
Miles to Airport	21

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	45
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider St. Croix Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider Baldwin Telecom, Inc.
Fiber Optics Yes

Water Provider Municipal
Number of Wells 2
Total Well Capacity 1,238,000 YPD
Equipment Type Electric
Fluoridated Yes
Total Elevated Storage 150,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 200,000 GPD
Monthly Average Daily Flow 106,567 GPD
Year Facility Constructed 1984

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2017	2018	2019
Village of Woodville	\$79	\$85	\$96
St. Croix County	\$9,049	\$9,592	\$10,515
State of Wisconsin	\$513,090	\$540,155	\$571,083

* NOTE: Equalized values for communities expressed in millions of dollars; County/State in billions of dollars.

TAXATION-2018

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$20.28
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$87,872,500

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Menomonie
Miles to VoTech	21

University

Nearest University	UW-Stout - Menomonie
Miles to University	21

HEALTH CARE

Hospital

Nearest Hospital	Baldwin
Miles to Hospital	4

CONTACTS

LOCAL CONTACT

Jan Nelson, Administrator
Village of Woodville
102 S. Main St., PO Box 205
Woodville, WI 54028
715-698-2355

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

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