

Economy Overview

Eau Claire County, WI

EMSI Q3 2015 Data Set

January 2016

West Central Wisconsin Regional Planning Commission



800 Wisconsin Street
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Eau Claire, Wisconsin 54703-3606
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Parameters

Regions

Code	Description
55035	Eau Claire County, WI

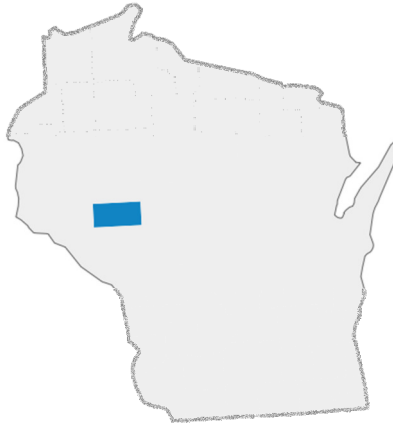
Timeframe

2001 - 2015

Datarun

2015.3 – QCEW Employees, Non-QCEW Employees, and Self-Employed



















Economy Overview



Population (2015)	102,446
Jobs (2015)	61,568
Average Earnings (2015)	\$49,588
Unemployed (7/2015)	2,304
Completions (2014)	4,488
GRP (2013)	\$4,872,463,329
Exports (2013)	\$6,486,084,567
Imports (2013)	\$6,075,665,689

Population

102,446 2015 Population 1.8% of State	3.5% Population Growth for the Last 5 Years State Growth 1.6%
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Age Group	2015 Population	% of Population	
Under 5 years	6,061	5.9%	
5 to 9 years	5,871	5.7%	
10 to 14 years	5,687	5.6%	
15 to 19 years	7,967	7.8%	
20 to 24 years	12,630	12.3%	
25 to 29 years	7,229	7.1%	
30 to 34 years	6,948	6.8%	
35 to 39 years	5,643	5.5%	
40 to 44 years	5,473	5.3%	
45 to 49 years	5,462	5.3%	
50 to 54 years	6,358	6.2%	
55 to 59 years	6,359	6.2%	
60 to 64 years	5,951	5.8%	
65 to 69 years	4,940	4.8%	
70 to 74 years	3,458	3.4%	
75 to 79 years	2,358	2.3%	
80 to 84 years	1,839	1.8%	
85 years and over	2,212	2.2%	

Jobs by Industry





















61,568 Total Jobs (2015)		47.7% Male (National: 51.4%)		52.3% Female (National: 48.6%)	
NAICS	Industry	2015 Jobs			
11	Crop and Animal Production	359			
21	Mining, Quarrying, and Oil and Gas Extraction	<10			
22	Utilities	59			
23	Construction	2,322			
31	Manufacturing	5,505			
42	Wholesale Trade	2,300			
44	Retail Trade	7,249			
48	Transportation and Warehousing	2,339			
51	Information	688			
52	Finance and Insurance	2,833			
53	Real Estate and Rental and Leasing	620			
54	Professional, Scientific, and Technical Services	2,432			
55	Management of Companies and Enterprises	2,186			
56	Administrative and Support and Waste Management and Remediation Services	3,330			
61	Educational Services	719			
62	Health Care and Social Assistance	11,946			
71	Arts, Entertainment, and Recreation	680			
72	Accommodation and Food Services	5,203			
81	Other Services (except Public Administration)	2,643			
90	Government	8,143			
99	Unclassified Industry	0			

Average Earnings by Industry

\$49,588

Avg. Earnings (2015)



















83% of Nation Avg.

NAICS	Industry	Avg. Earnings (2015)	
11	Crop and Animal Production	\$27,546	
21	Mining, Quarrying, and Oil and Gas Extraction	\$85,138	
22	Utilities	\$114,149	
23	Construction	\$52,511	
31	Manufacturing	\$59,505	
42	Wholesale Trade	\$58,668	
44	Retail Trade	\$29,278	
48	Transportation and Warehousing	\$45,898	
51	Information	\$55,846	
52	Finance and Insurance	\$63,125	
53	Real Estate and Rental and Leasing	\$34,995	
54	Professional, Scientific, and Technical Services	\$57,630	
55	Management of Companies and Enterprises	\$85,928	
56	Administrative and Support and Waste Management and Remediation Services	\$30,749	
61	Educational Services	\$27,867	
62	Health Care and Social Assistance	\$64,518	
71	Arts, Entertainment, and Recreation	\$15,396	
72	Accommodation and Food Services	\$15,095	
81	Other Services (except Public Administration)	\$20,897	
90	Government	\$64,724	
99	Unclassified Industry	\$0	





Unemployment by Industry

2,304

Total Unemployment (7/2015)






















NAICS	Industry	Unemployed (7/2015)	% of Regional Unemployment	
11	Crop and Animal Production	3	0%	
21	Mining, Quarrying, and Oil and Gas Extraction	1	0%	
22	Utilities	1	0%	
23	Construction	76	3%	
31	Manufacturing	206	9%	
42	Wholesale Trade	39	2%	
44	Retail Trade	274	12%	
48	Transportation and Warehousing	226	10%	
51	Information	16	1%	
52	Finance and Insurance	58	3%	
53	Real Estate and Rental and Leasing	18	1%	
54	Professional, Scientific, and Technical Services	70	3%	
55	Management of Companies and Enterprises	12	1%	
56	Administrative and Support and Waste Management and Remediation Services	177	8%	
61	Educational Services	29	1%	
62	Health Care and Social Assistance	307	13%	
71	Arts, Entertainment, and Recreation	21	1%	
72	Accommodation and Food Services	272	12%	
81	Other Services (except Public Administration)	74	3%	
90	Government	130	6%	
99	No Previous Work Experience/Unspecified	293	13%	

Top Program Completions

CIP	Program	Completions (2014)	
51	Health professions and related programs	1,435	
52	Business, management, marketing, and related support services	823	
13	Education	191	
43	Homeland security, law enforcement, firefighting and related protective services	190	
42	Psychology	179	
09	Communication, journalism, and related programs	130	
11	Computer and information sciences and support services	126	
45	Social sciences	124	
26	Biological and biomedical sciences	118	
31	Parks, recreation, leisure, and fitness studies	105	

Gross Regional Product (GRP)

\$3,188,127,581	\$1,334,547,508	\$349,788,240	\$4,872,463,329
Earnings (2013)	Property Income (2013)	Taxes on Production (2013)	Total GRP (2013)





















NAICS	Industry	GRP (2013)	% of Total
11	Crop and Animal Production	\$65,621,311.98	1% 
21	Mining, Quarrying, and Oil and Gas Extraction	\$308,164,464.88	6% 
22	Utilities	\$20,397,633.78	0% 
23	Construction	\$153,857,705.06	3% 
31	Manufacturing	\$468,917,084.42	10% 
42	Wholesale Trade	\$275,362,533.19	6% 
44	Retail Trade	\$335,386,711.64	7% 
48	Transportation and Warehousing	\$139,449,406.78	3% 
51	Information	\$91,180,900.27	2% 
52	Finance and Insurance	\$406,750,155.36	8% 
53	Real Estate and Rental and Leasing	\$165,604,062.60	3% 
54	Professional, Scientific, and Technical Services	\$182,106,184.30	4% 
55	Management of Companies and Enterprises	\$211,483,140.84	4% 
56	Administrative and Support and Waste Management and Remediation Services	\$144,274,114.12	3% 
61	Educational Services	\$31,248,663.88	1% 
62	Health Care and Social Assistance	\$687,108,890.04	14% 
71	Arts, Entertainment, and Recreation	\$22,717,016.86	0% 
72	Accommodation and Food Services	\$119,194,335.72	2% 
81	Other Services (except Public Administration)	\$78,875,969.94	2% 
90	Government	\$546,367,976.83	11% 
	Other Non-Industries	\$418,395,066.72	9% 

Region Exports

\$6,486,084,567.39





















Exports (2013)

70% of Supply

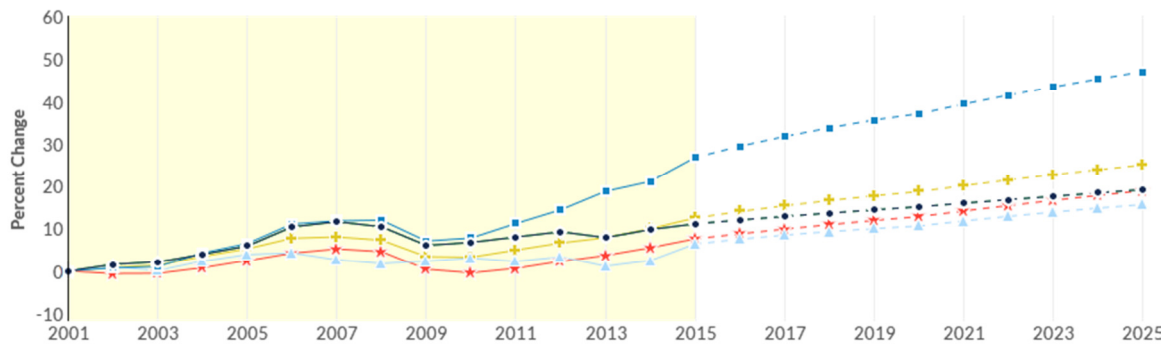
NAICS	Industry	Exports (2013)
11	Crop and Animal Production	\$154,590,733.49 
21	Mining, Quarrying, and Oil and Gas Extraction	\$467,492,186.21 
22	Utilities	\$16,675,465.08 
23	Construction	\$138,701,128.03 
31	Manufacturing	\$1,654,156,359.72 
42	Wholesale Trade	\$342,196,535.20 
44	Retail Trade	\$313,340,393.06 
48	Transportation and Warehousing	\$209,213,690.12 
51	Information	\$79,899,266.63 
52	Finance and Insurance	\$432,195,192.63 
53	Real Estate and Rental and Leasing	\$196,939,204.42 
54	Professional, Scientific, and Technical Services	\$122,586,284.19 
55	Management of Companies and Enterprises	\$335,497,765.91 
56	Administrative and Support and Waste Management and Remediation Services	\$118,652,803.48 
61	Educational Services	\$31,392,840.20 
62	Health Care and Social Assistance	\$774,599,098.02 
71	Arts, Entertainment, and Recreation	\$17,389,440.40 
72	Accommodation and Food Services	\$106,979,650.67 
81	Other Services (except Public Administration)	\$56,422,268.16 
90	Government	\$917,164,261.76 

Region Imports

\$6,075,665,689.2 Imports (2013) 68% of Demand	\$2,914,498,465.2 Locally Produced & Consumed (2013) 32% of Demand
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NAICS	Industry	Imports (2013)
11	Crop and Animal Production	\$254,010,033.94 
21	Mining, Quarrying, and Oil and Gas Extraction	\$87,681,881.77 
22	Utilities	\$98,240,009.71 
23	Construction	\$195,550,954.40 
31	Manufacturing	\$1,458,610,680.50 
42	Wholesale Trade	\$328,039,694.46 
44	Retail Trade	\$164,630,281.75 
48	Transportation and Warehousing	\$187,609,806.49 
51	Information	\$249,353,965.06 
52	Finance and Insurance	\$424,379,981.04 
53	Real Estate and Rental and Leasing	\$223,065,661.13 
54	Professional, Scientific, and Technical Services	\$316,286,959.21 
55	Management of Companies and Enterprises	\$141,480,968.55 
56	Administrative and Support and Waste Management and Remediation Services	\$123,526,681.57 
61	Educational Services	\$74,769,422.03 
62	Health Care and Social Assistance	\$169,288,357.66 
71	Arts, Entertainment, and Recreation	\$55,528,547.32 
72	Accommodation and Food Services	\$105,201,968.22 
81	Other Services (except Public Administration)	\$76,001,370.57 
90	Government	\$1,342,408,463.86 

Regional Trends



	Region	2001 Jobs	2015 Jobs	Change	% Change
●	Region	55,391	61,568	6,177	11.2%
●	St. Croix County	29,850	37,841	7,991	26.8%
●	Pierce County	11,307	12,035	728	6.4%
●	Eau Claire County	55,391	61,568	6,177	11.2%
●	West Central Wisconsin	178,238	200,540	22,302	12.5%
●	United States	145,028,963	156,106,469	11,077,506	7.6%

Growing & Declining Occupations

Occupation	Change in Jobs (2001-2015)	
Registered Nurses	766	
Personal Care Aides	700	
Customer Service Representatives	370	
First-Line Supervisors of Retail Sales Workers	-255	
Cashiers	-505	
Retail Salespersons	-941	

Growing & Declining Industries

Industry	Change in Jobs (2001-2015)	
General Medical and Surgical Hospitals	1,461	
Corporate, Subsidiary, and Regional Managing Offices	1,373	
General Warehousing and Storage	1,119	
Professional and Management Development Training	-400	
Computer Storage Device Manufacturing	-647	
Home Centers	-2,221	

2015 Educational Attainment



	Education Level	2015 Population	2015 Percent
●	Less Than 9th Grade	2,171	3.4%
●	9th Grade to 12th Grade	2,207	3.4%
●	High School Diploma	18,440	28.7%
●	Some College	14,337	22.3%
●	Associate's Degree	7,607	11.8%
●	Bachelor's Degree	12,274	19.1%
●	Graduate Degree and Higher	7,192	11.2%

2015 Age Cohort Demographics



	Age Cohort	2015 Population	2015 Percent
●	Under 20 years	25,586	25.0%
●	20 to 39 years	32,450	31.7%
●	40 to 59 years	23,652	23.1%
●	60 to 79 years	16,707	16.3%
●	80 years and over	4,050	4.0%

2015 Race/Ethnicity Demographics



	Race/Ethnicity	2015 Population	2015 Percent
●	All Other Race/Ethnicities	2,009	2.0%
●	Two or More Races, Non-Hispanic	1,651	1.6%
●	White, Hispanic	1,945	1.9%
●	Asian, Non-Hispanic	3,887	3.8%
●	White, Non-Hispanic	92,953	90.7%

Top Regional Businesses

Business Name	Employees
Menard Inc	10,000
Mayo Clinic Health System	2,000
Intel Corp	1,900
Phillips-Medisize	1,700
Menard Inc Distribution Center	1,600

Appendix A - Data Sources and Calculations

Input-Output Data

The input-output model in this report is EMSI's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several EMSI in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Demographic Data

The demographic data in this report is compiled from several sources using a specialized process. Sources include annual population estimates and population projections from the US Census Bureau, birth and mortality rates from the US Health Department, and projected regional job growth.

Industry Data

EMSI industry data have various sources depending on the class of worker. (1) For QCEW Employees, EMSI primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns and Current Employment Statistics. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Unemployment Data

The unemployment data in this report comes from the Bureau of Labor Statistics' Local Area Unemployment Statistics and is updated every two months.

Occupation Data

EMSI occupation employment data are based on final EMSI industry data and final EMSI staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level EMSI earnings by industry.

Educational Attainment Data

EMSI's educational attainment numbers are based on EMSI's demographic data and the American Community Survey. By combining these sources, EMSI interpolates for missing years and projects data at the county level. Educational attainment data cover only the population aged 25 years or more and indicate the highest level achieved.

Infogroup Business-Level Data

Data for individual businesses is provided by Infogroup, which maintains a database of more than 16 million U.S. business entities. Note that in aggregate it will not be consistent with EMSI labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.

State Data Sources

This report uses state data from the following agencies: Alabama Department of Industrial Relations; Alaska Department of Labor and Workforce Development; Arizona Department of Administration, Office of Employment and Population Statistics; Arkansas Department of Workforce Services; California Labor Market Information Department; Colorado Department of Labor and Employment; Connecticut did not provide us with a data source; Delaware Office of Occupational and Labor Market Information, Delaware Wages 2004; District of Columbia Department of Employment Services; Florida Department of Economic Opportunity; Georgia Department of Labor, Workforce Information and Analysis, Occupational Information Services Unit; Hawaii Department of Labor and Industrial Relations, Research and Statistics Office; Idaho Department of Labor; Illinois Department of Employment Security, Employment Projections; Indiana Department of Workforce Development; Iowa Workforce Development; Kansas Department of Labor, Labor Market Information Services, Kansas Wage Survey; Kentucky Office of Employment and Training; Louisiana Department of Labor; Maine did not provide us with a data source; Maryland Department of Labor, Licensing and Regulation, Office of Labor Market Analysis and Information; Massachusetts Executive Office of Labor and Workforce Development; Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives; Minnesota Department of Employment and Economic Development; Mississippi Department of Employment Security; Missouri Department of Economic Development; Montana Department of Labor and Industry, Research and Analysis Bureau; Nebraska Workforce Development; Nevada Department of Employment, Training and Rehabilitation, Information Development and Processing Division, Research and Analysis Bureau; New Hampshire Department of Employment Security; New Jersey Department of Labor and Workforce Development; New Mexico Department of Labor, Bureau of Economic Research and Analysis; New York Department of Labor, Division of Research and Statistics; North Carolina Department of Commerce, Labor and Economic Analysis Division; North Dakota Job Service, Labor Market Information Center; Ohio Department of Job and Family Services, Labor Market Information Division; Oklahoma Employment Security Commission; Oregon Employment Department, Oregon Labor Market Information System; Pennsylvania Department of Labor and Industry, Center for Workforce Information and Analysis; Rhode Island did not provide us with a data source; South Carolina Employment Security Commission, Labor Market Information Department; South Dakota Department of Labor, Labor Market Information Division; Tennessee Department of Labor and Workforce Development, Research and Statistics Division; Texas Workforce Commission; Utah Department of Workforce Services; Vermont did not provide us with a data source; Virginia Employment Commission, Economic Information Services; Washington State Employment Security Department, Labor Market and Economic Analysis Branch; West Virginia Bureau of Employment Programs, Research Information & Analysis Division; Wisconsin Department of Workforce Development, Bureau of Workforce Information; Wyoming Department of Employment, Research and Planning