



West Central Wisconsin Regional Planning Commission  
*Serving the counties of Barron, Chippewa, Clark, Dunn, Eau Claire, Polk, and St. Croix*

## EVENTS & FUNDING

JUNE 2020

### Upcoming Events: June - July 2020

**Urban Agriculture and Innovation Production Competitive Grants Webinar**

June 3, 2020 - US Dept. of Agriculture

**Main Street Business Retention Webinar**

June 4, 2020 - Wisconsin Economic Development Association

**Virtual 2020 Wisconsin Entrepreneurs' Conference**

June 4, 2020 - Wisconsin Technology Council

**Western Wisconsin Women's Business Center Virtual Business Networking Events**

June 5, 2020 - Funding for Small Business

June 12, 2020 - "We're All In"

June 19, 2020 - How do banks make lending decisions

**Congress for the New Urbanism (CNU) 28.A Virtual Gathering Online Event**

June 10-13, 2020

### COVID-19 Resources & Funding

Economic conditions are rapidly changing throughout our Region due to the COVID-19 pandemic. In response, our office and the Regional Business Fund, Inc. are continuing to develop a list of resources to help communities and business respond to immediate and

long-term challenges. The WCWRPC COVID-19 Resources webpage, available [here](#), provides a list of resources, programs and agencies. Details on many of the programs and funding sources at the Federal and State levels have not yet been released, but information will be added to the webpage as it becomes available. We will do our best to keep the information up-to-date but ask that you be patient as we continue to identify and navigate all the programs. We are here to assist you and your community and will do our best to help the Region during this difficult time.

---

## **Funding Opportunities and Information Relating to Impacts of COVID-19**

### **Resources Available through the Regional Business Fund, Inc.**

#### *Access to Low-Interest Loans*

Current RBF Programs can provide 4.0% loans for working capital. If you're unable to obtain traditional bank or credit union financing, consider the following programs:

- Micro Loan Fund Program (start-up companies up to 2 years of age)
- Growth Loan Fund Program (established companies 2 years or older with at least \$100,000 in sales within the last 12 months)

#### *Payment Deferral Options for Current RBF, Inc. Borrowers*

We understand your business may experience financial difficulty as a result of the impacts of COVID-19. If you have been current on loan payments up to the time of the request, you may request:

- A principal and interest payment deferral for up to 3 months
- An interest-only payment period up to 6 months
- A temporary payment reduction up to 6 months

Please call the Regional Business Fund, Inc. at 715-836-2918 or email [Tobi LeMahieu](#) or [Heidi Biesterveld](#) to discuss options. You can also check out the RBF website [here](#).

### **COVID-19 Federal Rural Resource Guide**

US Dept. of Agriculture

### **Small Business 20/20**

Wisconsin Economic Development Corporation

### **Rising to Challenges: Navigating through COVID-19 in Wisconsin: Strategies and Resources for Small Businesses and Community Groups**

Publication by Wisconsin Economic Development Corporation

---

## Funding Opportunities: June - August 2020

### Preservation and Access Education and Training Grants

June 11, 2020 – National Endowment for the Humanities

### Revolving Funds for Financing Water and Wastewater Projects Program **JUST**

**ADDED**

June 12, 2020 – US Dept. of Agriculture

### National Trust Preservation Funds

June 15, 2020 – National Trust for Historic Preservation

### Notice of Discharge Grants

June 15, 2020 – Wisconsin Dept. of Natural Resources

### FY20 Consolidated Rail Infrastructure and Safety Improvements **JUST ADDED**

June 19, 2020 – Federal Railroad Administration

### Dairy Business Innovation Initiatives **JUST ADDED**

June 23, 2020 – US Dept. of Agriculture

### Community Development Block Grant (CDBG) Public Facilities Program – Wisconsin

Dept. of Administration

**In response to meeting restrictions put in place related to COVID-19, the Division of Energy, Housing and Community Resources (DEHCR) is extending the 2020 CDBG PF application submittal deadline to June 25, 2020 at 4:00pm**

### FY 2020 Enhancing Agricultural Opportunities for Military Veterans Competitive

### Grants Program **JUST ADDED**

Jun 26, 2020 – US Dept. of Agriculture

### Quadratec Energize the Environment Grant

June 30, 2020 – Quadratec Cares

### Go Outside Fund

June 30, 2020 – Natural Resources Foundation of Wisconsin

### Clean Water Fund Program

June 30, 2020 – Wisconsin Dept. of Natural Resources

### Safe Drinking Water Loan Program

June 30, 2020 – Wisconsin Dept. of Natural Resources

### Strategic Economic and Community Development (SECD) Program Funding

June 30, 2020 – US Dept. of Agriculture

### The State Environmental Justice Cooperative Agreement Program **JUST ADDED**

June 30, 2020 – US Environmental Protection Agency

### Forest Fire Protection Grant

July 1, 2020 – Wisconsin Dept. of Natural Resources

### Tourist Information Center (TIC) Grant Program

July 1, 2020 – Wisconsin Dept. of Tourism

**Urban Agriculture and Innovation Production Competitive Grants JUST ADDED**

July 6, 2020 – US Dept. of Agriculture

**Community Mobility Design Challenge JUST ADDED**

July 6, 2020 – National Center for Mobility Management

**Art Works**

July 9, 2020 – National Endowment for the Arts

**North American Wetlands Conservation Act U.S. Standard Grants (Cycle 2)**

July 10, 2020 – US Fish and Wildlife

**People for Bikes Community Grants – Fall Cycle**

July 24, 2020 (letter of interest due); October 16, 2020 (full applications)

**UniverCityYear**

July 27, 2020 – UW Madison

**Access Fund Climbing Conservation Grant Program**

August 1, 2020

**Joint Effort Marketing (JEM) Program**

August 1, 2020 – Wisconsin Dept. of Tourism

**Meetings Mean Business! Grants Program**

August 1, 2020 – Wisconsin Dept. of Tourism

**American Honda Foundation**

August 1, 2020 (New Organizations)

**Wisconsin Humanities Council Mini Grants**

August 1, 2020

**Snowmobile Trail Aids**

August 1, 2020 (supplemental maintenance) – Wisconsin Dept. of Natural Resources

**Our Town Grants**

August 6, 2020 – National Endowment for the Arts

**Public Humanities Project**

August 12, 2020 – National Endowment for the Humanities

**Higher Blends Infrastructure Incentive Program**

August 13, 2020 – US Dept. of Agriculture

**Notice of Discharge Grants**

August 15, 2020 – Wisconsin Dept. of Natural Resources

**Wisconsin Humanities Council Major Grants**

August 15, 2020

**Patagonia Corporation and Media Grants Programs (DEADLINE MAY CHANGE)**

August 31, 2020

*The following state or federal funding agencies have various programs and deadlines:*

**Community Development Block Grant Planning (PLNG) Program**

Applications accepted on a continuous basis – Wisconsin Dept. of Administration

**Community Development Investment Grant Program**

No submission deadlines – Wisconsin Economic Development Corporation

**EDA Planning Program and Local Technical Assistance Program**

Contact the WCWRPC if interested

**EDA Public Works & Economic Adjustment Assistance Program**

Contact the WCWRPC if interested

**Community Development Block Grant-Emergency Assistance Program**

Varies - Wisconsin Dept. of Administration

**Emergency Watershed Protection-Floodplain Easement**

Contact local Natural Resources Conservation Service field office

**Idle Sites Redevelopment Program**

Continuous application process – Wisconsin Economic Development Corporation

**Growing Rural Communities Fund**

Ongoing – RURAL LISC (Local Initiatives Support Corporation)

**Agricultural Conservation Easement Program**

Ongoing – US Dept. of Agriculture

**Water & Waste Disposal Loan and Grant Program**

Ongoing – US Dept. of Agriculture



REGIONAL  
BUSINESS FUND, INC.

The Regional Business Fund, Inc. (RBF, Inc.) is a non-profit economic development corporation whose purpose is to promote business and economic development in west central Wisconsin. The RBF, Inc. offers low-interest loan funds to businesses that expand within the region, diversify the economy, add new technology, revitalize buildings in the region's downtowns, create or retain quality jobs, and increase capital investment in the region. The RBF, Inc. offers the following programs:

- Revolving Loan Fund

- Growth Loan Fund
- Micro Loan Fund
- Downtown Facade Fund
- Technology Enterprise Fund
- EDA Fund

For more information, visit our [website](#), or please contact:

- [Tobi LeMahieu](#), Fund Manager
- [Heidi Biesterveld](#), Lending Specialist
- [Mai Xiong-Thao](#), Loan Processor