

# Community PROFILE

## Village of Baldwin St. Croix County, Wisconsin

### DEMOGRAPHICS

#### POPULATION

	2010	2020*
Village of Baldwin	3,957	3,993
St. Croix County	84,345	90,949
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census \*Estimate

#### HOUSING

##### Number of Housing Units 2015-2019

Village of Baldwin	1,879
St. Croix County	35,862
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Baldwin	\$160,700	\$949
St. Croix County	\$244,500	\$962
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

#### ECONOMY

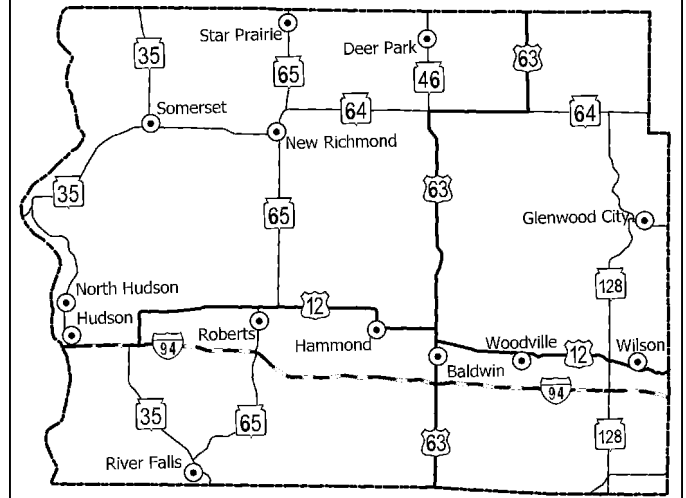
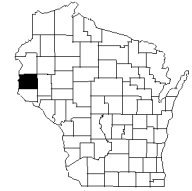
##### COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	934
Construction	3,654
Manufacturing	9,432
Transportation and Warehousing, and Utilities	2,408
Information	732
Wholesale Trade	1,389
Retail Trade	5,002
Finance/Insurance/Real Estate/Rental/Leasing	3,300
Services	20,228
Public Administration	1,862
<b>TOTAL EMPLOYMENT</b>	<b>48,941</b>

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

##### EMPLOYMENT TRENDS

	2015	2019
St. Croix Co. Labor Force	48,808	50,446
St. Croix Co. Employed	46,939	48,743
St. Croix Co. Unemployed	1,869	1,692
St. Croix Co. Unemployment Rate	3.8%	3.4%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



#### ECONOMY con't

##### 2019 WAGES

Occupation	Mean	Median
Bartenders	\$12.92	\$11.30
Bookkeeping/Accounting/Audit Clerk	22.64	22.33
Cashiers	12.72	12.14
Nursing Assistants	17.82	17.73
Office Clerk, General	19.89	18.93
Physical Therapists	40.28	40.36
Secretary/Administrative Assistant	29.76	29.07
Order Clerks	17.71	16.69
Truck Drivers, Heavy/Tractor Trailer	25.49	24.51
Welder/Cutter/Solderer/Brazer	23.77	23.69

Source: Bureau of Labor Statistics, May 2019

##### INCOME (PER CAPITA)

	2017	2018	2019
St. Croix County	\$53,225	\$55,970	\$57,328
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

## INFRASTRUCTURE

### TRANSPORTATION

#### MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	65, 128	9 miles
U.S. Highways	12, 63	0 miles
Interstate Highways	I-94	2 miles

#### RAIL SERVICE

Provider(s)	
	Union Pacific

#### AIR SERVICE

##### Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	Large General Aviation
Miles to Airport	18

##### Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	60
Airline Service(s)	American, Delta, Southwest, United

#### UTILITIES

**Electric Provider** St. Croix Electric Coop

**Natural Gas Provider** Wisconsin Gas Co.

**Telephone Provider** Baldwin Telecom, Inc.  
Fiber Optics Yes

**Water Provider** Municipal  
Number of Wells 2  
Total Well Capacity 2,016,000 YPD  
Equipment Type Electric  
Fluoridated n/a  
Total Elevated Storage 500,000 gallons

**Waste Water Provider** Municipal  
Monthly Design Flow 392,000 GPD  
Monthly Average Daily Flow 325,167 GPD  
Year Facility Constructed 1986

## REAL ESTATE AND TAXATION

### REAL ESTATE EQUALIZED VALUES\*

	2018	2019	2020
Village of Baldwin	\$293	\$321	\$352
St. Croix County	\$9,592	\$10,515	\$11,711
State of Wisconsin	\$540,155	\$571,083	\$603,039

\* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

## TAXATION-2019

### Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$19.19
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$325,497,400

### County Taxes

Sales Tax	0.5%
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### State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

## INSTITUTIONS

### EDUCATION

#### Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	18

#### University

Nearest University	UW-River Falls
Miles to University	20

### HEALTH CARE

#### Hospital

Nearest Hospital	Baldwin
Miles to Hospital	0

## CONTACTS

### LOCAL CONTACT

Tracy Carlson, Administrator  
Village of Baldwin  
400 Cedar St., PO Box 97  
Baldwin, WI 54002  
715-684-3426

### COUNTY CONTACT

William Rubin, Director  
St. Croix EDC  
1101 Carmichael Road  
Hudson, WI 54016  
715-381-4383

### REGIONAL CONTACT

#### WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9  
Eau Claire, WI 54703-3606  
Phone: 715-836-2918  
Fax: 715-836-2886  
EMail: [wccwrpc@wccwrpc.org](mailto:wccwrpc@wccwrpc.org)  
Internet: <http://www.wccwrpc.org>



Updated January 2021

# Community PROFILE

## Village of Deer Park St. Croix County, Wisconsin

### DEMOGRAPHICS

#### POPULATION

	2010	2020*
Village of Deer Park	216	209
St. Croix County	84,345	90,949
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census \*Estimate

#### HOUSING

##### Number of Housing Units 2015-2019

Village of Deer Park	123
St. Croix County	35,862
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Deer Park	\$130,000	\$594
St. Croix County	\$244,500	\$962
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

#### ECONOMY

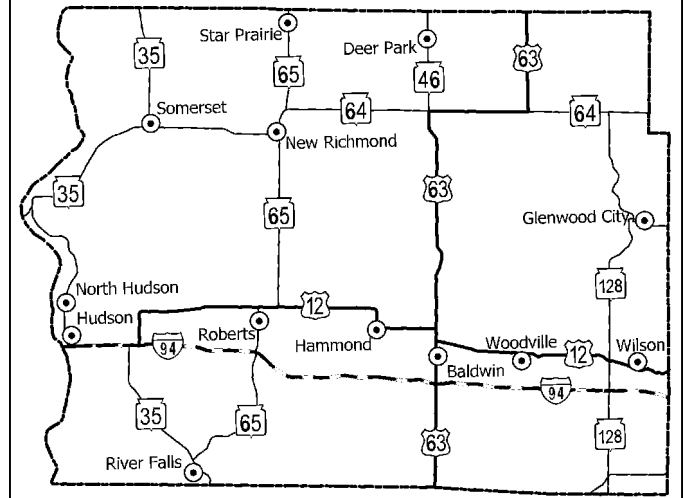
##### COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	934
Construction	3,654
Manufacturing	9,432
Transportation and Warehousing, and Utilities	2,408
Information	732
Wholesale Trade	1,389
Retail Trade	5,002
Finance/Insurance/Real Estate/Rental/Leasing	3,300
Services	20,228
Public Administration	1,862
<b>TOTAL EMPLOYMENT</b>	<b>48,941</b>

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

##### EMPLOYMENT TRENDS

	2015	2019
St. Croix Co. Labor Force	48,808	50,446
St. Croix Co. Employed	46,939	48,743
St. Croix Co. Unemployed	1,869	1,692
St. Croix Co. Unemployment Rate	3.8%	3.4%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



#### ECONOMY con't

##### 2019 WAGES

Occupation	Mean	Median
Bartenders	\$12.92	\$11.30
Bookkeeping/Accting/Audit Clerk	22.64	22.33
Cashiers	12.72	12.14
Nursing Assistants	17.82	17.73
Office Clerk, General	19.89	18.93
Physical Therapists	40.28	40.36
Secretary/Administrative Assistant	29.76	29.07
Order Clerks	17.71	16.69
Truck Drivers, Heavy/Tractor Trailer	25.49	24.51
Welder/Cutter/Solderer/Brazer	23.77	23.69

Source: Bureau of Labor Statistics, May 2019

##### INCOME (PER CAPITA)

	2017	2018	2019
St. Croix County	\$53,225	\$55,970	\$57,328
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

## INFRASTRUCTURE

### TRANSPORTATION

#### MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	46	0 miles
U.S. Highways	63	4 miles
Interstate Highways	I-94	17 miles

#### RAIL SERVICE

Provider(s)	None
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#### AIR SERVICE

##### Local Air Service

Nearest Local Airport	Amery Municipal
Airport Classification	Medium General Aviation
Miles to Airport	9

##### Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	52
Airline Service(s)	American, Delta, Southwest, United

### UTILITIES

**Electric Provider** St. Croix Electric Coop

**Natural Gas Provider** Wisconsin Gas Co.

**Telephone Provider** Amery Telecom, Inc.  
Fiber Optics Yes

**Water Provider** Private Wells

Number of Wells	n/a
Total Well Capacity	n/a
Equipment Type	
Fluoridated	n/a
Total Elevated Storage	n/a

**Waste Water Provider** Municipal

Monthly Design Flow	51,000 GPD
Monthly Average Daily Flow	27,000 GPD
Year Facility Constructed	1998

## REAL ESTATE AND TAXATION

### REAL ESTATE EQUALIZED VALUES\*

	2018	2019	2020
Village of Deer Park	\$13	\$14	\$14
St. Croix County	\$9,592	\$10,515	\$11,711
State of Wisconsin	\$540,155	\$571,083	\$603,039

\* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

## TAXATION-2019

### Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$13.03
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$13,948,100

### County Taxes

Sales Tax	0.5%
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### State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

## INSTITUTIONS

### EDUCATION

#### Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	12

#### University

Nearest University	UW-River Falls
Miles to University	35

### HEALTH CARE

#### Hospital

Nearest Hospital	Amery
Miles to Hospital	9

## CONTACTS

### LOCAL CONTACT

Dale Clarkson, Clerk  
Village of Deer Park  
112 Front Street West  
Deer Park, WI 54007  
715-269-5213

### COUNTY CONTACT

William Rubin, Director  
St. Croix EDC  
1101 Carmichael Road  
Hudson, WI 54016  
715-381-4383

### REGIONAL CONTACT

#### WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9  
Eau Claire, WI 54703-3606  
Phone: 715-836-2918  
Fax: 715-836-2886  
EMail: [wcrpc@wcrpc.org](mailto:wcrpc@wcrpc.org)  
Internet: <http://www.wcrpc.org>



Updated January 2021

# Community PROFILE

## City of Glenwood City St. Croix County, Wisconsin

### DEMOGRAPHICS

#### POPULATION

	2010	2020*
City of Glenwood City	1,242	1,210
St. Croix County	84,345	90,949
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census \*Estimate

#### HOUSING

##### Number of Housing Units 2015-2019

City of Glenwood City	543
St. Croix County	35,862
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of:	Owner-Occ. Units	Gross Rent
City of Glenwood City	\$120,000	\$891
St. Croix County	\$244,500	\$962
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

#### ECONOMY

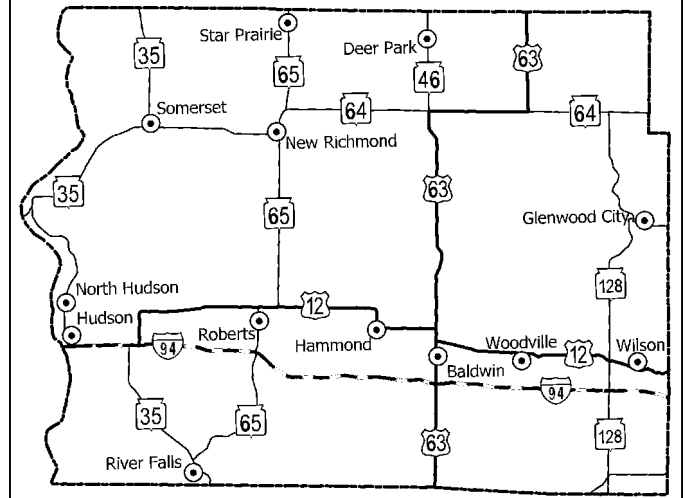
##### COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	934
Construction	3,654
Manufacturing	9,432
Transportation and Warehousing, and Utilities	2,408
Information	732
Wholesale Trade	1,389
Retail Trade	5,002
Finance/Insurance/Real Estate/Rental/Leasing	3,300
Services	20,228
Public Administration	1,862
<b>TOTAL EMPLOYMENT</b>	<b>48,941</b>

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

##### EMPLOYMENT TRENDS

	2015	2019
St. Croix Co. Labor Force	48,808	50,446
St. Croix Co. Employed	46,939	48,743
St. Croix Co. Unemployed	1,869	1,692
St. Croix Co. Unemployment Rate	3.8%	3.4%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



#### ECONOMY con't

##### 2019 WAGES

Occupation	Mean	Median
Bartenders	\$12.92	\$11.30
Bookkeeping/Accting/Audit Clerk	22.64	22.33
Cashiers	12.72	12.14
Nursing Assistants	17.82	17.73
Office Clerk, General	19.89	18.93
Physical Therapists	40.28	40.36
Secretary/Administrative Assistant	29.76	29.07
Order Clerks	17.71	16.69
Truck Drivers, Heavy/Tractor Trailer	25.49	24.51
Welder/Cutter/Solderer/Brazer	23.77	23.69

Source: Bureau of Labor Statistics, May 2019

##### INCOME (PER CAPITA)

	2017	2018	2019
St. Croix County	\$53,225	\$55,970	\$57,328
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

## INFRASTRUCTURE

### TRANSPORTATION

#### MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	128, 170	0 miles
U.S. Highways	12	8 miles
Interstate Highways	I-94	9 miles

#### RAIL SERVICE

Provider(s)	None
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#### AIR SERVICE

##### Local Air Service

Nearest Local Airport	Boyceville Municipal
Airport Classification	Small General Aviation
Miles to Airport	8

##### Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	60
Airline Service(s)	American, Delta, Southwest, United

#### UTILITIES

**Electric Provider** St. Croix Electric Coop

**Natural Gas Provider** Wisconsin Gas Co.

**Telephone Provider** CenturyLink  
Fiber Optics Yes

**Water Provider** Municipal  
Number of Wells 2  
Total Well Capacity 2,476,800 YPD  
Equipment Type Electric  
Fluoridated Yes  
Total Elevated Storage 240,000 gallons

**Waste Water Provider** Municipal  
Monthly Design Flow 262,000 GPD  
Monthly Average Daily Flow 167,917 GPD  
Year Facility Constructed 1982

## REAL ESTATE AND TAXATION

### REAL ESTATE EQUALIZED VALUES\*

	2018	2019	2020
City of Glenwood City	\$63	\$68	\$73
St. Croix County	\$9,592	\$10,515	\$11,711
State of Wisconsin	\$540,155	\$571,083	\$603,039

\* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

## TAXATION-2019

### Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$18.97
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$68,296,800

### County Taxes

Sales Tax	0.5%
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### State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

## INSTITUTIONS

### EDUCATION

#### Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	22

#### University

Nearest University	UW-Stout - Menomonie
Miles to University	19

### HEALTH CARE

#### Hospital

Nearest Hospital	Baldwin
Miles to Hospital	17

## CONTACTS

### LOCAL CONTACT

Shari Rosenow, Clerk  
City of Glenwood City  
113 W. Oak St., PO Box 368  
Glenwood City, WI 54013  
715-265-4227

### COUNTY CONTACT

William Rubin, Director  
St. Croix EDC  
1101 Carmichael Road  
Hudson, WI 54016  
715-381-4383

### REGIONAL CONTACT

#### WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9  
Eau Claire, WI 54703-3606  
Phone: 715-836-2918  
Fax: 715-836-2886  
EMail: [wcrpc@wcrpc.org](mailto:wcrpc@wcrpc.org)  
Internet: <http://www.wcrpc.org>



Updated January 2021



# Community PROFILE

## Village of Hammond St. Croix County, Wisconsin

### DEMOGRAPHICS

#### POPULATION

	2010	2020*
Village of Hammond	1,922	1,868
St. Croix County	84,345	90,949
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census \*Estimate

#### HOUSING

##### Number of Housing Units 2015-2019

Village of Hammond	826
St. Croix County	35,862
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Hammond	\$148,100	\$909
St. Croix County	\$244,500	\$962
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

#### ECONOMY

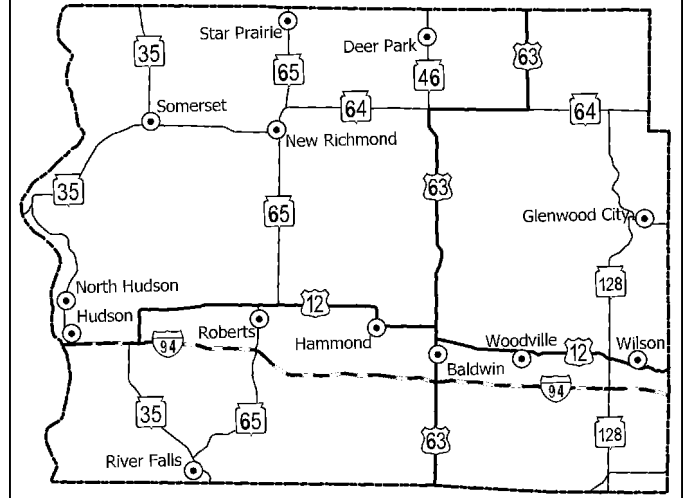
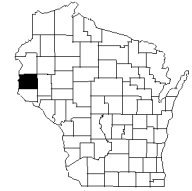
##### COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	934
Construction	3,654
Manufacturing	9,432
Transportation and Warehousing, and Utilities	2,408
Information	732
Wholesale Trade	1,389
Retail Trade	5,002
Finance/Insurance/Real Estate/Rental/Leasing	3,300
Services	20,228
Public Administration	1,862
<b>TOTAL EMPLOYMENT</b>	<b>48,941</b>

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

##### EMPLOYMENT TRENDS

	2015	2019
St. Croix Co. Labor Force	48,808	50,446
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St. Croix Co. Unemployed	1,869	1,692
St. Croix Co. Unemployment Rate	3.8%	3.4%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



#### ECONOMY con't

##### 2019 WAGES

Occupation	Mean	Median
Bartenders	\$12.92	\$11.30
Bookkeeping/Accting/Audit Clerk	22.64	22.33
Cashiers	12.72	12.14
Nursing Assistants	17.82	17.73
Office Clerk, General	19.89	18.93
Physical Therapists	40.28	40.36
Secretary/Administrative Assistant	29.76	29.07
Order Clerks	17.71	16.69
Truck Drivers, Heavy/Tractor Trailer	25.49	24.51
Welder/Cutter/Solderer/Brazer	23.77	23.69

Source: Bureau of Labor Statistics, May 2019

##### INCOME (PER CAPITA)

	2017	2018	2019
St. Croix County	\$53,225	\$55,970	\$57,328
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

## INFRASTRUCTURE

### TRANSPORTATION

#### MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	65	6 miles
U.S. Highways	12	0 miles
Interstate Highways	I-94	3 miles

#### RAIL SERVICE

Provider(s)	Union Pacific
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#### AIR SERVICE

##### Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	Large General Aviation
Miles to Airport	15

##### Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	40
Airline Service(s)	American, Delta, Southwest, United

#### UTILITIES

<b>Electric Provider</b>	St. Croix Electric Coop
<b>Natural Gas Provider</b>	St. Croix Valley Nat. Gas
<b>Telephone Provider</b>	CenturyLink
Fiber Optics	Yes
<b>Water Provider</b>	Municipal
Number of Wells	2
Total Well Capacity	128,000 YPD
Equipment Type	Electric
Fluoridated	No
Total Elevated Storage	600,000 gallons
<b>Waste Water Provider</b>	Municipal
Monthly Design Flow	154,000 GPD
Monthly Average Daily Flow	93,242 GPD
Year Facility Constructed	1987

## REAL ESTATE AND TAXATION

### REAL ESTATE EQUALIZED VALUES\*

	2018	2019	2020
Village of Hammond	\$131	\$138	\$144
St. Croix County	\$9,592	\$10,515	\$11,711
State of Wisconsin	\$540,155	\$571,083	\$603,039

\* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

## TAXATION-2019

### Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$19.11
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$140,614,600

### County Taxes

Sales Tax	0.5%
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### State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

## INSTITUTIONS

### EDUCATION

#### Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	14

#### University

Nearest University	UW-River Falls
Miles to University	19

### HEALTH CARE

#### Hospital

Nearest Hospital	Baldwin
Miles to Hospital	3

## CONTACTS

### LOCAL CONTACT

Sandi Hazer, Clerk  
Village of Hammond  
455 Davis St., PO Box 337  
Hammond, WI 54015  
715-796-2727

### COUNTY CONTACT

William Rubin, Director  
St. Croix EDC  
1101 Carmichael Road  
Hudson, WI 54016  
715-381-4383

### REGIONAL CONTACT

#### WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9  
Eau Claire, WI 54703-3606  
Phone: 715-836-2918  
Fax: 715-836-2886  
EMail: [wcvrpc@wcvrpc.org](mailto:wcvrpc@wcvrpc.org)  
Internet: <http://www.wcvrpc.org>



Updated January 2021



# Community PROFILE

## City of Hudson St. Croix County, Wisconsin

### DEMOGRAPHICS

#### POPULATION

	2010	2020*
City of Hudson	12,719	14,091
St. Croix County	84,345	90,949
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census \*Estimate

#### HOUSING

##### Number of Housing Units 2015-2019

City of Hudson	5,985
St. Croix County	35,862
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

##### 2015-2019 Median Value of: Owner-Occ. Units Gross Rent

City of Hudson	\$243,400	\$1,167
St. Croix County	\$244,500	\$962
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

#### ECONOMY

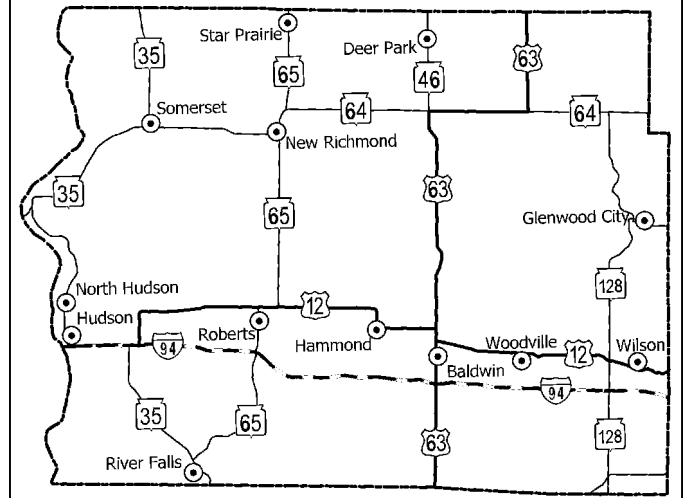
##### COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	934
Construction	3,654
Manufacturing	9,432
Transportation and Warehousing, and Utilities	2,408
Information	732
Wholesale Trade	1,389
Retail Trade	5,002
Finance/Insurance/Real Estate/Rental/Leasing	3,300
Services	20,228
Public Administration	1,862
<b>TOTAL EMPLOYMENT</b>	<b>48,941</b>

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

##### EMPLOYMENT TRENDS

	2015	2019
St. Croix Co. Labor Force	48,808	50,446
St. Croix Co. Employed	46,939	48,743
St. Croix Co. Unemployed	1,869	1,692
St. Croix Co. Unemployment Rate	3.8%	3.4%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



#### ECONOMY con't

##### 2019 WAGES

Occupation	Mean	Median
Bartenders	\$12.92	\$11.30
Bookkeeping/Accounting/Audit Clerk	22.64	22.33
Cashiers	12.72	12.14
Nursing Assistants	17.82	17.73
Office Clerk, General	19.89	18.93
Physical Therapists	40.28	40.36
Secretary/Administrative Assistant	29.76	29.07
Order Clerks	17.71	16.69
Truck Drivers, Heavy/Tractor Trailer	25.49	24.51
Welder/Cutter/Solderer/Brazer	23.77	23.69

Source: Bureau of Labor Statistics, May 2019

##### INCOME (PER CAPITA)

	2017	2018	2019
St. Croix County	\$53,225	\$55,970	\$57,328
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

## INFRASTRUCTURE

### TRANSPORTATION

#### MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	35	0 miles
U.S. Highways		miles
Interstate Highways	I-94	1 miles

#### RAIL SERVICE

Provider(s)	
	Union Pacific

#### AIR SERVICE

##### Local Air Service

Nearest Local Airport	Minn.-St. Paul International
Airport Classification	Commercial Service
Miles to Airport	20

##### Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	20
Airline Service(s)	American, Delta, Southwest, United

#### UTILITIES

<b>Electric Provider</b>	St. Croix Electric Coop
<b>Natural Gas Provider</b>	Northern States Power Co.
<b>Telephone Provider</b>	AT & T
Fiber Optics	Yes
<b>Water Provider</b>	Municipal
Number of Wells	8
Total Well Capacity	8,928,000 YPD
Equipment Type	Electric
Fluoridated	Yes
Total Elevated Storage	3,500,000 gallons
<b>Waste Water Provider</b>	Municipal
Monthly Design Flow	1,100,000 GPD
Monthly Average Daily Flow	824,333 GPD
Year Facility Constructed	1985

## REAL ESTATE AND TAXATION

### REAL ESTATE EQUALIZED VALUES\*

	2018	2019	2020
City of Hudson	\$1,862	\$2,098	\$2,268
St. Croix County	\$9,592	\$10,515	\$11,711
State of Wisconsin	\$540,155	\$571,083	\$603,039

\* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

## TAXATION-2019

### Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$16.77
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$2,132,731,200

### County Taxes

Sales Tax	0.5%
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### State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

## INSTITUTIONS

### EDUCATION

#### Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	Hudson
Miles to VoTech	2

#### University

Nearest University	UW-River Falls
Miles to University	13

### HEALTH CARE

#### Hospital

Nearest Hospital	Hudson
Miles to Hospital	0

## CONTACTS

### LOCAL CONTACT

Aaron Reeves, Administrator  
City of Hudson  
505 Third Street  
Hudson, WI 54016  
715-386-4765

### COUNTY CONTACT

William Rubin, Director  
St. Croix EDC  
1101 Carmichael Road  
Hudson, WI 54016  
715-381-4383

### REGIONAL CONTACT

#### WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9  
Eau Claire, WI 54703-3606  
Phone: 715-836-2918  
Fax: 715-836-2886  
EMail: [wcvrpc@wcvrpc.org](mailto:wcvrpc@wcvrpc.org)  
Internet: <http://www.wcvrpc.org>



Updated January 2021

# Community PROFILE

## City of New Richmond St. Croix County, Wisconsin

### DEMOGRAPHICS

#### POPULATION

	2010	2020*
City of New Richmond	8,375	9,741
St. Croix County	84,345	90,949
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census \*Estimate

#### HOUSING

##### Number of Housing Units 2015-2019

City of New Richmond	3,901
St. Croix County	35,862
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of:	Owner-Occ. Units	Gross Rent
City of New Richmond	\$180,100	\$835
St. Croix County	\$244,500	\$962
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

#### ECONOMY

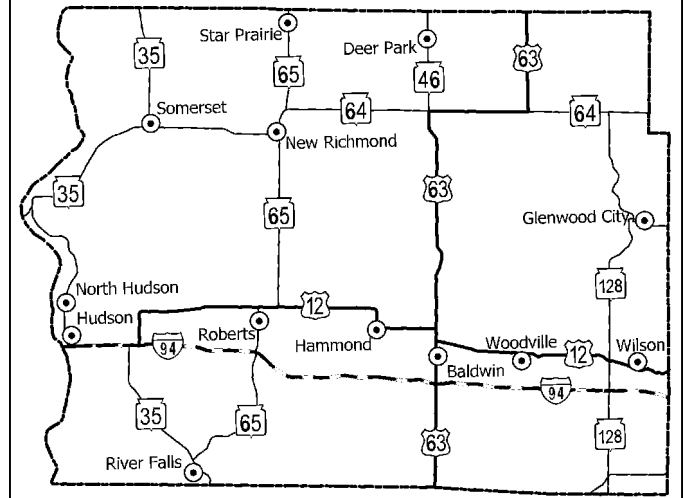
##### COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	934
Construction	3,654
Manufacturing	9,432
Transportation and Warehousing, and Utilities	2,408
Information	732
Wholesale Trade	1,389
Retail Trade	5,002
Finance/Insurance/Real Estate/Rental/Leasing	3,300
Services	20,228
Public Administration	1,862
<b>TOTAL EMPLOYMENT</b>	<b>48,941</b>

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

##### EMPLOYMENT TRENDS

	2015	2019
St. Croix Co. Labor Force	48,808	50,446
St. Croix Co. Employed	46,939	48,743
St. Croix Co. Unemployed	1,869	1,692
St. Croix Co. Unemployment Rate	3.8%	3.4%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



#### ECONOMY con't

##### 2019 WAGES

Occupation	Mean	Median
Bartenders	\$12.92	\$11.30
Bookkeeping/Accting/Audit Clerk	22.64	22.33
Cashiers	12.72	12.14
Nursing Assistants	17.82	17.73
Office Clerk, General	19.89	18.93
Physical Therapists	40.28	40.36
Secretary/Administrative Assistant	29.76	29.07
Order Clerks	17.71	16.69
Truck Drivers, Heavy/Tractor Trailer	25.49	24.51
Welder/Cutter/Solderer/Brazer	23.77	23.69

Source: Bureau of Labor Statistics, May 2019

##### INCOME (PER CAPITA)

	2017	2018	2019
St. Croix County	\$53,225	\$55,970	\$57,328
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

## INFRASTRUCTURE

### TRANSPORTATION

#### MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	64, 65	0 miles
U.S. Highways	63	8 miles
Interstate Highways	I-94	12 miles

#### RAIL SERVICE

<b>Provider(s)</b>	Canadian National
--------------------	-------------------

#### AIR SERVICE

##### Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	Large General Aviation
Miles to Airport	0

##### Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	50
Airline Service(s)	American, Delta, Southwest, United

#### UTILITIES

<b>Electric Provider</b>	Municipal
<b>Natural Gas Provider</b>	Northern States Power Co.
<b>Telephone Provider</b>	Frontier Communications
Fiber Optics	Yes
<b>Water Provider</b>	Municipal
Number of Wells	5
Total Well Capacity	6,969,600 YPD
Equipment Type	Electric/Nat Gas/Diesel
Fluoridated	Yes
Total Elevated Storage	550,000 gallons
<b>Waste Water Provider</b>	Municipal
Monthly Design Flow	983,000 GPD
Monthly Average Daily Flow	725,000 GPD
Year Facility Constructed	1984/1998

## REAL ESTATE AND TAXATION

### REAL ESTATE EQUALIZED VALUES\*

	2018	2019	2020
City of New Richmond	\$750	\$855	\$950
St. Croix County	\$9,592	\$10,515	\$11,711
State of Wisconsin	\$540,155	\$571,083	\$603,039

\* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

## TAXATION-2019

### Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$19.08
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$879,399,500

### County Taxes

Sales Tax	0.5%
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### State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

## INSTITUTIONS

### EDUCATION

#### Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	0

#### University

Nearest University	UW-River Falls
Miles to University	22

### HEALTH CARE

#### Hospital

Nearest Hospital	New Richmond
Miles to Hospital	0

## CONTACTS

### LOCAL CONTACT

Noah Wiedenfeld, Administrat  
City of New Richmond  
156 E. First Street  
New Richmond, WI 54017  
715-246-4268

### COUNTY CONTACT

William Rubin, Director  
St. Croix EDC  
1101 Carmichael Road  
Hudson, WI 54016  
715-381-4383

### REGIONAL CONTACT

#### WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9  
Eau Claire, WI 54703-3606  
Phone: 715-836-2918  
Fax: 715-836-2886  
EMail: [wcvrpc@wcvrpc.org](mailto:wcvrpc@wcvrpc.org)  
Internet: <http://www.wcvrpc.org>



Updated January 2021

# Community PROFILE

## Village of North Hudson St. Croix County, Wisconsin

### DEMOGRAPHICS

#### POPULATION

	2010	2020*
Village of North Hudson	3,768	3,847
St. Croix County	84,345	90,949
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census \*Estimate

#### HOUSING

##### Number of Housing Units 2015-2019

Village of North Hudson	1,780
St. Croix County	35,862
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of:	Owner-Occ. Units	Gross Rent
Village of North Hudson	\$263,200	\$1,115
St. Croix County	\$244,500	\$962
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

#### ECONOMY

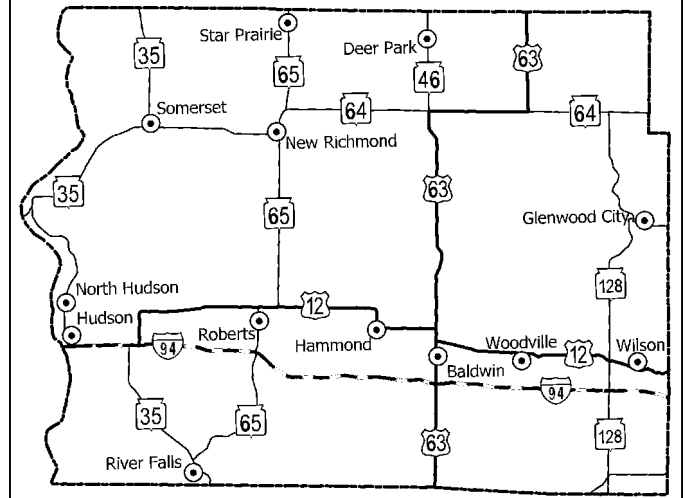
##### COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	934
Construction	3,654
Manufacturing	9,432
Transportation and Warehousing, and Utilities	2,408
Information	732
Wholesale Trade	1,389
Retail Trade	5,002
Finance/Insurance/Real Estate/Rental/Leasing	3,300
Services	20,228
Public Administration	1,862
<b>TOTAL EMPLOYMENT</b>	<b>48,941</b>

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

##### EMPLOYMENT TRENDS

	2015	2019
St. Croix Co. Labor Force	48,808	50,446
St. Croix Co. Employed	46,939	48,743
St. Croix Co. Unemployed	1,869	1,692
St. Croix Co. Unemployment Rate	3.8%	3.4%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



#### ECONOMY con't

##### 2019 WAGES

Occupation	Mean	Median
Bartenders	\$12.92	\$11.30
Bookkeeping/Accounting/Audit Clerk	22.64	22.33
Cashiers	12.72	12.14
Nursing Assistants	17.82	17.73
Office Clerk, General	19.89	18.93
Physical Therapists	40.28	40.36
Secretary/Administrative Assistant	29.76	29.07
Order Clerks	17.71	16.69
Truck Drivers, Heavy/Tractor Trailer	25.49	24.51
Welder/Cutter/Solderer/Brazer	23.77	23.69

Source: Bureau of Labor Statistics, May 2019

##### INCOME (PER CAPITA)

	2017	2018	2019
St. Croix County	\$53,225	\$55,970	\$57,328
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

## INFRASTRUCTURE

### TRANSPORTATION

#### MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	35	0 miles
U.S. Highways	12	4 miles
Interstate Highways	I-94	2 miles

#### RAIL SERVICE

Provider(s)	
	Union Pacific

#### AIR SERVICE

##### Local Air Service

Nearest Local Airport	Minn.-St. Paul International
Airport Classification	Commercial Service
Miles to Airport	25

##### Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	25
Airline Service(s)	American, Delta, Southwest, United

### UTILITIES

<b>Electric Provider</b>	St. Croix Electric Coop
<b>Natural Gas Provider</b>	Northern States Power Co.
<b>Telephone Provider</b>	AT & T
Fiber Optics	Yes
<b>Water Provider</b>	Hudson Public Utilities
Number of Wells	8
Total Well Capacity	8,928,000 YPD
Equipment Type	Electric
Fluoridated	Yes
Total Elevated Storage	3,500,000 gallons
<b>Waste Water Provider</b>	Hudson Public Utilities
Monthly Design Flow	1,100,000 GPD
Monthly Average Daily Flow	824,333 GPD
Year Facility Constructed	1985

## REAL ESTATE AND TAXATION

### REAL ESTATE EQUALIZED VALUES\*

	2018	2019	2020
Village of North Hudson	\$390	\$438	\$489
St. Croix County	\$9,592	\$10,515	\$11,711
State of Wisconsin	\$540,155	\$571,083	\$603,039

\* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

## TAXATION-2019

### Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$16.18
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$438,959,100

### County Taxes

Sales Tax	0.5%
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### State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

## INSTITUTIONS

### EDUCATION

#### Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	River Falls
Miles to VoTech	14

#### University

Nearest University	UW-River Falls
Miles to University	14

### HEALTH CARE

#### Hospital

Nearest Hospital	Hudson
Miles to Hospital	1

## CONTACTS

### LOCAL CONTACT

Melissa Luedke, Administrator  
Village of North Hudson  
400 7th Street No.  
North Hudson, WI 54016  
715-386-5141

### COUNTY CONTACT

William Rubin, Director  
St. Croix EDC  
1101 Carmichael Road  
Hudson, WI 54016  
715-381-4383

### REGIONAL CONTACT

#### WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9  
Eau Claire, WI 54703-3606  
Phone: 715-836-2918  
Fax: 715-836-2886  
EMail: [wcrpc@wcrpc.org](mailto:wcrpc@wcrpc.org)  
Internet: <http://www.wcrpc.org>



Updated January 2021



# Community PROFILE

## City of River Falls St. Croix County, Wisconsin

### DEMOGRAPHICS

#### POPULATION

	2010	2020*
City of River Falls	15,000	16,113
St. Croix County	84,345	90,949
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census \*Estimate

#### HOUSING

##### Number of Housing Units 2015-2019

City of River Falls	5,753
St. Croix County	35,862
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

##### 2015-2019 Median Value of: Owner-Occ. Units Gross Rent

City of River Falls	\$197,000	\$893
St. Croix County	\$244,500	\$962
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

#### ECONOMY

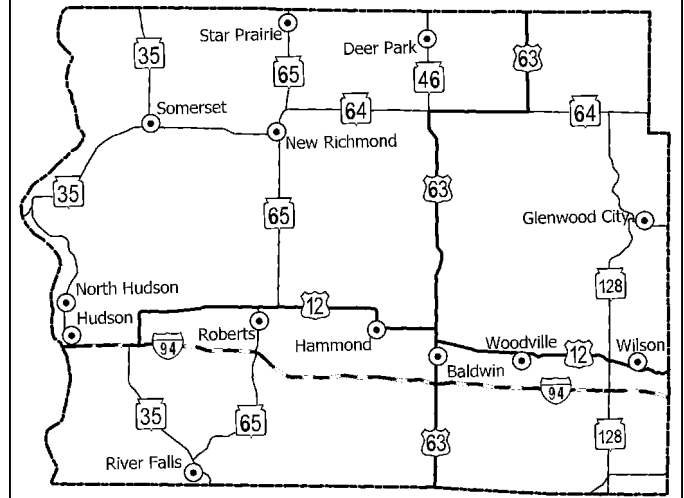
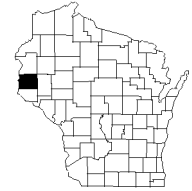
##### COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	934
Construction	3,654
Manufacturing	9,432
Transportation and Warehousing, and Utilities	2,408
Information	732
Wholesale Trade	1,389
Retail Trade	5,002
Finance/Insurance/Real Estate/Rental/Leasing	3,300
Services	20,228
Public Administration	1,862
<b>TOTAL EMPLOYMENT</b>	<b>48,941</b>

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

##### EMPLOYMENT TRENDS

	2015	2019
St. Croix Co. Labor Force	48,808	50,446
St. Croix Co. Employed	46,939	48,743
St. Croix Co. Unemployed	1,869	1,692
St. Croix Co. Unemployment Rate	3.8%	3.4%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



#### ECONOMY con't

##### 2019 WAGES

Occupation	Mean	Median
Bartenders	\$12.92	\$11.30
Bookkeeping/Accounting/Audit Clerk	22.64	22.33
Cashiers	12.72	12.14
Nursing Assistants	17.82	17.73
Office Clerk, General	19.89	18.93
Physical Therapists	40.28	40.36
Secretary/Administrative Assistant	29.76	29.07
Order Clerks	17.71	16.69
Truck Drivers, Heavy/Tractor Trailer	25.49	24.51
Welder/Cutter/Solderer/Brazer	23.77	23.69

Source: Bureau of Labor Statistics, May 2019

##### INCOME (PER CAPITA)

	2017	2018	2019
St. Croix County	\$53,225	\$55,970	\$57,328
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

## INFRASTRUCTURE

### TRANSPORTATION

#### MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	29, 35, 65	0 miles
U.S. Highways	63	12 miles
Interstate Highways	I-94	10 miles

#### RAIL SERVICE

Provider(s)	None
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#### AIR SERVICE

##### Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	Large General Aviation
Miles to Airport	21

##### Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	39
Airline Service(s)	American, Delta, Southwest, United

#### UTILITIES

<b>Electric Provider</b>	Municipal
<b>Natural Gas Provider</b>	St Croix Valley Nat. Gas
<b>Telephone Provider</b>	AT & T
Fiber Optics	Yes
<b>Water Provider</b>	Municipal
Number of Wells	5
Total Well Capacity	8,409,600 YPD
Equipment Type	Electric
Fluoridated	Yes
Total Elevated Storage	1,300,000 gallons
<b>Waste Water Provider</b>	Municipal
Monthly Design Flow	1,800,000 GPD
Monthly Average Daily Flow	798,500 GPD
Year Facility Constructed	

## REAL ESTATE AND TAXATION

### REAL ESTATE EQUALIZED VALUES\*

	2018	2019	2020
City of River Falls	\$1,037	\$1,069	\$1,234
St. Croix County	\$9,592	\$10,515	\$11,711
State of Wisconsin	\$540,155	\$571,083	\$603,039

\* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

## TAXATION-2019

### Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$19.87
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$1,084,357,900

### County Taxes

Sales Tax	0.5%
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### State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

## INSTITUTIONS

### EDUCATION

#### Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	River Falls
Miles to VoTech	0

#### University

Nearest University	UW-River Falls
Miles to University	0

### HEALTH CARE

#### Hospital

Nearest Hospital	River Falls
Miles to Hospital	0

## CONTACTS

### LOCAL CONTACT

Scot Simpson, Administrator  
City of River Falls  
222 Lewis Street  
River Falls, WI 54022  
715-425-0900

### COUNTY CONTACT

William Rubin, Director  
St. Croix EDC  
1101 Carmichael Road  
Hudson, WI 54016  
715-381-4383

### REGIONAL CONTACT

#### WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9  
Eau Claire, WI 54703-3606  
Phone: 715-836-2918  
Fax: 715-836-2886  
EMail: [wccwrpc@wccwrpc.org](mailto:wccwrpc@wccwrpc.org)  
Internet: <http://www.wccwrpc.org>



Updated January 2021

# Community PROFILE

## Village of Roberts St. Croix County, Wisconsin

### DEMOGRAPHICS

#### POPULATION

	2010	2020*
Village of Roberts	1,651	1,872
St. Croix County	84,345	90,949
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census \*Estimate

#### HOUSING

##### Number of Housing Units 2015-2019

Village of Roberts	750
St. Croix County	35,862
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Roberts	\$170,900	\$965
St. Croix County	\$244,500	\$962
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

#### ECONOMY

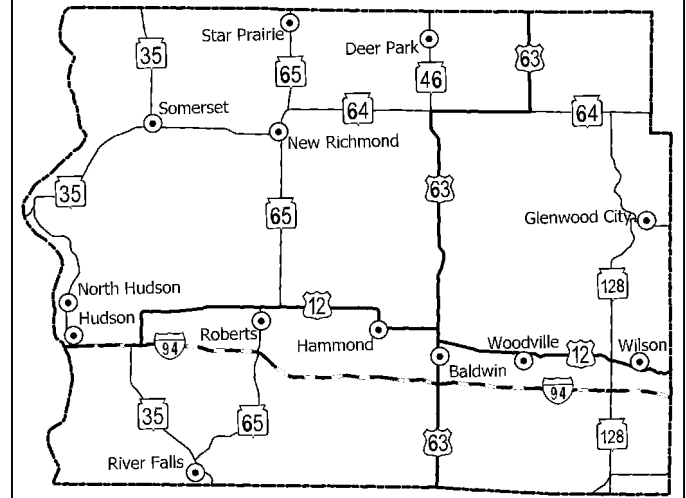
##### COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	934
Construction	3,654
Manufacturing	9,432
Transportation and Warehousing, and Utilities	2,408
Information	732
Wholesale Trade	1,389
Retail Trade	5,002
Finance/Insurance/Real Estate/Rental/Leasing	3,300
Services	20,228
Public Administration	1,862
<b>TOTAL EMPLOYMENT</b>	<b>48,941</b>

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

##### EMPLOYMENT TRENDS

	2015	2019
St. Croix Co. Labor Force	48,808	50,446
St. Croix Co. Employed	46,939	48,743
St. Croix Co. Unemployed	1,869	1,692
St. Croix Co. Unemployment Rate	3.8%	3.4%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



#### ECONOMY con't

##### 2019 WAGES

Occupation	Mean	Median
Bartenders	\$12.92	\$11.30
Bookkeeping/Accounting/Audit Clerk	22.64	22.33
Cashiers	12.72	12.14
Nursing Assistants	17.82	17.73
Office Clerk, General	19.89	18.93
Physical Therapists	40.28	40.36
Secretary/Administrative Assistant	29.76	29.07
Order Clerks	17.71	16.69
Truck Drivers, Heavy/Tractor Trailer	25.49	24.51
Welder/Cutter/Solderer/Brazer	23.77	23.69

Source: Bureau of Labor Statistics, May 2019

##### INCOME (PER CAPITA)

	2017	2018	2019
St. Croix County	\$53,225	\$55,970	\$57,328
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

## INFRASTRUCTURE

### TRANSPORTATION

#### MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	65	1 miles
U.S. Highways	12	0 miles
Interstate Highways	I-94	1 miles

#### RAIL SERVICE

<b>Provider(s)</b>	None
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#### AIR SERVICE

##### Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	Large General Aviation
Miles to Airport	10

##### Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	30
Airline Service(s)	American, Delta, Southwest, United

#### UTILITIES

<b>Electric Provider</b>	St. Croix Electric Coop
<b>Natural Gas Provider</b>	Midwest Natural Gas, Inc.
<b>Telephone Provider</b>	AT & T
Fiber Optics	Yes
<b>Water Provider</b>	Municipal
Number of Wells	2
Total Well Capacity	1,296,000 YPD
Equipment Type	Electric
Fluoridated	No
Total Elevated Storage	250,000 gallons
<b>Waste Water Provider</b>	Municipal
Monthly Design Flow	135,000 GPD
Monthly Average Daily Flow	72,667 GPD
Year Facility Constructed	1984

## REAL ESTATE AND TAXATION

### REAL ESTATE EQUALIZED VALUES\*

	2018	2019	2020
Village of Roberts	\$147	\$154	\$174
St. Croix County	\$9,592	\$10,515	\$11,711
State of Wisconsin	\$540,155	\$571,083	\$603,039

\* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

## TAXATION-2019

### Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$20.25
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$155,989,900

### County Taxes

Sales Tax	0.5%
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### State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

## INSTITUTIONS

### EDUCATION

#### Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	River Falls
Miles to VoTech	12

#### University

Nearest University	UW-River Falls
Miles to University	12

### HEALTH CARE

#### Hospital

Nearest Hospital	Baldwin
Miles to Hospital	10

## CONTACTS

### LOCAL CONTACT

Megan Dull, Clerk  
Village of Roberts  
107 E. Maple Street  
Roberts, WI 54023  
715-749-3126

### COUNTY CONTACT

William Rubin, Director  
St. Croix EDC  
1101 Carmichael Road  
Hudson, WI 54016  
715-381-4383

### REGIONAL CONTACT

#### WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9  
Eau Claire, WI 54703-3606  
Phone: 715-836-2918  
Fax: 715-836-2886  
EMail: [wccwrpc@wccwrpc.org](mailto:wccwrpc@wccwrpc.org)  
Internet: <http://www.wccwrpc.org>



Updated January 2021

# Community PROFILE

## Village of Somerset St. Croix County, Wisconsin

### DEMOGRAPHICS

#### POPULATION

	2010	2020*
Village of Somerset	2,635	2,939
St. Croix County	84,345	90,949
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census \*Estimate

#### HOUSING

##### Number of Housing Units 2015-2019

Village of Somerset	1,032
St. Croix County	35,862
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Somerset	\$172,600	\$960
St. Croix County	\$244,500	\$962
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

#### ECONOMY

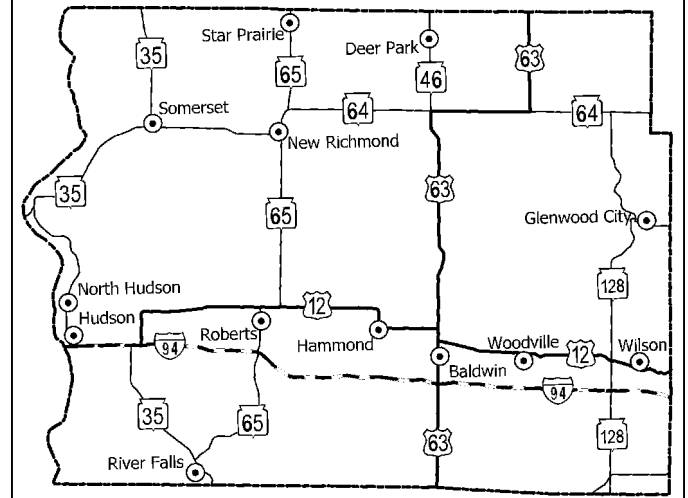
##### COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	934
Construction	3,654
Manufacturing	9,432
Transportation and Warehousing, and Utilities	2,408
Information	732
Wholesale Trade	1,389
Retail Trade	5,002
Finance/Insurance/Real Estate/Rental/Leasing	3,300
Services	20,228
Public Administration	1,862
<b>TOTAL EMPLOYMENT</b>	<b>48,941</b>

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

##### EMPLOYMENT TRENDS

	2015	2019
St. Croix Co. Labor Force	48,808	50,446
St. Croix Co. Employed	46,939	48,743
St. Croix Co. Unemployed	1,869	1,692
St. Croix Co. Unemployment Rate	3.8%	3.4%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



#### ECONOMY con't

##### 2019 WAGES

Occupation	Mean	Median
Bartenders	\$12.92	\$11.30
Bookkeeping/Accting/Audit Clerk	22.64	22.33
Cashiers	12.72	12.14
Nursing Assistants	17.82	17.73
Office Clerk, General	19.89	18.93
Physical Therapists	40.28	40.36
Secretary/Administrative Assistant	29.76	29.07
Order Clerks	17.71	16.69
Truck Drivers, Heavy/Tractor Trailer	25.49	24.51
Welder/Cutter/Solderer/Brazer	23.77	23.69

Source: Bureau of Labor Statistics, May 2019

##### INCOME (PER CAPITA)

	2017	2018	2019
St. Croix County	\$53,225	\$55,970	\$57,328
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

## INFRASTRUCTURE

### TRANSPORTATION

#### MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	35, 64	0 miles
U.S. Highways	8	21 miles
Interstate Highways	I-94	16 miles

#### RAIL SERVICE

Provider(s)	Canadian National
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#### AIR SERVICE

##### Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	Large General Aviation
Miles to Airport	7

##### Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	45
Airline Service(s)	American, Delta, Southwest, United

### UTILITIES

<b>Electric Provider</b>	St. Croix Electric Coop
<b>Natural Gas Provider</b>	Midwest Natural Gas, Inc.
<b>Telephone Provider</b>	Somerset Telephone Co.
Fiber Optics	Yes
<b>Water Provider</b>	Municipal
Number of Wells	2
Total Well Capacity	2,884,000 YPD
Equipment Type	Electric
Fluoridated	No
Total Elevated Storage	400,000 gallons
<b>Waste Water Provider</b>	Municipal
Monthly Design Flow	150,000 GPD
Monthly Average Daily Flow	134,167 GPD
Year Facility Constructed	1981

## REAL ESTATE AND TAXATION

### REAL ESTATE EQUALIZED VALUES\*

	2018	2019	2020
Village of Somerset	\$235	\$236	\$263
St. Croix County	\$9,592	\$10,515	\$11,711
State of Wisconsin	\$540,155	\$571,083	\$603,039

\* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

## TAXATION-2019

### Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$19.42
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$239,784,400

### County Taxes

Sales Tax	0.5%
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### State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

## INSTITUTIONS

### EDUCATION

#### Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	7

#### University

Nearest University	UW-River Falls
Miles to University	28

### HEALTH CARE

#### Hospital

Nearest Hospital	Hudson
Miles to Hospital	15

## CONTACTS

### LOCAL CONTACT

Felicia Germain, Clerk  
Village of Somerset  
110 Spring St., PO Box 356  
Somerset, WI 54025  
715-247-3395

### COUNTY CONTACT

William Rubin, Director  
St. Croix EDC  
1101 Carmichael Road  
Hudson, WI 54016  
715-381-4383

### REGIONAL CONTACT

#### WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9  
Eau Claire, WI 54703-3606  
Phone: 715-836-2918  
Fax: 715-836-2886  
EMail: [wcvrpc@wcvrpc.org](mailto:wcvrpc@wcvrpc.org)  
Internet: <http://www.wcvrpc.org>



Updated January 2021



# Community PROFILE

## Village of Star Prairie St. Croix County, Wisconsin

### DEMOGRAPHICS

#### POPULATION

	2010	2020*
Village of Star Prairie	561	552
St. Croix County	84,345	90,949
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census \*Estimate

#### HOUSING

##### Number of Housing Units 2015-2019

Village of Star Prairie	324
St. Croix County	35,862
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Star Prairie	\$163,500	\$781
St. Croix County	\$244,500	\$962
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

#### ECONOMY

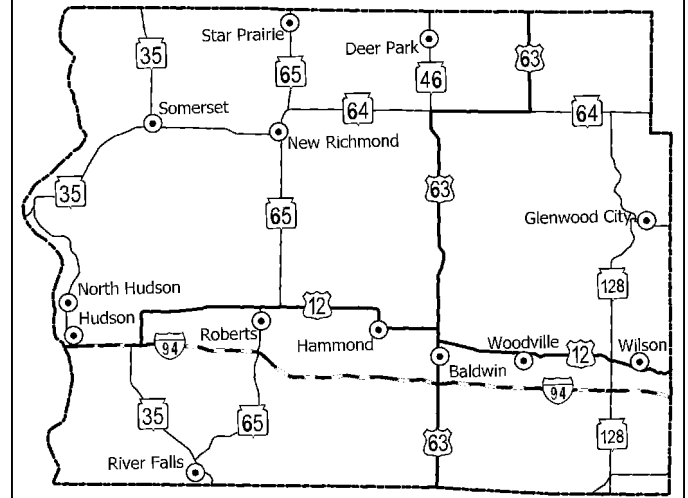
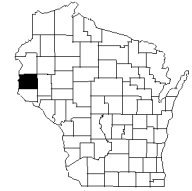
##### COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	934
Construction	3,654
Manufacturing	9,432
Transportation and Warehousing, and Utilities	2,408
Information	732
Wholesale Trade	1,389
Retail Trade	5,002
Finance/Insurance/Real Estate/Rental/Leasing	3,300
Services	20,228
Public Administration	1,862
<b>TOTAL EMPLOYMENT</b>	<b>48,941</b>

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

##### EMPLOYMENT TRENDS

	2015	2019
St. Croix Co. Labor Force	48,808	50,446
St. Croix Co. Employed	46,939	48,743
St. Croix Co. Unemployed	1,869	1,692
St. Croix Co. Unemployment Rate	3.8%	3.4%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



#### ECONOMY con't

##### 2019 WAGES

Occupation	Mean	Median
Bartenders	\$12.92	\$11.30
Bookkeeping/Accting/Audit Clerk	22.64	22.33
Cashiers	12.72	12.14
Nursing Assistants	17.82	17.73
Office Clerk, General	19.89	18.93
Physical Therapists	40.28	40.36
Secretary/Administrative Assistant	29.76	29.07
Order Clerks	17.71	16.69
Truck Drivers, Heavy/Tractor Trailer	25.49	24.51
Welder/Cutter/Solderer/Brazer	23.77	23.69

Source: Bureau of Labor Statistics, May 2019

##### INCOME (PER CAPITA)

	2017	2018	2019
St. Croix County	\$53,225	\$55,970	\$57,328
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

## INFRASTRUCTURE

### TRANSPORTATION

#### MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	65	0 miles
U.S. Highways	8	15 miles
Interstate Highways	I-94	17 miles

#### RAIL SERVICE

<b>Provider(s)</b>	None
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#### AIR SERVICE

##### Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	Large General Aviation
Miles to Airport	4

##### Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	45
Airline Service(s)	American, Delta, Southwest, United

#### UTILITIES

**Electric Provider** St. Croix Electric Coop

**Natural Gas Provider** Wisconsin Gas Co.

**Telephone Provider** Frontier  
Fiber Optics Yes

**Water Provider** Municipal  
Number of Wells 1  
Total Well Capacity 360,000 YPD  
Equipment Type Electric/Diesel  
Fluoridated n/a  
Total Elevated Storage 200,000 gallons

**Waste Water Provider** Municipal  
Monthly Design Flow 50,000 GPD  
Monthly Average Daily Flow 46,000 GPD  
Year Facility Constructed 1977

## REAL ESTATE AND TAXATION

### REAL ESTATE EQUALIZED VALUES\*

	2018	2019	2020
Village of Star Prairie	\$41	\$44	\$47
St. Croix County	\$9,592	\$10,515	\$11,711
State of Wisconsin	\$540,155	\$571,083	\$603,039

\* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

## TAXATION-2019

### Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$18.20
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$43,992,700

### County Taxes

Sales Tax	0.5%
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### State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

## INSTITUTIONS

### EDUCATION

#### Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	5

#### University

Nearest University	UW-River Falls
Miles to University	27

### HEALTH CARE

#### Hospital

Nearest Hospital	New Richmond
Miles to Hospital	7

## CONTACTS

### LOCAL CONTACT

Amanda Engesether, Clerk  
Village of Star Prairie  
207 Bridge Ave., PO Box 13  
Star Prairie, WI 54026  
715-248-7231

### COUNTY CONTACT

William Rubin, Director  
St. Croix EDC  
1101 Carmichael Road  
Hudson, WI 54016  
715-381-4383

### REGIONAL CONTACT

#### WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9  
Eau Claire, WI 54703-3606  
Phone: 715-836-2918  
Fax: 715-836-2886  
EMail: [wccwrpc@wccwrpc.org](mailto:wccwrpc@wccwrpc.org)  
Internet: <http://www.wccwrpc.org>



Updated January 2021

# Community PROFILE

## Village of Wilson St. Croix County, Wisconsin

### DEMOGRAPHICS

#### POPULATION

	2010	2020*
Village of Wilson	184	186
St. Croix County	84,345	90,949
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census \*Estimate

#### HOUSING

##### Number of Housing Units 2015-2019

Village of Wilson	91
St. Croix County	35,862
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

##### 2015-2019 Median Value of: Owner-Occ. Units Gross Rent

Village of Wilson	\$159,400	\$0
St. Croix County	\$244,500	\$962
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

#### ECONOMY

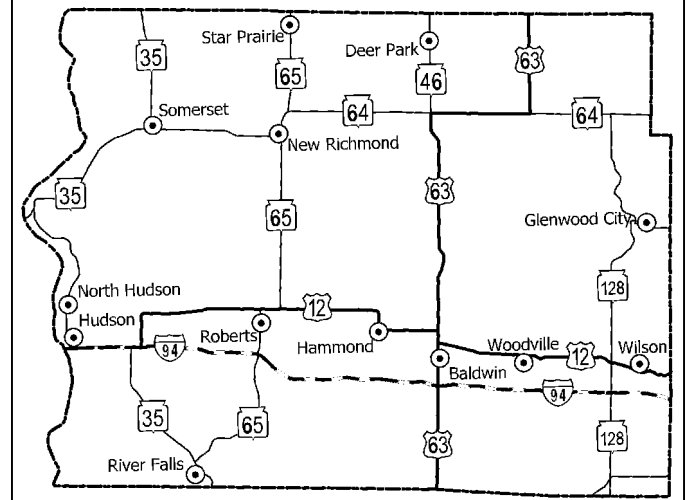
##### COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	934
Construction	3,654
Manufacturing	9,432
Transportation and Warehousing, and Utilities	2,408
Information	732
Wholesale Trade	1,389
Retail Trade	5,002
Finance/Insurance/Real Estate/Rental/Leasing	3,300
Services	20,228
Public Administration	1,862
<b>TOTAL EMPLOYMENT</b>	<b>48,941</b>

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

##### EMPLOYMENT TRENDS

	2015	2019
St. Croix Co. Labor Force	48,808	50,446
St. Croix Co. Employed	46,939	48,743
St. Croix Co. Unemployed	1,869	1,692
St. Croix Co. Unemployment Rate	3.8%	3.4%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



#### ECONOMY con't

##### 2019 WAGES

Occupation	Mean	Median
Bartenders	\$12.92	\$11.30
Bookkeeping/Accounting/Audit Clerk	22.64	22.33
Cashiers	12.72	12.14
Nursing Assistants	17.82	17.73
Office Clerk, General	19.89	18.93
Physical Therapists	40.28	40.36
Secretary/Administrative Assistant	29.76	29.07
Order Clerks	17.71	16.69
Truck Drivers, Heavy/Tractor Trailer	25.49	24.51
Welder/Cutter/Solderer/Brazer	23.77	23.69

Source: Bureau of Labor Statistics, May 2019

##### INCOME (PER CAPITA)

	2017	2018	2019
St. Croix County	\$53,225	\$55,970	\$57,328
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

## INFRASTRUCTURE

### TRANSPORTATION

#### MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	128	1 miles
U.S. Highways	12	0 miles
Interstate Highways	I-94	2 miles

#### RAIL SERVICE

Provider(s)	Union Pacific
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#### AIR SERVICE

##### Local Air Service

Nearest Local Airport	Boyceville Municipal
Airport Classification	Small General Aviation
Miles to Airport	16

##### Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	43
Airline Service(s)	United

#### UTILITIES

**Electric Provider** St. Croix Electric Coop

**Natural Gas Provider** Wisconsin Gas Co.

**Telephone Provider** West WI Telcom  
Fiber Optics Yes

**Water Provider** Municipal  
Number of Wells 1  
Total Well Capacity 324,000 YPD  
Equipment Type Electric  
Fluoridated No  
Total Elevated Storage 60,000 gallons

**Waste Water Provider** Municipal  
Monthly Design Flow 24,000 GPD  
Monthly Average Daily Flow 20,876 GPD  
Year Facility Constructed 1980

## REAL ESTATE AND TAXATION

### REAL ESTATE EQUALIZED VALUES\*

	2018	2019	2020
Village of Wilson	\$10	\$11	\$12
St. Croix County	\$9,592	\$10,515	\$11,711
State of Wisconsin	\$540,155	\$571,083	\$603,039

\* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

## TAXATION-2019

### Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$14.34
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$10,952,400

### County Taxes

Sales Tax	0.5%
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### State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

## INSTITUTIONS

### EDUCATION

#### Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Menomonie
Miles to VoTech	15

#### University

Nearest University	UW-Stout - Menomonie
Miles to University	15

### HEALTH CARE

#### Hospital

Nearest Hospital	Baldwin
Miles to Hospital	9

## CONTACTS

### LOCAL CONTACT

Dawn Wickman, Clerk  
Village of Wilson  
440 Main St., PO Box 37  
Wilson, WI 54027  
715-772-4402

### COUNTY CONTACT

William Rubin, Director  
St. Croix EDC  
1101 Carmichael Road  
Hudson, WI 54016  
715-381-4383

### REGIONAL CONTACT

#### WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9  
Eau Claire, WI 54703-3606  
Phone: 715-836-2918  
Fax: 715-836-2886  
EMail: [wccwrpc@wccwrpc.org](mailto:wccwrpc@wccwrpc.org)  
Internet: <http://www.wccwrpc.org>



Updated January 2021

# Community PROFILE

## Village of Woodville St. Croix County, Wisconsin

### DEMOGRAPHICS

#### POPULATION

	2010	2020*
Village of Woodville	1,344	1,330
St. Croix County	84,345	90,949
State of Wisconsin	5,686,986	5,854,594

Source: U.S. Census \*Estimate

#### HOUSING

##### Number of Housing Units 2015-2019

Village of Woodville	544
St. Croix County	35,862
State of Wisconsin	2,725,153

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

2015-2019 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Woodville	\$133,000	\$815
St. Croix County	\$244,500	\$962
State of Wisconsin	\$197,200	\$867

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

#### ECONOMY

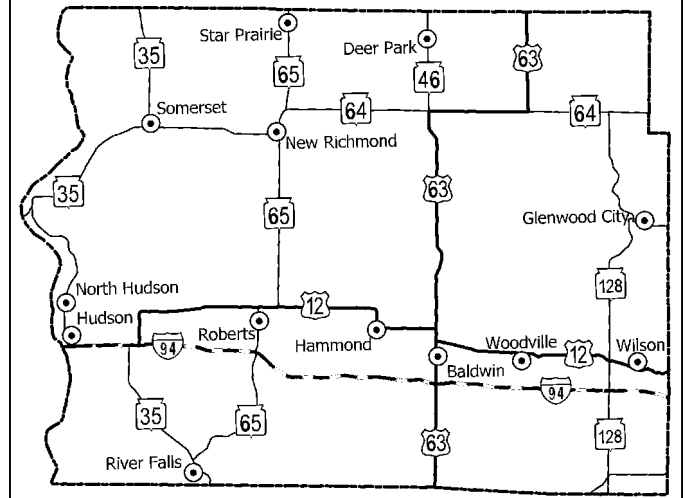
##### COUNTY EMPLOYMENT BY INDUSTRY - 2015-2019

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	934
Construction	3,654
Manufacturing	9,432
Transportation and Warehousing, and Utilities	2,408
Information	732
Wholesale Trade	1,389
Retail Trade	5,002
Finance/Insurance/Real Estate/Rental/Leasing	3,300
Services	20,228
Public Administration	1,862
<b>TOTAL EMPLOYMENT</b>	<b>48,941</b>

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

##### EMPLOYMENT TRENDS

	2015	2019
St. Croix Co. Labor Force	48,808	50,446
St. Croix Co. Employed	46,939	48,743
St. Croix Co. Unemployed	1,869	1,692
St. Croix Co. Unemployment Rate	3.8%	3.4%
Wisconsin Unemployment Rate	4.5%	3.3%
U.S. Unemployment Rate	5.3%	3.7%



#### ECONOMY con't

##### 2019 WAGES

Occupation	Mean	Median
Bartenders	\$12.92	\$11.30
Bookkeeping/Accting/Audit Clerk	22.64	22.33
Cashiers	12.72	12.14
Nursing Assistants	17.82	17.73
Office Clerk, General	19.89	18.93
Physical Therapists	40.28	40.36
Secretary/Administrative Assistant	29.76	29.07
Order Clerks	17.71	16.69
Truck Drivers, Heavy/Tractor Trailer	25.49	24.51
Welder/Cutter/Solderer/Brazer	23.77	23.69

Source: Bureau of Labor Statistics, May 2019

##### INCOME (PER CAPITA)

	2017	2018	2019
St. Croix County	\$53,225	\$55,970	\$57,328
State of Wisconsin	\$49,264	\$51,628	\$53,227
United States	\$52,118	\$54,606	\$56,490

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

## INFRASTRUCTURE

### TRANSPORTATION

#### MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	128	4 miles
U.S. Highways	12	0 miles
Interstate Highways	I-94	1 miles

#### RAIL SERVICE

<b>Provider(s)</b>	Union Pacific
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#### AIR SERVICE

##### Local Air Service

Nearest Local Airport	Boyceville Municipal
Airport Classification	Small General Aviation
Miles to Airport	21

##### Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	45
Airline Service(s)	American, Delta, Southwest, United

#### UTILITIES

**Electric Provider** St. Croix Electric Coop

**Natural Gas Provider** Wisconsin Gas Co.

**Telephone Provider** Baldwin Telecom, Inc.  
Fiber Optics Yes

**Water Provider** Municipal  
Number of Wells 1  
Total Well Capacity 914,400 YPD  
Equipment Type Electric  
Fluoridated Yes  
Total Elevated Storage 150,000 gallons

**Waste Water Provider** Municipal  
Monthly Design Flow 200,000 GPD  
Monthly Average Daily Flow 106,567 GPD  
Year Facility Constructed 1984

## REAL ESTATE AND TAXATION

### REAL ESTATE EQUALIZED VALUES\*

	2018	2019	2020
Village of Woodville	\$85	\$96	\$101
St. Croix County	\$9,592	\$10,515	\$11,711
State of Wisconsin	\$540,155	\$571,083	\$603,039

\* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

## TAXATION-2019

### Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$20.27
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$98,787,600

### County Taxes

Sales Tax	0.5%
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### State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

## INSTITUTIONS

### EDUCATION

#### Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Menomonie
Miles to VoTech	21

#### University

Nearest University	UW-Stout - Menomonie
Miles to University	21

### HEALTH CARE

#### Hospital

Nearest Hospital	Baldwin
Miles to Hospital	4

## CONTACTS

### LOCAL CONTACT

Jan Nelson, Administrator  
Village of Woodville  
102 S. Main St., PO Box 205  
Woodville, WI 54028  
715-698-2355

### COUNTY CONTACT

William Rubin, Director  
St. Croix EDC  
1101 Carmichael Road  
Hudson, WI 54016  
715-381-4383

### REGIONAL CONTACT

#### WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

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Eau Claire, WI 54703-3606  
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