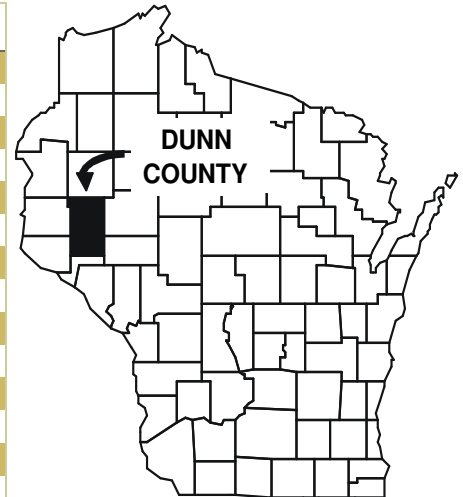


Dunn County

ECONOMIC PROFILE

County Population Projections

	2010	2015	2020	2025	2030	2035	2040
County Population	43,857	45,500	46,440	47,415	47,970	48,200	48,485
Percent Change		3.9	2.1	2.1	1.2	0.5	0.6
Male	22,133	23,065	23,540	24,015	24,235	24,155	24,245
Female	21,724	22,435	22,900	23,400	23,735	24,045	24,240
Minority	2,312	NA	NA	NA	NA	NA	NA
Percent Minority	5.3	NA	NA	NA	NA	NA	NA
Age Under 5	2,422	2,370	2,370	2,390	2,410	2,450	2,480
Age 5-9	2,497	2,530	2,430	2,440	2,470	2,480	2,510
Age 10-14	2,566	2,780	2,810	2,700	2,690	2,690	2,680
Age 15-19	4,186	3,940	4,080	4,060	3,870	3,790	3,680
Age 20-24	5,997	5,900	5,790	5,970	5,940	5,550	5,370
Age 25-34	4,983	4,880	4,890	4,880	4,900	4,960	4,810
Age 35-44	4,947	4,880	4,630	4,450	4,440	4,430	4,450
Age 45-54	5,897	5,650	5,180	5,060	4,820	4,620	4,630
Age 55-59	2,699	3,100	3,080	2,670	2,640	2,590	2,480
Age 60-64	2,340	2,750	3,050	3,050	2,650	2,660	2,660
Age 65-74	2,754	4,010	4,900	5,530	5,860	5,590	5,430
Age 75-84	1,721	1,820	2,315	3,220	3,990	4,590	5,020
Age 85+	848	890	915	995	1,290	1,800	2,285



PREPARED BY THE
WEST CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION

January, 2018

Source: 2010 Census; Wisconsin DOA Population Projections, December 2013

Municipal Population

	1980	1990	2000	2010	2017	1980-90	Percent Change		
							1990-00	2000-10	2010-17
Menomonie	12,769	13,547	14,937	16,264	16,395	6.1	10.3	8.9	0.8
Colfax	1,149	1,110	1,136	1,158	1,116	-3.4	2.3	1.9	-3.6
Boyceville	862	913	1,043	1,086	1,085	5.9	14.2	4.1	-0.1
Elk Mound	737	765	785	878	870	3.8	2.6	11.8	-0.9
Knapp	419	419	421	463	460	0.0	.5	10.0	-0.6
Wheeler	231	348	317	348	345	50.6	-8.9	9.8	-0.9
Ridgeland	300	246	265	273	271	-18.0	7.7	3.0	-0.7
Downing	242	250	257	265	262	3.3	2.8	3.1	-1.1

Source: 1980, 1990, 2000 and 2010 Census and Wisconsin DOA 2017 Estimates

Per Capita Personal Income

	2013	2014	2015	2016	Percent Change		
					2013-14	2014-15	2015-16
Dunn County	\$35,547	\$36,201	\$36,035	\$36,411	1.8	-0.5	1.0
Wisconsin	\$42,728	\$44,296	\$45,960	\$46,762	3.7	3.8	1.7
United States	\$44,493	\$46,494	\$48,451	\$49,246	4.5	4.2	1.6

Total personal income includes income from three sources: net earnings; dividends, interest and rent; and transfer receipts. Total personal income divided by the total population produces per capita personal income (PCPI).

Source: US Dept. of Commerce, Bureau of Economic Analysis

Consumer Expenditures by County (total \$ooo's)

	Total		Total
Shelter	\$183,870	Household Operations	\$24,455
Transportation	\$172,194	Gifts	\$21,235
Food and Beverages	\$132,677	Miscellaneous Expenses	\$13,309
Health Care	\$73,218	Personal Care	\$11,616
Utilities	\$68,392	Tobacco	\$5,758
Entertainment	\$49,876	Contributions	\$2,143
Apparel	\$30,964	Reading	\$1,979
Education	\$30,666	Personal Insurance	\$372
Household Furnishings	\$30,325		

Source: Applied Geographic Solutions, 2017

Government Finances

2016	County	State
Full Equalized County Valuation (\$000)	\$2,911,347	\$505,124,328
Net Property Tax (\$000)	\$62,051	\$9,939,118
Full Value Tax Rate per \$1,000 Valuation	\$21.31	\$19.68
Per Capita Property Tax	\$1,392.06	\$1,721.02

Source: *Town, Village and City Taxes, Wisconsin Dept. of Revenue*

Civilian Labor Force

County Totals	2012	2016
Employed	21,890	23,360
Unemployed	1,541	1,023
Total Labor Force	23,431	24,383
Average County Unemployment Rate	76.6%	4.2%
Average State Unemployment Rate	7.0%	4.1%
Average U.S. Unemployment Rate	8.1%	4.9%

Source: Wisconsin Department of Workforce Development

Housing

	County
Housing Units	18,090
2017 Estimated Housing Units	18,625
Owner Occupied Units	11,332
Renter Occupied Units	5,113
Persons/Owner Occupied Unit	2.6
Persons/Renter Occupied Unit	2.3
Median Value of Housing	\$154,500
Median Monthly Gross Rent	\$728

Source: 2012-2016 American Community Survey 5-Year Estimates and DOA Housing Estimates for 2017

Building Permits

County Residential	2012	2016
Single Family	43	67
Total Units	61	115
Value	\$10,063,267	\$18,647,545

Source: Bureau of the Census

Representative Wage Rates

Position	2016 Hourly Rate	
	Mean	Median
Bartenders	\$9.02	\$8.89
Bookkeeping/Accounting/Auditing	\$16.36	\$16.27
Cashiers	\$9.52	\$9.22
Computer Programmers	\$29.99	\$29.42
Electricians	\$25.44	\$25.50
Healthcare Social Workers	\$22.31	\$22.39
Licensed Practical/Vocational Nurse	\$18.98	\$18.92
Machinery Maintenance Workers	\$21.83	\$21.20
Nursing Assistants	\$13.64	\$13.57
Office Clerk, General	\$14.83	\$14.72
Physical Therapists	\$37.50	\$38.67
Secretaries/Administrative Assistants	\$23.26	\$21.86
Stock Clerk/Order Fillers	\$11.64	\$10.28
Truck Drivers-Heavy/Tractor Trailer	\$19.61	\$19.33
Waiter and Waitresses	\$8.89	\$8.68
Welder/Cutter/Solderer/Brazer	\$18.91	\$18.62

Source: Bureau of Labor Statistics, May 2016

Employment by Industry

	2012-2016 5-Year Estimate	% of Total Employment
Agriculture/Forestry/Fishing/Hunting/Mining	1,221	5.4
Construction	1,311	5.8
Manufacturing	3,617	15.9
Wholesale Trade	715	3.1
Retail Trade	3,175	13.9
Transportation and Warehousing, and Utilities	1,181	5.2
Information	169	0.7
Finance and Insurance/Real Estate/Rental and Leasing	1,012	4.4
Services (Professional/Educational/Entertainment/Other)	9,895	43.4
Public Administration	487	2.1
TOTAL*	22,783	100.0

+ Represents the total number of jobs provided by employers within the County and not the total number of employed individuals in the County.

Source: American Community Survey, 2012-2016 5-Year Estimates

Industry Employment Projections (West Central WI)

	Estimated Employment*		% Change
	2014	2024	
Total, All Nonfarm Industries	231,151	245,147	6.1
Mining/Natural Resources	10,581	10,959	3.6
Manufacturing	32,759	33,125	1.1
Construction	6,913	7,998	15.7
Trade, Transportation and Utilities	38,883	40,810	5.0
Information	1,799	1,543	-14.2
Financial Activities (finance/insurance/real estate/rental and leasing)	7,113	7,436	4.5
Professional and Business Services (professional/management/remediation)	16,871	19,143	13.5
Educational and Health Services (including State/Local Government)	54,430	57,783	6.2
Leisure and Hospitality	18,961	20,746	9.4
Other Services (except Government)	9,591	10,432	8.8
Government	12,130	12,049	-0.7
Self-Employed and Unpaid Family Workers (all jobs)	21,120	23,123	9.5

*Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs.

Source: Office of Economic Advisors, Wisconsin Dept. of Workforce Development, November 2016

Largest Employers

Employer	Industry Type	Employees
3M	Coated and laminated paper manufacturing	1,000+
WalMart Distribution Center	All other durable goods merchant wholesalers	1,000+
ConAgra Foods, Inc.	Frozen specialty & all other miscellaneous food manufacturing	1,000+
Mayo Clinic Health System-Red Cedar	General medical and surgical hospitals	250-499
Andersen Menomonie, Inc.	Other building material dealers	250-499
CEVA Logistics	Freight transportation arrangement	250-499
Cardinal Glass Industries, Inc.	Flat glass manufacturing	100-249
Colfax School District	Elementary and secondary schools	100-249
Value Implement	Farm machinery and equipment manufacturing	100-249
Colfax High School	Elementary and secondary schools	100-249
Lakeland Cooperative	Other similar organizations promoting members' interests	100-249
Neighbors of Dunn County	Nursing care facilities (skilled nursing)	100-249
Marketplace Foods Menomonie, Inc.	Supermarkets and other grocery stores	100-249
Menomonie High School	Elementary and secondary schools	100-249
Menomonie Middle School	Elementary and secondary schools	100-249
Phillips-Medisize	Surgical and medical instrument manufacturing	100-249
University of Wisconsin-Stout	Colleges and universities	100-249
UW-Stout University Dining Services	Caterers	100-249
WalMart Supercenter	Department stores (except discount department stores)	100-249
Westconsin Credit Union	Credit unions	100-249
Colfax Health & Rehabilitation Center	Continuing care retirement communities	50-99

Source: Wisconsin DWD; Major employers were extracted from the America's Labor Market Information System Employer Database

Recreational Highlights

Water Acres as Percent of Land Area	1.2	Bicycle Trail (miles)	35
Indoor Swimming Pools	2	Snowmobile Trails (miles)	230
Fishing Lakes/Rivers	5	Cross-Country Ski Trails (miles)	24
Trout Streams (miles)	160	Golf Courses (9/18 hole)	2/2
Canoe Trails (miles)	75	Parks and Picnic Areas	45
Boat Launches	23	Hunting Areas (public acres)	8,700
Camping Sites	214	Shooting Ranges	3
Hiking & Nature Trails (miles)	35		

Source: *Dunn County Outdoor Recreation Plan, 2010-2015*

Dunn County has a variety of recreational resources ranging from hunting and fishing to golfing and picnicking. The County is characterized by rolling hills and numerous fishing streams. The Red Cedar River is known for its many fishing, canoeing, and camping opportunities. Trout fishing is also popular in Dunn County with the DNR continually stocking many of its streams, including Big Elk, Wilson, Muddy, Knight, and Gilbert Creeks. A groomed and well-marked snowmobile route runs the length of the County. Hoffman Hills Park has recently been developed into a cross-country ski area. Of state significance is the Red Cedar Trail which runs parallel to the Red Cedar River from Menomonie to the Dunnville Wildlife Area.

Industrial Parks/Sites

	Acres Available	Acres Served by Utilities				State Hwy. Access	Community Airport	Rail Service to Community	Rail Service In Park
		Municipal Water	Municipal Sewer	Natural Gas					
Boyceville	250	10	10	10	X	X	X		
Colfax	10	10	10	10	X		X	X	
Knapp	6	6	6	0	X		X		
Menomonie	350	350	350	350	X	X	X	X	
Stout Technology Park (Menomonie)	162	162	162	162	X	X	X		

Source: *Dunn County Economic Development Corporation*

Miscellaneous

HIGHWAYS—Dunn County is served by a network of Interstate, U.S. and State Highways. Interstate 94 runs east and west through the County. USH 12 and STH 64, 170, 29, 85 and 72 also run east and west. STH 40, 25, and 79 provide for north-south travel. Many other county and local roads connect with these highways to link the cities, villages, and recreational areas in the County.

RAIL SERVICE—Dunn County is served by two railroads -- Canadian National (CN) and the Union Pacific (UP). The CN serves the Dunn County communities of Boyceville, Colfax, and Wheeler from the east. The UP connects West Central Wisconsin with Minneapolis-St. Paul and Chicago. This rail line serves the Dunn County communities of Elk Mound, Knapp, and Menomonie.

AIR SERVICE—Dunn County has two publicly-owned airports. A medium general aviation airport with a 5,000 foot runway and a 3,400 foot runway is located in Menomonie and a small general aviation airport with a 3,300 foot runway is located near Boyceville. Dunn County also has access to air commercial service airports in both Eau Claire and Minneapolis-St. Paul.

BUS SERVICE—Greyhound and Jefferson Lines provide intercity bus service between the Twin Cities and Madison and Milwaukee, and Twin Cities and Green Bay, respectively. Buses stop at the UW-Stout student center in Menomonie. The Dunn County Transit Commission provides fixed route services within Menomonie, as well as some rural transit services.

EDUCATIONAL FACILITIES—The Chippewa Valley Technical College, located in the Cities of Eau Claire, Chippewa Falls, and Menomonie, serves the technical training needs of Dunn County. Associate degree and vocational education programs are offered in the areas of agriculture, services, allied health, nursing, business, marketing, trade and industry, general education, as well as apprenticeship trades. Three nearby University of Wisconsin campuses provide excellent educational services. UW-Stout, located in Menomonie, is nationally known for its programs in industry, technology, and art and design.