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West Central Wisconsin Regional Planning Commission

Serving the counties of Barron, Chippewa, Clark, Dunn, Eau Claire, Polk, and St. Croix

EVENTS & FUNDING

DECEMBER 2020

COVID-19 Resources & Funding

Economic conditions are rapidly changing throughout our Region due to the COVID-19 pandemic. In response, our office and the Regional Business Fund, Inc. are continuing to develop a list of resources to assist communities and business respond to immediate and long-term challenges. The WCWRPC COVID-19 Resources webpage, available [here](#), provides a list of helpful resources, programs and agencies.

Economic Development Administration (EDA) CARES Act Recovery Assistance Revolving Loan Fund (RLF)

Administered by WCWRPC and Regional Business Fund, Inc.

COVID-19 Federal Rural Resource Guide

US Dept. of Agriculture

Rising to Challenges: Navigating through COVID-19 in Wisconsin: Strategies and Resources for Small Businesses and Community Groups

Publication by Wisconsin Economic Development Corporation

Upcoming Events: December 2020 - January 2021

A Conversation with Kay Coles James on Peace, Hope, and Stability in America

December 2, 2020 - Tommy G. Thompson Center on Public Leadership

A Conversation with Scott Hodek, Wisconsin Dept. of Workforce Development

December 3, 2020 - Hosted by St. Croix Economic Development Corporation

Please RSVP [here](#).

2021 Safe Routes to Parks Application Info Session

December 3, 2020 - Safe Routes Partnership

Transportation Information Center Online Workshops

December 8-9, 2020 - Highway Safety

Virtual MARKETPLACE 2020

December 8-10, 2020 - Marketplace Wisconsin

Food Finance Institute (FFI) Scaler Services Online Workshops

January 14, 2021 - Sales and Distribution Planning

February 4, 2021 - Marketing and Branding Planning

February 24, 2021 - Operations & Organization Planning

March 18, 2021 - Sources & Uses of Capital Finance Planning

April 15, 2021 - Food Safety & GFSI Planning

Funding Opportunities: December 2020 - February 2021

FY 2020 SPRINT Challenge

December 3, 2020 – US Dept. of Commerce

Wisconsin Humanities Council Major Grants

December 15, 2020

2021 Safe Routes to Parks Activating Communities Program **JUST ADDED**

December 18, 2020 - Safe Routes Partnership

Community Connect Grant Program

December 23, 2020 – US Dept. of Agriculture

Go Outside Fund

December 31, 2020 – Natural Resources Foundation of Wisconsin

Solid Waste Management Grants

December 31, 2020 – US Dept. of Agriculture

Walmart Community Grant Program

December 31, 2020

2021 Wisconsin Land Information Program Grant Application

December 31, 2020 – Wisconsin Dept. of Administration

Ready, Set, Go! Grants

January 1, 2021 – Wisconsin Dept. of Tourism

Tourist Information Center (TIC) Grant Program

January 1, 2021 – Wisconsin Dept. of Tourism

Public Humanities Projects

January 6, 2021 – National Endowment for the Humanities

FY 2021 AmeriCorps State and National Grants

January 6, 2021 – Corporation for National & Community Service

Sustainable Agricultural Systems JUST ADDED

January 7, 2021 (letter of intent); April 1, 2021 (application deadline) - US Dept. of Agriculture

FY 2021 Farm to School Grants

January 8, 2021 – US Dept. of Agriculture

Fabrication Laboratories (Fab Labs) Grant Program

January 8, 2021 – Wisconsin Economic Development Corporation

Technical Education Equipment Grants JUST ADDED

January 11, 2021 - Wisconsin Dept. of Workforce Development

AgrAbility - Assistive Technology Program for Farmers with Disabilities

January 13, 2021 – US Dept. of Agriculture

Preservation Assistance Grants for Smaller Institutions

January 14, 2021 – National Endowment for the Humanities

Captain Planet Foundation Grants

January 15, 2021

Workforce Equity Grants JUST ADDED

January 18, 2021 - Wisconsin Dept. of Workforce Development

Force for Positive Change JUST ADDED

January 19, 2021 (Phase I) - Wisconsin Alumni Research Foundation

2021 Wood Innovations Funding Opportunity JUST ADDED

January 20, 2021 - US Dept. of Agriculture

Creative Communities Grants – Phase 1

January 21, 2021 – Wisconsin Arts Board

Women and Minorities in Science, Technology, Engineering, and Mathematics Fields Program

January 21, 2021 – US Dept. of Agriculture

People for Bikes Community Grants (spring cycle) JUST ADDED

January 22, 2021 (letter of interest); April 9, 2021 (full applications)

Specialty Crop Research Initiative (SCRI) Pre-Applications JUST ADDED

January 26, 2021 - US Dept. of Agriculture

Five Star and Urban Waters Restoration Program JUST ADDED

January 28, 2021 - National Fish & Wildlife Foundation

FY20 Building Resilient Infrastructure and Communities

January 29, 2021 – Federal Emergency Management Administration

FY20 Flood Mitigation Assistance

January 29, 2021 – Federal Emergency Management Administration

Boat Enforcement Patrol Grants

January 31, 2021 – Wisconsin Dept. of Natural Resources

Joint Effort Marketing (JEM) Program

February 1, 2021 - Wisconsin Dept. of Tourism

Federal Aid in Sport Fish Restoration Boat Access

February 1, 2021 - Wisconsin Dept. of Natural Resources

Recreational Boating Facilities Grants

February 1, 2021 – Wisconsin Dept. of Natural Resources

Wisconsin Humanities Council Mini Grants

February 1, 2021

American Honda Foundation

February 1, 2021 (New Organizations)

Wisconsin State Horse Council Trail Grants

February 1, 2021- Wisconsin State Horse Council

Community Wood Energy and Wood Innovation Program

February 3, 2021 - US Dept. of Agriculture

North American Wetlands Conservation Act U.S. Standard Grants (Cycle 1)

February 26, 2021 – US Fish & Wildlife Service

The following state or federal funding agencies have various programs and deadlines:

Community Development Block Grant Planning (PLNG) Program

Applications accepted on a continuous basis – Wisconsin Dept. of Administration

Community Development Investment Grant Program

No submission deadlines – Wisconsin Economic Development Corporation

EDA Planning Program and Local Technical Assistance Program

Contact the WCWRPC if interested

EDA Public Works & Economic Adjustment Assistance Program

Contact the WCWRPC if interested

Community Development Block Grant-Emergency Assistance Program

Varies - Wisconsin Dept. of Administration

Emergency Watershed Protection Program

Contact local Natural Resources Conservation Service field office

Idle Sites Redevelopment Program

Continuous application process – Wisconsin Economic Development Corporation

Agricultural Conservation Easement Program

Ongoing – US Dept. of Agriculture

Water & Waste Disposal Loan and Grant Program

Ongoing – US Dept. of Agriculture



REGIONAL BUSINESS FUND, INC.

The Regional Business Fund, Inc. (RBF, Inc.) is a non-profit economic development corporation whose purpose is to promote business and economic development in west central Wisconsin. The RBF, Inc. offers low-interest loan funds to businesses that expand within the region, diversify the economy, add new technology, revitalize buildings in the region's downtowns, create or retain quality jobs, and increase capital investment in the region. The RBF, Inc. offers the following programs:

- **Revolving Loan Fund**
- **Growth Loan Fund**
- **Micro Loan Fund**
- **Downtown Facade Fund**
- **Technology Enterprise Fund**
- **EDA Fund**

For more information, visit our **website**, or please contact:

- **Tobi LeMahieu**, Fund Manager
- **Heidi Biesterveld**, Lending Specialist
- **Mai Xiong-Thao**, Loan Processor