



Eau Claire County

West Central Wisconsin Regional Planning Commission



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Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

55035 Eau Claire County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

106,452

Population (2021)

Population **grew by 3,463** over the last 5 years and is projected to **grow by 3,070** over the next 5 years.

60,655

Total Regional Employment

Jobs **decreased by 1,059** over the last 5 years but are projected to **grow by 1,479** over the next 5 years.

\$62.5K

Median Household Income (2020)

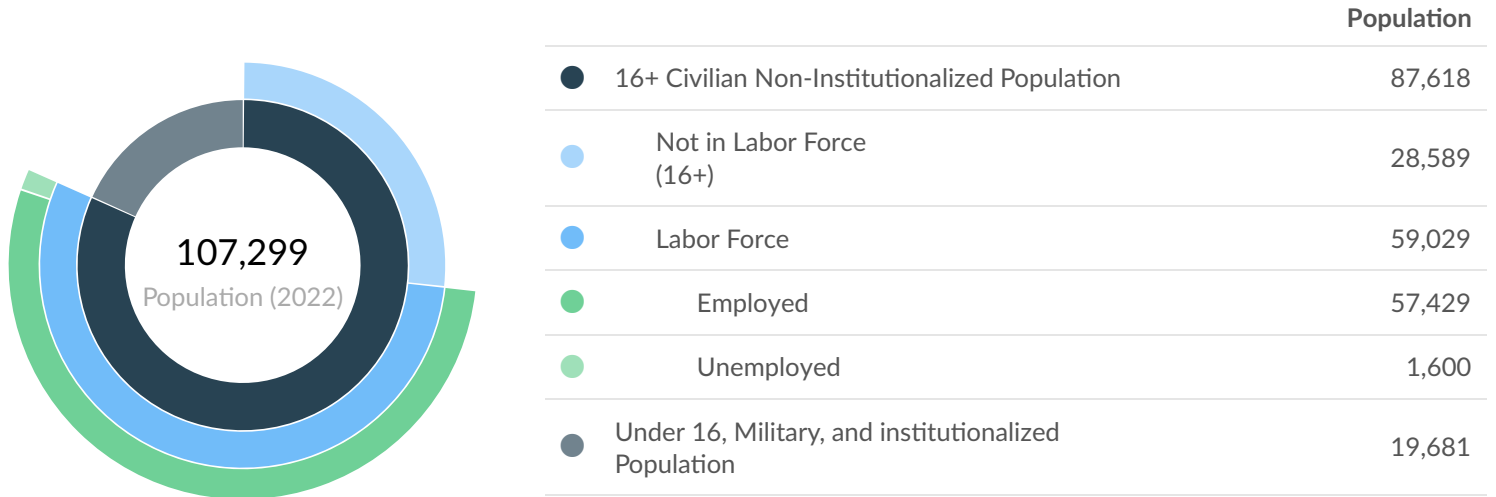
Median household income is **\$2.5K below** the national median household income of \$65.0K.

Takeaways

- As of 2021 the region's population **increased by 3.4%** since 2016, growing by 3,463. Population is expected to **increase by 2.9%** between 2021 and 2026, adding 3,070.
- From 2016 to 2021, jobs **declined by 1.7%** in Eau Claire County from 61,714 to **60,655**. This change **fell short of the national growth rate of 1.9% by 3.6%**. As the number of jobs declined, the **labor force participation rate increased from 68.5% to 69.2% between 2016 and 2021**.
- Concerning educational attainment, **22.5% of Eau Claire County residents possess a Bachelor's Degree** (2.1% above the national average), and **15.6% hold an Associate's Degree** (6.8% above the national average).
- The top three industries in 2021 are Restaurants and Other Eating Places, General Medical and Surgical Hospitals, and Education and Hospitals (Local Government).

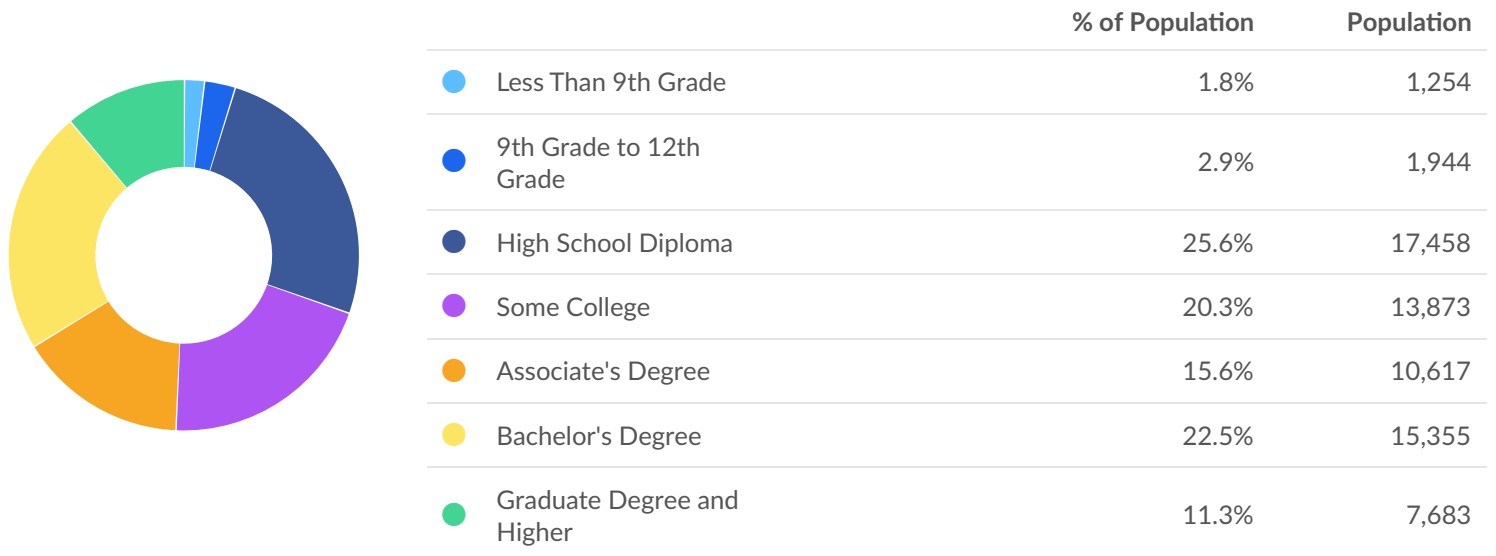
	Population (2022)	Labor Force (Sep 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	107,299	59,029	60,655	98.2	\$6.54B	\$6.84B	\$7.04B
Dunn County	45,819	24,038	18,621	96.1	\$2.03B	\$3.24B	\$2.74B
Chippewa County	67,264	32,805	26,852	97.2	\$2.88B	\$4.17B	\$3.68B
Barron County	46,800	23,780	22,727	99.4	\$2.27B	\$3.37B	\$2.95B
Polk County	45,639	24,325	16,791	99.6	\$1.72B	\$3.12B	\$2.10B
West Central WI RPC	443,981	232,077	194,442	98.5	\$21.06B	\$28.90B	\$23.94B
Wisconsin	5,923,000	3,089,950	3,114,081	100.3	\$360.42B	\$331.46B	\$354.92B

Sep 2022 Labor Force Breakdown



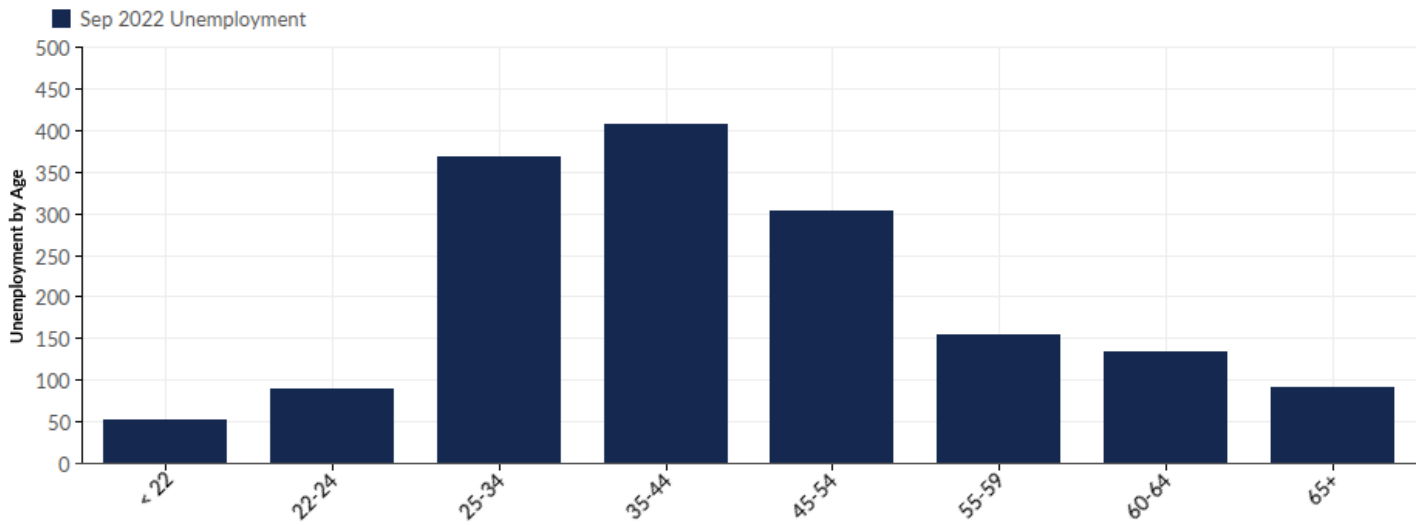
Educational Attainment

Concerning educational attainment, **22.5% of Eau Claire County residents possess a Bachelor's Degree** (2.1% above the national average), and **15.6% hold an Associate's Degree** (6.8% above the national average).



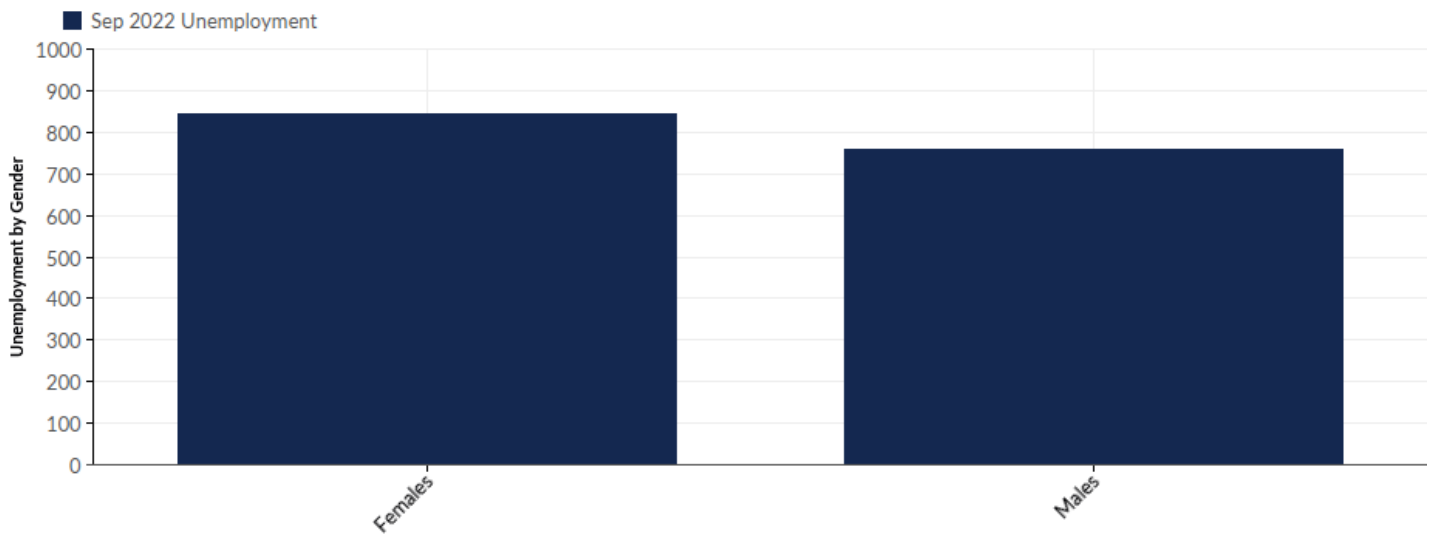
Unemployment by Demographics

Unemployment by Age



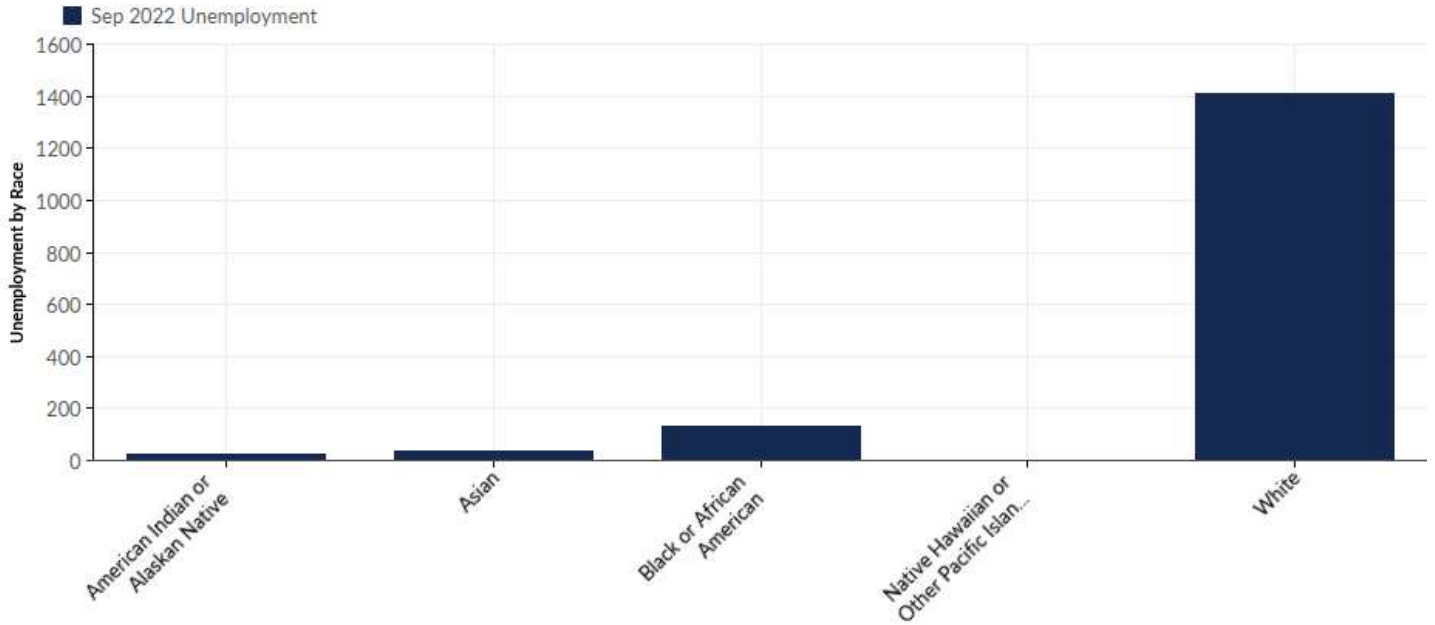
Age	Unemployment (Sep 2022)	% of Unemployed
< 22	53	3.31%
22-24	88	5.50%
25-34	368	23.00%
35-44	407	25.44%
45-54	303	18.94%
55-59	155	9.69%
60-64	134	8.38%
65+	92	5.75%
Total	1,600	100.00%

Unemployment by Gender



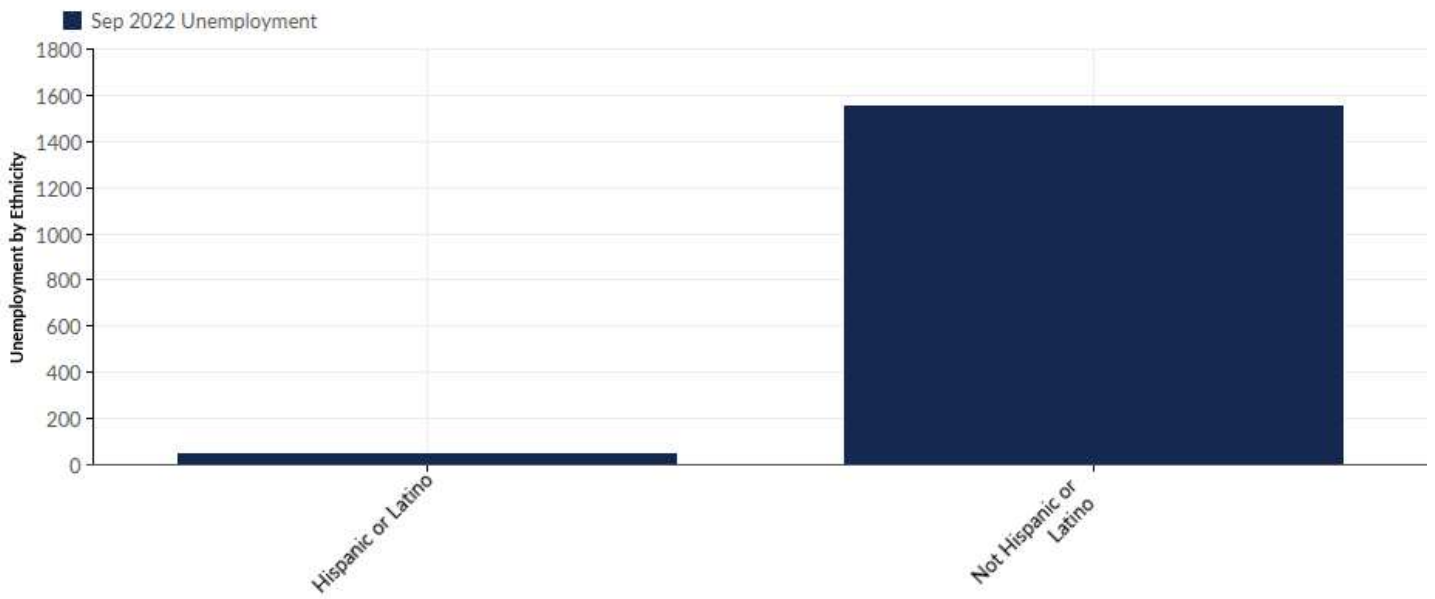
Gender	Unemployment (Sep 2022)	% of Unemployed
Females	843	52.69%
Males	757	47.31%
Total	1,600	100.00%

Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	25	1.56%
Asian	33	2.06%
Black or African American	131	8.19%
Native Hawaiian or Other Pacific Islander	3	0.19%
White	1,407	87.94%
Total	1,600	100.00%

Unemployment by Ethnicity

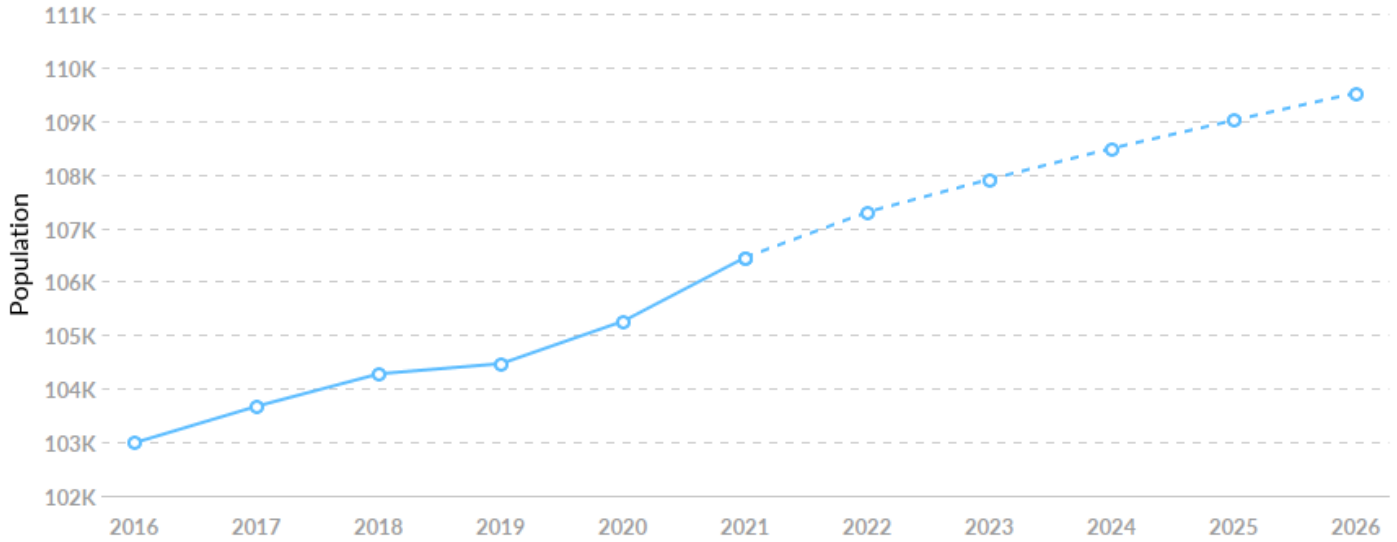


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	48	3.00%
Not Hispanic or Latino	1,552	97.00%
Total	1,600	100.00%

Historic & Projected Trends

Population Trends

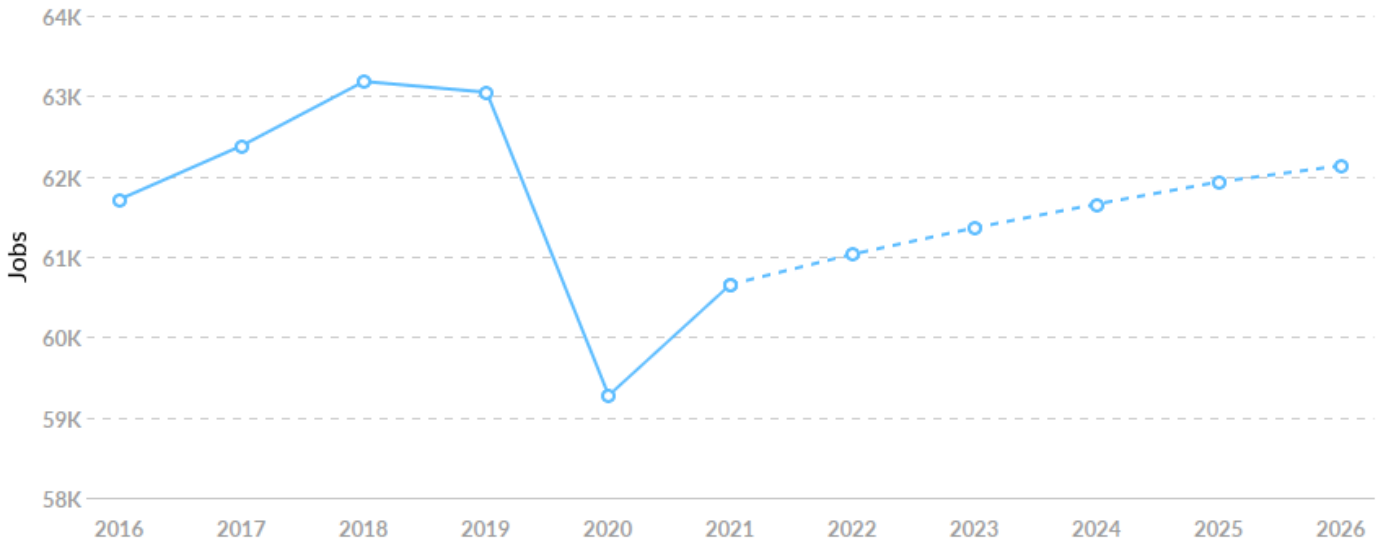
As of 2021 the region's population increased by 3.4% since 2016, growing by 3,463. Population is expected to increase by 2.9% between 2021 and 2026, adding 3,070.



Timeframe	Population
2016	102,989
2017	103,671
2018	104,276
2019	104,466
2020	105,260
2021	106,452
2022	107,299
2023	107,909
2024	108,487
2025	109,011
2026	109,522

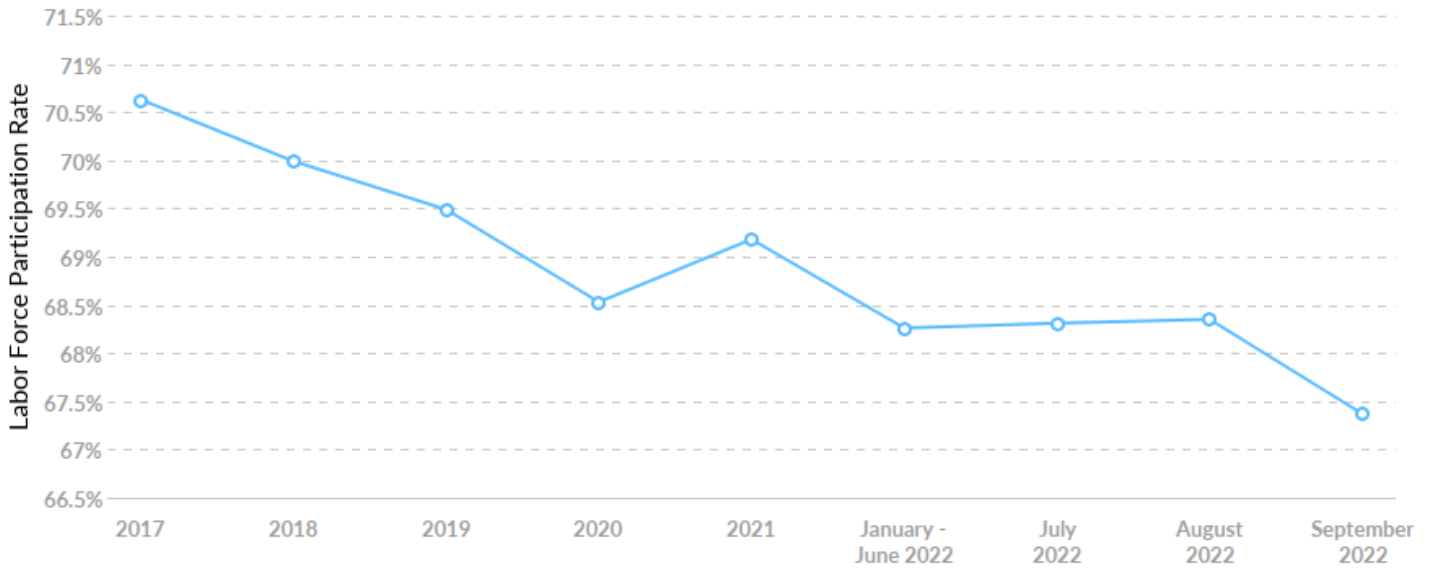
Job Trends

From 2016 to 2021, jobs declined by 1.7% in Eau Claire County from 61,714 to 60,655. This change fell short of the national growth rate of 1.9% by 3.6%.



Timeframe	Jobs
2016	61,714
2017	62,382
2018	63,181
2019	63,047
2020	59,269
2021	60,655
2022	61,031
2023	61,360
2024	61,656
2025	61,932
2026	62,134

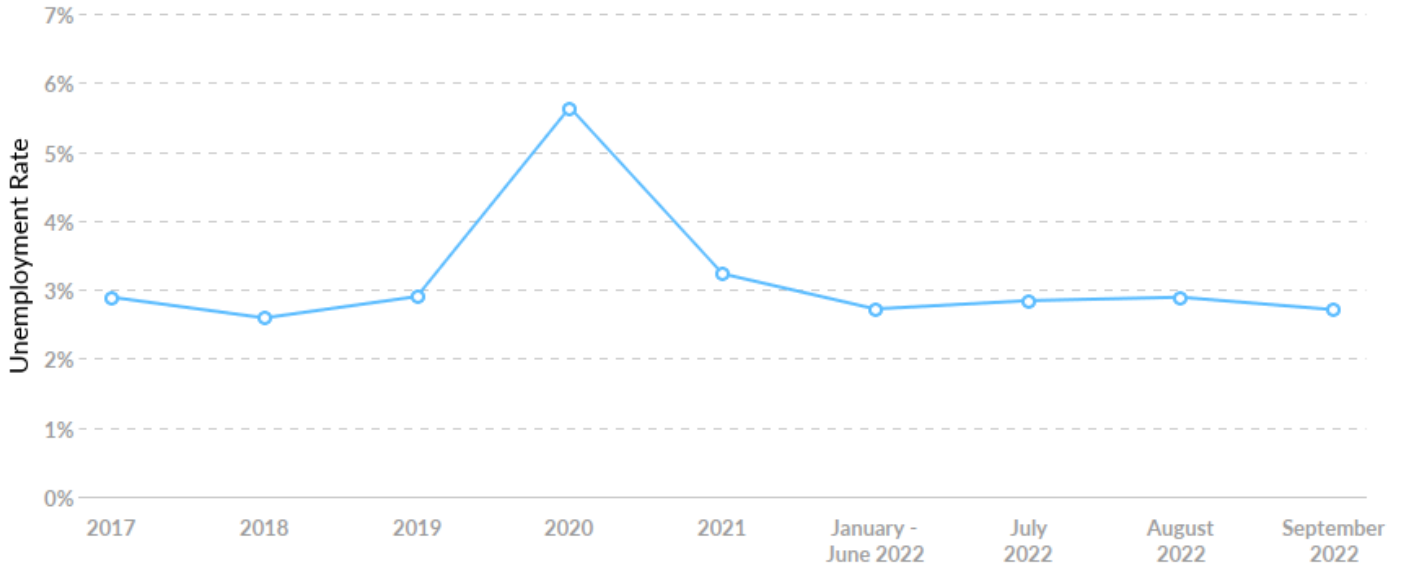
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	70.63%
2018	69.99%
2019	69.49%
2020	68.53%
2021	69.18%
January - June 2022	68.26%
July 2022	68.31%
August 2022	68.35%
September 2022	67.37%

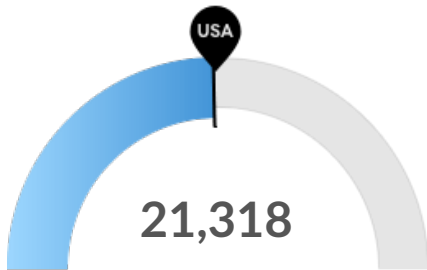
Unemployment Rate Trends

Eau Claire County had a September 2022 unemployment rate of 2.71%, **decreasing from 2.89%** 5 years before.



Timeframe	Unemployment Rate
2017	2.89%
2018	2.59%
2019	2.90%
2020	5.64%
2021	3.23%
January - June 2022	2.72%
July 2022	2.84%
August 2022	2.89%
September 2022	2.71%

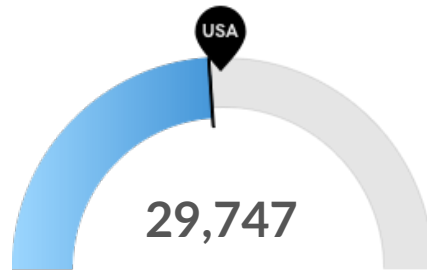
Population Characteristics



21,318

Millennials

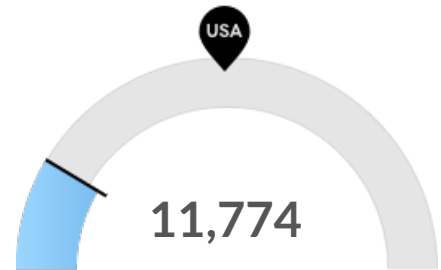
Eau Claire County has 21,318 millennials (ages 25-39). The national average for an area this size is 21,744.



29,747

Retiring Soon

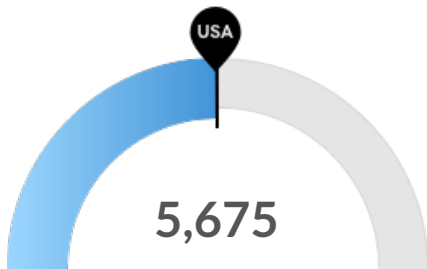
Retirement risk is about average in Eau Claire County. The national average for an area this size is 31,641 people 55 or older, while there are 29,747 here.



11,774

Racial Diversity

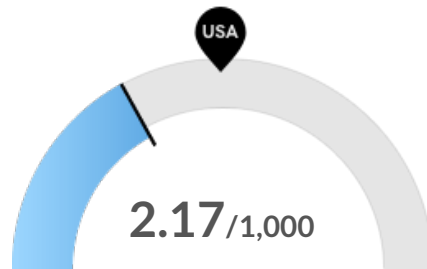
Racial diversity is low in Eau Claire County. The national average for an area this size is 43,319 racially diverse people, while there are 11,774 here.



5,675

Veterans

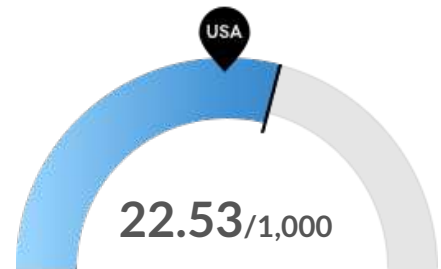
Eau Claire County has 5,675 veterans. The national average for an area this size is 5,698.



2.17/1,000

Violent Crime

Eau Claire County has 2.17 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.



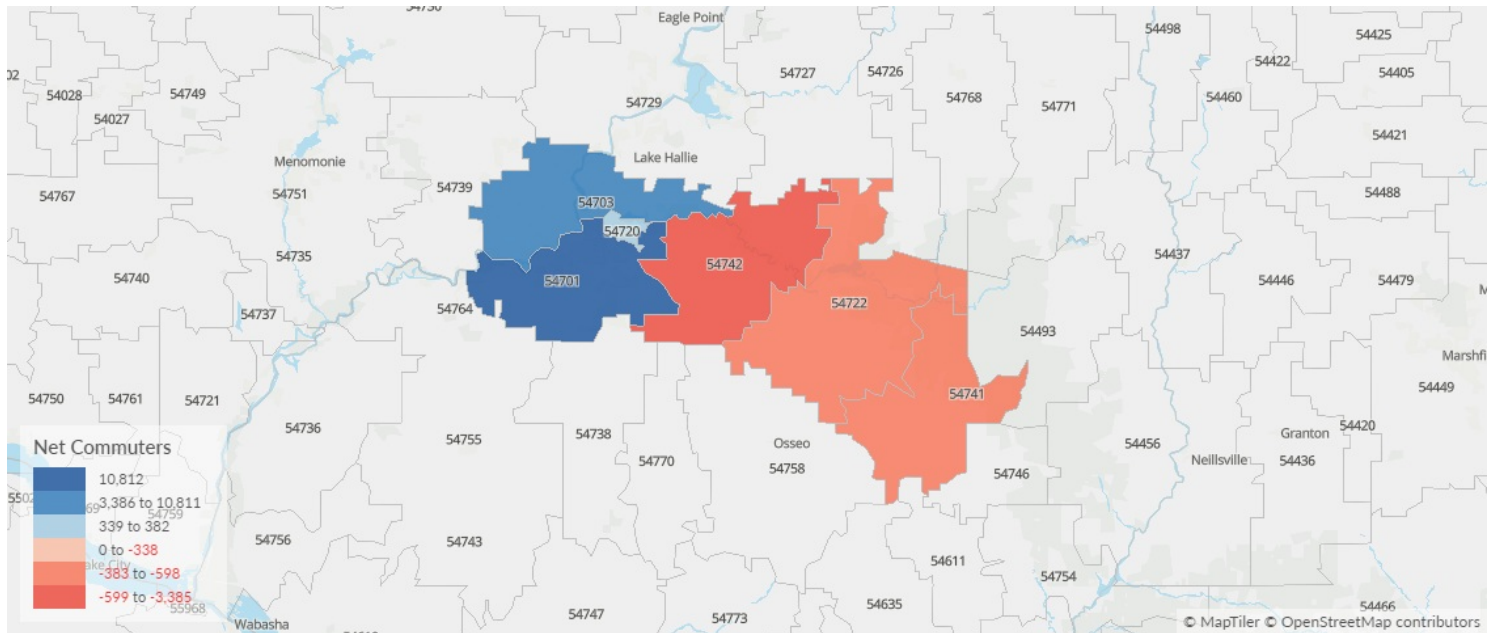
22.53/1,000

Property Crime

Eau Claire County has 22.53 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Eau Claire County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 54703.



Where Talent Works

ZIP	Name	2021 Employment
54701	Eau Claire, WI, WI (in Eau...	28,237
54703	Eau Claire, WI, WI (in Eau...	24,423
54720	Altoona, WI, WI (in Eau ...	4,066
54742	Fall Creek, WI, WI (in Ea...	1,696
54722	Augusta, WI, WI (in Eau...	1,343

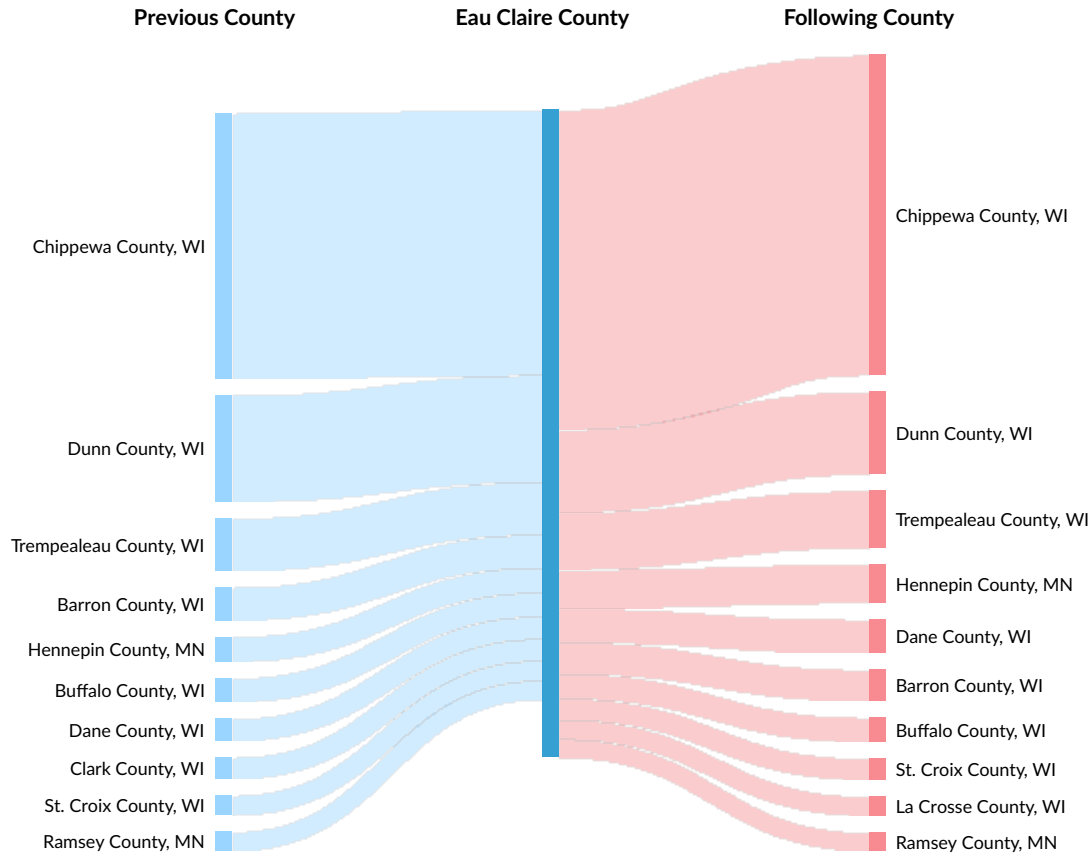
Where Talent Lives

ZIP	Name	2021 Workers
54703	Eau Claire, WI, WI (in Eau...	21,037
54701	Eau Claire, WI, WI (in Eau...	17,425
54720	Altoona, WI, WI (in Eau ...	3,728
54742	Fall Creek, WI, WI (in Ea...	2,295
54722	Augusta, WI, WI (in Eau...	1,735

Inbound and Outbound Migration

The table below analyzes past and current residents of Eau Claire County. The left column shows residents of other counties migrating to Eau Claire County. The right column shows residents migrating from Eau Claire County to other counties.

As of 2020, 1,014 people have migrated from Chippewa County, WI to Eau Claire County. In the same year, 1,223 people left Eau Claire County migrating to Chippewa County, WI. The total Net Migration for Eau Claire County in 2020 was -38.

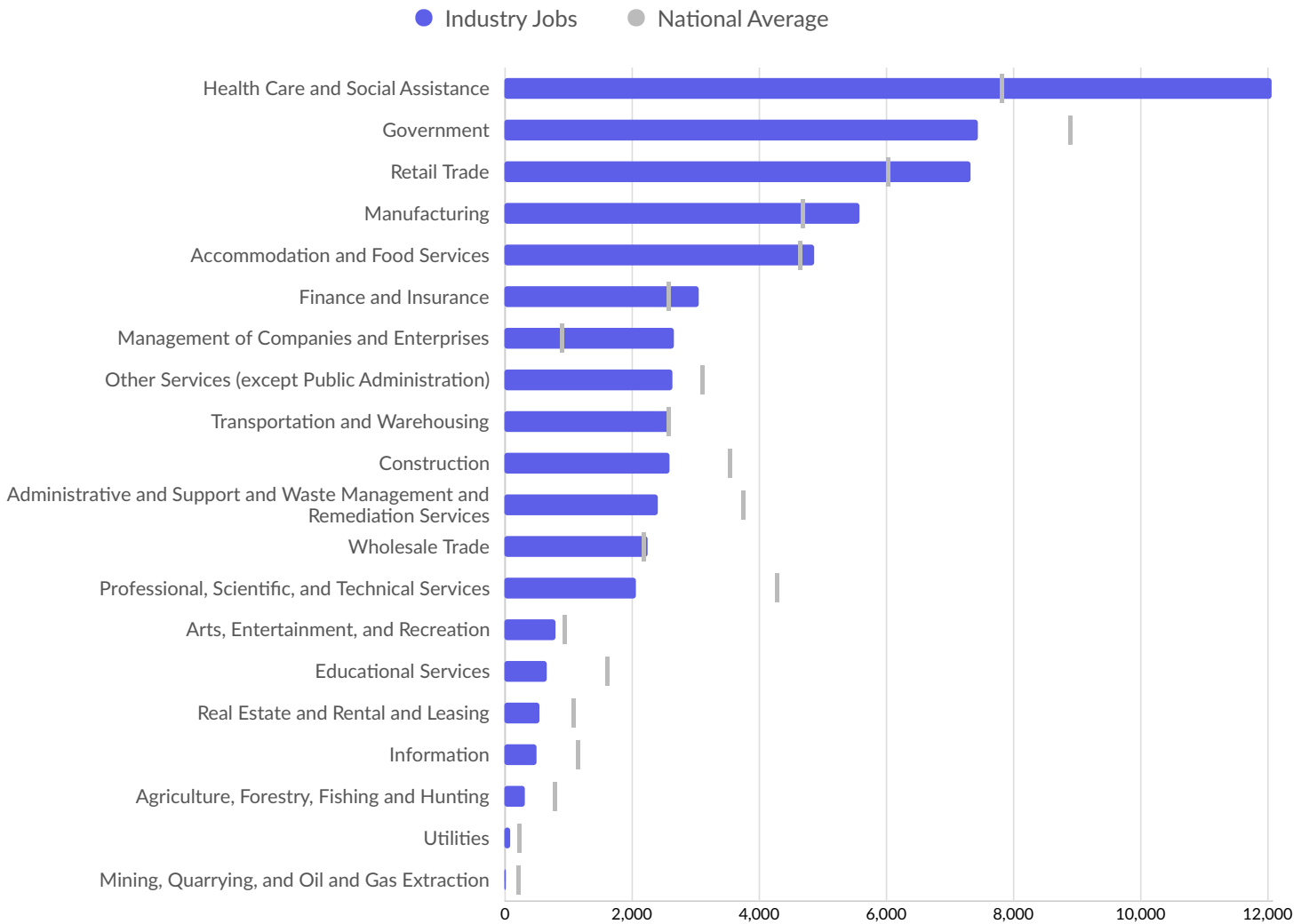


Top Previous Counties	Migrations
Chippewa County, WI	1,014
Dunn County, WI	408
Trempealeau County, WI	201
Barron County, WI	126
Hennepin County, MN	95
Buffalo County, WI	91

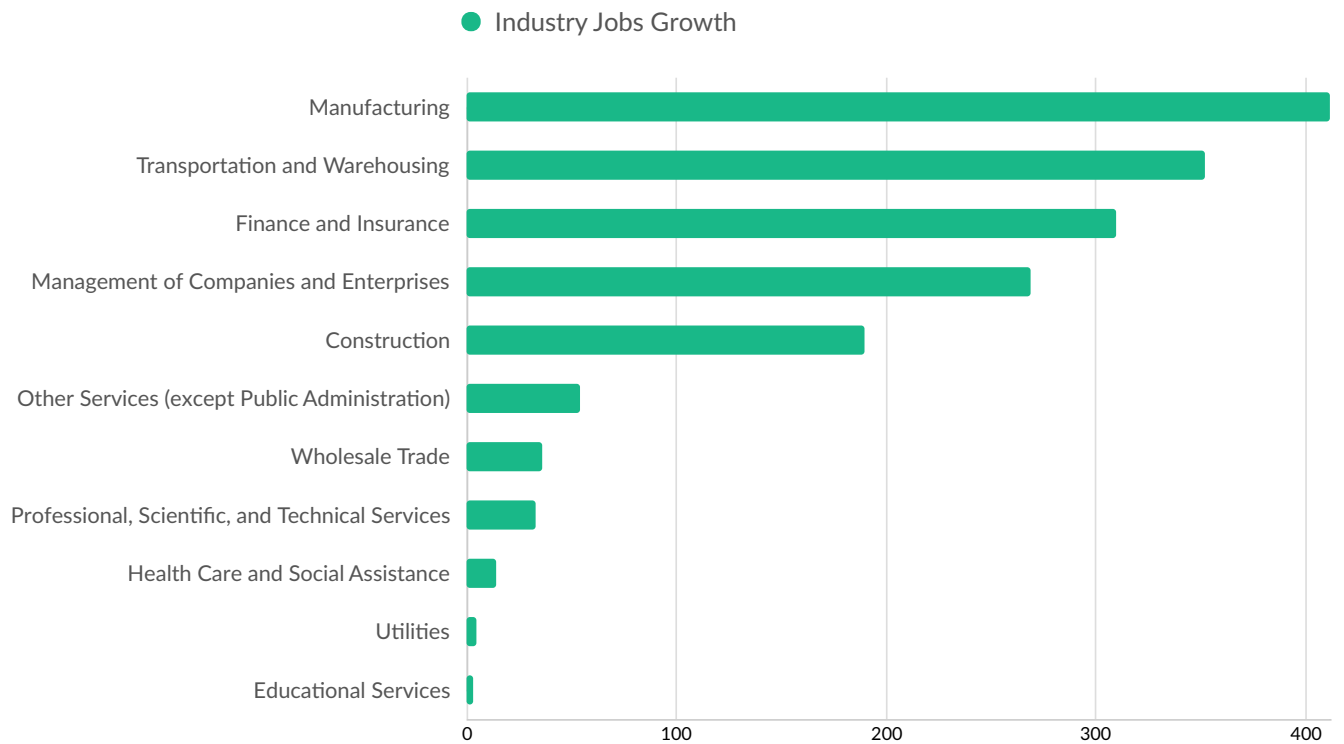
Top Previous Counties	Migrations
Dane County, WI	86
Clark County, WI	83
St. Croix County, WI	76
Ramsey County, MN	73
Marathon County, WI	70
Rusk County, WI	63
Jackson County, WI	59
Pierce County, WI	58
La Crosse County, WI	57
Top Following Counties	Migrations
Chippewa County, WI	1,223
Dunn County, WI	316
Trempealeau County, WI	218
Hennepin County, MN	148
Dane County, WI	129
Barron County, WI	120
Buffalo County, WI	94
St. Croix County, WI	82
La Crosse County, WI	74
Ramsey County, MN	72
Washington County, MN	58
Clark County, WI	54
Jackson County, WI	50
Milwaukee County, WI	50
Rusk County, WI	45

Industry Characteristics

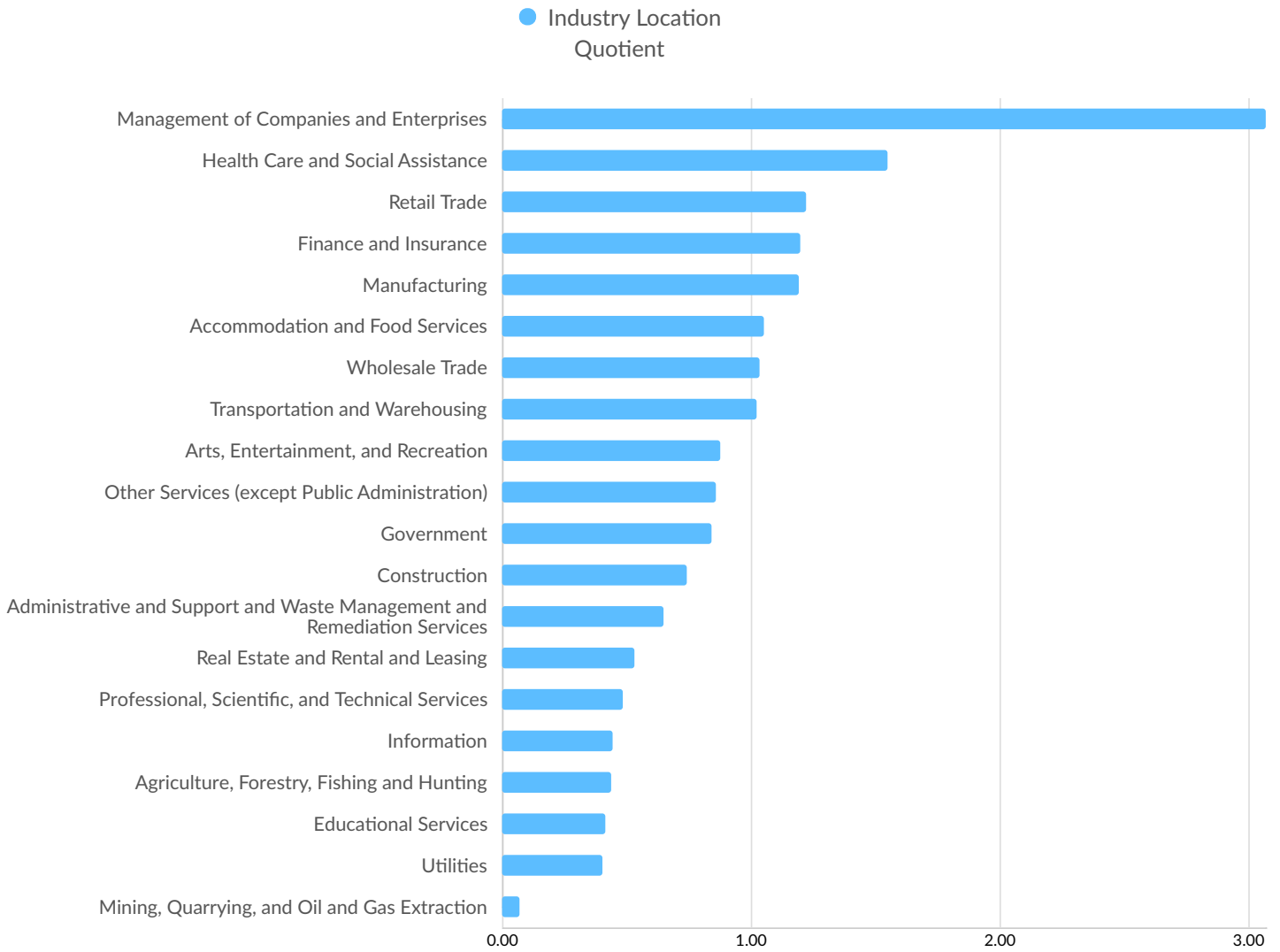
Largest Industries



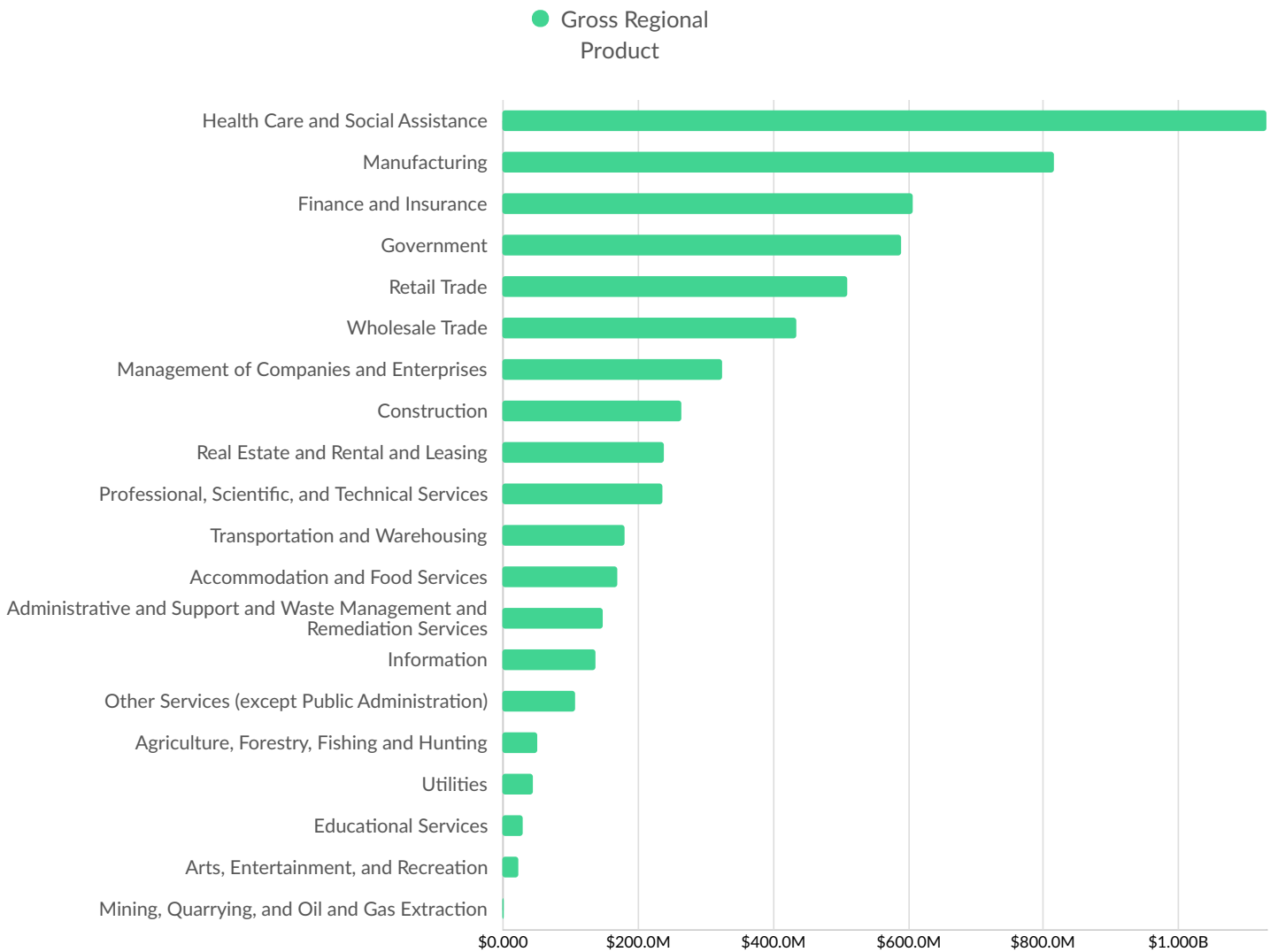
Top Growing Industries



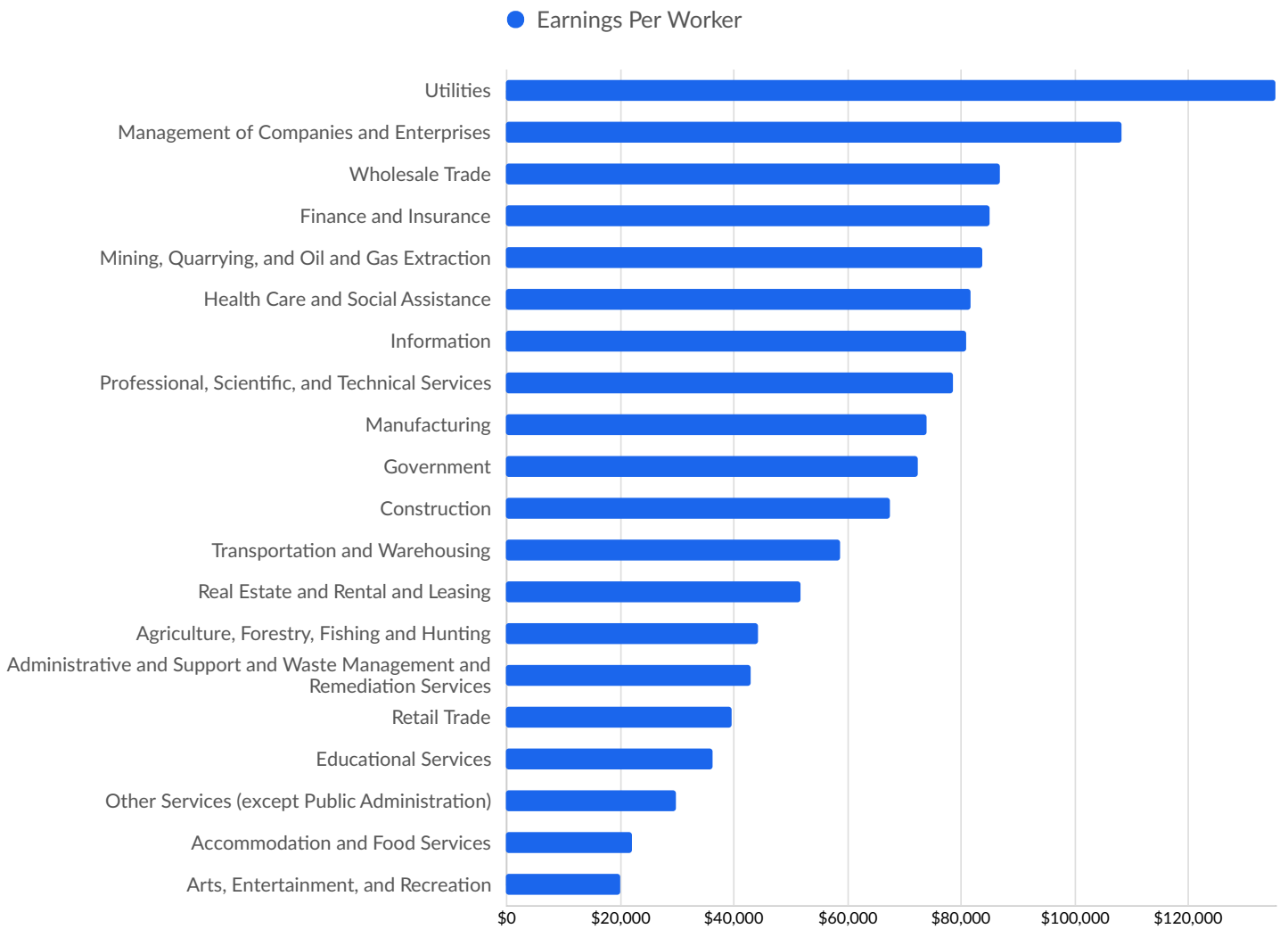
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



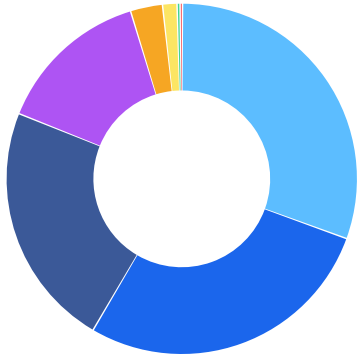
Business Characteristics

11,274 Companies Employ Your Workers

Online profiles for your workers mention 11,274 companies as employers, with the top 10 appearing below. In the last 12 months, 1,008 companies in Eau Claire County posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
University Of Wisconsin-Madiso...	1,655 	Mayo Clinic	606 
Mayo Clinic	1,332 	Marshfield Clinic	417 
Menards	870 	Menard	324 
UnitedHealth Group	504 	Festival Foods	267 
Chippewa Valley Technical Colle...	487 	University Of Wisconsin-Madiso...	208 
Marshfield Clinic	460 	Ashley Furniture	204 
Eau Claire Area School District	393 	Chippewa Valley Technical Colle...	194 
Jamf	304 	Walmart	186 
Eau Claire	272 	St Mary's Health Center	174 
Eau Claire County	266 	Beaver Dam Community Hospit...	168 

Business Size

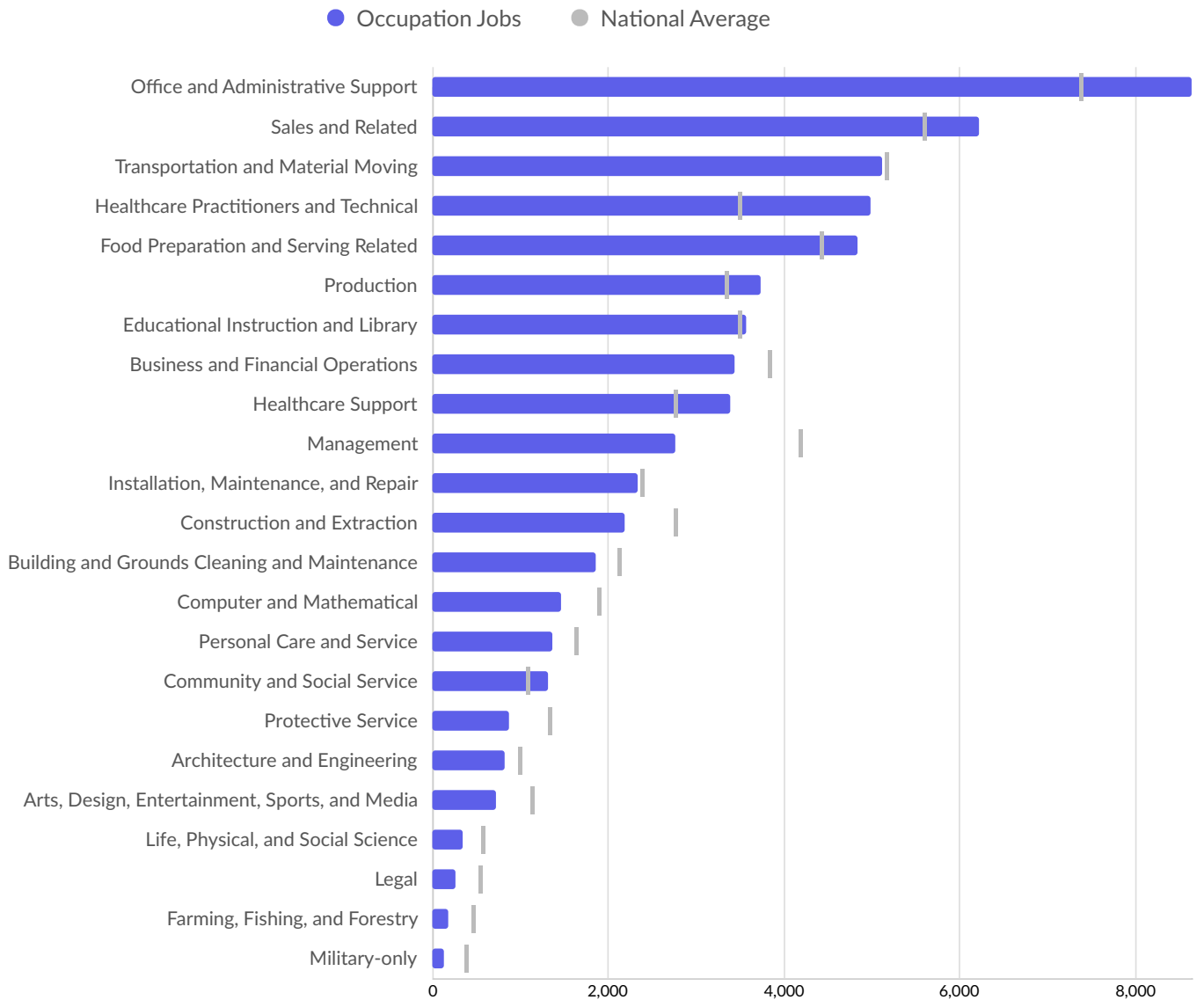


	Percentage	Business Count
● 1 to 4 employees	30.5%	1,215
● 5 to 9 employees	27.9%	1,113
● 10 to 19 employees	22.6%	902
● 20 to 49 employees	14.2%	567
● 50 to 99 employees	3.0%	118
● 100 to 249 employees	1.3%	53
● 250 to 499 employees	0.3%	11
● 500+ employees	0.2%	9

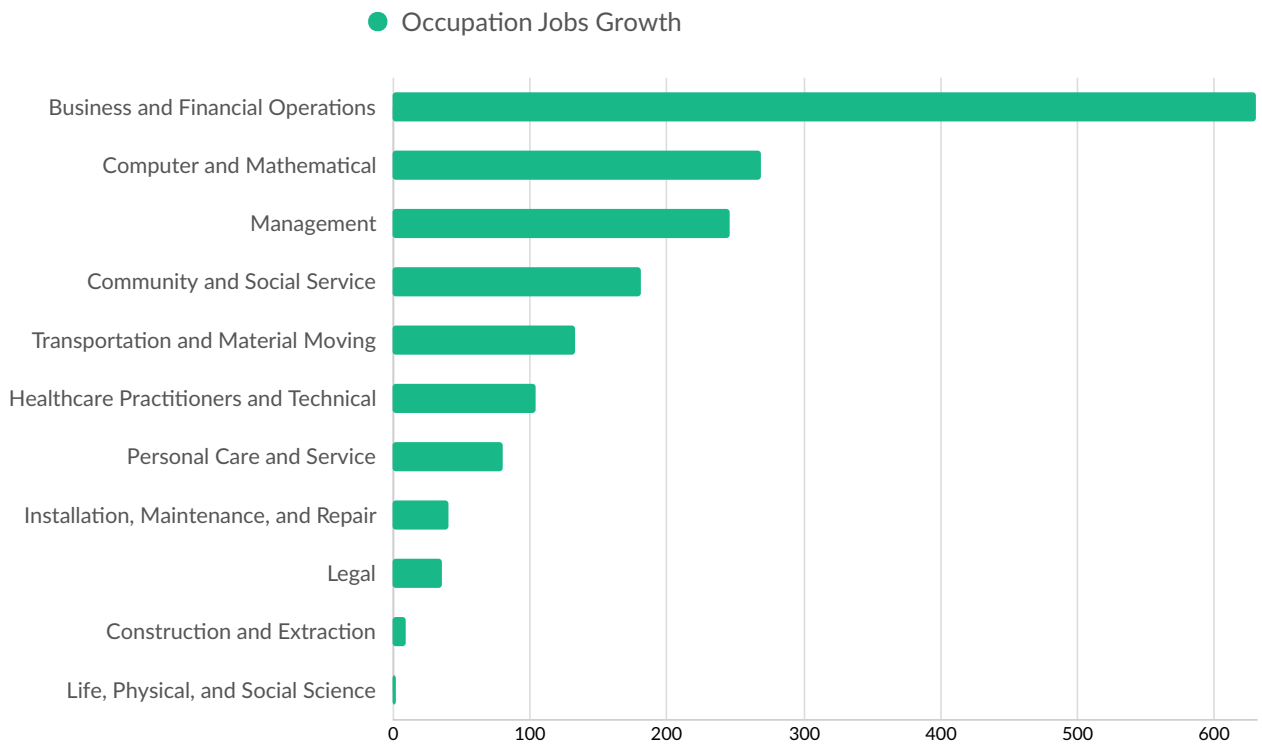
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

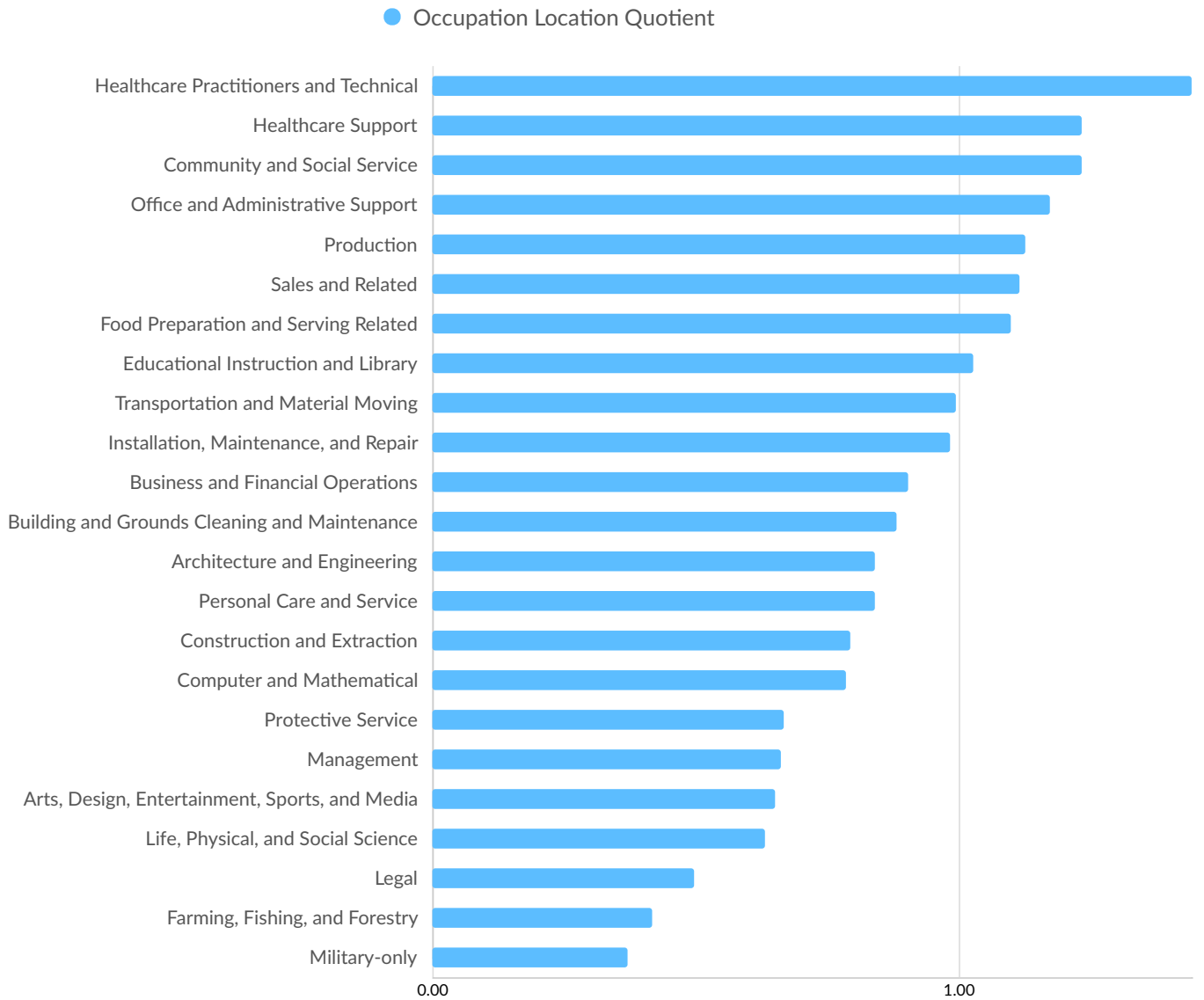
Largest Occupations



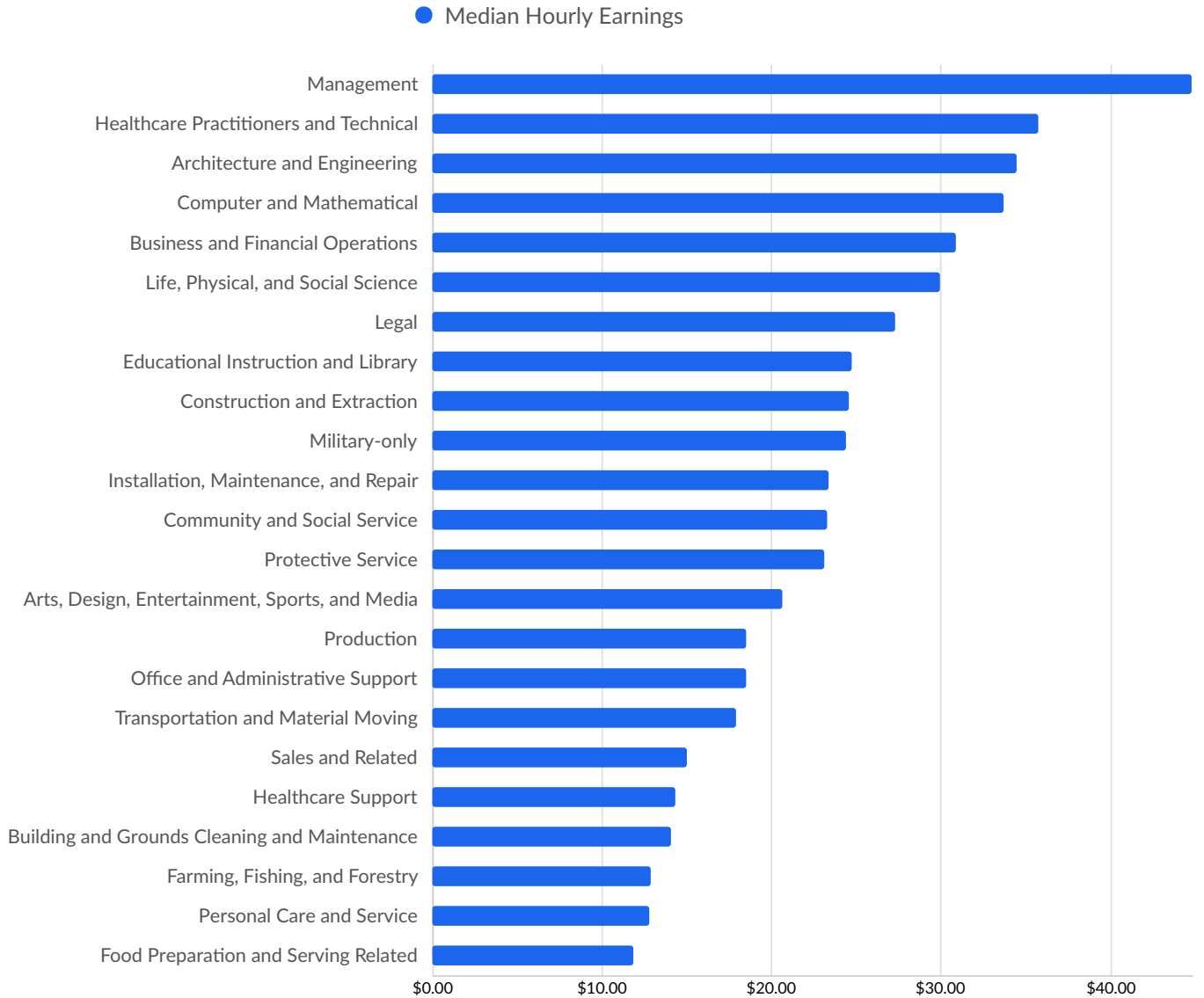
Top Growing Occupations



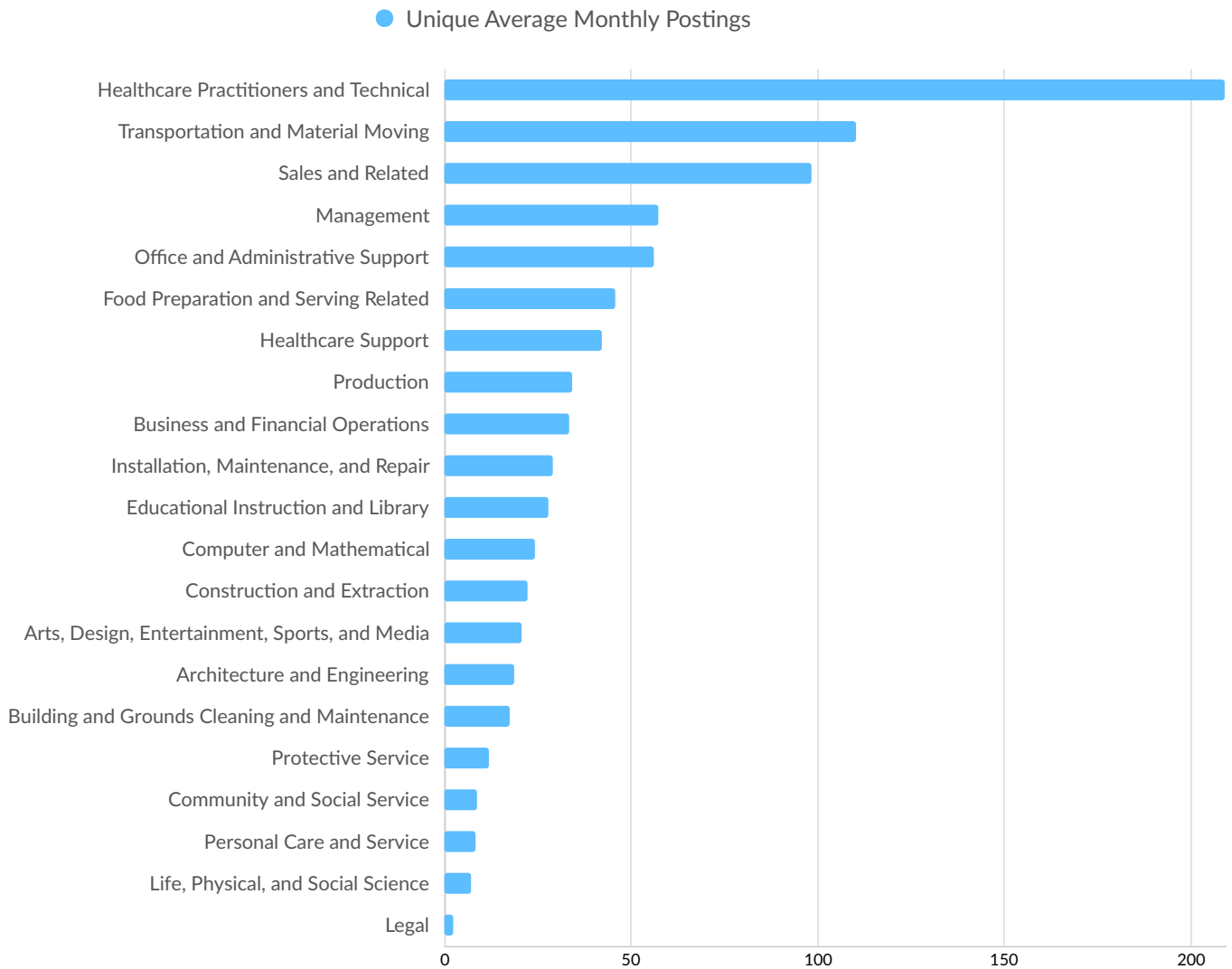
Top Occupation Location Quotient



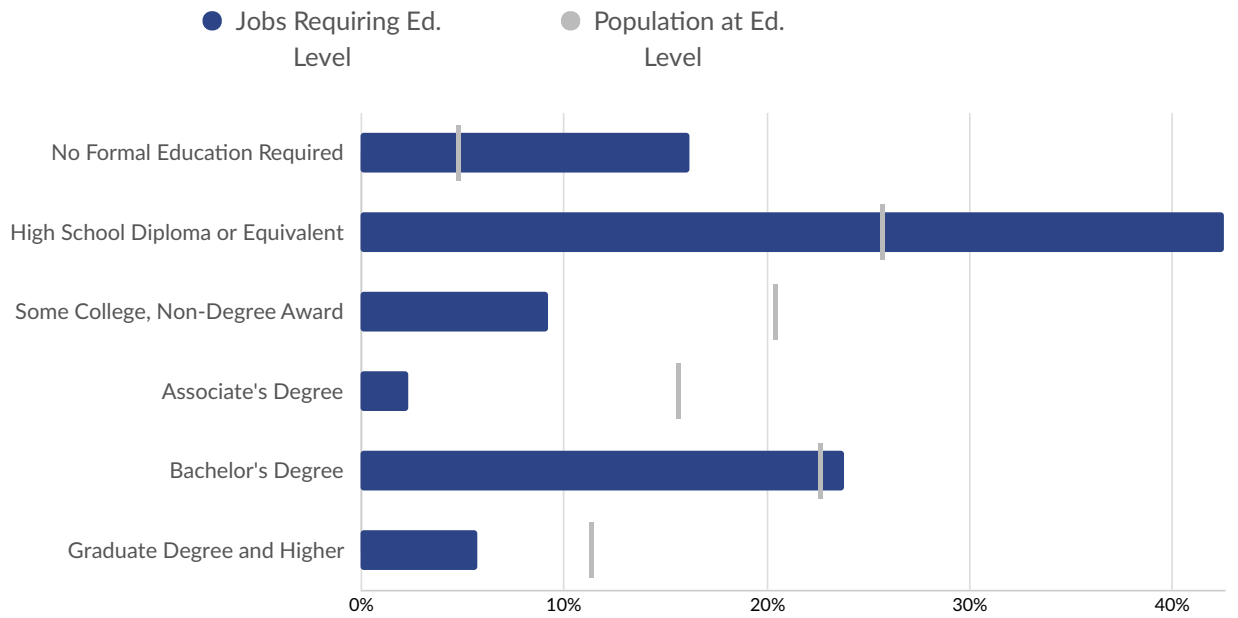
Top Occupation Earnings



Top Posted Occupations

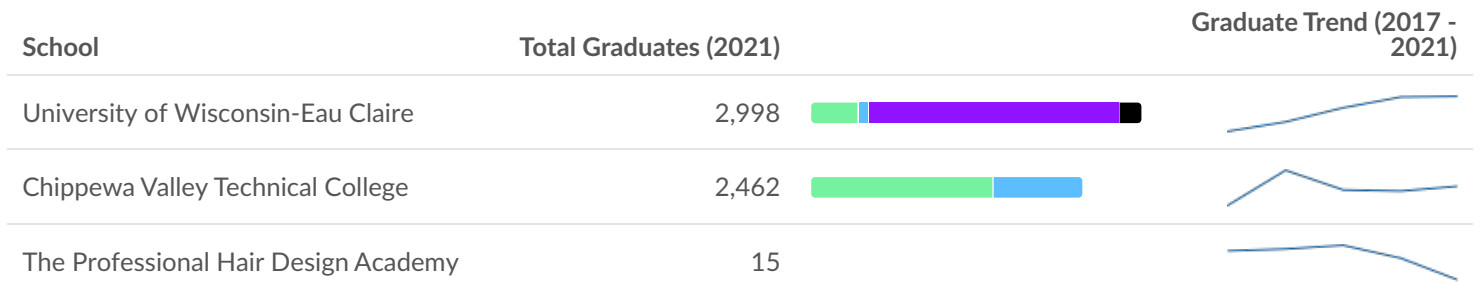


Underemployment



Educational Pipeline

In 2021, there were 5,475 graduates in Eau Claire County. This pipeline has grown by 20% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, "Business Administration and Management, General", and Registered Nursing/Registered Nurse.



In-Demand Skills

