

Community PROFILE

Village of Almena Barron County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2020*
Village of Almena	677	641
Barron County	45,870	46,522
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

Village of Almena	388
Barron County	24,113
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of: Owner-Occ. Units Gross Rent

Village of Almena	\$86,700	\$688
Barron County	\$153,200	\$705
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

ECONOMY

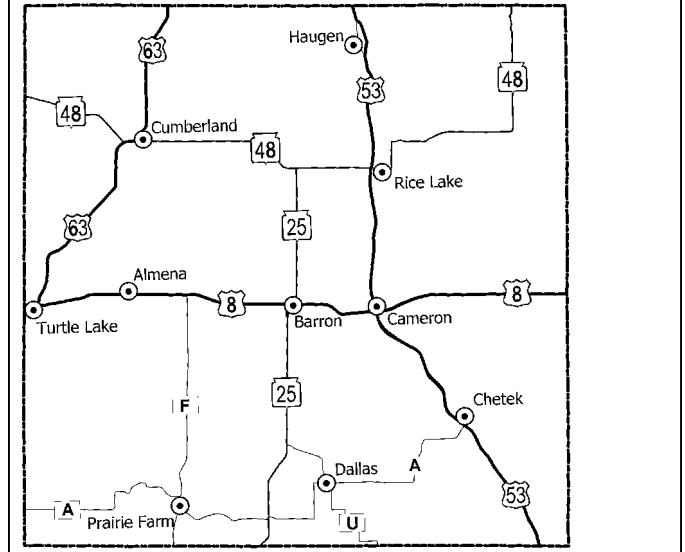
COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,296
Construction	1,572
Manufacturing	4,688
Transportation and Warehousing, and Utilities	918
Information	262
Wholesale Trade	424
Retail Trade	2,419
Finance/Insurance/Real Estate/Rental/Leasing	949
Services	8,868
Public Administration	721
TOTAL EMPLOYMENT	22,117

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2015	2019
Barron Co. Labor Force	24,460	24,406
Barron Co. Employed	23,239	23,428
Barron Co. Unemployed	1,221	978
Barron Co. Unemployment Rate	5.0%	4.0%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



ECONOMY con't

2019 WAGES

Occupation	Mean	Median
Bartenders	\$10.58	\$9.73
Bookkeeping/Accounting/Audit Clerk	17.32	16.79
Cashiers	11.09	11.02
Nursing Assistants	15.25	15.17
Office Clerk, General	17.70	17.21
Physical Therapists	40.78	41.77
Secretary/Administrative Assistant	24.28	23.88
Order Clerks	15.83	15.85
Truck Drivers, Heavy/Tractor Trailer	21.84	21.59
Welder/Cutter/Solderer/Brazer	20.37	20.25

Source: Bureau of Labor Statistics, May 2019

INCOME (PER CAPITA)

	2017	2018	2019
Barron County	\$46,722	\$49,452	\$50,166
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	25, 48	9 miles
U.S. Highways	8	0 miles
Interstate Highways	I-94	44 miles

RAIL SERVICE

Provider(s)	Canadian National
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AIR SERVICE

Local Air Service

Nearest Local Airport	Barron Municipal
Airport Classification	Small General Aviation
Miles to Airport	9

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	55
Airline Service(s)	United

UTILITIES

Electric Provider Barron Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider Mosaic Telecom
Fiber Optics Yes

Water Provider Municipal
Number of Wells 2
Total Well Capacity 760,800 YPD
Equipment Type Electric
Fluoridated No
Total Elevated Storage 100,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 143,000 GPD
Monthly Average Daily Flow 38,583 GPD
Year Facility Constructed 1978

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
Village of Almena	\$30	\$30	\$33
Barron County	\$4,191	\$4,387	\$4,609
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$18.41
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$30,637,000

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	Rice Lake
Miles to VoTech	22

University

Nearest University	UW-Rice Lake - Barron Co.
Miles to University	22

HEALTH CARE

Hospital

Nearest Hospital	Barron or Cumberland
Miles to Hospital	9

CONTACTS

LOCAL CONTACT

Kim Bauer, Clerk
Village of Almena
131 Soo Ave. E., PO Box 277
Almena, WI 54805
715-357-6600

COUNTY CONTACT

Dave Armstrong, Director
Barron County EDC
335 E. Monroe Ave., Room 23
Barron, WI 54812
800-529-4148

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated January 2021

Community PROFILE

City of Barron Barron County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2020*
City of Barron	3,423	3,356
Barron County	45,870	46,522
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

City of Barron	1,498
Barron County	24,113
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of: Owner-Occ. Units Gross Rent

City of Barron	\$90,000	\$515
Barron County	\$153,200	\$705
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

ECONOMY

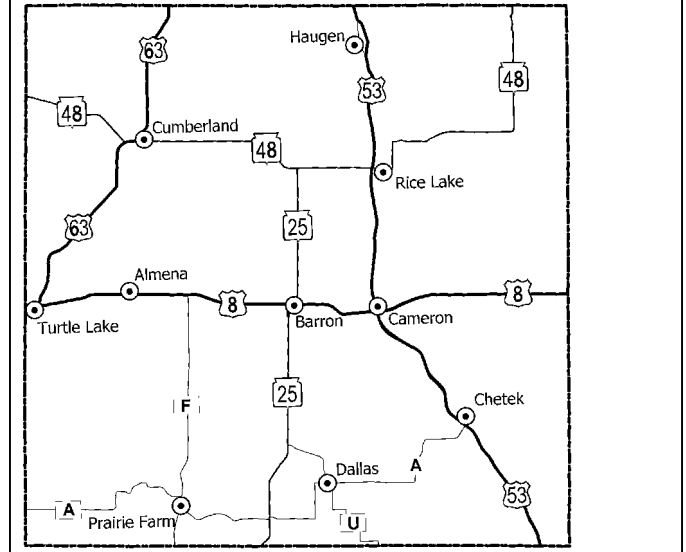
COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,296
Construction	1,572
Manufacturing	4,688
Transportation and Warehousing, and Utilities	918
Information	262
Wholesale Trade	424
Retail Trade	2,419
Finance/Insurance/Real Estate/Rental/Leasing	949
Services	8,868
Public Administration	721
TOTAL EMPLOYMENT	22,117

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2015	2019
Barron Co. Labor Force	24,460	24,406
Barron Co. Employed	23,239	23,428
Barron Co. Unemployed	1,221	978
Barron Co. Unemployment Rate	5.0%	4.0%
Wisconsin Unemployment Rate	4.5%	3.3%
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ECONOMY con't

2019 WAGES

Occupation	Mean	Median
Bartenders	\$10.58	\$9.73
Bookkeeping/Accounting/Audit Clerk	17.32	16.79
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Nursing Assistants	15.25	15.17
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Truck Drivers, Heavy/Tractor Trailer	21.84	21.59
Welder/Cutter/Solderer/Brazer	20.37	20.25

Source: Bureau of Labor Statistics, May 2019

INCOME (PER CAPITA)

	2017	2018	2019
Barron County	\$46,722	\$49,452	\$50,166
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	25	0 miles
U.S. Highways	8	0 miles
Interstate Highways	I-94	37 miles

RAIL SERVICE

Provider(s)	Canadian National
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AIR SERVICE

Local Air Service

Nearest Local Airport	Barron Municipal
Airport Classification	Small General Aviation
Miles to Airport	0

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	60
Airline Service(s)	United

UTILITIES

Electric Provider	Municipal
Natural Gas Provider	Wisconsin Gas Co.
Telephone Provider	CenturyLink
Fiber Optics	Yes
Water Provider	Municipal
Number of Wells	4
Total Well Capacity	4,896,000 YPD
Equipment Type	Electric
Fluoridated	No
Total Elevated Storage	300,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	1,300,000 GPD
Monthly Average Daily Flow	505,833 GPD
Year Facility Constructed	1982

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
City of Barron	\$135	\$133	\$142
Barron County	\$4,191	\$4,387	\$4,609
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$24.14
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$139,456,600

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	Rice Lake
Miles to VoTech	13

University

Nearest University	UW-Rice Lake - Barron Co.
Miles to University	13

HEALTH CARE

Hospital

Nearest Hospital	Barron
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Liz Jacobson, Administrator
City of Barron
1456 E. LaSalle Ave., PO Box
Barron, WI 54812
715-537-5631

COUNTY CONTACT

Dave Armstrong, Director
Barron County EDC
335 E. Monroe Ave., Room 23
Barron, WI 54812
800-529-4148

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated January 2021

Community PROFILE

Village of Cameron Barron County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2020*
Village of Cameron	1,783	1,865
Barron County	45,870	46,522
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

Village of Cameron	886
Barron County	24,113
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of: Owner-Occ. Units Gross Rent

Village of Cameron	\$118,800	\$808
Barron County	\$153,200	\$705
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

ECONOMY

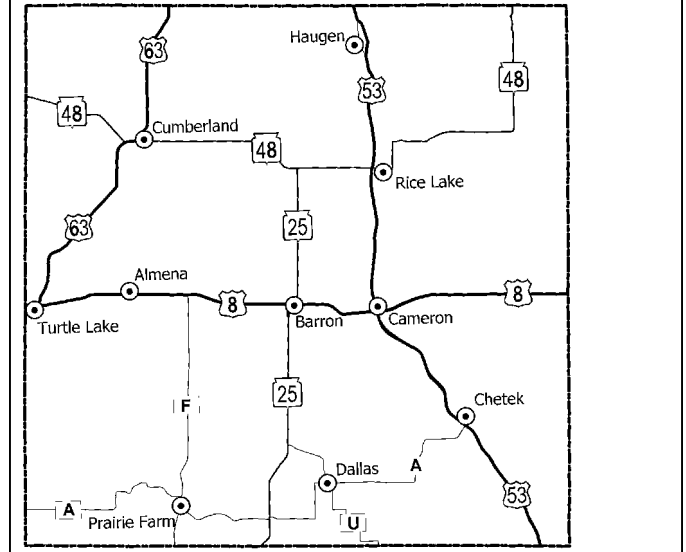
COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,296
Construction	1,572
Manufacturing	4,688
Transportation and Warehousing, and Utilities	918
Information	262
Wholesale Trade	424
Retail Trade	2,419
Finance/Insurance/Real Estate/Rental/Leasing	949
Services	8,868
Public Administration	721
TOTAL EMPLOYMENT	22,117

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2015	2019
Barron Co. Labor Force	24,460	24,406
Barron Co. Employed	23,239	23,428
Barron Co. Unemployed	1,221	978
Barron Co. Unemployment Rate	5.0%	4.0%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



ECONOMY con't

2019 WAGES

Occupation	Mean	Median
Bartenders	\$10.58	\$9.73
Bookkeeping/Accounting/Audit Clerk	17.32	16.79
Cashiers	11.09	11.02
Nursing Assistants	15.25	15.17
Office Clerk, General	17.70	17.21
Physical Therapists	40.78	41.77
Secretary/Administrative Assistant	24.28	23.88
Order Clerks	15.83	15.85
Truck Drivers, Heavy/Tractor Trailer	21.84	21.59
Welder/Cutter/Solderer/Brazer	20.37	20.25

Source: Bureau of Labor Statistics, May 2019

INCOME (PER CAPITA)

	2017	2018	2019
Barron County	\$46,722	\$49,452	\$50,166
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	25, 48	7 miles
U.S. Highways	8, 53	0 miles
Interstate Highways	I-94	45 miles

RAIL SERVICE

Provider(s)	Canadian National
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AIR SERVICE

Local Air Service

Nearest Local Airport	Rice Lake Regional-Carl's Field
Airport Classification	Large General Aviation
Miles to Airport	6

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	48
Airline Service(s)	United

UTILITIES

Electric Provider Barron Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider Mosaic Telecom
Fiber Optics Yes

Water Provider Municipal
Number of Wells 2
Total Well Capacity 196,477 YPD
Equipment Type Electric
Fluoridated n/a
Total Elevated Storage 300,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 1,300,000 GPD
Monthly Average Daily Flow 505,833 GPD
Year Facility Constructed 1982

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
Village of Cameron	\$101	\$108	\$119
Barron County	\$4,191	\$4,387	\$4,609
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$20.02
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$110,219,100

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	Rice Lake
Miles to VoTech	7

University

Nearest University	UW-Rice Lake - Barron Co.
Miles to University	7

HEALTH CARE

Hospital

Nearest Hospital	Rice Lake
Miles to Hospital	7

CONTACTS

LOCAL CONTACT

Roger Olson, Clerk
Village of Cameron
300 N. 1st St., PO Box 387
Cameron, WI 54822
715-458-2117

COUNTY CONTACT

Dave Armstrong, Director
Barron County EDC
335 E. Monroe Ave., Room 23
Barron, WI 54812
800-529-4148

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcvrpc@wcvrpc.org
Internet: <http://www.wcvrpc.org>



Updated January 2021

Community PROFILE

City of Chetek Barron County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2020*
City of Chetek	2,221	2,187
Barron County	45,870	46,522
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

City of Chetek	1,043
Barron County	24,113
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of: Owner-Occ. Units Gross Rent

City of Chetek	\$116,100	\$713
Barron County	\$153,200	\$705
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

ECONOMY

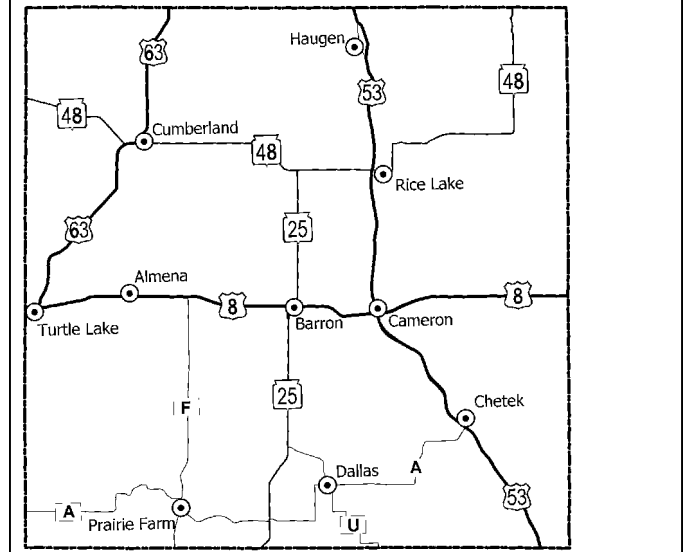
COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,296
Construction	1,572
Manufacturing	4,688
Transportation and Warehousing, and Utilities	918
Information	262
Wholesale Trade	424
Retail Trade	2,419
Finance/Insurance/Real Estate/Rental/Leasing	40
Services	8,868
Public Administration	721
TOTAL EMPLOYMENT	22,117

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2015	2019
Barron Co. Labor Force	24,460	24,406
Barron Co. Employed	23,239	23,428
Barron Co. Unemployed	1,221	978
Barron Co. Unemployment Rate	5.0%	4.0%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



ECONOMY con't

2019 WAGES

Occupation	Mean	Median
Bartenders	\$10.58	\$9.73
Bookkeeping/Accounting/Audit Clerk	17.32	16.79
Cashiers	11.09	11.02
Nursing Assistants	15.25	15.17
Office Clerk, General	17.70	17.21
Physical Therapists	40.78	41.77
Secretary/Administrative Assistant	24.28	23.88
Order Clerks	15.83	15.85
Truck Drivers, Heavy/Tractor Trailer	21.84	21.59
Welder/Cutter/Solderer/Brazer	20.37	20.25

Source: Bureau of Labor Statistics, May 2019

INCOME (PER CAPITA)

	2017	2018	2019
Barron County	\$46,722	\$49,452	\$50,166
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	25	7 miles
U.S. Highways	53	0 miles
Interstate Highways	I-94	40 miles

RAIL SERVICE

Provider(s)	Wisconsin Northern
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AIR SERVICE

Local Air Service

Nearest Local Airport	Chetek Municipal-Southworth
Airport Classification	Medium General Aviation
Miles to Airport	0

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	45
Airline Service(s)	United

UTILITIES

Electric Provider Barron Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider CenturyLink
Fiber Optics Yes

Water Provider Municipal
Number of Wells 2
Total Well Capacity 223,271 YPD
Equipment Type Electric
Fluoridated No
Total Elevated Storage 500,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 385,000 GPD
Monthly Average Daily Flow 330,200 GPD
Year Facility Constructed 1985/1998

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
City of Chetek	\$153	\$161	\$165
Barron County	\$4,191	\$4,387	\$4,609
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$21.08
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$164,973,600

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	Rice Lake
Miles to VoTech	14

University

Nearest University	UW-Rice Lake - Barron Co.
Miles to University	14

HEALTH CARE

Hospital

Nearest Hospital	Barron or Rice Lake
Miles to Hospital	15

CONTACTS

LOCAL CONTACT

Carmen Newman, Clerk
City of Chetek
220 Stout St., PO Box 194
Chetek, WI 54728-0194
715-924-4838

COUNTY CONTACT

Dave Armstrong, Director
Barron County EDC
335 E. Monroe Ave., Room 23
Barron, WI 54812
800-529-4148

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
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Updated January 2021

Community PROFILE

City of Cumberland Barron County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2020*
City of Cumberland	2,170	2,174
Barron County	45,870	46,522
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

City of Cumberland	1,277
Barron County	24,113
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of: Owner-Occ. Units Gross Rent

City of Cumberland	\$123,500	\$628
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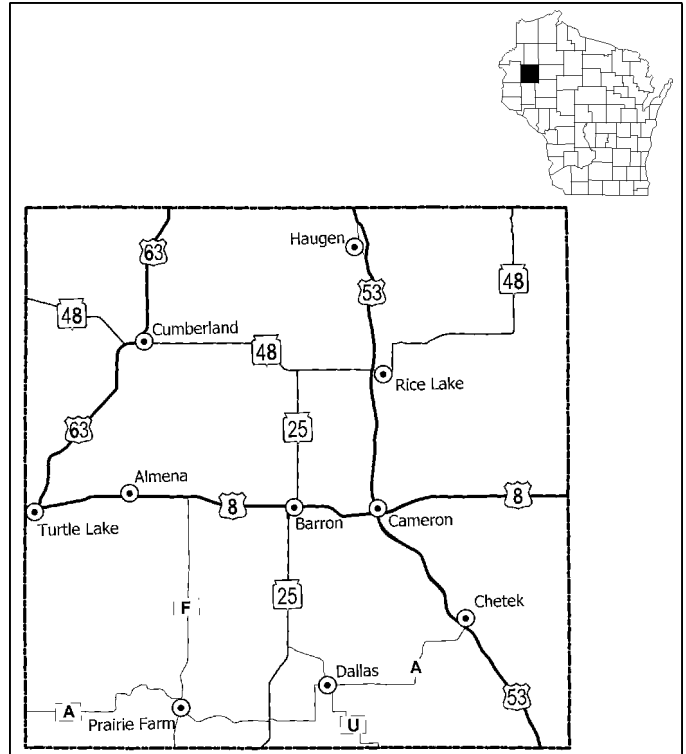
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ECONOMY con't

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Source: Bureau of Labor Statistics, May 2019

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Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	48	0 miles
U.S. Highways	63	0 miles
Interstate Highways	I-94	48 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Cumberland Municipal
Airport Classification	Medium General Aviation
Miles to Airport	2

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	70
Airline Service(s)	United

UTILITIES

Electric Provider	Municipal
Natural Gas Provider	Wisconsin Gas Co.
Telephone Provider	CenturyLink
Fiber Optics	Yes
Water Provider	Municipal
Number of Wells	4
Total Well Capacity	463,450 YPD
Equipment Type	Electric
Fluoridated	n/a
Total Elevated Storage	600,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	400,000 GPD
Monthly Average Daily Flow	200,000 GPD
Year Facility Constructed	1982

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
City of Cumberland	\$165	\$174	\$191
Barron County	\$4,191	\$4,387	\$4,609
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$23.74
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$178,253,200

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	Rice Lake
Miles to VoTech	14

University

Nearest University	UW-Rice Lake - Barron Co.
Miles to University	14

HEALTH CARE

Hospital

Nearest Hospital	Cumberland
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Julie Kessler, Clerk
City of Cumberland
950 1st Avenue
Cumberland, WI 54829
715-822-2752

COUNTY CONTACT

Dave Armstrong, Director
Barron County EDC
335 E. Monroe Ave., Room 23
Barron, WI 54812
800-529-4148

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcvrpc@wcvrpc.org
Internet: <http://www.wcvrpc.org>



Updated January 2021

Community PROFILE

Village of Dallas Barron County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2020*
Village of Dallas	409	348
Barron County	45,870	46,522
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

Village of Dallas	176
Barron County	24,113
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of: Owner-Occ. Units Gross Rent

Village of Dallas	\$86,000	\$753
Barron County	\$153,200	\$705
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

ECONOMY

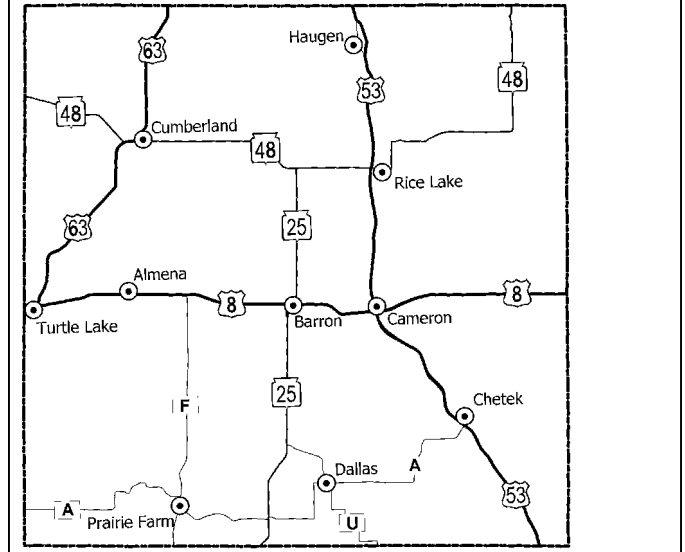
COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,296
Construction	1,572
Manufacturing	4,688
Transportation and Warehousing, and Utilities	918
Information	262
Wholesale Trade	424
Retail Trade	2,419
Finance/Insurance/Real Estate/Rental/Leasing	949
Services	8,868
Public Administration	721
TOTAL EMPLOYMENT	2,117

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2015	2019
Barron Co. Labor Force	24,460	24,406
Barron Co. Employed	23,239	23,428
Barron Co. Unemployed	1,221	978
Barron Co. Unemployment Rate	5.0%	4.0%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



ECONOMY con't

2019 WAGES

Occupation	Mean	Median
Bartenders	\$10.58	\$9.73
Bookkeeping/Accounting/Audit Clerk	17.32	16.79
Cashiers	11.09	11.02
Nursing Assistants	15.25	15.17
Office Clerk, General	17.70	17.21
Physical Therapists	40.78	41.77
Secretary/Administrative Assistant	24.28	23.88
Order Clerks	15.83	15.85
Truck Drivers, Heavy/Tractor Trailer	21.84	21.59
Welder/Cutter/Solderer/Brazer	20.37	20.25

Source: Bureau of Labor Statistics, May 2019

INCOME (PER CAPITA)

	2017	2018	2019
Barron County	\$46,722	\$49,452	\$50,166
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	25	4 miles
U.S. Highways	553	9 miles
Interstate Highways	I-94	25 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Chetek Municipal-Southworth
Airport Classification	Medium General Aviation
Miles to Airport	10

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	46
Airline Service(s)	United

UTILITIES

Electric Provider Barron Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider Mosaic Telecom
Fiber Optics Yes

Water Provider Municipal
Number of Wells 2
Total Well Capacity 460,800 YPD
Equipment Type Electric
Fluoridated No
Total Elevated Storage 85,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 100,000 GPD
Monthly Average Daily Flow 32,867 GPD
Year Facility Constructed 1979

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
Village of Dallas	\$13	\$14	\$16
Barron County	\$4,191	\$4,387	\$4,609
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$19.11
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$13,749,500

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	Rice Lake
Miles to VoTech	21

University

Nearest University	UW-Rice Lake - Barron Co.
Miles to University	21

HEALTH CARE

Hospital

Nearest Hospital	Barron
Miles to Hospital	10

CONTACTS

LOCAL CONTACT

Lucille Guibord, Clerk
Village of Dallas
PO Box 84
Dallas, WI 54733
715-837-1437

COUNTY CONTACT

Dave Armstrong, Director
Barron County EDC
335 E. Monroe Ave., Room 23
Barron, WI 54812
800-529-4148

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated January 2021

Community PROFILE

Village of Haugen Barron County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2020*
Village of Haugen	287	279
Barron County	45,870	46,522
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

Village of Haugen	136
Barron County	24,113
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of: Owner-Occ. Units Gross Rent

Village of Haugen	\$97,800	\$775
Barron County	\$153,200	\$705
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

ECONOMY

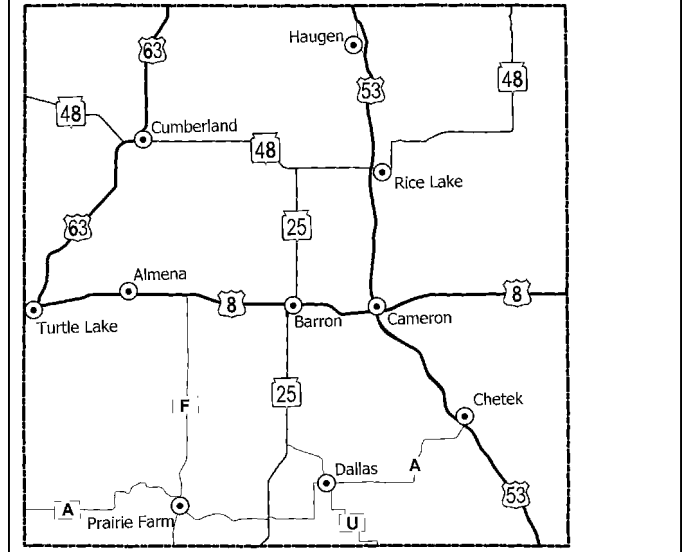
COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,296
Construction	1,572
Manufacturing	4,688
Transportation and Warehousing, and Utilities	918
Information	262
Wholesale Trade	424
Retail Trade	2,419
Finance/Insurance/Real Estate/Rental/Leasing	949
Services	8,868
Public Administration	721
TOTAL EMPLOYMENT	22,117

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2015	2019
Barron Co. Labor Force	24,460	24,406
Barron Co. Employed	23,239	23,428
Barron Co. Unemployed	1,221	978
Barron Co. Unemployment Rate	5.0%	4.0%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



ECONOMY con't

2019 WAGES

Occupation	Mean	Median
Bartenders	\$10.58	\$9.73
Bookkeeping/Accounting/Audit Clerk	17.32	16.79
Cashiers	11.09	11.02
Nursing Assistants	15.25	15.17
Office Clerk, General	17.70	17.21
Physical Therapists	40.78	41.77
Secretary/Administrative Assistant	24.28	23.88
Order Clerks	15.83	15.85
Truck Drivers, Heavy/Tractor Trailer	21.84	21.59
Welder/Cutter/Solderer/Brazer	20.37	20.25

Source: Bureau of Labor Statistics, May 2019

INCOME (PER CAPITA)

	2017	2018	2019
Barron County	\$46,722	\$49,452	\$50,166
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	48	7 miles
U.S. Highways	53	1 miles
Interstate Highways	I-94	81 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Rice Lake Regional-Carl's Field
Airport Classification	Large General Aviation
Miles to Airport	9

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	71
Airline Service(s)	United

UTILITIES

Electric Provider Barron Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider CenturyLink
Fiber Optics Yes

Water Provider Municipal
Number of Wells 1
Total Well Capacity 140,000 YPD
Equipment Type Electric
Fluoridated No
Total Elevated Storage 50,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 24,600 GPD
Monthly Average Daily Flow 12,500 GPD
Year Facility Constructed 1977

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
Village of Haugen	\$14	\$15	\$17
Barron County	\$4,191	\$4,387	\$4,609
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$17.32
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$15,429,900

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	Rice Lake
Miles to VoTech	7

University

Nearest University	UW-Rice Lake - Barron Co.
Miles to University	7

HEALTH CARE

Hospital

Nearest Hospital	Rice Lake
Miles to Hospital	7

CONTACTS

LOCAL CONTACT

Heather Long, Clerk
Village of Haugen
104 3rd Street, PO Box 234
Haugen, WI 54841
715-790-0451

COUNTY CONTACT

Dave Armstrong, Director
Barron County EDC
335 E. Monroe Ave., Room 23
Barron, WI 54812
800-529-4148

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated January 2021

Community PROFILE

Village of Prairie Farm Barron County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2020*
Village of Prairie Farm	473	456
Barron County	45,870	46,522
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

Village of Prairie Farm	201
Barron County	24,113
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Prairie Farm	\$87,800	\$594
Barron County	\$153,200	\$705
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

ECONOMY

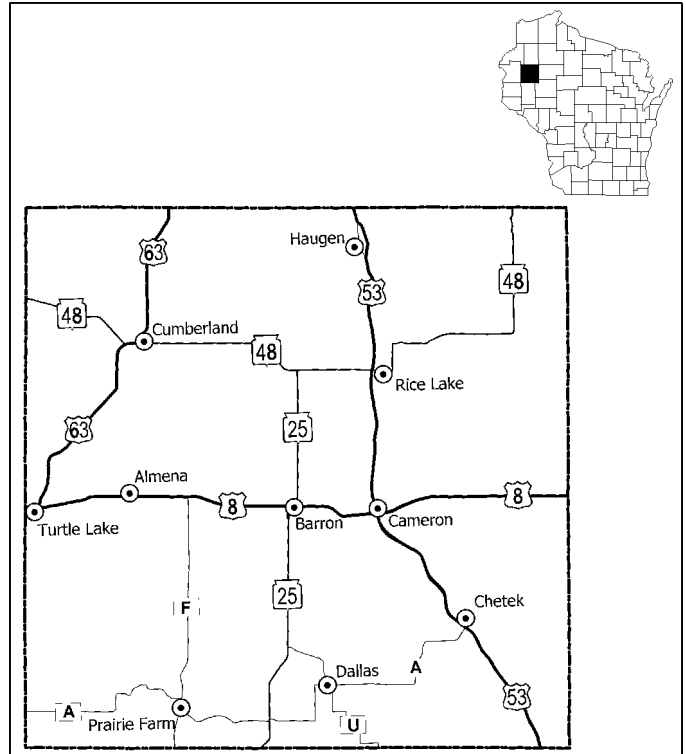
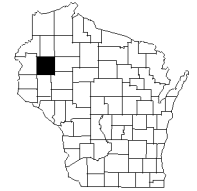
COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,296
Construction	1,572
Manufacturing	4,688
Transportation and Warehousing, and Utilities	918
Information	262
Wholesale Trade	424
Retail Trade	2,419
Finance/Insurance/Real Estate/Rental/Leasing	949
Services	8,868
Public Administration	721
TOTAL EMPLOYMENT	22,117

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2015	2019
Barron Co. Labor Force	24,460	24,406
Barron Co. Employed	23,239	23,428
Barron Co. Unemployed	1,221	978
Barron Co. Unemployment Rate	5.0%	4.0%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



ECONOMY con't

2019 WAGES

Occupation	Mean	Median
Bartenders	\$10.58	\$9.73
Bookkeeping/Accounting/Audit Clerk	17.32	16.79
Cashiers	11.09	11.02
Nursing Assistants	15.25	15.17
Office Clerk, General	17.70	17.21
Physical Therapists	40.78	41.77
Secretary/Administrative Assistant	24.28	23.88
Order Clerks	15.83	15.85
Truck Drivers, Heavy/Tractor Trailer	21.84	21.59
Welder/Cutter/Solderer/Brazer	20.37	20.25

Source: Bureau of Labor Statistics, May 2019

INCOME (PER CAPITA)

	2017	2018	2019
Barron County	\$46,722	\$49,452	\$50,166
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	25	4 miles
U.S. Highways	63	10 miles
Interstate Highways	I-94	23 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Barron Municipal
Airport Classification	Small General Aviation
Miles to Airport	19

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	50
Airline Service(s)	United

UTILITIES

Electric Provider	Barron Electric Coop
Natural Gas Provider	None
Telephone Provider	Mosaic Telecom
Fiber Optics	Yes
Water Provider	Private Wells
Number of Wells	n/a
Total Well Capacity	n/a
Equipment Type	
Fluoridated	n/a
Total Elevated Storage	n/a
Waste Water Provider	Municipal
Monthly Design Flow	50,000 GPD
Monthly Average Daily Flow	31,833 GPD
Year Facility Constructed	1963

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
Village of Prairie Farm	\$17	\$19	\$21
Barron County	\$4,191	\$4,387	\$4,609
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$16.27
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$19,104,200

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	Rice Lake
Miles to VoTech	31

University

Nearest University	UW-Rice Lake - Barron Co.
Miles to University	31

HEALTH CARE

Hospital

Nearest Hospital	Barron
Miles to Hospital	17

CONTACTS

LOCAL CONTACT

Sherrie Siebert, Clerk
 Village of Prairie Farm
 115 N. River Ave., PO Box 74
 Prairie Farm, WI 54762
 715-455-1431

COUNTY CONTACT

Dave Armstrong, Director
 Barron County EDC
 335 E. Monroe Ave., Room 23
 Barron, WI 54812
 800-529-4148

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
 Eau Claire, WI 54703-3606
 Phone: 715-836-2918
 Fax: 715-836-2886
 EMail: wccwrpc@wccwrpc.org
 Internet: <http://www.wccwrpc.org>



Updated January 2021

Community PROFILE

City of Rice Lake Barron County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2020*
City of Rice Lake	8,419	8,788
Barron County	45,870	46,522
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

City of Rice Lake	4,299
Barron County	24,113
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of: Owner-Occ. Units Gross Rent

City of Rice Lake	\$130,300	\$712
Barron County	\$153,200	\$705
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

ECONOMY

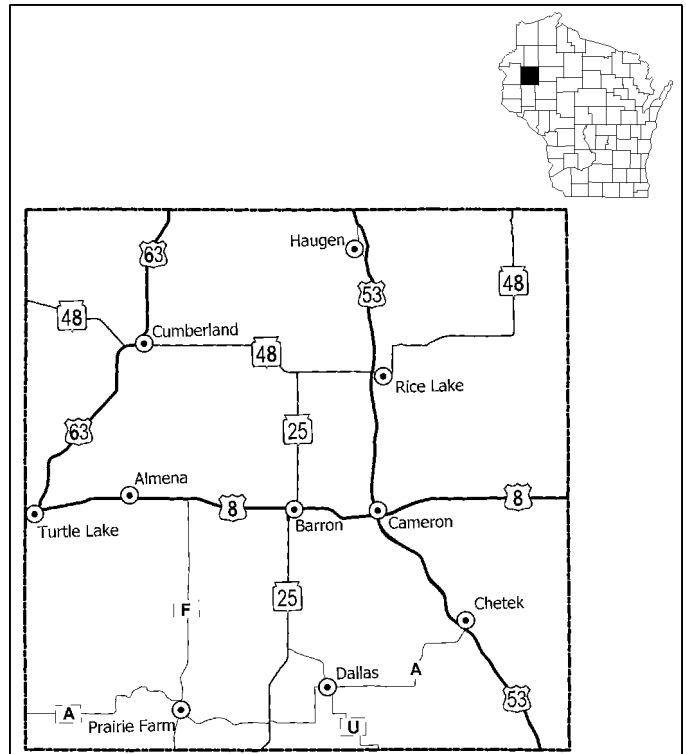
COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,296
Construction	1,572
Manufacturing	4,688
Transportation and Warehousing, and Utilities	918
Information	262
Wholesale Trade	424
Retail Trade	2,419
Finance/Insurance/Real Estate/Rental/Leasing	949
Services	8,868
Public Administration	721
TOTAL EMPLOYMENT	22,117

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2015	2019
Barron Co. Labor Force	24,460	24,406
Barron Co. Employed	23,239	23,428
Barron Co. Unemployed	1,221	978
Barron Co. Unemployment Rate	5.0%	4.0%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



ECONOMY con't

2019 WAGES

Occupation	Mean	Median
Bartenders	\$10.58	\$9.73
Bookkeeping/Accounting/Audit Clerk	17.32	16.79
Cashiers	11.09	11.02
Nursing Assistants	15.25	15.17
Office Clerk, General	17.70	17.21
Physical Therapists	40.78	41.77
Secretary/Administrative Assistant	24.28	23.88
Order Clerks	15.83	15.85
Truck Drivers, Heavy/Tractor Trailer	21.84	21.59
Welder/Cutter/Solderer/Brazer	20.37	20.25

Source: Bureau of Labor Statistics, May 2019

INCOME (PER CAPITA)

	2017	2018	2019
Barron County	\$46,722	\$49,452	\$50,166
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	48	0 miles
U.S. Highways	53	1 miles
Interstate Highways	I-94	50 miles

RAIL SERVICE

Provider(s)	Canadian National
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AIR SERVICE

Local Air Service

Nearest Local Airport	Rice Lake Regional-Carl's Field
Airport Classification	Large General Aviation
Miles to Airport	1

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	60
Airline Service(s)	United

UTILITIES

Electric Provider	Municipal
Natural Gas Provider	Wisconsin Gas Co.
Telephone Provider	CenturyLink
Fiber Optics	Yes
Water Provider	Municipal
Number of Wells	4
Total Well Capacity	4,896,000 YPD
Equipment Type	Electric
Fluoridated	n/a
Total Elevated Storage	650,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	3,090,000 GPD
Monthly Average Daily Flow	1,032,000 GPD
Year Facility Constructed	1983

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
City of Rice Lake	\$678	\$718	\$751
Barron County	\$4,191	\$4,387	\$4,609
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$22.34
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$744,475,900

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	Rice Lake
Miles to VoTech	0

University

Nearest University	UW-Rice Lake - Barron Co.
Miles to University	0

HEALTH CARE

Hospital

Nearest Hospital	Rice Lake
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Curtis Snyder, Administrator
City of Rice Lake
30 E. Eau Claire Street
Rice Lake, WI 54868
715-234-7088

COUNTY CONTACT

Dave Armstrong, Director
Barron County EDC
335 E. Monroe Ave., Room 23
Barron, WI 54812
800-529-4148

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcvrpc@wcvrpc.org
Internet: <http://www.wcvrpc.org>



Updated January 2021

Community PROFILE

Village of Turtle Lake Barron County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2020*
Village of Turtle Lake	1,050	1,032
Barron County	45,870	46,522
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2015-2019

Village of Turtle Lake	475
Barron County	24,113
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of: Owner-Occ. Units Gross Rent

Village of Turtle Lake	\$89,300	\$643
Barron County	\$153,200	\$705
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

ECONOMY

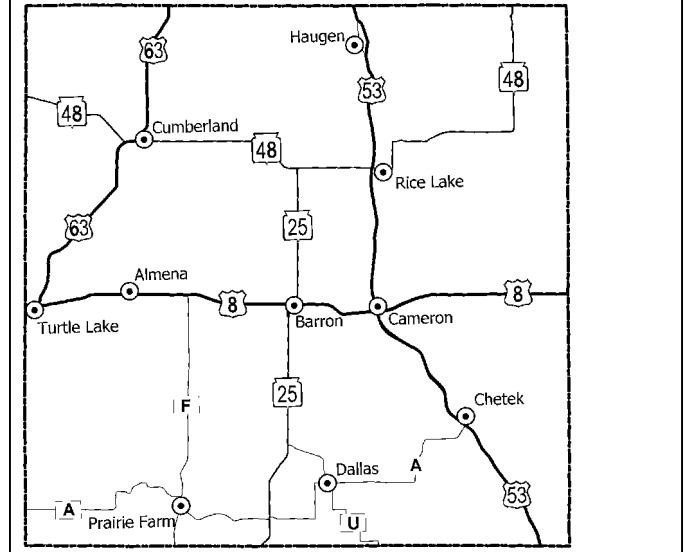
COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,296
Construction	1,572
Manufacturing	4,688
Transportation and Warehousing, and Utilities	918
Information	262
Wholesale Trade	424
Retail Trade	2,419
Finance/Insurance/Real Estate/Rental/Leasing	949
Services	8,868
Public Administration	721
TOTAL EMPLOYMENT	22,117

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2015	2019
Barron Co. Labor Force	24,460	24,406
Barron Co. Employed	23,239	23,428
Barron Co. Unemployed	1,221	978
Barron Co. Unemployment Rate	5.0%	4.0%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



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2019 WAGES

Occupation	Mean	Median
Bartenders	\$10.58	\$9.73
Bookkeeping/Accounting/Audit Clerk	17.32	16.79
Cashiers	11.09	11.02
Nursing Assistants	15.25	15.17
Office Clerk, General	17.70	17.21
Physical Therapists	40.78	41.77
Secretary/Administrative Assistant	24.28	23.88
Order Clerks	15.83	15.85
Truck Drivers, Heavy/Tractor Trailer	21.84	21.59
Welder/Cutter/Solderer/Brazer	20.37	20.25

Source: Bureau of Labor Statistics, May 2019

INCOME (PER CAPITA)

	2017	2018	2019
Barron County	\$46,722	\$49,452	\$50,166
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	48	11 miles
U.S. Highways	8, 63	0 miles
Interstate Highways	I-94	40 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Cumberland Municipal Airport
Airport Classification	Medium General Aviation
Miles to Airport	12

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	65
Airline Service(s)	United

UTILITIES

Electric Provider Barron Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telephone Provider CenturyLink
Fiber Optics Yes

Water Provider Municipal
Number of Wells 2
Total Well Capacity 1,440,000 YPD
Equipment Type Electric
Fluoridated No
Total Elevated Storage 350,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 423,000 GPD
Monthly Average Daily Flow 241,500 GPD
Year Facility Constructed 1984

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2018	2019	2020
Village of Turtle Lake	\$82	\$87	\$85
Barron County	\$4,191	\$4,387	\$4,609
State of Wisconsin	\$540,155	\$571,083	\$603,039

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2019

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$21.34
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$98,295,500

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	Rice Lake
Miles to VoTech	27

University

Nearest University	UW-Rice Lake - Barron Co.
Miles to University	27

HEALTH CARE

Hospital

Nearest Hospital	Cumberland
Miles to Hospital	12

CONTACTS

LOCAL CONTACT

Ardith Story, Clerk
Village of Turtle Lake
114 Martin Ave., PO Box 11
Turtle Lake, WI 54889
715-986-2241

COUNTY CONTACT

Dave Armstrong, Director
Barron County EDC
335 E. Monroe Ave., Room 23
Barron, WI 54812
800-529-4148

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcvrpc@wcvrpc.org
Internet: <http://www.wcvrpc.org>



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