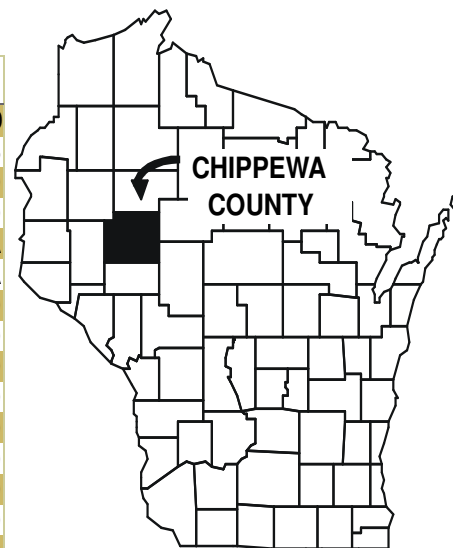


Chippewa County

ECONOMIC PROFILE

County Population Projections

	2010	2015	2020	2025	2030	2035	2040
County Population	62,415	63,885	66,155	67,975	69,400	70,275	70,600
Percent Change		2.4	3.6	2.8	2.1	1.3	.5
Male	32,404	33,255	34,520	35,530	36,275	36,705	36,770
Female	30,011	30,630	31,635	32,445	33,125	33,570	33,830
Minority	2,911	NA	NA	NA	NA	NA	NA
Percent Minority	4.7	NA	NA	NA	NA	NA	NA
Age Under 5	4,117	3,870	3,990	4,010	3,990	3,930	3,900
Age 5-9	4,024	4,430	4,290	4,390	4,380	4,310	4,210
Age 10-14	4,045	4,150	4,660	4,490	4,590	4,550	4,440
Age 15-19	3,914	3,820	4,000	4,490	4,320	4,400	4,350
Age 20-24	3,335	3,200	3,110	3,240	3,610	3,470	3,520
Age 25-34	7,883	8,070	7,860	7,580	7,580	8,040	8,210
Age 35-44	8,098	7,850	8,570	8,960	8,660	8,240	8,090
Age 45-54	9,965	9,110	8,070	7,940	8,680	9,050	8,670
Age 55-59	4,427	4,850	4,780	4,050	3,730	3,970	4,480
Age 60-64	3,672	4,340	4,730	4,660	3,970	3,670	3,940
Age 65-74	4,664	5,880	7,340	8,310	8,640	7,960	7,100
Age 75-84	2,966	2,910	3,370	4,370	5,500	6,370	6,740
Age 85+	1,305	1,405	1,385	1,485	1,750	2,315	2,950



PREPARED BY THE
WEST CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION

January, 2018

Source: 2010 Census; Wisconsin DOA Population Projections, December 2013

Municipal Population

	1980	1990	2000	2010	2017	Percent Change			
						1980-90	1990-00	2000-10	2010-17
Chippewa Falls	12,270	12,749	12,925	13,661	14,002	3.9	1.4	5.7	2.5
Lake Hallie	0	0	0	6,448	6,967	0	0	NA	8.0
Stanley+	2,095	2,011	1,878	3,608	3,622	-4.0	-5.6	92.1	0.4
Bloomer	3,342	3,180	3,347	3,539	3,553	-4.9	5.3	5.7	0.4
Cadott	1,247	1,328	1,345	1,437	1,460	6.5	1.3	6.8	1.6
Cornell	1,583	1,541	1,466	1,467	1,447	-2.7	-4.9	0.1	-1.4
Boyd	660	683	680	552	550	3.5	-.4	-18.8	-0.4
New Auburn++	466	485	562	548	549	4.1	15.9	-2.5	0.2

+Includes portion in Clark County; ++Includes portion in Barron County

Source: 1980, 1990, 2000 and 2010 Census and Wisconsin DOA 2017 Estimates

Per Capita Personal Income

	2013	2014	2015	2016	Percent Change		
					2013-14	2014-15	2015-16
Chippewa County	\$39,325	\$41,051	\$41,480	\$41,434	4.4	1.0	-0.1
Wisconsin	\$42,728	\$44,296	\$45,960	\$46,762	3.7	3.8	1.7
United States	\$44,493	\$46,494	\$48,451	\$49,246	4.5	4.2	1.6

Total personal income includes income from three sources: net earnings; dividends, interest and rent; and transfer receipts. Total personal income divided by the total population produces per capita personal income (PCPI).

Source: US Dept. of Commerce, Bureau of Economic Analysis

Consumer Expenditures by County (total \$ooo's)

	Total		Total
Shelter	\$281,799	Household Operations	\$37,750
Transportation	\$264,119	Gifts	\$32,766
Food and Beverages	\$202,727	Miscellaneous Expenses	\$20,391
Health Care	\$112,252	Personal Care	\$17,797
Utilities	\$104,321	Tobacco	\$8,758
Entertainment	\$76,686	Reading	\$3,038
Apparel	\$47,424	Contributions	\$2,214
Household Furnishings	\$46,856	Personal Insurance	\$382
Education	\$46,719		

Source: Applied Geographic Solutions, 2017

Government Finances

2016	County	State
Full Equalized County Valuation (\$000)	\$5,147,835	\$505,124,328
Net Property Tax (\$000)	\$82,548	\$9,939,118
Full Value Tax Rate per \$1,000 Valuation	\$16.04	\$19.68
Per Capita Property Tax	\$1,287.09	\$1,721.02

Source: *Town, Village and City Taxes, Wisconsin Dept. of Revenue*

Civilian Labor Force

County Totals	2012	2016
Employed	31,010	32,020
Unemployed	2,252	1,461
Total Labor Force	33,262	33,481
Average County Unemployment Rate	6.8%	4.4%
Average State Unemployment Rate	7.0%	4.1%
Average U.S. Unemployment Rate	8.1%	4.9%

Source: Wisconsin Dept. of Workforce Development

Housing

	County
Housing Units	27,689
2017 Estimated Housing Units	28,365
Owner Occupied Units	18,100
Renter Occupied Units	6,873
Persons/Owner Occupied Unit	2.5
Persons/Renter Occupied Unit	2.2
Median Value of Housing	\$152,400
Median Monthly Gross Rent	\$752

Source: 2011-2015 American Community Survey 5-Year Estimates and DOA Housing Estimates for 2017

Building Permits

County Residential	2012	2016
Single Family	139	180
Total Units	229	238
Value	\$33,116,126	\$45,921,526

Source: Bureau of the Census

Representative Wage Rates

	2016 Hourly Rate	
Position	Mean	Median
Bartenders	\$9.27	\$8.92
Bookkeeping/Accounting/Auditing	\$18.61	\$17.99
Cashiers	\$9.26	\$9.02
Computer Programmers	\$33.57	\$31.85
Electricians	\$29.88	\$30.89
Healthcare Social Workers	\$23.68	\$25.28
Licensed Practical/Vocational Nurse	\$20.69	\$21.16
Machinery Maintenance Workers	\$21.13	\$21.42
Nursing Assistants	\$13.22	\$13.09
Office Clerk, General	\$15.19	\$14.66
Physical Therapists	\$37.51	\$36.92
Secretaries/Administrative Assistants	\$23.65	\$23.02
Stock Clerk/Order Fillers	\$11.11	\$10.22
Truck Drivers-Heavy/Tractor Trailer	\$19.25	\$18.48
Waiter and Waitresses	\$9.29	\$8.74
Welder/Cutter/Solderer/Brazer	\$18.37	\$18.13

Source: Bureau of Labor Statistics, May 2016

Employment by Industry

	2012-2016 5-Year Estimate	% of Total Employment
Agriculture/Forestry/Fishing/Hunting/Mining	1,374	4.4
Construction	2,096	6.7
Manufacturing	6,450	20.6
Wholesale Trade	592	1.9
Retail Trade	3,916	12.5
Transportation and Warehousing, and Utilities	1,457	4.7
Information	435	1.4
Finance and Insurance/Real Estate/Rental and Leasing	1,763	5.6
Services (Professional/Educational/Entertainment/Other)	11,970	38.3
Public Administration	1,200	3.8
TOTAL*	31,253	100.0

+ Represents the total number of jobs provided by employers within the County and not the total number of employed individuals in the County.
Source: American Community Survey, 2012-2016 5-Year Estimates

Industry Employment Projections (West Central WI)

	Estimated Employment*		% Change
	2014	2024	
Total, All Nonfarm Industries	231,151	245,147	6.1
Mining/Natural Resources	10,581	10,959	3.6
Manufacturing	32,759	33,125	1.1
Construction	6,913	7,998	15.7
Trade, Transportation and Utilities	38,883	40,810	5.0
Information	1,799	1,543	-14.2
Financial Activities (finance/insurance/real estate/rental and leasing)	7,113	7,436	4.5
Professional and Business Services (professional/management/remediation)	16,871	19,143	13.5
Educational and Health Services (including State/Local Government)	54,430	57,783	6.2
Leisure and Hospitality	18,961	20,746	9.4
Other Services (except Government)	9,591	10,432	8.8
Government	12,130	12,049	-0.7
Self-Employed and Unpaid Family Workers (all jobs)	21,120	23,123	9.5

*Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs.
Source: Office of Economic Advisors, Wisconsin Dept. of Workforce Development, November 2016

Largest Employers

Employer	Industry Type	Employees
TTM Technologies, Inc.	Bare printed circuit board manufacturing	1,000+
LE Phillips Libertas Center	Other social advocacy organizations	1,000+
Cray, Inc.	Custom computer programming services	250-499
Mason Companies, Inc.	Footwear manufacturing	250-499
St. Joseph's Hospital	General medical and surgical hospitals	250-499
Precision Pipeline LLC	Oil and gas pipeline construction	250-499
Stanley Correction Institute	Legislative bodies	250-499
Wal-Mart Supercenter	Department stores (except discount department stores)	250-499
Chippewa Falls High School	Elementary and secondary schools	100-249
Associated Milk Producers, Inc.	Dairy product merchant wholesalers	100-249
Berry Plastics	All other plastics product manufacturing	100-249
US Post Office	Postal service	100-249
Great Northern Corp.	Paper bag and coated and treated paper manufacturing	100-249
KUSS Filtration, Inc.	All other misc. general purpose machinery manufacturing	100-249
Marshfield Clinic	Freestanding ambulatory surgical and emergency centers	100-249
Mayo Clinic system Home Health	Offices of physicians	100-249
Mayo Clinic Health System	General medical & surgical hospitals	100-249
Nordson EDI	Special tool die jig & fixture manufacturing	100-249
Presto Absorbent Products, Inc.	Surgical and medical instrument manufacturing	100-249
River Country Co-op	Other gasoline stations	100-249
Silicon Graphics Intl	Custom computer programming services	100-249
Spectrum Industries, Inc.	Institutional furniture manufacturing	100-249
Dove Healthcare—Wissota Health	Continuing care retirement communities	100-249
Wil-Kil Pest Control	Exterminating and pest control services	100-249

Source: Wisconsin DWD; Major employers were extracted from the America's Labor Market Information System Employer Database

Recreational Highlights

Water Acres as a % of Land Area	3.5	Private Campground Sites	1,412	Cross-Country Ski Trails (miles)	13
Bodies of Water over 200 Acres	10	Camping Sites w/ Private Boat Docks	26	ATV Trails (miles)	15
Bodies of Water	1,740	Bicycle Trails (miles)	40	Horseback Riding Trails (miles)	8.75
Trout Streams (miles)	81	Hiking/Nature Trails (miles)	58	Golf Courses	8
Boat/Canoe Launches	60+	Snowmobile Trails (miles)	351	Hunting Area (public acres)	40,000
Public Campground Sites	275	Parks & Picnic Areas	12		

Source: Chippewa County Outdoor Recreation Plan, 2010-2015

Chippewa County is rich in recreational resources offering an assortment of activities, including the 34,800 acre County Forest. In addition to all the fine land-related activities, such as the Ice Age Trail, Old Abe Trail and numerous scenic/rustic drives, the water resources are quite exceptional. Lake Wissota is the County's largest lake and is great for water skiing, sailing and year-round fishing. Like Lake Wissota, the Holcombe Flowage, another product of the Chippewa River, is also large enough for an assortment of water-related activities. The public parks in Chippewa County have excellent facilities for camping, picnicking and swimming. Wonderful nature and hiking trails wander through Brunet Island State Park, Wissota State Park, and Chippewa Falls' Irvine Park.

Industrial Parks/Sites

	Acres Served by Utilities					Community Airport	Rail Service to Community	Rail Service In Park
	Acres Available	Municipal Water	Municipal Sewer	Natural Gas	State Hwy. Access			
Bloomer Ironhorse Industrial Park	58	100	100	100	X		X	X
Boyd Industrial Park	23	NA	NA	NA	X		X	
Cadott Industrial Park	6.5	48	48	48	X		X	
Cornell Airport Industrial Park	35	35	35	35	X			
DGS Business Park*	3.5	80	80	80	X	X	X	
Lake Hallie	197	NA	NA	NA	X	X		
Lake Wissota Business Park	115	203	203	203	X		X	
New Auburn	100	NA	NA	NA	X		X	
Prairie Meadows Business Park*	129	NA	NA	NA	X	X		
Riverside Industrial Park**	25	NA	NA	NA	X		X	X
Stanley Industrial Park	189	200	200	200	X		X	X
Wheaton Business Park	36	66	66	66	X	X		

*Located in Lake Hallie

**Located in Chippewa Falls

Source: Chippewa County Economic Development Corporation

Miscellaneous

HIGHWAYS—Chippewa County is served by a network of U.S. and State Highways. USH 53 and STH 27, 40, 124, and 178 run north and south through the County. USH 53 and STH 29 are 4-lane highways. STH 64 and 29 run east and west. Many other county and town roads connect with these highways to link the cities, villages, and recreational areas in the County.

RAIL SERVICE—Chippewa County is served by three railroads — the Canadian National (CN), Wisconsin Northern (WN), and Union Pacific (UP). The CN runs east and west, serving the communities of Stanley, Cadott, and Chippewa Falls. WN runs north out of Chippewa Falls to serve Bloomer and New Auburn, and on to Cameron. UP runs a line between Chippewa Falls and Eau Claire.

AIR SERVICE—The Chippewa Valley Regional Airport is located on the southern edge of Chippewa County, within the city limits of Eau Claire. It provides two trips per day scheduled passenger service to Chicago O'Hare on United Airlines/Sky West airline. A private airport is located in Cornell.

BUS SERVICE—Chippewa County is served by Jefferson Lines with an intercity bus route between the Twin Cities and Green Bay along STH 29, with stops in Chippewa Falls and Stanley.

EDUCATIONAL FACILITIES—The University of Wisconsin-Eau Claire offers over 40 major undergraduate programs in arts and science, nursing, teaching, and business administration and a School of Graduate Studies. The Chippewa Valley Technical College serves the technical training needs of the entire area with numerous associate degree and vocational educational programs. The Chippewa Valley Center of Lakeland University, located in Chippewa Falls, provides four-year college program degrees to working people in business administration, computer science, and accounting.