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West Central Wisconsin Regional Planning Commission

Serving the counties of Barron, Chippewa, Clark, Dunn, Eau Claire, Polk, and St. Croix

EVENTS & FUNDING

APRIL 2021

American Rescue Plan Act of 2021

The American Rescue Plan Act of 2021 signed by President Biden on March 11, 2021 includes funds for state, county, local, and tribal governments. **It is important that you educate yourself on the funding allocation, process for obtaining the funds, and purpose of the funding.**

The League of Wisconsin Municipalities is hosting informational calls on the American Rescue Plan Act that may be useful. More information on these calls, along with some additional resources, is available on the League's website [here](#). The Wisconsin Counties Association will be holding a town hall webinar to discuss the Act. Information on the webinar can be found [here](#).

We will monitor additional information sources and will share any updates on our [COVID-19 Resources webpage](#) as they become available.

COVID-19 Resources & Funding

Economic conditions are rapidly changing throughout our Region due to the COVID-19 pandemic. In response, our office and the Regional Business Fund, Inc. are continuing to develop a list of resources to assist communities and business respond to immediate and long-term challenges. The WCWRPC COVID-19 Resources webpage, available [here](#), provides a list of helpful resources, programs and agencies.

Economic Development Administration (EDA) CARES Act Recovery Assistance Revolving Loan Fund (RLF)

Administered by WCWRPC and Regional Business Fund, Inc.

COVID-19 Federal Rural Resource Guide

US Dept. of Agriculture

Rising to Challenges: Navigating through COVID-19 in Wisconsin: Strategies and Resources for Small Businesses and Community Groups

Publication by Wisconsin Economic Development Corporation

Upcoming Events: April - May 2021

2021 Wisconsin Hazardous Materials Awareness & Waste Disposal Training (online)

April 6, April 8, April 13, and April 15, 2021 - State of Wisconsin Bureau of State Risk Management

Public Sector Town Hall Webinar on American Rescue Plan Act of 2021

April 7, 2021 - Wisconsin Counties Association

American Rescue Plan Act Informational Calls

April 7 and April 13, 2021 - League of Wisconsin Municipalities

Purchasing with Federal Grant Funds: Proper Procedures and Allowable Costs

April 7, 2021 - National Association of Development Organizations

Legislative Power Over Administrative Agencies: A Retrospective on 2011 Wisconsin Act 21

April 8, 2021 - Tommy G. Thompson Center on Public Leadership

Planning & Zoning Webinars - Center for Land Use Education

April 8, 2021 - Subdivision Regulations

April 29, 2021 - Zoning Fundamentals

May 18, 2021 - Meeting and Hearing Conduct

Leadership in Turbulent Times

April 12, 2021 - Tommy G. Thompson Center on Public Leadership

National Main Street Conference (Virtual)

April 12-14, 2021 - Main Street America

Value Capture Strategies Webinars - Federal Highway Administration

April 14, 2021 - Value Capture Strategies and Municipal Bonds and Debt

May 12, 2021 - Value Capture Strategies and Infrastructure Bank Programs

May 19, 2021 - Value Capture Strategies and Capital Improvement Plan-The Primer

June 9, 2021 - Value Capture Strategies and Project Delivery: Public-Private Partnerships

June 16, 2021 - Value Capture Strategies: Tax Increment Financing-The Primer
July 14, 2021 - Value Capture Strategies: Transportation Reinvestment Zones-The Primer
August 4, 2021 - Value Capture Strategies: Developer Impact Fees-The Primer
August 25, 2021 - Value Capture Strategies: Special Assessment Districts-The Primer
September 15, 2021 - Value Capture Strategies: Risk Assessment-The Primer
October 6, 2021 - Value Capture Strategies: Making the Business and Economic Case-A
Primer

Food Finance Institute (FFI) Scaler Services Online Workshops

April 15, 2021 - Food Safety & GFSI Planning

Wisconsin Main Street Awards (Virtual)

April 21, 2021 - Wisconsin Economic Development Corporation

Wisconsin Rural Partners Virtual Rural Summit

May 5 - June 2, 2021

American Planning Association 2021 National Planning Conference (Online)

May 5 - 7, 2021

Federal Grants Compliance Training for State & Local Governments (Virtual)

May 11 - 12, 2021 - Thompson Grants

Funding Opportunities: April - June 2021

Business and Industry (B&I) CARES Act Program

Funds available until expended – US Dept. of Agriculture

Community Heart & Soul Seed Grant Funding to Small Cities and Towns

Grant Awards are Limited

National Endowment for the Arts Research Grants in the Arts

SAM and Grants.gov Registrations – March 8, 2021 and March 19, 2021 respectively

Part 2 – April 1-8, 2021

National Endowment for the Arts Challenge America Grants

SAM and Grants.gov Registrations – March 30, 2021 and April 13, 2021 respectively

Part 1 – April 22, 2021

Part 2 – April 27-May 4, 2021

Farm Business Management and Benchmarking Competitive Grants Program

April 8, 2021 – US Dept. of Agriculture

Industry Sectors Worker Training Grants

April 8, 2021 - Wisconsin Dept. of Workforce Development

Shuttered Venue Operators Grant

Slated to Open April 8, 2021 - Small Business Administration

2021 AARP Community Challenge

April 14, 2021

FY2021 Small Business Innovation Research Program (SBIR) Phase I

April 14, 2021 – National Institute of Standards and Technology

AARP Advancing Economic Opportunity Among Older Adults JUST ADDED

April 15, 2021 (Pre-application)

May 31, 2021 (Invited Full Application)

Acres for America JUST ADDED

April 15, 2021 (Pre-proposal due date) – National Fish & Wildlife Foundation

June 30, 2021 (Invited Full Application)

Notice of Discharge Grants

April 15, 2021 – Wisconsin Dept. of Natural Resources

Wisconsin Humanities Council Major Grants

April 15, 2021

All-Terrain Vehicles (ATV) Trail Aids

April 15, 2021 – Wisconsin Dept. of Natural Resources

Snowmobile Trail Aids

April 15, 2021 – Wisconsin Dept. of Natural Resources

Targeted Runoff Management Program

April 15, 2021 – Wisconsin Dept. of Natural Resources

Urban Nonpoint Source & Storm Water Management Grant Program

April 15, 2021 – Wisconsin Dept. of Natural Resources

AARP Small Dollar, Big Impact Grant JUST ADDED

April 21, 2021

Build to Scale Program

April 29, 2021 – US Dept. of Commerce

The Lawrence Foundation

April 30, 2021

Hometown Health Grant

April 30, 2021 – Mayo Clinic Health System

Knowles-Nelson Stewardship Local Assistance Grant Programs

May 1, 2021 – Wisconsin Dept. of Natural Resources

Land and Water Conservation Fund

May 1, 2021 – Wisconsin Dept. of Natural Resources

Recreational Trails Program

May 1, 2021 – Wisconsin Dept. of Natural Resources

Aids for the Acquisition and Development of Local Parks

May 1, 2021 – Wisconsin Dept. of Natural Resources

Urban Green Space (USG) Grants

May 1, 2021 – Wisconsin Dept. of Natural Resources

Urban Rivers (UR) Grant

May 1, 2021 – Wisconsin Dept. of Natural Resources

Fund for Wild Nature

May 1, 2021

Wisconsin Humanities Council Mini Grants

May 1, 2021

Small Business Innovation Research Phase II

May 3, 2021 – US Dept. of Agriculture

Community Development Block Grant (CDBG) Public Facilities Program

May 13, 2021 – Wisconsin Dept. of Administration

Click [here](#) for a WCWRPC handout/list of communities eligible to apply for this program

Preservation and Access Education and Training Grants **JUST ADDED**

May 18, 2021 – National Endowment for the Humanities

Notice of Discharge Grants

June 15, 2021 – Wisconsin Dept. of Natural Resources

Quadratex Energize the Environment Grant-Fall Cycle

June 30, 2021 – Quadratex Cares

Go Outside Fund

June 30, 2021 – Natural Resources Foundation of Wisconsin

Clean Water Fund Program

June 30, 2021 – Wisconsin Dept. of Natural Resources

Safe Drinking Water Loan Program

June 30, 2021 – Wisconsin Dept. of Natural Resources

The following state or federal funding agencies have various programs and deadlines:

Community Development Block Grant Planning (PLNG) Program

Applications accepted on a continuous basis – Wisconsin Dept. of Administration

Community Development Investment Grant Program

No submission deadlines – Wisconsin Economic Development Corporation

EDA Planning Program and Local Technical Assistance Program

Contact the WCWRPC if interested

Freight Railroad Infrastructure Improvement Program

Ongoing – Wisconsin Dept. of Transportation

EDA Public Works & Economic Adjustment Assistance Program

Contact the WCWRPC if interested

Community Development Block Grant-Emergency Assistance Program

Varies - Wisconsin Dept. of Administration

Emergency Watershed Protection Program

Contact local Natural Resources Conservation Service field office

Idle Sites Redevelopment Program

Continuous application process – Wisconsin Economic Development Corporation

Agricultural Conservation Easement Program

Ongoing – US Dept. of Agriculture

Strategic Economic and Community Development (SECD) Program

Open – US Dept. of Agriculture

Water & Waste Disposal Loan and Grant Program

Ongoing – US Dept. of Agriculture



The Regional Business Fund, Inc. (RBF, Inc.) is a non-profit economic development corporation whose purpose is to promote business and economic development in west central Wisconsin. The RBF, Inc. offers low-interest loan funds to businesses that expand within the region, diversify the economy, add new technology, revitalize buildings in the region's downtowns, create or retain quality jobs, and increase capital investment in the region. The RBF, Inc. offers the following programs:

- **Revolving Loan Fund**
- **Growth Loan Fund**
- **Micro Loan Fund**
- **Downtown Facade Fund**
- **Technology Enterprise Fund**
- **EDA Fund**

For more information, visit our **website**, or please contact:

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