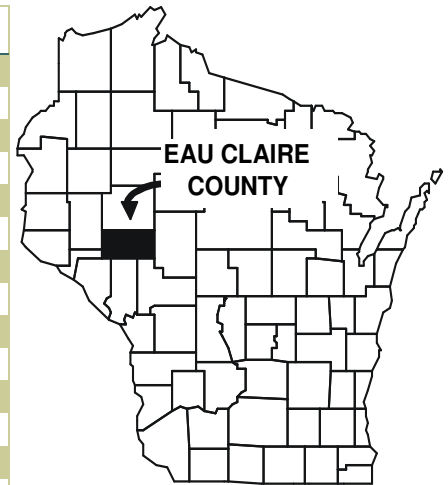


Eau Claire County

ECONOMIC PROFILE

County Population Projections

	2010	2015	2020	2025	2030	2035	2040
Co. Population	98,736	101,255	104,095	106,750	109,005	110,400	111,610
Percent Increase		2.6	2.8	2.6	2.1	1.3	1.1
Male	48,351	49,705	51,155	52,500	53,655	54,430	55,010
Female	50,385	51,550	52,940	54,250	55,350	55,970	56,600
Minority	6,790	NA	NA	NA	NA	NA	NA
Percent Minority	6.9	NA	NA	NA	NA	NA	NA
Age Under 5	5,859	5,790	6,040	6,240	6,430	6,610	6,810
Age 5-9	5,674	5,900	5,830	6,060	6,240	6,420	6,610
Age 10-14	5,698	6,010	6,300	6,190	6,400	6,550	6,690
Age 15-19	8,284	8,000	8,280	8,580	8,350	8,530	8,510
Age 20-24	12,373	12,090	11,860	12,170	12,570	12,000	12,110
Age 25-34	13,131	13,260	13,030	12,910	12,910	13,250	13,100
Age 35-44	10,881	10,830	11,680	11,810	11,510	11,390	11,370
Age 45-54	12,918	12,080	10,800	10,720	11,510	11,610	11,320
Age 55-59	6,173	6,320	6,360	5,460	5,070	5,380	5,860
Age 60-64	5,310	6,000	6,120	6,160	5,290	4,920	5,240
Age 65-74	6,222	8,610	10,560	11,270	11,440	10,720	9,700
Age 75-84	4,172	4,200	5,040	6,860	8,460	9,150	9,490
Age 85+	2,041	2,165	2,195	2,320	2,825	3,870	4,800



PREPARED BY THE
WEST CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION

January, 2017

Source: 2010 Census; Wisconsin DOA Population Projections, December 2013

Municipal Population

	1980	1990	2000	2010	2016	Percent Change			
						1980-90	1990-00	2000-10	2010-16
Eau Claire+	51,509	56,806	61,704	65,931	67,381	10.3	8.6	6.9	2.3
Altoona	4,393	5,889	6,698	6,706	7,345	34.1	13.7	0.1	9.5
Augusta	1,560	1,510	1,460	1,550	1,537	-3.2	-3.3	6.2	-0.8
Fall Creek	1,148	1,080	1,236	1,315	1,302	-5.9	14.4	6.4	-1.0
Fairchild	577	504	564	550	547	-12.7	11.9	-2.5	-0.6

Source: 1980, 1990, 2000 and 2010 Census and Wisconsin DOA 2016 Estimates

Per Capita Personal Income

	2012	2013	2014	2015	Percent Change		
					2012-13	2013-14	2014-15
Eau Claire County	\$40,484	\$40,646	\$42,699	\$43,747	0.4	5.1	2.5
Wisconsin	\$42,536	\$42,722	\$44,406	\$45,914	0.4	3.9	3.4
United States	\$44,267	\$44,462	\$46,414	\$48,112	0.4	4.4	3.7

Total personal income includes income from three sources: net earnings; dividends, interest and rent; and transfer receipts. Total personal income divided by the total population produces per capita personal income (PCPI).

Source: US Dept. of Commerce, Bureau of Economic Analysis

Consumer Expenditures by County (total \$ooo's)

	Total		Total
Shelter	\$451,389	Household Furnishings	\$74,173
Transportation	\$419,777	Household Operations	\$60,240
Food and Beverages	\$325,338	Gifts	\$52,487
Health Care	\$180,264	Miscellaneous Expenses	\$32,713
Utilities	\$168,381	Personal Care	\$28,521
Entertainment	\$122,248	Personal Insurance	\$15,643
Contributions	\$90,444	Tobacco	\$14,158
Education	\$76,215	Reading	\$4,868
Apparel	\$75,962		

Source: Applied Geographic Solutions, 2016

Government Finances

2015	County	State
Full Equalized County Valuation (\$000)	\$7,499,942	\$490,602,544
Net Property Tax (\$000)	\$147,024	\$9,767,155
Full Value Tax Rate per \$1,000 Valuation	\$19.60	\$19.91
Per Capita Property Tax	\$1,456.07	\$1,697.65

Source: *Town, Village and City Taxes*, Wisconsin Dept. of Revenue

Civilian Labor Force

County Totals	2011	2015
Employed	54,031	55,891
Unemployed	3,709	2,245
Total Labor Force	57,740	58,136
Average County Unemployment Rate	6.4%	3.9%
Average State Unemployment Rate	7.8%	4.6%
Average U.S. Unemployment Rate	8.9%	5.3%

Source: Wisconsin Dept. of Workforce Development

Housing

	County
Housing Units	42,708
2016 Estimated Housing Units	43,962
Owner Occupied Units	24,678
Renter Occupied Units	15,215
Persons/Owner Occupied Unit	2.6
Persons/Renter Occupied Unit	2.2
Median Value of Housing	\$152,000
Median Monthly Gross Rent	\$746

Source: 2011-2015 American Community Survey 5-Year Estimates and DOA Housing Estimates for 2016

Representative Wage Rates

Position	2015 Hourly Rate	
	Mean	Median
Bartenders	\$9.55	\$8.80
Bookkeeping/Accounting/Auditing	\$17.74	\$17.33
Cashiers	\$8.83	\$8.69
Computer Programmers	\$32.89	\$30.74
Electricians	\$28.99	\$30.70
Healthcare Social Workers	\$25.40	\$26.51
Licensed Practical/Vocational Nurse	\$18.77	\$20.09
Machinery Maintenance Workers	\$21.11	\$21.27
Nursing Assistants	\$13.81	\$13.62
Office Clerk, General	\$14.75	\$14.13
Physical Therapists	\$40.48	\$41.50
Secretaries/Administrative Assistants	\$23.64	\$22.92
Stock Clerk/Order Fillers	\$10.90	\$9.87
Truck Drivers-Heavy/Tractor Trailer	\$19.90	\$18.94
Waiter and Waitresses	\$8.65	\$8.55
Welder/Cutter/Solderer/Brazer	\$18.22	\$17.82

Source: Bureau of Labor Statistics, May 2015

Building Permits

County Residential	2010	2015
Single Family	165	173
Total Units	218	310
Value	\$31,388,180	\$50,911,286

Source: Bureau of the Census

Employment by Industry

	2011-2015 5-Year Estimate	% of Total Employment
Agriculture/Forestry/Fishing/Hunting/Mining	797	1.5
Construction	2,203	4.1
Manufacturing	6,251	11.6
Wholesale Trade	982	1.8
Retail Trade	8,970	16.6
Transportation and Warehousing, and Utilities	2,256	4.2
Information	752	1.4
Finance and Insurance/Real Estate/Rental and Leasing	3,949	7.3
Services (Professional/Educational/Entertainment/Other)	26,368	48.8
Public Administration	1,551	2.9
TOTAL*	54,079	100.0

+ Represents the total number of jobs provided by employers within the County and not the total number of employed individuals in the County.

Source: American Community Survey, 2011-2015 5-Year Estimates

Industry Employment Projections (West Central WI)

	Estimated Employment*		% Change
	2012	2022	
Total, All Nonfarm Industries	179,507	197,498	10.0
Mining/Natural Resources	2,217	2,082	-6.1
Manufacturing	31,604	31,062	-1.7
Construction	6,251	7,672	22.7
Trade, Transportation and Utilities	36,849	39,788	8.0
Information	1,730	1,697	-1.9
Financial Activities (finance/insurance/real estate/rental and leasing)	7,060	7,668	8.6
Professional and Business Services (professional/management/remediation)	15,691	19,602	24.9
Educational and Health Services (including State/Local Government)	33,232	39,322	18.3
Leisure and Hospitality	18,240	20,248	11.0
Other Services (except Government)	4,779	5,031	10.9
Government	12,122	12,750	5.2
Self-Employed and Unpaid Family Workers (all jobs)	9,732	10,306	5.9

*Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs.

Source: Office of Economic Advisors, Wisconsin Dept. of Workforce Development, September 2015

Largest Employers

Employer	Industry Type	Employees
Mayo Clinic Health System-Eau Claire	General medical and surgical hospitals	1,000+
Marshfield Clinic	Offices of physicians (except mental health)	1,000+
Menard, Inc.	Home centers	1,000+
Menard, Inc. Distribution Center	Advertising material distribution services	1,000+
Nestle USA	Dry, condensed and evaporated dairy products	1,000+
Phillips-Medisize	Surgical and medical instrument manufacturing	1,000+
United Healthcare Community Plan	Direct health and medical insurance carriers	1,000+
Hutchinson Technology, Inc.	Totalizing fluid meters and counting devices	1,000+
Altoona School District	Elementary and secondary schools	250-499
Cascades Tissue Group	Paper (except newsprint mills)	250-499
Chippewa Valley Technical College	Colleges and universities	250-499
Eau Claire Press Company	Newspaper publishers	250-499
IDEXX Laboratories, Inc.	Custom computer programming services	250-499
LE Phillips Career Development Center	All other miscellaneous textile product mills	250-499
Limo Cab	Taxi service	250-499
Mega Foods	Supermarkets and other grocery stores	250-499
Midwest Manufacturing	Other millwork, including flooring	250-499
Target	Department stores (except discount department stores)	250-499
WalMart Supercenter	Department stores (except discount department stores)	250-499
Leader Telegram	Newspaper publishers	250-499
Festival Foods	Supermarkets and other grocery stores	250-499
Multishot Facility	All Other Plastics Product Manufacturing	100-249

Source: Wisconsin DWD; Major employers were extracted from the America's Labor Market Information System Employer Database

Recreational Highlights

Swimming Pools (1 outdoor)	6	Cross-Country Ski Trails (miles)	32.4
Beaches (public)	5	Hunting Areas (public acres)	54,504
Picnicking (tables/shelters)	670/56	Campgrounds/Site	9/387
Playgrounds	69	Mountain Bike Trails (miles)	25
Field Sports (courts/fields)	99/191	Hiking/Nature Trails (miles)	19.4
Golf Courses	7	Canoeing (miles)	54.5
Bicycling Trails (miles)	31.5	Ice Skating Rinks (outdoor)	19
Snowmobile Trails (miles)	161	Disc Golf Courses	2
ATV Trails/Routes (miles)	30	Dog Park	1

Source: Eau Claire County Outdoor Recreation Plan, 2011-2015; Updated by Eau Claire County Parks & Forestry Dept.

An asset to Eau Claire County, the 200+ acre Beaver Creek Reserve, an environmental education and interpretative center, encompasses the Eau Claire Youth Camp, Wise Nature Center, and Hobbs Observatory. The Chippewa River Recreation Trail winds along the Chippewa River and connects with the Red Cedar State Trail to provide a scenic recreational trail system of approximately 75 miles that, when fully completed, will connect Menomonie, Durand, Eau Claire, Chippewa Falls and Cornell.

Located in the center of the City of Eau Claire, the 132-acre Carson Park is surrounded by Half Moon Lake and features a sports stadium and athletic fields, lighted tennis courts, horseshoe courts, the Chippewa Valley Museum, and the Paul Bunyan Logging Camp and Interpretive Center. The City also operates a zero-depth outdoor swimming pool and 155 ft. water slide and organizes many softball, volleyball, basketball, soccer, gymnastics and other recreation leagues. The Chippewa and Eau Claire Rivers provide some of the most beautiful rural and urban areas for the enjoyment of its residents and visitors.

Industrial Parks/Sites

	Acres Served by Utilities				State Hwy. Access	Community Airport	Rail Service to Community	Rail Service In Park
	Acres Available	Municipal Water	Municipal Sewer	Natural Gas				
Altoona	6	6	6	6	X	X	X	X
Augusta	12	12	12	12	X		X	
Chippewa Valley*	25	25	25	25	X	X	X	X
Fall Creek Business Park	20	0	0	0	X			X
Gateway Northwest*	639	639	639	639	X	X	X	X
Gateway West*	6	6	6	6	X	X	X	
Sky Park*	38	38	38	38	X	X	X	

*Located in City of Eau Claire

Source: Eau Claire Area Economic Development Corporation

Miscellaneous

HIGHWAYS—Eau Claire County is served by an extensive network of Interstate, U.S. and State Trunk Highways. I-94, USH 53 and access to STH 29 form the backbone of this 4-lane system, providing ready access in every direction. In addition, USH 12, STH 37, STH 93, STH 312 and STH 124 provide a high quality secondary road network connecting local communities to the Eau Claire Urban Area.

RAIL SERVICE—The Union Pacific Railroad serves Altoona, Augusta, Eau Claire, Fairchild and Fall Creek with a mainline connection between Minneapolis-St. Paul and Chicago.

AIR SERVICE—The Chippewa Valley Regional Airport on the north side of the City of Eau Claire is a scheduled air carrier/air cargo facility meeting the following specifications: *Elevation:* 907; *Runways:* 8,000 ft. (concrete) and 5,000 ft. (concrete/asphalt); *Lights:* HIRL, MIRL; *NavAids:* ILS, FSS, REIL, NDS; and a navigational tower. United Express/SkyWest Airlines currently connects Eau Claire with O'Hare International Airport in Chicago with two daily flights.

BUS SERVICE—Greyhound intercity bus lines connect Eau Claire to major cities along I-94. Jefferson Lines provides additional service between the Twin Cities and Green Bay along the STH 29 corridor, with stops in downtown Eau Claire and UW-Eau Claire. The Eau Claire City Transit System operates buses on eleven routes in the cities of Eau Claire and Altoona. The buses operate from 6:00 am to 10:30 pm, Monday-Friday; 8:00 am to 6:30 pm on Saturdays.

EDUCATIONAL FACILITIES—The University of Wisconsin-Eau Claire offers over 40 major undergraduate programs in arts and science, nursing, teaching, and business administration, and also has a School of Graduate Studies. The Chippewa Valley Technical College serves the technical training needs of the entire area with numerous associate degree and vocational education programs.