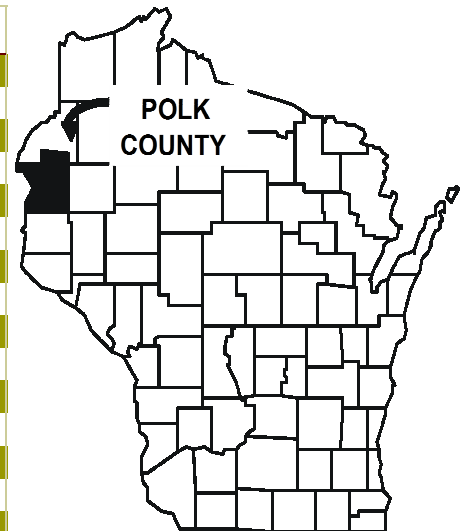


Polk County

ECONOMIC PROFILE

County Population Projections

	2010	2015	2020	2025	2030	2035	2040
County Population	44,205	44,390	47,680	50,760	53,240	54,230	53,825
Percent Change		0.4	7.4	6.5	4.9	1.9	-0.7
Male	22,177	22,270	23,950	25,515	26,740	27,235	26,945
Female	22,028	22,120	23,730	25,245	26,500	26,995	26,880
Minority	1,398	NA	NA	NA	NA	NA	NA
Percent Minority	3.2	NA	NA	NA	NA	NA	NA
Age Under 5	2,714	2,410	2,750	2,900	3,000	2,970	2,910
Age 5-9	2,828	2,910	2,850	3,200	3,330	3,320	3,210
Age 10-14	2,920	2,910	3,270	3,170	3,500	3,530	3,440
Age 15-19	2,976	2,740	2,960	3,300	3,180	3,430	3,390
Age 20-24	1,901	2,110	2,090	2,250	2,480	2,310	2,420
Age 25-34	4,706	4,470	4,820	5,180	5,240	5,490	5,350
Age 35-44	5,598	5,210	5,730	5,970	6,260	6,370	6,040
Age 45-54	7,290	6,670	6,090	6,320	6,740	6,720	6,680
Age 55-59	3,400	3,640	3,750	3,280	3,140	3,330	3,490
Age 60-64	2,808	3,360	3,660	3,770	3,300	3,100	3,230
Age 65-74	3,850	4,560	5,780	6,650	7,000	6,540	5,820
Age 75-84	2,216	2,375	2,830	3,560	4,510	5,150	5,400
Age 85+	998	1,015	1,100	1,300	1,560	1,970	2,445



PREPARED BY THE
WEST CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION

January, 2019

Source: 2010 Census; Wisconsin DOA Population Projections, December 2013

Municipal Population

	1980	1990	2000	2010	2018	Percent Change			
						1980-90	1990-00	2000-10	2010-18
Amery	2,404	2,657	2,845	2,902	2,878	10.5	7.1	2.0	-0.8
Osceola	1,581	2,075	2,421	2,568	2,629	31.2	16.7	6.0	2.4
St. Croix Falls	1,497	1,640	2,033	2,133	2,090	9.6	24.0	4.9	-2.0
Frederic	1,039	1,124	1,262	1,137	1,123	8.2	12.3	-9.9	-1.2
Clear Lake	899	932	1,051	1,070	1,093	3.7	12.8	1.8	2.1
Luck	997	1,022	1,210	1,119	1,084	2.5	18.4	-7.5	-3.1
Balsam Lake	749	792	950	1,009	1,019	5.7	20.0	6.2	1.0
Centuria	711	790	865	948	946	11.1	9.5	9.6	-0.2
Milltown	732	786	888	917	911	7.4	13.0	3.3	-0.7
Dresser	670	614	732	895	906	-8.4	19.2	22.3	1.2
Clayton	425	450	507	571	564	5.9	12.7	12.6	-1.2

Source: 1980, 1990, 2000 and 2010 Census and Wisconsin DOA 2018 Estimates

Per Capita Personal Income

	2014	2015	2016	2017	Percent Change		
					2014-15	2015-16	2016-17
Polk County	\$40,814	\$42,643	\$43,337	\$44,669	4.5	1.6	3.1
Wisconsin	\$44,785	\$46,571	\$47,426	\$48,941	4.0	1.8	3.2
United States	\$47,025	\$48,940	\$49,831	\$51,640	4.1	1.8	3.6

Total personal income includes income from three sources: net earnings; dividends, interest and rent; and transfer receipts. Total personal income divided by the total population produces per capita personal income (PCPI).

Source: US Dept. of Commerce, Bureau of Economic Analysis

Consumer Expenditures by County (total \$ooo's)

	Total		Total
Shelter	\$221,114	Household Operations	\$29,470
Transportation	\$206,445	Gifts	\$25,705
Food and Beverages	\$158,583	Miscellaneous Expenses	\$15,971
Health Care	\$88,052	Personal Care	\$13,902
Utilities	\$81,482	Tobacco	\$6,862
Entertainment	\$59,972	Contributions	\$2,401
Apparel	\$37,022	Reading	\$2,379
Household Furnishings	\$36,571	Personal Insurance	\$412
Education	\$36,506		

Source: Applied Geographic Solutions, 2018

Government Finances

2017	County	State
Full Equalized County Valuation (\$000)	\$4,530,662	\$525,984,546
Net Property Tax (\$000)	\$78,803	\$10,076,093
Full Value Tax Rate per \$1,000 Valuation	\$17.39	\$19.16
Per Capita Property Tax	\$1,680.40	\$1,742.28

Source: *Town, Village and City Taxes*, Wisconsin Dept. of Revenue

Civilian Labor Force

County Totals	2013	2017
Employed	22,582	24,122
Unemployed	1,713	945
Total Labor Force	24,313	25,067
Average County Unemployment Rate	7.1%	3.8%
Average State Unemployment Rate	6.7%	3.3%
Average U.S. Unemployment Rate	7.4%	4.4%

Source: Wisconsin Dept. of Workforce Development

Housing

	County
Housing Units	24,456
2018 Estimated Housing Units	24,765
Owner Occupied Units	14,256
Renter Occupied Units	3,933
Persons/Owner Occupied Unit	2.4
Persons/Renter Occupied Unit	2.1
Median Value of Housing	\$158,300
Median Monthly Gross Rent	\$740

Source: 2013-2017 American Community Survey 5-Year Estimates and DOA Housing Estimates for 2018

Representative Wage Rates

Position	2017 Hourly Rate	
	Mean	Median
Bartenders	\$10.06	\$9.34
Bookkeeping/Accounting/Auditing	\$16.92	\$16.96
Cashiers	\$9.62	\$9.31
Computer Programmers	\$32.15	\$30.76
Electricians	\$26.37	\$26.05
Healthcare Social Workers	\$23.06	\$22.76
Licensed Practical/Vocational Nurse	\$19.48	\$19.65
Machinery Maintenance Workers	\$23.48	\$23.34
Nursing Assistants	\$14.15	\$14.05
Office Clerk/General	\$15.24	\$15.24
Physical Therapists	\$40.28	\$40.67
Secretaries/Administrative Assistants	\$24.03	\$23.06
Stock Clerk/Order Fillers	\$13.56	\$11.77
Truck Drivers-Heavy/Tractor Trailer	\$20.90	\$20.71
Waiter and Waitresses	\$9.54	\$8.88
Welder/Cutter/Solderer/Brazer	\$18.79	\$18.51

Source: Bureau of Labor Statistics, May 2017

Building Permits

County Residential	2013	2017
Single Family	73	135
Total Units	73	135
Value	\$13,493,103	\$28,351,980

Source: Bureau of the Census

Employment by Industry

	2013-2017 5-Year Estimate	% of Total Employment
Agriculture/Forestry/Fishing/Hunting/Mining	932	4.4
Construction	1,630	7.7
Manufacturing	5,049	23.8
Wholesale Trade	416	2.0
Retail Trade	2,298	10.8
Transportation and Warehousing, and Utilities	899	4.2
Information	270	1.3
Finance and Insurance/Real Estate/Rental and Leasing	754	3.5
Services (Professional/Educational/Entertainment/Other)	8,319	39.1
Public Administration	690	3.2
TOTAL*	21,257	100.0

+ Represents the total number of jobs provided by employers within the County and not the total number of employed individuals in the County.

Source: American Community Survey, 2013-2017 5-Year Estimates

Industry Employment Projections (West Central WI)

	Estimated Employment*		% Change
	2014	2024	
Total, All Nonfarm Industries	231,151	245,147	6.1
Mining/Natural Resources	10,581	10,959	3.6
Manufacturing	32,759	33,125	1.1
Construction	6,913	7,998	15.7
Trade, Transportation and Utilities	38,883	40,810	5.0
Information	1,799	1,543	-14.2
Financial Activities (finance/insurance/real estate/rental and leasing)	7,113	7,436	4.5
Professional and Business Services (professional/management/remediation)	16,871	19,143	13.5
Educational and Health Services (including State/Local Government)	54,430	57,783	6.2
Leisure and Hospitality	18,961	20,746	9.4
Other Services (except Government)	9,591	10,432	8.8
Government	12,130	12,049	-0.7
Self-Employed and Unpaid Family Workers (all jobs)	21,120	23,123	9.5

*Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs.

Source: Office of Economic Advisors, Wisconsin Dept. of Workforce Development, November 2016

Largest Employers

Employer	Industry Type	Employees
Amery Regional Medical Center	General medical and surgical hospitals	250-499
Osceola School District	Elementary and secondary schools	250-499
St. Croix Medical Center	General medical and surgical hospitals	250-499
Trollhaugen Winter Recreation	All other traveler accommodation	250-499
WalMart Supercenter	Department stores (except discount department stores)	250-499
Bishop Fixture & Millwork, Inc.	Custom architectural woodwork and millwork	100-249
Cardinal LG Company	Glass product manufacturing made of purchased glass	100-249
Clear Lake School District	Elementary and secondary schools	100-249
Golden Age Manor	Nursing care facilities (skilled nursing)	100-249
United Pioneer Home	Other social advocacy organizations	100-249
Osceola Medical Center	General medical and surgical hospitals	100-249
Lake Wapogasset Lutheran Bible Camp	Recreational and vacation camps	100-249
Menards, Inc.	Home centers	100-249
Engineered Plastic Components	All other plastics product manufacturing	100-249
Northwire, Inc.	Surgical and medical instrument manufacturing	100-249
Oxbo International Corporation	Farm machinery and equipment manufacturing	100-249
Monarch Paving Company	Highway, street and bridge construction	100-249
Specialty Coating Systems	Metal coating and nonprecious engraving	100-249
Tenere, Inc.	Sheet metal work manufacturing	100-249
Unity School District	Elementary and secondary schools	100-249
Unity Elementary and Middle Schools	Elementary and secondary schools	100-249
Advanced Food Products	Fruit and vegetable canning	100-249
Neuro Science, Inc.	Research and development in biotechnology (ex. Nanobiotechnology)	100-249

Source: Wisconsin DWD; Major employers were extracted from the America's Labor Market Information System Employer Database

Recreational Highlights

Water Acres as Percent of Land Area	4.7	Bicycle Trails (miles)	63
Swimming Areas	9	Snowmobile Trails (miles)	373
Fishing Lakes	391	ATV Trails (miles)	29.8
Canoe Trails (miles)	91	Downhill Skiing Sites	1
Camping Sites	838	Cross-Country Ski Trails (miles)	102.6
Trout Streams (miles)	89.9	Golf Courses	7
Hiking Trails (miles)	182.3	Hunting Area (public acres)	54,711

Source: Polk County Outdoor Recreation Plan, 2014-2019

Polk County is characterized by plentiful forest and water resources. There are numerous lakes and streams which provide recreation seekers with excellent opportunities for swimming, fishing, canoeing, boating and water skiing. Large numbers of picnic areas and parks are scattered throughout the County. One of the most scenic parks in the West Central Wisconsin region is Interstate Park at St. Croix Falls, located along the St. Croix River. Nature and multi-use trails are also abundant in Polk County, including the Apple River County Trail, Loraine County Forest, Gandy Dancer Trail, Cattail Trail and Sterling Forest. The County is bordered by the St. Croix River which is considered one of the nation's last "wild rivers". Because of the many lakes and its relative location, Polk County receives a lot of weekend visitors from the Minneapolis-St. Paul Metropolitan Area in addition to commuters and businesses servicing the Twin Cities Metropolitan Area.

Industrial Parks/Sites

	Acres Served by Utilities				State Hwy. Access	Community Airport	Rail Service to Community	Rail Service In Park
	Acres Available	Municipal Water	Municipal Sewer	Natural Gas				
Amery	In process of looking for additional land				X	X		
Balsam Lake	20	20	20	20	X			
Centuria	35	35	35	35	X			
Clayton	13.5	13.5	13.5	13.5	X			
Clear Lake	17	17	17	17	X			
Dresser	Private properties available				X		X	
Frederic	In process of looking for additional land				X			
Luck	Assessing future needs				X			
Milltown	Assessing future needs				X			
Osceola	22	22	22	22	X	X	X	
Osceola*	52	52	52	52	X	X	X	
Turtle Lake**	20.2	20.2	20.2	20.2	X			

*Airport Business Park

**Portion of Turtle Lake in Polk County.

Source: Polk County Economic Development Corporation

Miscellaneous

HIGHWAYS—Polk County is served by a network of U.S. and State Highways. USH 63 and STH 87, 35, 65, and 46 run a north-south route through the County. USH 8 and STH 48 run east and west. Polk County is 23 miles from Interstate 35 (in Minnesota) and 20 miles from Interstate 94.

RAIL SERVICE—The Canadian National (CN) Railroad connects Minneapolis-St. Paul with the Polk County communities of Osceola and Dresser.

AIR SERVICE—Polk County has two publicly-owned airports located in the communities of Osceola and Amery. The Amery Airport is classified as a medium general aviation airport and has a 4,000 foot primary runway. The L.O. Simenstad Airport in Osceola is also a medium general aviation airport with a primary runway of 5,006 feet. Because of Polk County's proximity to the major air facilities in Minneapolis-St. Paul, many residents rely on these facilities for scheduled air passenger service.

EDUCATIONAL FACILITIES—Most training needs among local businesses are met by the Wisconsin Indianhead Technical College located in New Richmond and Rice Lake. Associate degree and vocational education programs are offered in more than 70 career programs, as well as customized training. University campuses in River Falls, Menomonie, and Eau Claire provide bachelor and master degree programs.