



West Central Wisconsin Regional Planning Commission
Serving the counties of Barron, Chippewa, Clark, Dunn, Eau Claire, Polk, and St. Croix

EVENTS & FUNDING

JULY 2021

COVID-19 Resources & Funding

Economic conditions are rapidly changing throughout our Region due to the COVID-19 pandemic. In response, our office and the Regional Business Fund, Inc. are continuing to develop a list of resources to assist communities and business respond to immediate and long-term challenges. The WCWRPC COVID-19 Resources webpage, available [here](#), provides a list of helpful resources, programs and agencies.

COVID-19 Federal Rural Resource Guide

US Dept. of Agriculture

Rising to Challenges: Navigating through COVID-19 in Wisconsin: Strategies and Resources for Small Businesses and Community Groups

Publication by Wisconsin Economic Development Corporation

Upcoming Events: July - August 2021

Institute for Business & Entrepreneurship Training Opportunities

Various Dates - Institute for Business & Entrepreneurship University of Wisconsin System

Value Capture Strategies Webinars - U.S. Dept. of Transportation

July 14, 2021 - Value Capture Strategies: Transportation Reinvestment Zones-The Primer

August 4, 2021 - Value Capture Strategies: Developer Impact Fees-The Primer

August 25, 2021 - Value Capture Strategies: Special Assessment Districts-The Primer

September 15, 2021 - Value Capture Strategies: Risk Assessment-The Primer

October 6, 2021 - Value Capture Strategies: Making the Business and Economic Case-A Primer

Preparing and Adapting to Future Floods with Natural Flood Management Webinar

July 14, 2021 - UW Extension Local Government Education

Redistricting Workshop for Local Elected Officials Webinar

July 15, 2021 - UW Extension Local Government Education

Health Equity and Community Engagement Webinar

July 20, 2021 - UW Extension Local Government Education

Managing Economic Development Organizations Webinar

August 4, 2021 - Wisconsin Economic Development Association Academy

Entrepreneurship in Economic Development: What Practitioners Need to Know (Parts 1,2, and 3)

August 11, 18, and 25, 2021 - UW Madison Division of Extension

Chippewa County Economic Development Corporation Annual Meeting

August 27, 2021

Funding Opportunities: July - September 2021

Business and Industry (B&I) CARES Act Program

Funds available until expended – US Dept. of Agriculture

Rural Microentrepreneur Assistance Program in Wisconsin

Applications are accepted on an ongoing basis

Regional Food System Partnerships **JUST ADDED**

July 6, 2021 – US Dept. of Agriculture

Grants for Arts Projects (Second Grants)

July 8, 2021 – National Endowment for the Arts

North American Wetlands Conservation Act Grants (Cycle 2)

July 9, 2021 – US Fish and Wildlife Service

Rebuilding American Infrastructure with Sustainability and Equity (RAISE) Grants

July 12, 2021 – US Dept. of Transportation

Community Mobility Design Challenge 2021 **JUST ADDED**

July 12, 2021 – National Center for Mobility Management

Taking Action with Data: Using Environmental Public Health Tracking Data to Improve Environmental Health In A Community **JUST ADDED**

July 15, 2021 – Wisconsin Dept. of Health Services

Active People, Healthy Nation Champions Institute **JUST ADDED**

July 15, 2021 - Smart Growth America and Centers for Disease Control & Prevention

Water and Waste Disposal Revolving Loan Fund Grants JUST ADDED

July 16, 2021 – US Dept. of Agriculture

Regional Catastrophic Preparedness Grant Program JUST ADDED

July 16, 2021 – Federal Emergency Management Administration

Community Compost and Food Waste Reduction (CCFWR) Pilot Project JUST ADDED

July 16, 2021 – US Dept. of Agriculture

Wisconsin Humanities Council Grants – Wisconsin Humanities Council

July 19, 2021 (Recovery Grants)

August 1, 2021 (Mini Grants)

August 15, 2021 (Major Grants)

Rural Housing Preservation Grant JUST ADDED

July 19, 2021 (paper pre-applications); July 19, 2021 (electronic pre-applications) – US Dept. of Agriculture

Community Navigator Pilot Program JUST ADDED

July 23, 2021 – Small Business Administration

People for Bikes Community Grants – Fall Cycle

July 23, 2021 (letter of interest due); October 15, 2021 (full applications) – People for Bikes

Rural Placemaking Innovation Challenge JUST ADDED

July 26, 2021 – US Dept. of Agriculture

Partner with UniverCity Year

July 26, 2021 – UW Madison

Broadband Expansion Grants

July 27, 2021 – Public Service Commission of Wisconsin

Urban Agriculture and Innovative Production (UAIP) Competitive Grants Program JUST ADDED

July 30, 2021 – US Dept. of Agriculture

Knowles-Nelson Stewardship Grants

August 1, 2021 – Wisconsin Dept. of Natural Resources

Access Fund Climbing Conservation Grant Program

August 1, 2021 – Access Fund

Joint Effort Marketing (JEM) Program

August 1, 2021 – Wisconsin Dept. of Tourism

Meetings Mean Business! Grants Program

August 1, 2021 – Wisconsin Dept. of Tourism

Snowmobile Trail Aids

August 1, 2021 (supplemental maintenance) – Wisconsin Dept. of Natural Resources

Rural Innovation Stronger Economy (RISE) Grants JUST ADDED

August 2, 2021 – US Dept. of Agriculture

Our Town Grants

August 5, 2021 – National Endowment for the Arts

Rural Cooperative Development Grant **JUST ADDED**

August 10, 2021 – US Dept. of Agriculture

Public Humanities Project

August 11, 2021 – National Endowment for the Humanities

Notice of Discharge Grants

August 15, 2021 – Wisconsin Dept. of Natural Resources

Broadband Infrastructure Program

August 17, 2021 – National Telecommunications & Information Administration

Ready, Set, Go! Grants

September 1, 2021 – Wisconsin Dept. of Tourism

C.D. Besadny Conservation Grant

September 1, 2021 – Natural Resources Foundation of Wisconsin

Surface Water Management Grants

September 2, 2021 (PRE-PROPOSAL) – Wisconsin Dept. of Natural Resources

Farm Labor Housing Direct Loans & Grants

Open September 9, 2021; closes November 1, 2021 – Second Round – US Dept. of Agriculture

Signals and ITS Standalone Program (Connecting Highway applications)

September 10, 2021 – Wisconsin Dept. of Transportation

Shooting Range Grant Program (PUBLIC AND PRIVATE RANGES)

September 15, 2021 – Wisconsin Dept. of Natural Resources

Community Grant Application

September 15, 2021 – Foundation for Rural Service

Infrastructure & Capacity Building Challenge Grants

September 28, 2021 – National Endowment for the Humanities

Go Outside Fund

September 30, 2021 – Natural Resources Foundation of Wisconsin

The following state or federal funding agencies have various programs and deadlines:

Community Development Block Grant Planning (PLNG) Program

Applications accepted on a continuous basis – Wisconsin Dept. of Administration

Community Development Investment Grant Program

No submission deadlines – Wisconsin Economic Development Corporation

EDA Planning Program and Local Technical Assistance Program

Contact the WCWRPC if interested

Freight Railroad Infrastructure Improvement Program

Ongoing – Wisconsin Dept. of Transportation

EDA Public Works & Economic Adjustment Assistance Program

Contact the WCWRPC if interested

Community Heart & Soul Seed Grant Funding to Small Cities and Towns

Applications accepted on a continuous basis – Community Heart & Soul

Community Development Block Grant-Emergency Assistance Program

Varies - Wisconsin Dept. of Administration

Emergency Watershed Protection Program

Contact local Natural Resources Conservation Service field office

Idle Sites Redevelopment Program

Continuous application process – Wisconsin Economic Development Corporation

Agricultural Conservation Easement Program

Ongoing – US Dept. of Agriculture

Strategic Economic and Community Development (SECD) Program

Open – US Dept. of Agriculture

Water & Waste Disposal Loan and Grant Program

Ongoing – US Dept. of Agriculture



REGIONAL
BUSINESS FUND, INC.

The Regional Business Fund, Inc. (RBF, Inc.) is a non-profit economic development corporation whose purpose is to promote business and economic development in west central Wisconsin. The RBF, Inc. offers low-interest loan funds to businesses that expand within the region, diversify the economy, add new technology, revitalize buildings in the region's downtowns, create or retain quality jobs, and increase capital investment in the region. The RBF, Inc. offers the following programs:

- **Revolving Loan Fund**
- **Growth Loan Fund**
- **Micro Loan Fund**
- **Downtown Facade Fund**
- **Technology Enterprise Fund**
- **EDA Fund**

For more information, visit our [website](#), or please contact:

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"You have expressed interest in receiving information from the WCWRPC and its work in the region."*

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