With the advancement of geospatial technologies, geographic information system (GIS) and three-dimensional visualization tools have played valuable roles in many aspects of planning. These tools help us manage and analyze the physical characteristics of communities, improve the efficiency of government services and decision making, and enable informed and interactive public participation. West Central Wisconsin Regional Planning Commission (WCWRPC) uses the latest GIS technology to compile and manage data, produce maps, provide spatial analysis, and implement solutions for specific community requests. Innovative visualization applications such as SketchUp, Adobe Suites, World Construction Set, Google Earth, ArcGIS, and Autocad are used for real-time design and analysis, three-dimensional simulation, and community-responsive modeling.

For more than 40 years, we have been providing our clients with customized, user-friendly mapping solutions. We serve as a data clearinghouse for the region, offer a comprehensive range of GIS services and analyses, and provide quality graphic visualization.

**PROJECT TYPES:**
- Data research and compilation
- Base and customized mapping
- Land use and zoning
- Transportation and infrastructure
- Boundary and census maps
- Environmental and resource mapping
- Access to aerial photography
- Suitability analysis
- 3D modeling and analysis
- Density and surface studies
- Scenario visualization and trend analysis