

Community Profile

Village of Baldwin St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2016*
Village of Baldwin	3,957	3,956
St. Croix County	84,345	86,858
State of Wisconsin	5,686,986	5,753,250

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2011-2015

Village of Baldwin	1,846
St. Croix County	34,468
State of Wisconsin	2,635,602

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

2011-2015 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Baldwin	\$140,800	\$846
St. Croix County	\$205,400	\$883
State of Wisconsin	\$165,900	\$772

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

ECONOMY

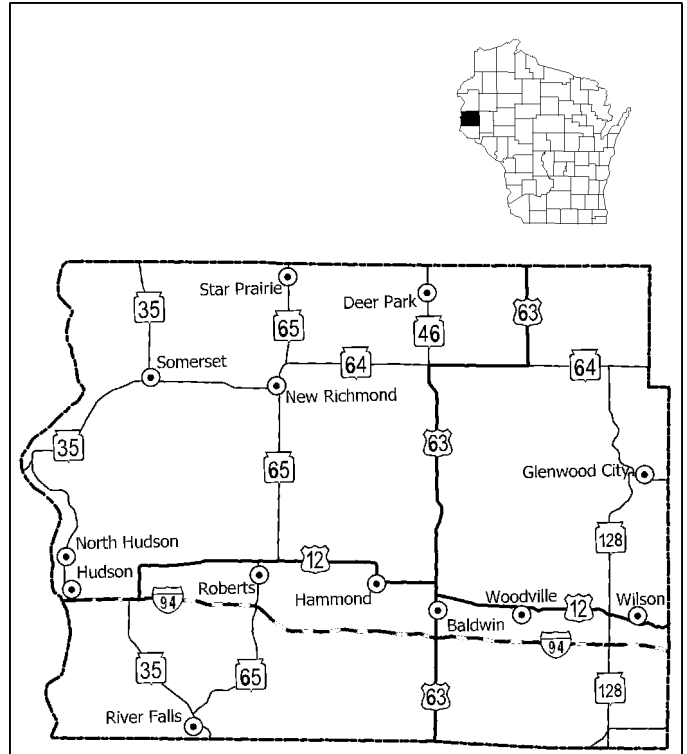
COUNTY EMPLOYMENT BY INDUSTRY - 2011-2015

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,063
Construction	3,024
Manufacturing	8,364
Transportation and Warehousing, and Utilities	2,576
Information	584
Wholesale Trade	1,601
Retail Trade	5,189
Finance/Insurance/Real Estate/Rental/Leasing	3,071
Services	18,647
Public Administration	1,763
TOTAL EMPLOYMENT	45,882

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2011	2015
St. Croix Co. Labor Force	44,472	47,023
St. Croix Co. Employed	47,519	48,903
St. Croix Co. Unemployed	3,047	1,880
St. Croix Co. Unemployment Rate	6.4%	3.8%
Wisconsin Unemployment Rate	7.8%	4.6%
U.S. Unemployment Rate	9.6%	6.2%



ECONOMY con't

2015 WAGES

Occupation	Mean	Median
Bartenders	\$10.55	\$9.27
Bookkeeping/Accting/Audit Clerk	19.75	19.58
Cashiers	10.43	9.55
Nursing Assistants	14.83	14.44
Office Clerk, General	16.68	16.47
Physical Therapists	36.96	36.79
Secretary/Administrative Assistant	25.78	25.15
Stock Clerk/Order Fillers	13.72	12.49
Truck Drivers, Heavy/Tractor Trailer	21.24	20.92
Welder/Cutter/Solderer/Brazer	21.16	20.58

Source: Bureau of Labor Statistics, May 2015

INCOME (PER CAPITA)

	2013	2014	2015
St. Croix County	\$43,932	\$46,538	\$48,392
State of Wisconsin	\$42,463	\$42,737	\$44,186
United States	\$44,266	\$44,438	\$46,049

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	65, 128	9 miles
U.S. Highways	12, 63	0 miles
Interstate Highways	I-94	2 miles

RAIL SERVICE

Provider(s)	Union Pacific
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AIR SERVICE

Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	General Utility
Miles to Airport	18

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	60
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider St. Croix Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telecomm Provider Baldwin Telecom, Inc.
Fiber Optics Yes

Water Provider Municipal
Rated Capacity 1,600 GPM
Actual Capacity 1,800 GPM
Water Pressure 70 psi to 80 psi
Ground Storage Capacity 0 gallons
Elevated Storage Capacity 360,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 392,000 GPD
Monthly Average Daily Flow 325,167 GPD
Year Facility Constructed 1986

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2014	2015	2016
Village of Baldwin	\$225	\$245	\$255
St. Croix County	\$7,454	\$7,928	\$8,458
State of Wisconsin	\$466,816	\$478,301	\$492,540

* NOTE: Equalized values expressed in millions of dollars.

TAXATION-2015

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$22.75
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$255,871,400

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4.4 - 7.65%
Capital Gains Tax	60% exemption

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	18

University

Nearest University	UW-River Falls
Miles to University	20

HEALTH CARE

Hospital

Nearest Hospital	Baldwin
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Tracy Carlson, Administrator
Village of Baldwin
400 Cedar St., PO Box 97
Baldwin, WI 54002
715-684-3426

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcvrpc@wcvrpc.org
Internet: <http://www.wcvrpc.org>



Updated January, 2017

Community Profile

Village of Deer Park St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2016*
Village of Deer Park	216	210
St. Croix County	84,345	86,858
State of Wisconsin	5,686,986	5,753,250

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2011-2015

Village of Deer Park	120
St. Croix County	34,468
State of Wisconsin	2,635,602

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

2011-2015 Median Value of: Owner-Occ. Units Gross Rent

Village of Deer Park	\$105,300	\$542
St. Croix County	\$205,400	\$883
State of Wisconsin	\$165,900	\$772

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

ECONOMY

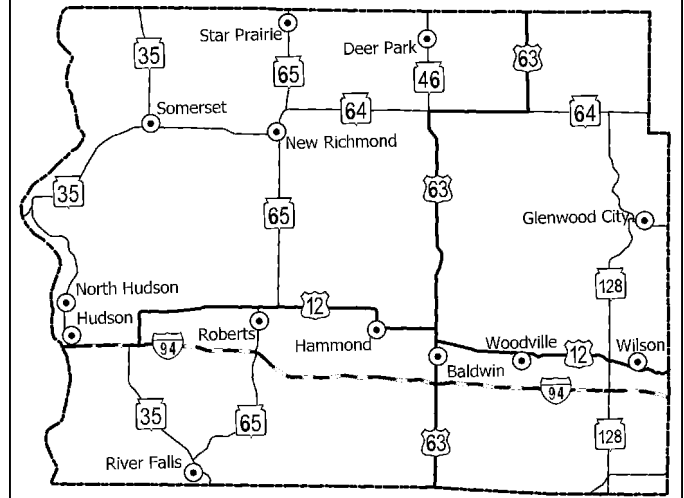
COUNTY EMPLOYMENT BY INDUSTRY - 2011-2015

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,063
Construction	3,024
Manufacturing	8,364
Transportation and Warehousing, and Utilities	2,576
Information	584
Wholesale Trade	1,601
Retail Trade	5,189
Finance/Insurance/Real Estate/Rental/Leasing	3,071
Services	18,647
Public Administration	1,763
TOTAL EMPLOYMENT	45,882

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2011	2015
St. Croix Co. Labor Force	44,472	47,023
St. Croix Co. Employed	47,519	48,903
St. Croix Co. Unemployed	3,047	1,880
St. Croix Co. Unemployment Rate	6.4%	3.8%
Wisconsin Unemployment Rate	7.8%	4.6%
U.S. Unemployment Rate	9.6%	6.2%



ECONOMY con't

2015 WAGES

Occupation	Mean	Median
Bartenders	\$10.55	\$9.27
Bookkeeping/Accting/Audit Clerk	19.75	19.58
Cashiers	10.43	9.55
Nursing Assistants	14.83	14.44
Office Clerk, General	16.68	16.47
Physical Therapists	36.96	36.79
Secretary/Administrative Assistant	25.78	25.15
Stock Clerk/Order Fillers	13.72	12.49
Truck Drivers, Heavy/Tractor Trailer	21.24	20.92
Welder/Cutter/Solderer/Brazer	21.16	20.58

Source: Bureau of Labor Statistics, May 2015

INCOME (PER CAPITA)

	2013	2014	2015
St. Croix County	\$43,932	\$46,538	\$48,392
State of Wisconsin	\$42,463	\$42,737	\$44,186
United States	\$44,266	\$44,438	\$46,049

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	46	0 miles
U.S. Highways	63	4 miles
Interstate Highways	I-94	17 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Amery Municipal
Airport Classification	General Utility
Miles to Airport	9

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	52
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider St. Croix Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telecomm Provider Amery Telecom, Inc.
Fiber Optics Yes

Water Provider Private Wells

Rated Capacity	n/a
Actual Capacity	n/a
Water Pressure	
Ground Storage Capacity	n/a
Elevated Storage Capacity	n/a

Waste Water Provider Municipal
Monthly Design Flow 51,000 GPD
Monthly Average Daily Flow 27,000 GPD
Year Facility Constructed 1998

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2014	2015	2016
Village of Deer Park	\$11	\$12	\$13
St. Croix County	\$7,454	\$7,928	\$8,458
State of Wisconsin	\$466,816	\$478,301	\$492,540

* NOTE: Equalized values expressed in millions of dollars.

TAXATION-2015

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$16.18
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$12,035,600

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4.4 - 7.65%
Capital Gains Tax	60% exemption

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	12

University

Nearest University	UW-River Falls
Miles to University	35

HEALTH CARE

Hospital

Nearest Hospital	Amery
Miles to Hospital	9

CONTACTS

LOCAL CONTACT

Dale Clarkson, Clerk
Village of Deer Park
PO Box 131
Deer Park, WI 54007
715-269-5213

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcvrpc@wcvrpc.org
Internet: <http://www.wcvrpc.org>



Updated January, 2017

Community Profile

City of Glenwood City St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2016*
City of Glenwood City	1,242	1,221
St. Croix County	84,345	86,858
State of Wisconsin	5,686,986	5,753,250

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2011-2015

City of Glenwood City	547
St. Croix County	34,468
State of Wisconsin	2,635,602

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

2011-2015 Median Value of: Owner-Occ. Units Gross Rent

City of Glenwood City	\$98,900	\$802
St. Croix County	\$205,400	\$883
State of Wisconsin	\$165,900	\$772

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

ECONOMY

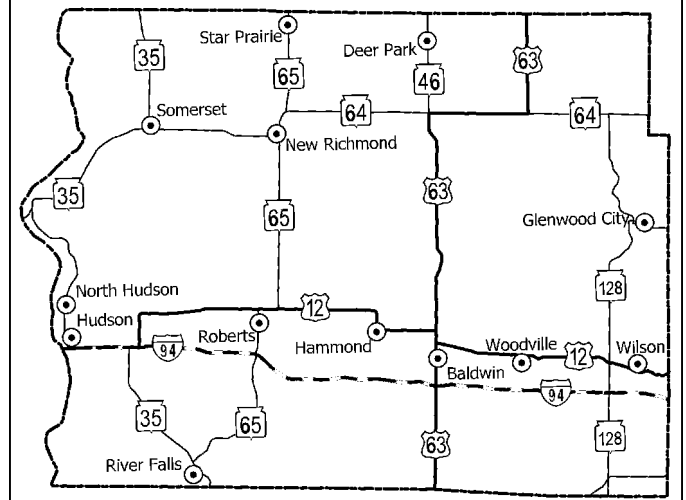
COUNTY EMPLOYMENT BY INDUSTRY - 2011-2015

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,063
Construction	3,024
Manufacturing	8,364
Transportation and Warehousing, and Utilities	2,576
Information	584
Wholesale Trade	1,601
Retail Trade	5,189
Finance/Insurance/Real Estate/Rental/Leasing	3,071
Services	18,647
Public Administration	1,763
TOTAL EMPLOYMENT	45,882

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2011	2015
St. Croix Co. Labor Force	44,472	47,023
St. Croix Co. Employed	47,519	48,903
St. Croix Co. Unemployed	3,047	1,880
St. Croix Co. Unemployment Rate	6.4%	3.8%
Wisconsin Unemployment Rate	7.8%	4.6%
U.S. Unemployment Rate	9.6%	6.2%



ECONOMY con't

2015 WAGES

Occupation	Mean	Median
Bartenders	\$10.55	\$9.27
Bookkeeping/Accting/Audit Clerk	19.75	19.58
Cashiers	10.43	9.55
Nursing Assistants	14.83	14.44
Office Clerk, General	16.68	16.47
Physical Therapists	36.96	36.79
Secretary/Administrative Assistant	25.78	25.15
Stock Clerk/Order Fillers	13.72	12.49
Truck Drivers, Heavy/Tractor Trailer	21.24	20.92
Welder/Cutter/Solderer/Brazer	21.16	20.58

Source: Bureau of Labor Statistics, May 2015

INCOME (PER CAPITA)

	2013	2014	2015
St. Croix County	\$43,932	\$46,538	\$48,392
State of Wisconsin	\$42,463	\$42,737	\$44,186
United States	\$44,266	\$44,438	\$46,049

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	128, 170	0 miles
U.S. Highways	12	8 miles
Interstate Highways	I-94	9 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Boyceville Municipal
Airport Classification	Basic Utility-B
Miles to Airport	8

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	60
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider St. Croix Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telecomm Provider CenturyLink
Fiber Optics Yes

Water Provider Municipal
Rated Capacity 1,750 GPM
Actual Capacity n/a
Water Pressure
Ground Storage Capacity 240,000 gallons
Elevated Storage Capacity n/a

Waste Water Provider Municipal
Monthly Design Flow 262,000 GPD
Monthly Average Daily Flow 167,917 GPD
Year Facility Constructed 1982

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2014	2015	2016
City of Glenwood City	\$54	\$54	\$56
St. Croix County	\$7,454	\$7,928	\$8,458
State of Wisconsin	\$466,816	\$478,301	\$492,540

* NOTE: Equalized values expressed in millions of dollars.

TAXATION-2015

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$20.87
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$56,961,800

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4.4 - 7.65%
Capital Gains Tax	60% exemption

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	22

University

Nearest University	UW-Stout - Menomonie
Miles to University	19

HEALTH CARE

Hospital

Nearest Hospital	Baldwin
Miles to Hospital	17

CONTACTS

LOCAL CONTACT

Shari Rosenow, Clerk
City of Glenwood City
113 E. Oak St., PO Box 368
Glenwood City, WI 54013
715-265-4227

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated January, 2017

Community Profile

Village of Hammond St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2016*
Village of Hammond	1,922	1,891
St. Croix County	84,345	86,858
State of Wisconsin	5,686,986	5,753,250

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2011-2015

Village of Hammond	778
St. Croix County	34,468
State of Wisconsin	2,635,602

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

2011-2015 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Hammond	\$132,900	\$858
St. Croix County	\$205,400	\$883
State of Wisconsin	\$165,900	\$772

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

ECONOMY

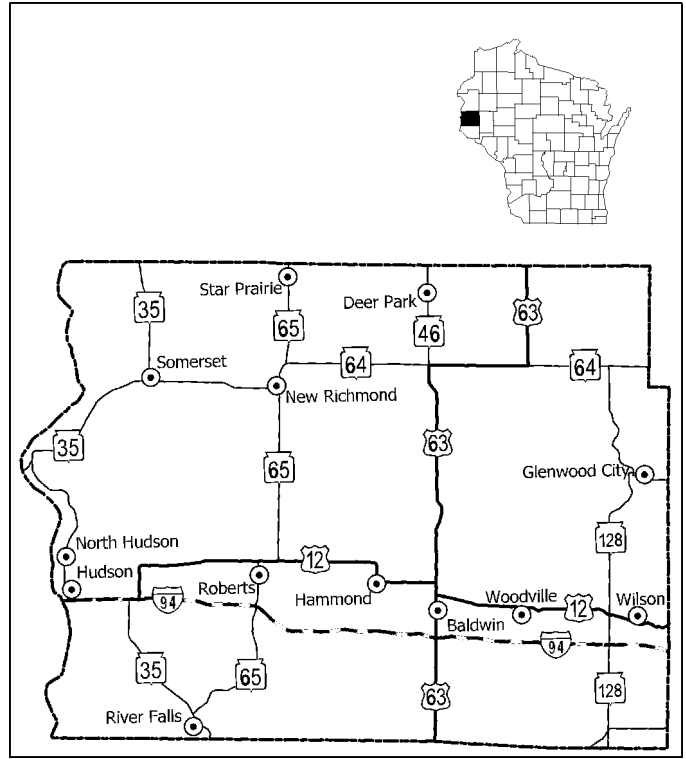
COUNTY EMPLOYMENT BY INDUSTRY - 2011-2015

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,063
Construction	3,024
Manufacturing	8,364
Transportation and Warehousing, and Utilities	2,576
Information	584
Wholesale Trade	1,601
Retail Trade	5,189
Finance/Insurance/Real Estate/Rental/Leasing	3,071
Services	18,647
Public Administration	1,763
TOTAL EMPLOYMENT	45,882

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2011	2015
St. Croix Co. Labor Force	44,472	47,023
St. Croix Co. Employed	47,519	48,903
St. Croix Co. Unemployed	3,047	1,880
St. Croix Co. Unemployment Rate	6.4%	3.8%
Wisconsin Unemployment Rate	7.8%	4.6%
U.S. Unemployment Rate	9.6%	6.2%



ECONOMY con't

2015 WAGES

Occupation	Mean	Median
Bartenders	\$10.55	\$9.27
Bookkeeping/Accting/Audit Clerk	19.75	19.58
Cashiers	10.43	9.55
Nursing Assistants	14.83	14.44
Office Clerk, General	16.68	16.47
Physical Therapists	36.96	36.79
Secretary/Administrative Assistant	25.78	25.15
Stock Clerk/Order Fillers	13.72	12.49
Truck Drivers, Heavy/Tractor Trailer	21.24	20.92
Welder/Cutter/Solderer/Brazer	21.16	20.58

Source: Bureau of Labor Statistics, May 2015

INCOME (PER CAPITA)

	2013	2014	2015
St. Croix County	\$43,932	\$46,538	\$48,392
State of Wisconsin	\$42,463	\$42,737	\$44,186
United States	\$44,266	\$44,438	\$46,049

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	65	6 miles
U.S. Highways	12	0 miles
Interstate Highways	I-94	3 miles

RAIL SERVICE

Provider(s)	Union Pacific
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AIR SERVICE

Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	General Utility
Miles to Airport	15

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	40
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider	St. Croix Electric Coop
Natural Gas Provider	St. Croix Valley Nat. Gas
Telecomm Provider	CenturyLink
Fiber Optics	Yes
Water Provider	Municipal
Rated Capacity	n/a
Actual Capacity	730 GPM
Water Pressure	60 psi to 80 psi
Ground Storage Capacity	0 gallons
Elevated Storage Capacity	200,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	154,000 GPD
Monthly Average Daily Flow	93,242 GPD
Year Facility Constructed	1987

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2014	2015	2016
Village of Hammond	\$110	\$114	\$113
St. Croix County	\$7,454	\$7,928	\$8,458
State of Wisconsin	\$466,816	\$478,301	\$492,540

* NOTE: Equalized values expressed in millions of dollars.

TAXATION-2015

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$22.96
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$117,982,300

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4.4 - 7.65%
Capital Gains Tax	60% exemption

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	14

University

Nearest University	UW-River Falls
Miles to University	19

HEALTH CARE

Hospital

Nearest Hospital	Baldwin
Miles to Hospital	3

CONTACTS

LOCAL CONTACT

Sandi Hazer, Clerk
Village of Hammond
455 Davis St., PO Box 337
Hammond, WI 54015
715-796-2727

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
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Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
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Updated January, 2017

Community Profile

City of Hudson St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2016*
City of Hudson	12,719	13,584
St. Croix County	84,345	86,858
State of Wisconsin	5,686,986	5,753,250

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2011-2015

City of Hudson	6,078
St. Croix County	34,468
State of Wisconsin	2,635,602

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

2011-2015 Median Value of:	Owner-Occ. Units	Gross Rent
City of Hudson	\$217,900	\$990
St. Croix County	\$205,400	\$883
State of Wisconsin	\$165,900	\$772

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

ECONOMY

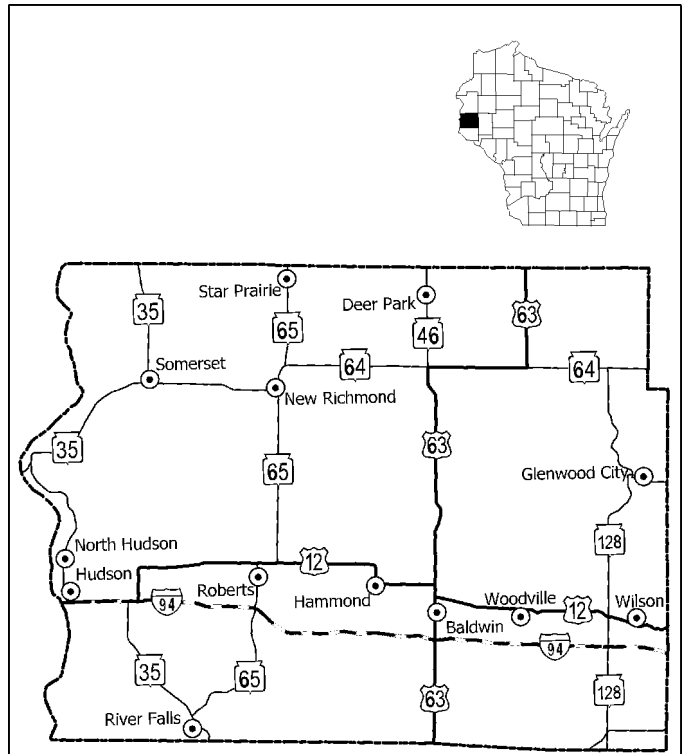
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Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,063
Construction	3,024
Manufacturing	8,364
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Wholesale Trade	1,601
Retail Trade	5,189
Finance/Insurance/Real Estate/Rental/Leasing	3,071
Services	18,647
Public Administration	1,763
TOTAL EMPLOYMENT	45,882

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

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Wisconsin Unemployment Rate	7.8%	4.6%
U.S. Unemployment Rate	9.6%	6.2%



ECONOMY con't

2015 WAGES

Occupation	Mean	Median
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Cashiers	10.43	9.55
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Source: Bureau of Labor Statistics, May 2015

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Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	35	0 miles
U.S. Highways		miles
Interstate Highways	I-94	1 miles

RAIL SERVICE

Provider(s)	Union Pacific
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AIR SERVICE

Local Air Service

Nearest Local Airport	Minn.-St. Paul International
Airport Classification	Air Carrier/Cargo
Miles to Airport	20

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	20
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider	St. Croix Electric Coop
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Natural Gas Provider	Xcel Energy
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Telecomm Provider	AT & T
Fiber Optics	Yes

Water Provider	Municipal
Rated Capacity	1,620 GPM
Actual Capacity	n/a
Water Pressure	60 psi to 65 psi
Ground Storage Capacity	n/a
Elevated Storage Capacity	400,000 gallons

Waste Water Provider	Municipal
Monthly Design Flow	1,100,000 GPD
Monthly Average Daily Flow	824,333 GPD
Year Facility Constructed	1985

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2014	2015	2016
City of Hudson	\$1,539	\$1,616	\$1,689
St. Croix County	\$7,454	\$7,928	\$8,458
State of Wisconsin	\$466,816	\$478,301	\$492,540

* NOTE: Equalized values expressed in millions of dollars.

TAXATION-2015

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$16.34
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$1,664,033,200

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4.4 - 7.65%
Capital Gains Tax	60% exemption

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	Hudson
Miles to VoTech	2

University

Nearest University	UW-River Falls
Miles to University	13

HEALTH CARE

Hospital

Nearest Hospital	Hudson
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Devin Willi, Administrator
City of Hudson
505 Third Street
Hudson, WI 54016
715-386-4765

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcvrpc@wcvrpc.org
Internet: <http://www.wcvrpc.org>



Updated January, 2017

Community Profile

City of New Richmond St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2016*
City of New Richmond	8,375	8,807
St. Croix County	84,345	86,858
State of Wisconsin	5,686,986	5,753,250

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2011-2015

City of New Richmond	3,395
St. Croix County	34,468
State of Wisconsin	2,635,602

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

2011-2015 Median Value of:	Owner-Occ. Units	Gross Rent
City of New Richmond	\$141,200	\$814
St. Croix County	\$205,400	\$883
State of Wisconsin	\$165,900	\$772

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

ECONOMY

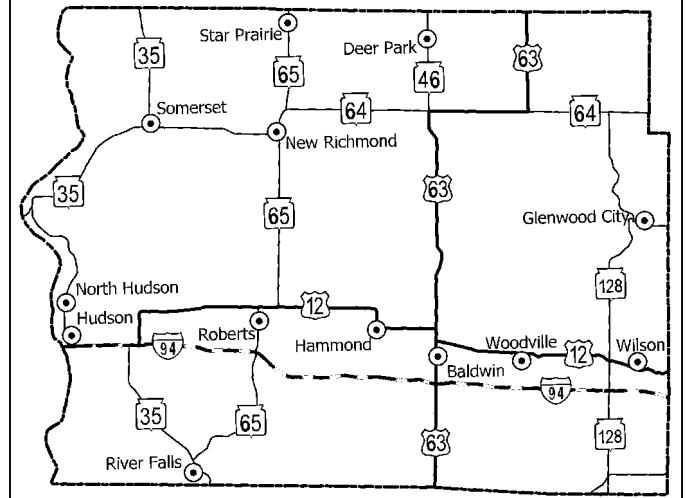
COUNTY EMPLOYMENT BY INDUSTRY - 2011-2015

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,063
Construction	3,024
Manufacturing	8,364
Transportation and Warehousing, and Utilities	2,576
Information	584
Wholesale Trade	1,601
Retail Trade	5,189
Finance/Insurance/Real Estate/Rental/Leasing	3,071
Services	18,647
Public Administration	1,763
TOTAL EMPLOYMENT	45,882

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2011	2015
St. Croix Co. Labor Force	44,472	47,023
St. Croix Co. Employed	47,519	48,903
St. Croix Co. Unemployed	3,047	1,880
St. Croix Co. Unemployment Rate	6.4%	3.8%
Wisconsin Unemployment Rate	7.8%	4.6%
U.S. Unemployment Rate	9.6%	6.2%



ECONOMY con't

2015 WAGES

Occupation	Mean	Median
Bartenders	\$10.55	\$9.27
Bookkeeping/Accting/Audit Clerk	19.75	19.58
Cashiers	10.43	9.55
Nursing Assistants	14.83	14.44
Office Clerk, General	16.68	16.47
Physical Therapists	36.96	36.79
Secretary/Administrative Assistant	25.78	25.15
Stock Clerk/Order Fillers	13.72	12.49
Truck Drivers, Heavy/Tractor Trailer	21.24	20.92
Welder/Cutter/Solderer/Brazer	21.16	20.58

Source: Bureau of Labor Statistics, May 2015

INCOME (PER CAPITA)

	2013	2014	2015
St. Croix County	\$43,932	\$46,538	\$48,392
State of Wisconsin	\$42,463	\$42,737	\$44,186
United States	\$44,266	\$44,438	\$46,049

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	64, 65	0 miles
U.S. Highways	63	8 miles
Interstate Highways	I-94	12 miles

RAIL SERVICE

Provider(s)	Canadian National
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AIR SERVICE

Local Air Service

Nearest Local Airport	New Richmond Municipal
Airport Classification	General Utility
Miles to Airport	0

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	50
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider	St. Croix Electric Coop
Natural Gas Provider	Xcel Energy
Telecomm Provider	Frontier Communications
Fiber Optics	Yes
Water Provider	Municipal
Rated Capacity	3,650 GPM
Actual Capacity	3,240 GPM
Water Pressure	55 psi to 62 psi
Ground Storage Capacity	n/a
Elevated Storage Capacity	550,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	983,000 GPD
Monthly Average Daily Flow	725,000 GPD
Year Facility Constructed	1984/1998

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2014	2015	2016
City of New Richmond	\$553	\$586	\$637
St. Croix County	\$7,454	\$7,928	\$8,458
State of Wisconsin	\$466,816	\$478,301	\$492,540

* NOTE: Equalized values expressed in millions of dollars.

TAXATION-2015

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$22.45
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$607,269,700

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4.4 - 7.65%
Capital Gains Tax	60% exemption

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	0

University

Nearest University	UW-River Falls
Miles to University	22

HEALTH CARE

Hospital

Nearest Hospital	New Richmond
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Mike Darrow, Administrator
City of New Richmond
156 E. First Street
New Richmond, WI 54017
715-246-4268

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated January, 2017

Community Profile

Village of North Hudson St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2016*
Village of North Hudson	3,768	3,757
St. Croix County	84,345	86,858
State of Wisconsin	5,686,986	5,753,250

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2011-2015

Village of North Hudson	1,465
St. Croix County	34,468
State of Wisconsin	2,635,602

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

2011-2015 Median Value of:	Owner-Occ. Units	Gross Rent
Village of North Hudson	\$206,300	\$797
St. Croix County	\$205,400	\$883
State of Wisconsin	\$165,900	\$772

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

ECONOMY

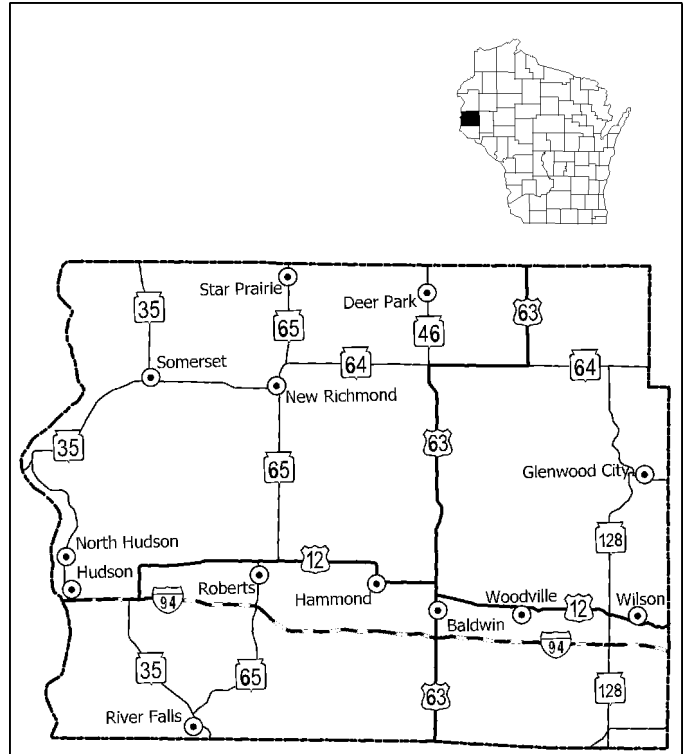
COUNTY EMPLOYMENT BY INDUSTRY - 2011-2015

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,063
Construction	3,024
Manufacturing	8,364
Transportation and Warehousing, and Utilities	2,576
Information	584
Wholesale Trade	1,601
Retail Trade	5,189
Finance/Insurance/Real Estate/Rental/Leasing	3,071
Services	18,647
Public Administration	1,763
TOTAL EMPLOYMENT	45,882

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2011	2015
St. Croix Co. Labor Force	44,472	47,023
St. Croix Co. Employed	47,519	48,903
St. Croix Co. Unemployed	3,047	1,880
St. Croix Co. Unemployment Rate	6.4%	3.8%
Wisconsin Unemployment Rate	7.8%	4.6%
U.S. Unemployment Rate	9.6%	6.2%



ECONOMY con't

2015 WAGES

Occupation	Mean	Median
Bartenders	\$10.55	\$9.27
Bookkeeping/Accting/Audit Clerk	19.75	19.58
Cashiers	10.43	9.55
Nursing Assistants	14.83	14.44
Office Clerk, General	16.68	16.47
Physical Therapists	36.96	36.79
Secretary/Administrative Assistant	25.78	25.15
Stock Clerk/Order Fillers	13.72	12.49
Truck Drivers, Heavy/Tractor Trailer	21.24	20.92
Welder/Cutter/Solderer/Brazer	21.16	20.58

Source: Bureau of Labor Statistics, May 2015

INCOME (PER CAPITA)

	2013	2014	2015
St. Croix County	\$43,932	\$46,538	\$48,392
State of Wisconsin	\$42,463	\$42,737	\$44,186
United States	\$44,266	\$44,438	\$46,049

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	35	0 miles
U.S. Highways	12	4 miles
Interstate Highways	I-94	2 miles

RAIL SERVICE

Provider(s)	Union Pacific
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AIR SERVICE

Local Air Service

Nearest Local Airport	Minn.-St. Paul International
Airport Classification	Air Carrier/Cargo
Miles to Airport	25

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	25
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider St. Croix Electric Coop

Natural Gas Provider Xcel Energy

Telecomm Provider AT & T
Fiber Optics Yes

Water Provider Hudson Public Utilities

Rated Capacity	1,620 GPM
Actual Capacity	n/a
Water Pressure	60 psi to 65 psi
Ground Storage Capacity	0 gallons
Elevated Storage Capacity	400,000 gallons

Waste Water Provider Hudson Public Utilities

Monthly Design Flow	1,100,000 GPD
Monthly Average Daily Flow	824,333 GPD
Year Facility Constructed	1985

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2014	2015	2016
Village of North Hudson	\$340	\$350	\$365
St. Croix County	\$7,454	\$7,928	\$8,458
State of Wisconsin	\$466,816	\$478,301	\$492,540

* NOTE: Equalized values expressed in millions of dollars.

TAXATION-2015

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$16.00
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$351,463,400

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4.4 - 7.65%
Capital Gains Tax	60% exemption

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	River Falls
Miles to VoTech	14

University

Nearest University	UW-River Falls
Miles to University	14

HEALTH CARE

Hospital

Nearest Hospital	Hudson
Miles to Hospital	1

CONTACTS

LOCAL CONTACT

Gloria Troester, Administrator
Village of North Hudson
400 7th Street No.
North Hudson, WI 54016
715-386-5141

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcvrpc@wcvrpc.org
Internet: <http://www.wcvrpc.org>



Updated January, 2017

Community Profile

City of River Falls St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2016*
City of River Falls	15,000	15,229
St. Croix County	84,345	86,858
State of Wisconsin	5,686,986	5,753,250

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2011-2015

City of River Falls	1,538
St. Croix County	34,468
State of Wisconsin	2,635,602

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

2011-2015 Median Value of: Owner-Occ. Units Gross Rent

City of River Falls	\$172,900	\$796
St. Croix County	\$205,400	\$883
State of Wisconsin	\$165,900	\$772

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

ECONOMY

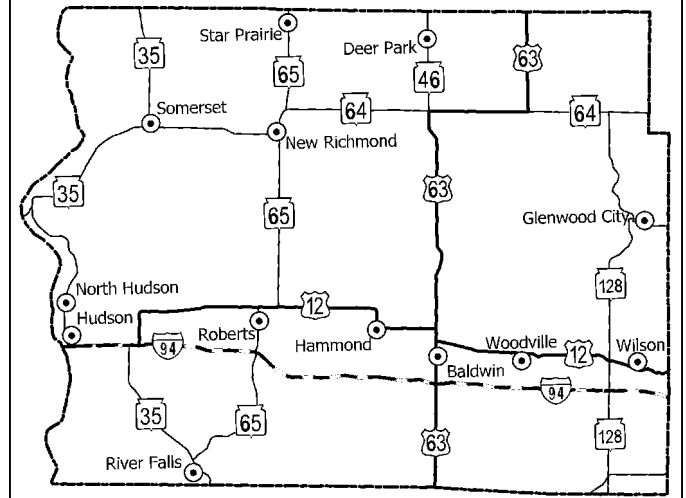
COUNTY EMPLOYMENT BY INDUSTRY - 2011-2015

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,063
Construction	3,024
Manufacturing	8,364
Transportation and Warehousing, and Utilities	2,576
Information	584
Wholesale Trade	1,601
Retail Trade	5,189
Finance/Insurance/Real Estate/Rental/Leasing	3,071
Services	18,647
Public Administration	1,763
TOTAL EMPLOYMENT	45,882

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2011	2015
St. Croix Co. Labor Force	44,472	47,023
St. Croix Co. Employed	47,519	48,903
St. Croix Co. Unemployed	3,047	1,880
St. Croix Co. Unemployment Rate	6.4%	3.8%
Wisconsin Unemployment Rate	7.8%	4.6%
U.S. Unemployment Rate	9.6%	6.2%



ECONOMY con't

2015 WAGES

Occupation	Mean	Median
Bartenders	\$10.55	\$9.27
Bookkeeping/Accting/Audit Clerk	19.75	19.58
Cashiers	10.43	9.55
Nursing Assistants	14.83	14.44
Office Clerk, General	16.68	16.47
Physical Therapists	36.96	36.79
Secretary/Administrative Assistant	25.78	25.15
Stock Clerk/Order Fillers	13.72	12.49
Truck Drivers, Heavy/Tractor Trailer	21.24	20.92
Welder/Cutter/Solderer/Brazer	21.16	20.58

Source: Bureau of Labor Statistics, May 2015

INCOME (PER CAPITA)

	2013	2014	2015
St. Croix County	\$43,932	\$46,538	\$48,392
State of Wisconsin	\$42,463	\$42,737	\$44,186
United States	\$44,266	\$44,438	\$46,049

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	29, 35, 65	0 miles
U.S. Highways	63	12 miles
Interstate Highways	I-94	10 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	General Utility
Miles to Airport	21

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	39
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider	Pierce-Pepin Coop
Natural Gas Provider	St Croix Valley Nat. Gas
Telecomm Provider	AT & T
Fiber Optics	Yes
Water Provider	Municipal
Rated Capacity	n/a
Actual Capacity	n/a
Water Pressure	65 psi to 70 psi
Ground Storage Capacity	950,000 gallons
Elevated Storage Capacity	550,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	1,800,000 GPD
Monthly Average Daily Flow	798,500 GPD
Year Facility Constructed	

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2014	2015	2016
City of River Falls	\$835	\$860	\$895
St. Croix County	\$7,454	\$7,928	\$8,458
State of Wisconsin	\$466,816	\$478,301	\$492,540

* NOTE: Equalized values expressed in millions of dollars.

TAXATION-2015

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$21.21
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$879,304,600

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4.4 - 7.65%
Capital Gains Tax	60% exemption

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	River Falls
Miles to VoTech	0

University

Nearest University	UW-River Falls
Miles to University	0

HEALTH CARE

Hospital

Nearest Hospital	River Falls
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Scot Simpson, Administrator
City of River Falls
222 Lewis St., Suite 202
River Falls, WI 54022
715-425-0900

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcrpc@wcrpc.org
Internet: <http://www.wcrpc.org>



Updated January, 2017

Community Profile

Village of Roberts St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2016*
Village of Roberts	1,651	1,621
St. Croix County	84,345	86,858
State of Wisconsin	5,686,986	5,753,250

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2011-2015

Village of Roberts	694
St. Croix County	34,468
State of Wisconsin	2,635,602

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

2011-2015 Median Value of: Owner-Occ. Units Gross Rent

Village of Roberts	\$141,300	\$950
St. Croix County	\$205,400	\$883
State of Wisconsin	\$165,900	\$772

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

ECONOMY

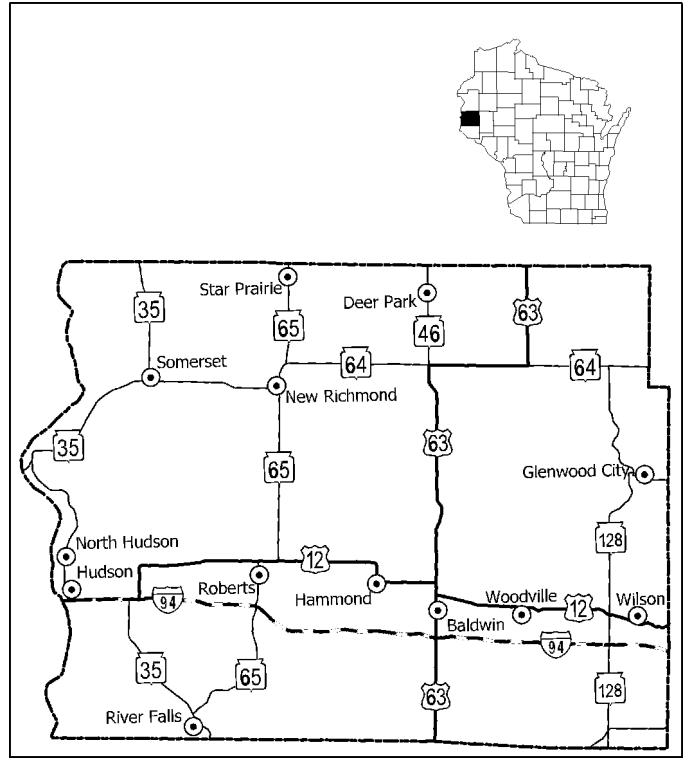
COUNTY EMPLOYMENT BY INDUSTRY - 2011-2015

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,063
Construction	3,024
Manufacturing	8,364
Transportation and Warehousing, and Utilities	2,576
Information	584
Wholesale Trade	1,601
Retail Trade	5,189
Finance/Insurance/Real Estate/Rental/Leasing	3,071
Services	18,647
Public Administration	1,763
TOTAL EMPLOYMENT	45,882

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2011	2015
St. Croix Co. Labor Force	44,472	47,023
St. Croix Co. Employed	47,519	48,903
St. Croix Co. Unemployed	3,047	1,880
St. Croix Co. Unemployment Rate	6.4%	3.8%
Wisconsin Unemployment Rate	7.8%	4.6%
U.S. Unemployment Rate	9.6%	6.2%



ECONOMY con't

2015 WAGES

Occupation	Mean	Median
Bartenders	\$10.55	\$9.27
Bookkeeping/Accting/Audit Clerk	19.75	19.58
Cashiers	10.43	9.55
Nursing Assistants	14.83	14.44
Office Clerk, General	16.68	16.47
Physical Therapists	36.96	36.79
Secretary/Administrative Assistant	25.78	25.15
Stock Clerk/Order Fillers	13.72	12.49
Truck Drivers, Heavy/Tractor Trailer	21.24	20.92
Welder/Cutter/Solderer/Brazer	21.16	20.58

Source: Bureau of Labor Statistics, May 2015

INCOME (PER CAPITA)

	2013	2014	2015
St. Croix County	\$43,932	\$46,538	\$48,392
State of Wisconsin	\$42,463	\$42,737	\$44,186
United States	\$44,266	\$44,438	\$46,049

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	65	1 miles
U.S. Highways	12	0 miles
Interstate Highways	I-94	1 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	General Utility
Miles to Airport	10

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	30
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider	St. Croix Electric Coop
Natural Gas Provider	Midwest Natural Gas, Inc.
Telecomm Provider	AT & T
Fiber Optics	Yes
Water Provider	Municipal
Rated Capacity	800 GPM
Actual Capacity	n/a
Water Pressure	50 psi
Ground Storage Capacity	0 gallons
Elevated Storage Capacity	250,000 gallons
Waste Water Provider	Municipal
Monthly Design Flow	135,000 GPD
Monthly Average Daily Flow	72,667 GPD
Year Facility Constructed	1984

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2014	2015	2016
Village of Roberts	\$108	\$118	\$120
St. Croix County	\$7,454	\$7,928	\$8,458
State of Wisconsin	\$466,816	\$478,301	\$492,540

* NOTE: Equalized values expressed in millions of dollars.

TAXATION-2015

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$22.01
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$122,336,500

County Taxes

Sales Tax	0.5%
-----------	------

State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4.4 - 7.65%
Capital Gains Tax	60% exemption

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	River Falls
Miles to VoTech	12

University

Nearest University	UW-River Falls
Miles to University	12

HEALTH CARE

Hospital

Nearest Hospital	Baldwin
Miles to Hospital	10

CONTACTS

LOCAL CONTACT

Megan Dull, Clerk
Village of Roberts
107 E. Maple Street
Roberts, WI 54023
715-749-3126

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wcvrpc@wcvrpc.org
Internet: <http://www.wcvrpc.org>



Updated January, 2017

Community Profile

Village of Somerset St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2016*
Village of Somerset	2,635	2,670
St. Croix County	84,345	86,858
State of Wisconsin	5,686,986	5,753,250

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2011-2015

Village of Somerset	1,051
St. Croix County	34,468
State of Wisconsin	2,635,602

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

2011-2015 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Somerset	\$136,600	\$915
St. Croix County	\$205,400	\$883
State of Wisconsin	\$165,900	\$772

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

ECONOMY

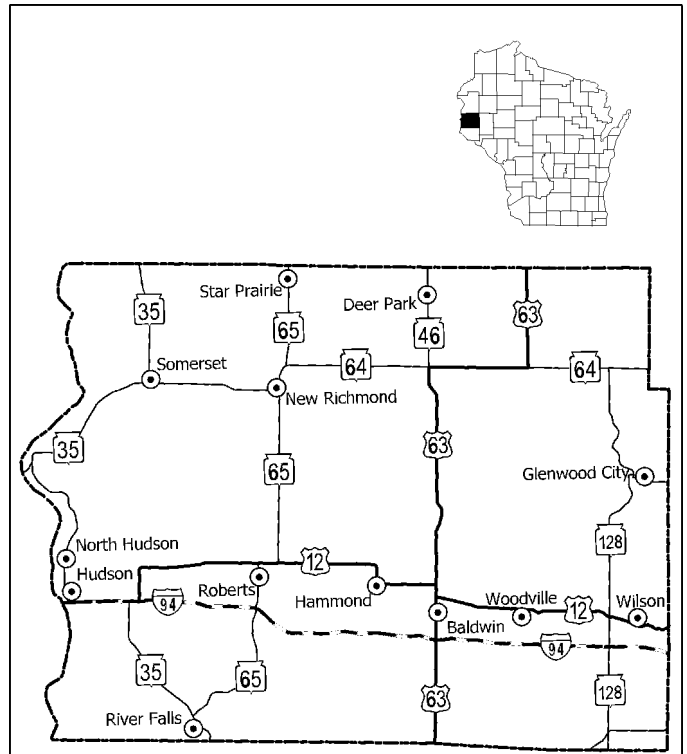
COUNTY EMPLOYMENT BY INDUSTRY - 2011-2015

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,063
Construction	3,024
Manufacturing	8,364
Transportation and Warehousing, and Utilities	2,576
Information	584
Wholesale Trade	1,601
Retail Trade	5,189
Finance/Insurance/Real Estate/Rental/Leasing	3,071
Services	18,647
Public Administration	1,763
TOTAL EMPLOYMENT	45,882

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2011	2015
St. Croix Co. Labor Force	44,472	47,023
St. Croix Co. Employed	47,519	48,903
St. Croix Co. Unemployed	3,047	1,880
St. Croix Co. Unemployment Rate	6.4%	3.8%
Wisconsin Unemployment Rate	7.8%	4.6%
U.S. Unemployment Rate	9.6%	6.2%



ECONOMY con't

2015 WAGES

Occupation	Mean	Median
Bartenders	\$10.55	\$9.27
Bookkeeping/Accting/Audit Clerk	19.75	19.58
Cashiers	10.43	9.55
Nursing Assistants	14.83	14.44
Office Clerk, General	16.68	16.47
Physical Therapists	36.96	36.79
Secretary/Administrative Assistant	25.78	25.15
Stock Clerk/Order Fillers	13.72	12.49
Truck Drivers, Heavy/Tractor Trailer	21.24	20.92
Welder/Cutter/Solderer/Brazer	21.16	20.58

Source: Bureau of Labor Statistics, May 2015

INCOME (PER CAPITA)

	2013	2014	2015
St. Croix County	\$43,932	\$46,538	\$48,392
State of Wisconsin	\$42,463	\$42,737	\$44,186
United States	\$44,266	\$44,438	\$46,049

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	35, 64	0 miles
U.S. Highways	8	21 miles
Interstate Highways	I-94	16 miles

RAIL SERVICE

Provider(s)	Canadian National
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AIR SERVICE

Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	General Utility
Miles to Airport	7

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	45
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider	St. Croix Electric Coop
Natural Gas Provider	Midwest Natural Gas, Inc.
Telecomm Provider	Somerset Telephone Co.
Fiber Optics	Yes
Water Provider	Municipal
Rated Capacity	2,000 GPM
Actual Capacity	n/a
Water Pressure	65 psi to 65 psi
Ground Storage Capacity	n/a
Elevated Storage Capacity	n/a
Waste Water Provider	Municipal
Monthly Design Flow	150,000 GPD
Monthly Average Daily Flow	134,167 GPD
Year Facility Constructed	1981

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2014	2015	2016
Village of Somerset	\$176	\$184	\$197
St. Croix County	\$7,454	\$7,928	\$8,458
State of Wisconsin	\$466,816	\$478,301	\$492,540

* NOTE: Equalized values expressed in millions of dollars.

TAXATION-2015

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$21.80
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$189,265,600

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4.4 - 7.65%
Capital Gains Tax	60% exemption

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	7

University

Nearest University	UW-River Falls
Miles to University	28

HEALTH CARE

Hospital

Nearest Hospital	Hudson
Miles to Hospital	15

CONTACTS

LOCAL CONTACT

Felicia Germain, Clerk
Village of Somerset
110 Spring St., PO Box 356
Somerset, WI 54025
715-247-3395

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated January, 2017

Community Profile

Village of Star Prairie St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2016*
Village of Star Prairie	561	553
St. Croix County	84,345	86,858
State of Wisconsin	5,686,986	5,753,250

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2011-2015

Village of Star Prairie	268
St. Croix County	34,468
State of Wisconsin	2,635,602

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

2011-2015 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Star Prairie	\$121,500	\$846
St. Croix County	\$205,400	\$883
State of Wisconsin	\$165,900	\$772

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

ECONOMY

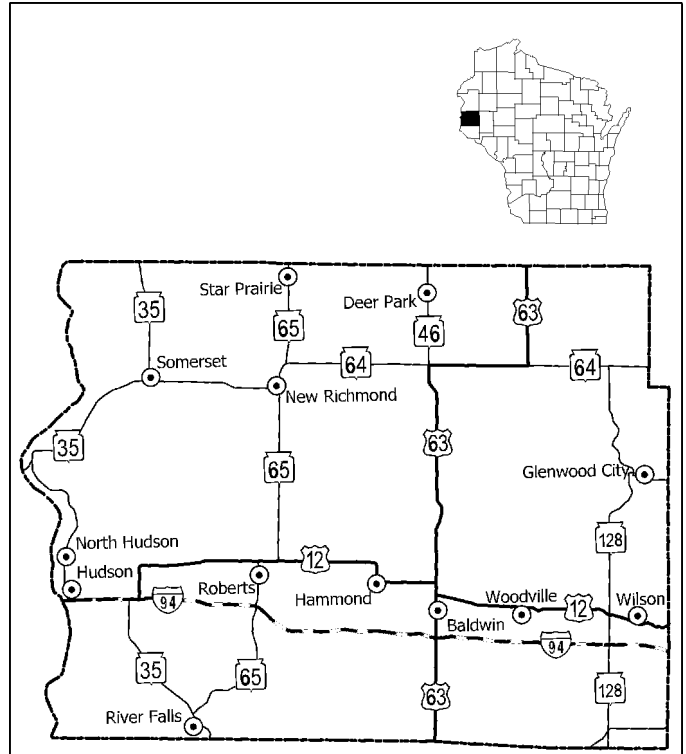
COUNTY EMPLOYMENT BY INDUSTRY - 2011-2015

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,063
Construction	3,024
Manufacturing	8,364
Transportation and Warehousing, and Utilities	2,576
Information	584
Wholesale Trade	1,601
Retail Trade	5,189
Finance/Insurance/Real Estate/Rental/Leasing	3,071
Services	18,647
Public Administration	1,763
TOTAL EMPLOYMENT	45,882

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2011	2015
St. Croix Co. Labor Force	44,472	47,023
St. Croix Co. Employed	47,519	48,903
St. Croix Co. Unemployed	3,047	1,880
St. Croix Co. Unemployment Rate	6.4%	3.8%
Wisconsin Unemployment Rate	7.8%	4.6%
U.S. Unemployment Rate	9.6%	6.2%



ECONOMY con't

2015 WAGES

Occupation	Mean	Median
Bartenders	\$10.55	\$9.27
Bookkeeping/Accting/Audit Clerk	19.75	19.58
Cashiers	10.43	9.55
Nursing Assistants	14.83	14.44
Office Clerk, General	16.68	16.47
Physical Therapists	36.96	36.79
Secretary/Administrative Assistant	25.78	25.15
Stock Clerk/Order Fillers	13.72	12.49
Truck Drivers, Heavy/Tractor Trailer	21.24	20.92
Welder/Cutter/Solderer/Brazer	21.16	20.58

Source: Bureau of Labor Statistics, May 2015

INCOME (PER CAPITA)

	2013	2014	2015
St. Croix County	\$43,932	\$46,538	\$48,392
State of Wisconsin	\$42,463	\$42,737	\$44,186
United States	\$44,266	\$44,438	\$46,049

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	65	0 miles
U.S. Highways	8	15 miles
Interstate Highways	I-94	17 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	New Richmond Regional
Airport Classification	General Utility
Miles to Airport	4

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	45
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider St. Croix Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telecomm Provider Frontier
Fiber Optics Yes

Water Provider Municipal
Rated Capacity 320 GPM
Actual Capacity 310 GPM
Water Pressure 45 psi to 62 psi
Ground Storage Capacity 0 gallons
Elevated Storage Capacity 200,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 50,000 GPD
Monthly Average Daily Flow 46,000 GPD
Year Facility Constructed 1977

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2014	2015	2016
Village of Star Prairie	\$32	\$33	\$37
St. Croix County	\$7,454	\$7,928	\$8,458
State of Wisconsin	\$466,816	\$478,301	\$492,540

* NOTE: Equalized values expressed in millions of dollars.

TAXATION-2015

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$21.41
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$33,380,000

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4.4 - 7.65%
Capital Gains Tax	60% exemption

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	WITC
Location of VoTech	New Richmond
Miles to VoTech	5

University

Nearest University	UW-River Falls
Miles to University	27

HEALTH CARE

Hospital

Nearest Hospital	New Richmond
Miles to Hospital	7

CONTACTS

LOCAL CONTACT

Patsy Johnson, Clerk
Village of Star Prairie
PO Box 13
Star Prairie, WI 54026
715-248-7231

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated January, 2017

Community Profile

Village of Wilson St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2016*
Village of Wilson	184	182
St. Croix County	84,345	86,858
State of Wisconsin	5,686,986	5,753,250

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2011-2015

Village of Wilson	100
St. Croix County	34,468
State of Wisconsin	2,635,602

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

2011-2015 Median Value of: Owner-Occ. Units Gross Rent

Village of Wilson	\$203,600	\$1,042
St. Croix County	\$205,400	\$883
State of Wisconsin	\$165,900	\$772

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

ECONOMY

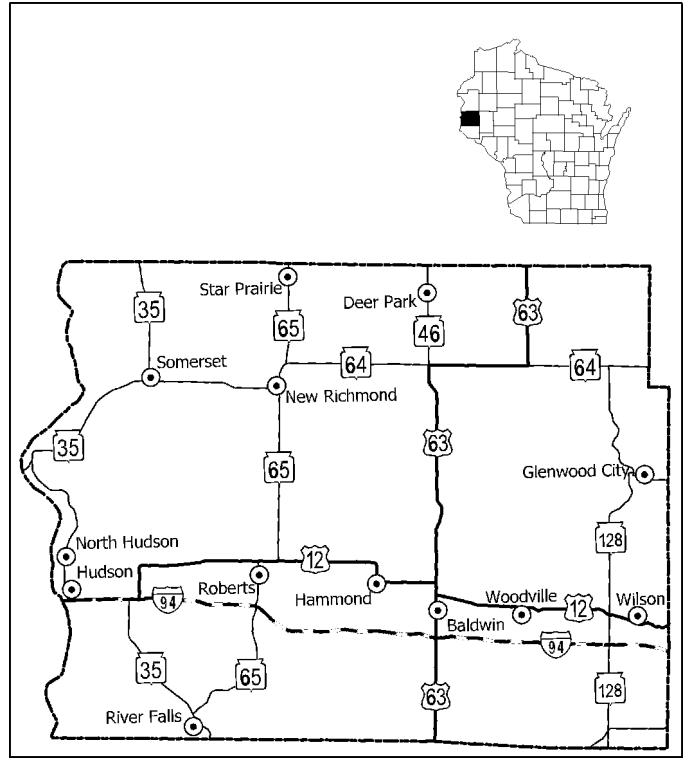
COUNTY EMPLOYMENT BY INDUSTRY - 2011-2015

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,063
Construction	3,024
Manufacturing	8,364
Transportation and Warehousing, and Utilities	2,576
Information	584
Wholesale Trade	1,601
Retail Trade	5,189
Finance/Insurance/Real Estate/Rental/Leasing	3,071
Services	18,647
Public Administration	1,763
TOTAL EMPLOYMENT	45,882

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2011	2015
St. Croix Co. Labor Force	44,472	47,023
St. Croix Co. Employed	47,519	48,903
St. Croix Co. Unemployed	3,047	1,880
St. Croix Co. Unemployment Rate	6.4%	3.8%
Wisconsin Unemployment Rate	7.8%	4.6%
U.S. Unemployment Rate	9.6%	6.2%



ECONOMY con't

2015 WAGES

Occupation	Mean	Median
Bartenders	\$10.55	\$9.27
Bookkeeping/Accting/Audit Clerk	19.75	19.58
Cashiers	10.43	9.55
Nursing Assistants	14.83	14.44
Office Clerk, General	16.68	16.47
Physical Therapists	36.96	36.79
Secretary/Administrative Assistant	25.78	25.15
Stock Clerk/Order Fillers	13.72	12.49
Truck Drivers, Heavy/Tractor Trailer	21.24	20.92
Welder/Cutter/Solderer/Brazer	21.16	20.58

Source: Bureau of Labor Statistics, May 2015

INCOME (PER CAPITA)

	2013	2014	2015
St. Croix County	\$43,932	\$46,538	\$48,392
State of Wisconsin	\$42,463	\$42,737	\$44,186
United States	\$44,266	\$44,438	\$46,049

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	128	1 miles
U.S. Highways	12	0 miles
Interstate Highways	I-94	2 miles

RAIL SERVICE

Provider(s)	
	Union Pacific

AIR SERVICE

Local Air Service

Nearest Local Airport	Boyceville Municipal
Airport Classification	Basic Utility-B
Miles to Airport	16

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	43
Airline Service(s)	United

UTILITIES

Electric Provider St. Croix Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telecomm Provider West WI Telcom
Fiber Optics Yes

Water Provider Municipal
Rated Capacity 300 GPM
Actual Capacity 300 GPM
Water Pressure 45 psi to 55 psi
Ground Storage Capacity 0 gallons
Elevated Storage Capacity 60,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 24,000 GPD
Monthly Average Daily Flow 20,876 GPD
Year Facility Constructed 1980

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2014	2015	2016
Village of Wilson	\$9	\$9	\$10
St. Croix County	\$7,454	\$7,928	\$8,458
State of Wisconsin	\$466,816	\$478,301	\$492,540

* NOTE: Equalized values expressed in millions of dollars.

TAXATION-2015

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$17.01
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$9,523,100

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4.4 - 7.65%
Capital Gains Tax	60% exemption

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Menomonie
Miles to VoTech	15

University

Nearest University	UW-Stout - Menomonie
Miles to University	15

HEALTH CARE

Hospital

Nearest Hospital	Baldwin
Miles to Hospital	9

CONTACTS

LOCAL CONTACT

Dawn Wickman, Clerk
Village of Wilson
440 Main St., PO Box 37
Wilson, WI 54027
715-772-4402

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



Updated January, 2017

Community Profile

Village of Woodville

St. Croix County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2016*
Village of Woodville	1,344	1,336
St. Croix County	84,345	86,858
State of Wisconsin	5,686,986	5,753,250

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units 2011-2015

Village of Woodville	523
St. Croix County	34,468
State of Wisconsin	2,635,602

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

2011-2015 Median Value of:	Owner-Occ. Units	Gross Rent
Village of Woodville	\$117,500	\$800
St. Croix County	\$205,400	\$883
State of Wisconsin	\$165,900	\$772

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

ECONOMY

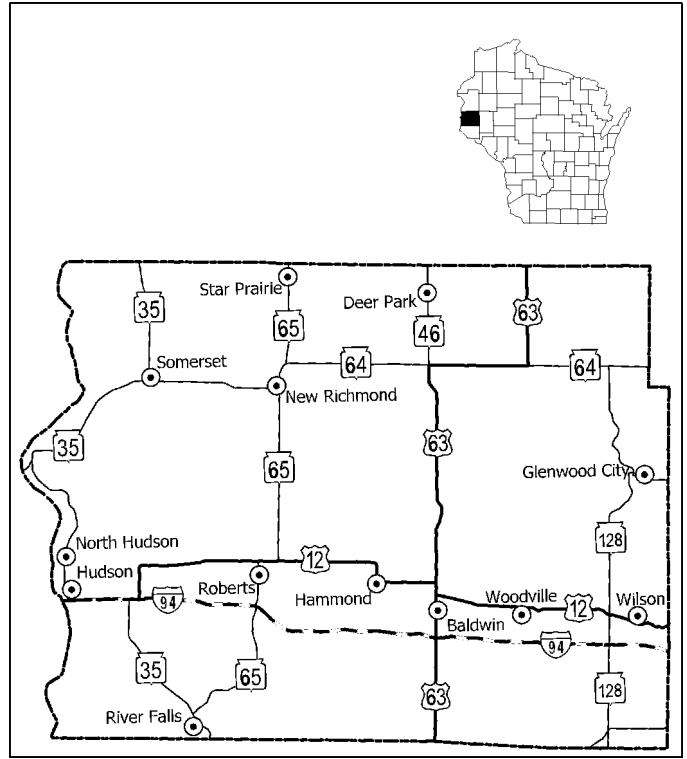
COUNTY EMPLOYMENT BY INDUSTRY - 2011-2015

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,063
Construction	3,024
Manufacturing	8,364
Transportation and Warehousing, and Utilities	2,576
Information	584
Wholesale Trade	1,601
Retail Trade	5,189
Finance/Insurance/Real Estate/Rental/Leasing	3,071
Services	18,647
Public Administration	1,763
TOTAL EMPLOYMENT	45,882

Source: U.S. Census, 2011-2015 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2011	2015
St. Croix Co. Labor Force	44,472	47,023
St. Croix Co. Employed	47,519	48,903
St. Croix Co. Unemployed	3,047	1,880
St. Croix Co. Unemployment Rate	6.4%	3.8%
Wisconsin Unemployment Rate	7.8%	4.6%
U.S. Unemployment Rate	9.6%	6.2%



ECONOMY con't

2015 WAGES

Occupation	Mean	Median
Bartenders	\$10.55	\$9.27
Bookkeeping/Accting/Audit Clerk	19.75	19.58
Cashiers	10.43	9.55
Nursing Assistants	14.83	14.44
Office Clerk, General	16.68	16.47
Physical Therapists	36.96	36.79
Secretary/Administrative Assistant	25.78	25.15
Stock Clerk/Order Fillers	13.72	12.49
Truck Drivers, Heavy/Tractor Trailer	21.24	20.92
Welder/Cutter/Solderer/Brazer	21.16	20.58

Source: Bureau of Labor Statistics, May 2015

INCOME (PER CAPITA)

	2013	2014	2015
St. Croix County	\$43,932	\$46,538	\$48,392
State of Wisconsin	\$42,463	\$42,737	\$44,186
United States	\$44,266	\$44,438	\$46,049

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	128	4 miles
U.S. Highways	12	0 miles
Interstate Highways	I-94	1 miles

RAIL SERVICE

Provider(s)	Union Pacific
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AIR SERVICE

Local Air Service

Nearest Local Airport	Boyceville Municipal
Airport Classification	Basic Utility-B
Miles to Airport	21

Scheduled Air Service

Nearest Airport	Minn.-St. Paul International
Miles to Airport	45
Airline Service(s)	American, Delta, Southwest, United

UTILITIES

Electric Provider St. Croix Electric Coop

Natural Gas Provider Wisconsin Gas Co.

Telecomm Provider Baldwin Telecom, Inc.
Fiber Optics Yes

Water Provider Municipal
Rated Capacity 750 GPM
Actual Capacity n/a
Water Pressure 54 psi to 62 psi
Ground Storage Capacity 0 gallons
Elevated Storage Capacity 150,000 gallons

Waste Water Provider Municipal
Monthly Design Flow 200,000 GPD
Monthly Average Daily Flow 106,567 GPD
Year Facility Constructed 1984

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2014	2015	2016
Village of Woodville	\$71	\$75	\$78
St. Croix County	\$7,454	\$7,928	\$8,458
State of Wisconsin	\$466,816	\$478,301	\$492,540

* NOTE: Equalized values expressed in millions of dollars.

TAXATION-2015

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$22.98
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$77,843,000

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4.4 - 7.65%
Capital Gains Tax	60% exemption

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Menomonie
Miles to VoTech	21

University

Nearest University	UW-Stout - Menomonie
Miles to University	21

HEALTH CARE

Hospital

Nearest Hospital	Baldwin
Miles to Hospital	4

CONTACTS

LOCAL CONTACT

Jan Nelson, Clerk
Village of Woodville
102 S. Main St., PO Box 205
Woodville, WI 54028
715-698-2355

COUNTY CONTACT

William Rubin, Director
St. Croix EDC
1101 Carmichael Road
Hudson, WI 54016
715-381-4383

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

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Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
EMail: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



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